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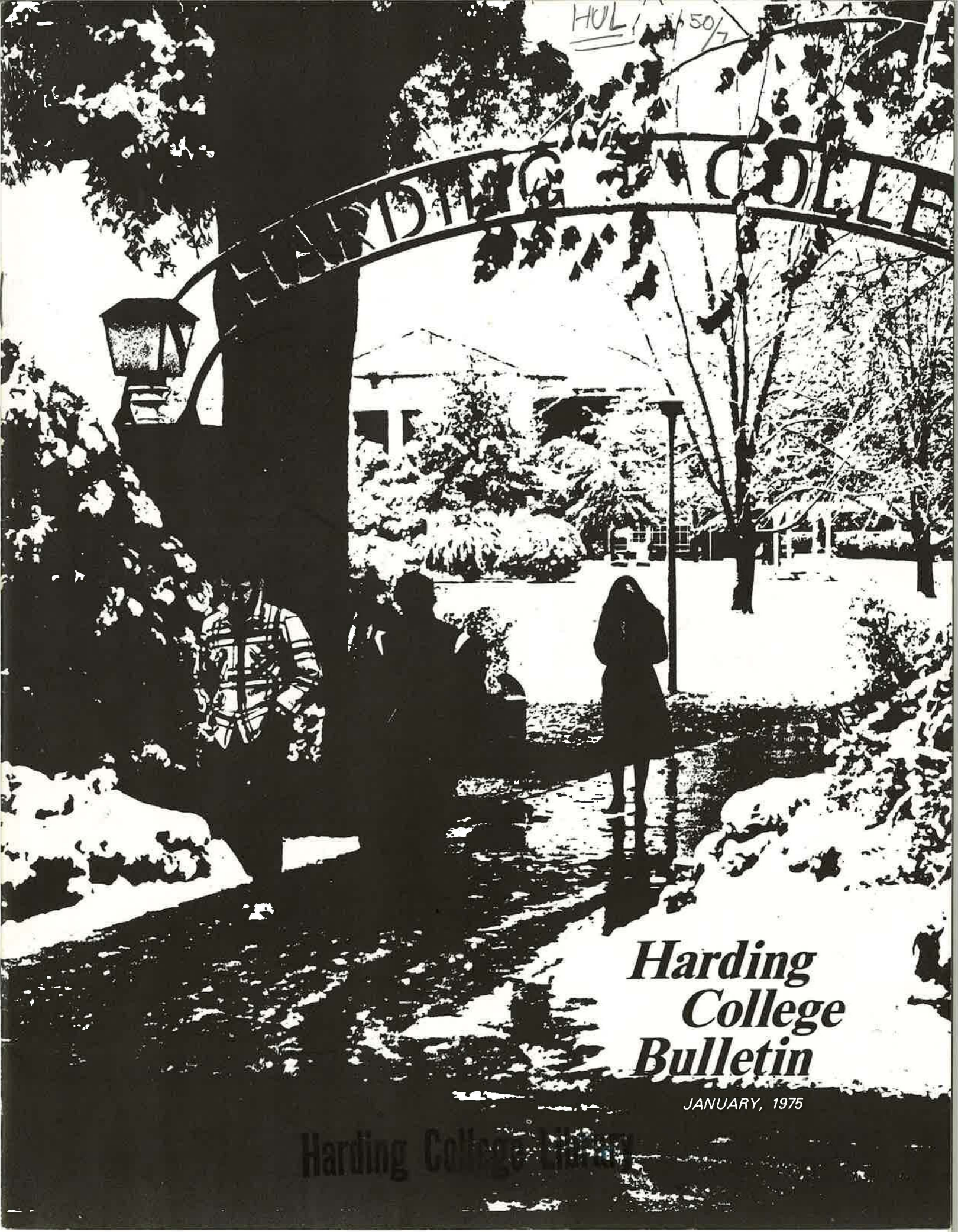
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HARDING COLLEGE

*Harding
College
Bulletin*

JANUARY, 1975

Harding College Library

**PHONOTHON Project
Exceeds \$1 Million Goal**

Alumni Respond To PHONOTHON

"We did it! We did it! I knew that we could do it. And indeed we did." The words of Rex Harrison in the Broadway production of "My Fair Lady" best characterize the response of Harding alumni during the college's 50th anniversary and during the initial months of Phase III of the Decade of Development.

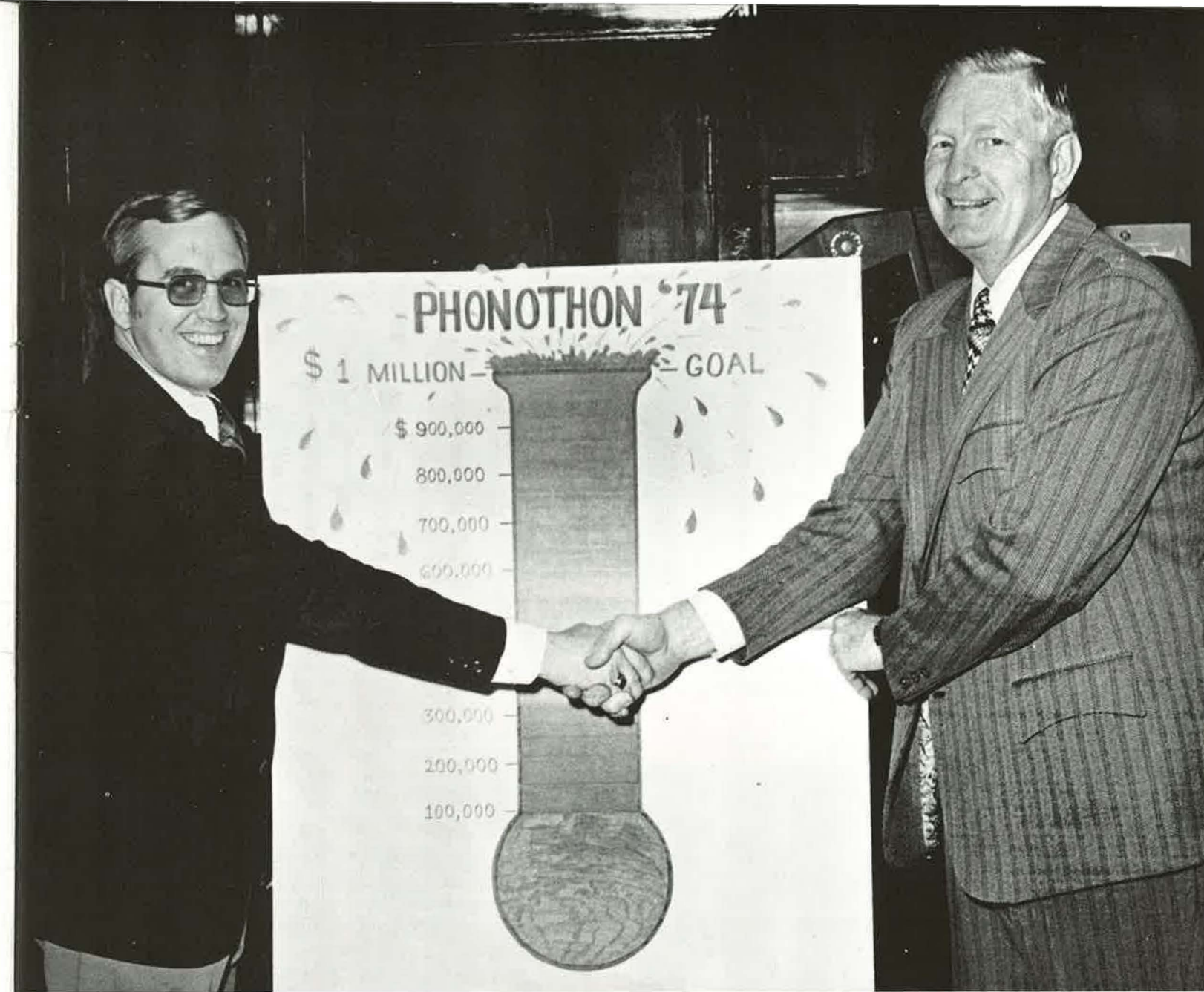
The most recent challenge to be successfully met was the \$1 million PHONOTHON Project which was completed in November. For 26 nights, from October 21 through November 25, Harding faculty and staff members manned telephones calling members of Harding's Alumni Association asking for five-year financial pledges.

The results as described by President Clifton L. Ganus were "tremendous and overwhelming." Alumni pledged or contributed \$887,000 during the PHONOTHON. This sum, plus the more than \$100,000 pledged by the 1973 and 1974 Senior Class Projects, enabled the Alumni Association to reach its \$1 million goal.

The PHONOTHON was the result of a unique challenge issued by the Alumni Association to the Mabee Foundation of Tulsa, Okla. In November, 1972, the Association pledged to raise \$1 million, if the Mabee Foundation would match the alumni pledge with a \$500,000 grant.

Normally, charitable organizations challenge alumni in a fund raising drive, but Harding's alumni reversed the procedure. In April, 1973, the trustees of the Foundation informed the Alumni Association of their acceptance of the challenge and specified that all alumni pledges be made by December 31, 1974.

Statistics from the PHONOTHON graphically depict the grass-roots support that Harding's alumni have provided. During the PHONOTHON, 62 different faculty and staff members completed 5,144 telephone calls consuming 1,464 man hours. Fifty-six per cent or 2,870 affirmative responses were received. Of that total, 2,250 made five-year pledges and 620 made a one-time gift. Gifts ranged from \$1 to \$10,000, with the average



Paul Gardner (left), director of annual giving, and President Clifton Ganus, share the excitement of exceeding the PHONOTHON goal.

contribution being a five-year pledge of \$305 or \$61 per year. The most significant statistic was that 45 per cent of the pledges and contributions came from alumni who had never donated to the college.

The honor of making the pledge that pushed the project over the \$1 million mark went to Mrs. Sylvia Estes Spradling of Pasadena, Tex. She was called Nov. 25 by Dr. Ray Muncy, chairman of the college's department of history and social science. Mrs. Spradling attended Harding only one semester during 1967.

Dr. Ganus described the Alumni Association's pledge as "a genuine gesture of support and confidence in the college's educational program. Despite the troubled state of the national economy, Harding's alumni realize the needs of the college and are willing to help us provide facilities for our growing student body."

Paul Gardner, director of annual giving and coordinator of the PHONOTHON, analyzed the project's success by saying, "Development work does not begin in the development office. It begins with those who teach our students — those who produce a product that is sound, secure and happy with his or her experience at Harding. I think our success in the PHONOTHON reflects the great job the faculty and staff are doing. People don't give to things they don't like. The success of this project has been achieved through the cooperation and dedication of people on the campus and alumni in thousands of different cities."

Speaking for the Alumni Association, Dr. Harry Olree, Association president, said, "I think it was tremendous to raise \$1 million in the PHONOTHON

Continued on next page

HARDING COLLEGE BULLETIN

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Editor Stanley Green
Assistant Editor David Couch
Assistant Editor Alice Ann Kellar
Editorial Associate Kayla Hyde
Editorial Associate Robyn Smith Hunter
Photographer Mike James

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Dr. Ray Muncy made the call that put the PHONOTHON over the top.

Education chairman Dr. Ed Sewell did his fair share of calling.



Project. The success of this project points those of us at Harding in the right direction and it brings these alumni into our program at the college. By involving a large number of alumni in the work of the school, Harding will not be dependent upon just a few individuals for support. The wider our base of support, the healthier it is for Harding."

The PHONOTHON, however, was not the only significant contribution that alumni have made during Phase III of the Decade of Development. Harding alumni have provided the impetus in three other major fund raising endeavors — the Harbin-Ezell challenges to the Board of Trustees and the Development Council, and the faculty-staff campaign. Alumni leadership provided the margin of success in each endeavor.

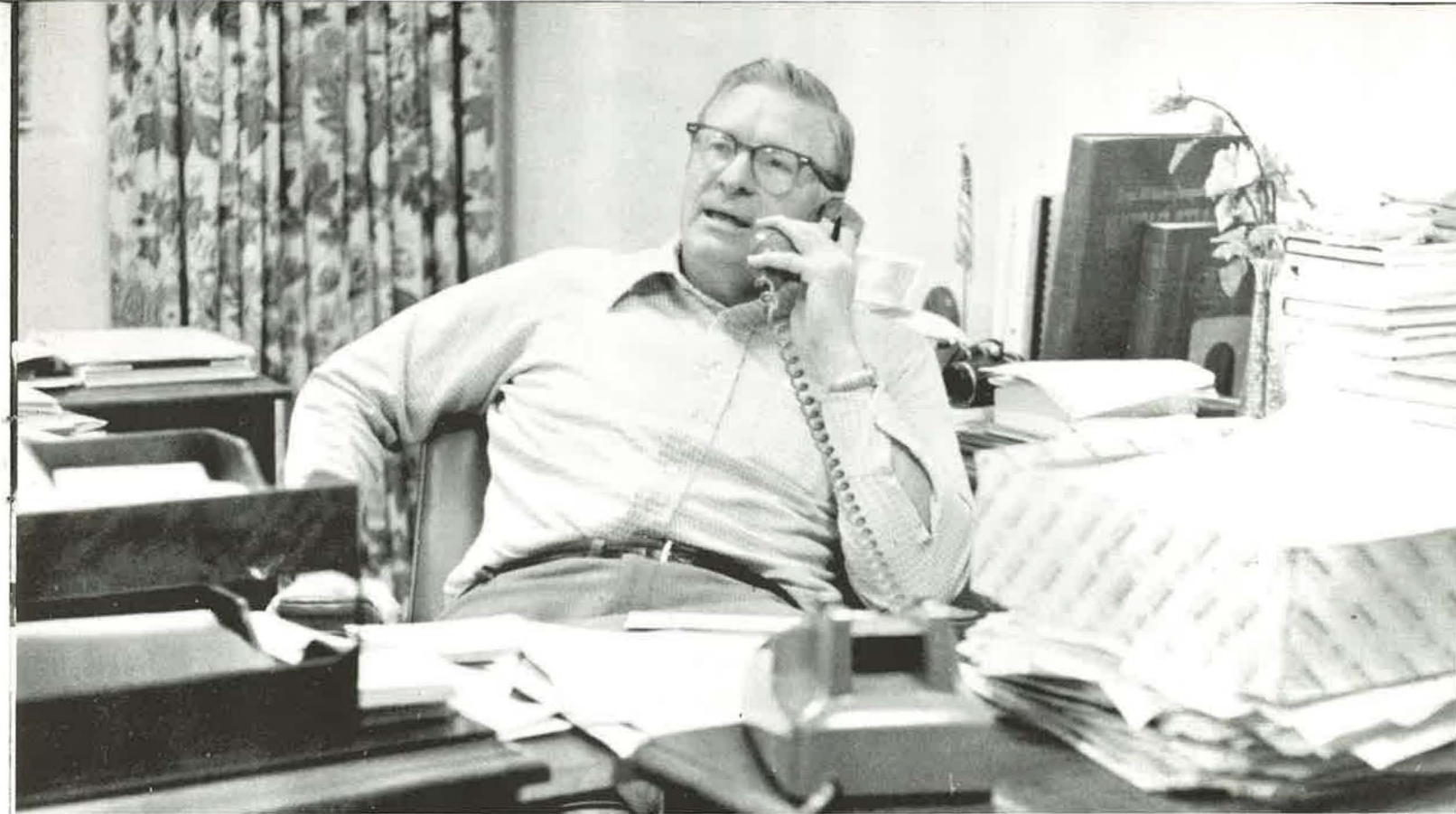
In July, 1973, J. C. Harbin of Memphis and Houston Ezell of Nashville pledged to give \$1 million if the Board of Trustees would make a similar pledge before December 31, 1973, and if the Development Council would also make a \$1 million pledge before December 31, 1974. Spurred on by the challenge of the two Tennessee businessmen, both groups pledged more than \$1 million to meet the requirements of the challenges.

During the 1974 spring semester, a fund raising campaign was conducted among faculty and staff personnel. The two groups pledged more than \$275,000. Approximately 70 per cent of those contributing in these two groups were alumni of Harding. This pledge represents an increase of 20 percent over pledges made by the same groups in 1969.

In speaking to those attending the celebration dinner following the completion of the PHONOTHON, Floyd Daniel, vice president for development, emphasized the leadership provided by alumni and the true role of fund raising. "A very meaningful aspect of alumni response in Phase III is the leadership example set for the trustees by the nine trustees who are also alumni. This same leadership example was provided for the 260-member President's Development Council by the 100 alumni who are also members of the Council. The annual and capital needs during the five-year Phase III period require large, as well as small, gifts. It is important that each alumnus gives in accordance with his or her individual ability.

"However, it is important that we all remember that fund raising is not what our work at Harding is all about; but, rather, our real work is raising young men and women to be more like their Creator. Raising funds is simply a means to this noble and worthy end."

Examining the response of alumni to the PHONOTHON, the Harbin-Ezell challenges and the faculty-staff campaign, one fact becomes readily apparent, "They did it!" To meet the four separate goals, Harding alumni have pledged \$2.3 million during Phase III. Also at the dinner, Dean Hess, director of alumni relations at Kansas State University and a member of the board of directors of the American Alumni Council,



President Clifton L. Ganus spent numerous evening hours in his private office calling alumni across the nation.

Dr. Harry Olree praised alumni for their support in the fund-raising effort.

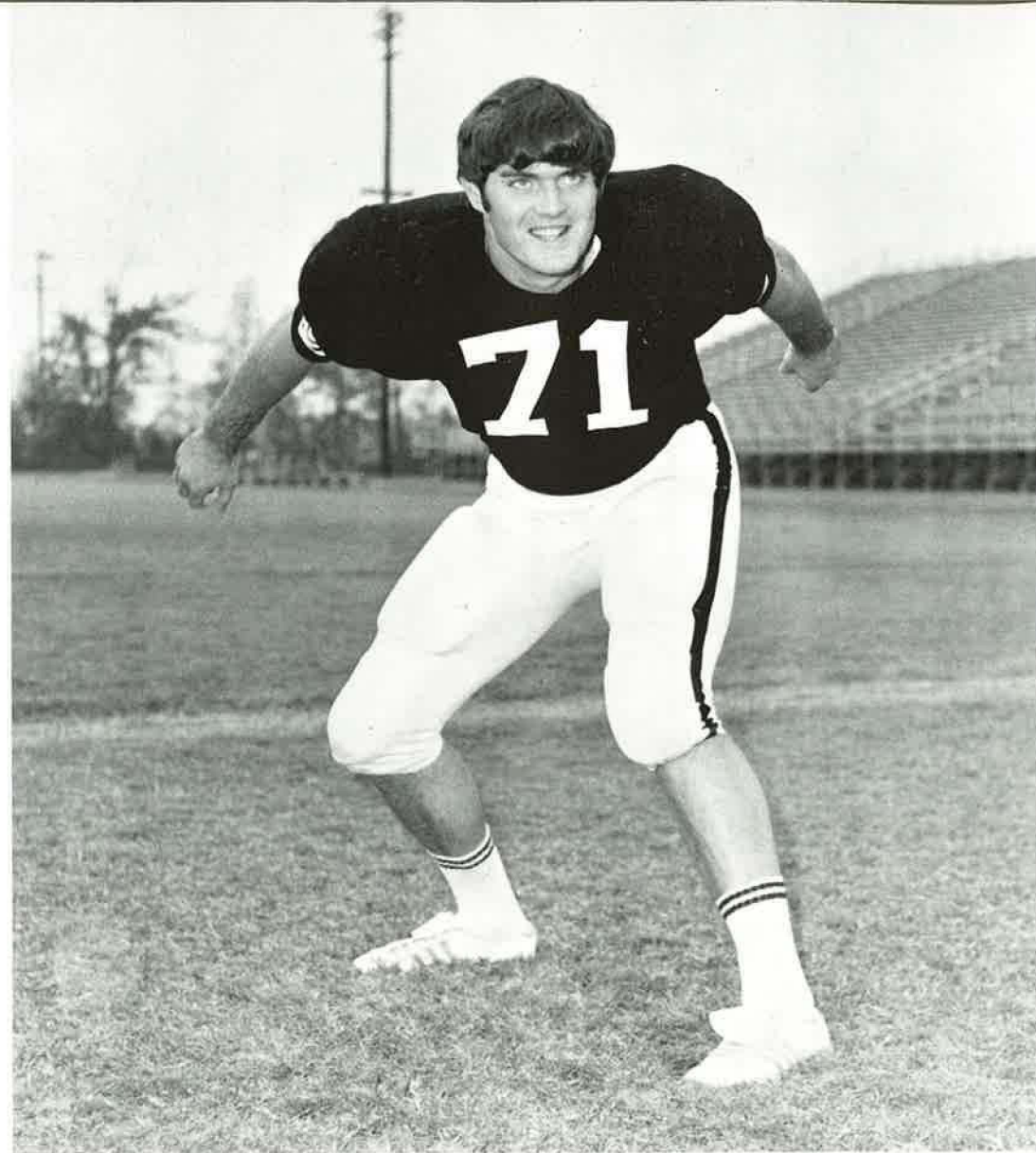


evaluated the response of alumni by saying, "This is the most exciting bunch of statistics I have ever heard."

Hess also read a telegram from Miss Alice L. Beeman, president of the Council for Advancement and Support of Education. In her message, she said, "On behalf of the Council for Advancement and Support of Education may I express our sincere congratulations for the overwhelming success of your program . . . My association applauds the spirit and the responsiveness of the Harding College alumni and friends who have made this success story possible."

The significance of this alumni support for Harding was put into perspective by Dr. Billy Ray Cox, vice president. "During the same years that the alumni of many schools have become disillusioned and left their alma maters, the alumni of Harding College have astounded the nation's philanthropic community and have demonstrated superbly their commitment to Harding. Harding is different and her alumni are different — they enjoy hope and direction as they advance the changeless! The teachings of the Master permeate the campus, and his presence on campus makes Harding's work superior. Harding's alumni know of the power of quality, and they have now demonstrated their keen desire to assure Harding's future and the values she represents."

Harding alumni can take pride in saying, "We did it!" Many challenges still must be met and alumni can have an even greater sense of pride by saying, "We did it! And we will continue to do it!" □



Barney Crawford, NAIA and Kodak All-American

Big Barney: All-American

Those who follow Harding College football realize that the 1974 season represents the "end of an era." That era is the career of Barney Crawford, the massive All-American tackle who has anchored the defensive line for four seasons.

In recent weeks Crawford became the first Bison footballer to receive All-American honors on more than one national all-star unit. Barney was named to the Kodak All-America Division II first team, selected by the American Football Coaches Association and the National Association of Intercollegiate Athletics (NAIA) All-America second team unit.

Before the All-America selection, Crawford was an All-Arkansas Intercollegiate Conference and All-NAIA District 17 first team selection for the second consecutive year.

"Barney rates as possibly the finest defensive tackle ever to play in the AIC," Bison coach John Prock stated. "He's strong, has tremendous ability and it's great to see him receive the national recognition."

When you are 6'5", 245 lbs., you just naturally tend to

be noticed, whether you are on or off the football field. In Barney's case, he really made his presence felt when it came to corralling opposing ball carriers.

A professional football scout, who is responsible for more than 50 colleges and universities in the Southwest, stated, "Barney's one of the hardest working athletes I've ever seen. He has a great attitude and rates as an outstanding pro prospect. I'm sold on him."

Looking back to his high school days at Mountain Home (Ark.) High School, the burly Crawford says he was somewhat apprehensive about the move to collegiate football.

"I was just hoping to survive," Crawford jokingly explained. "It's a different thing entirely from high school football, but I got used to things real quick."

Although he was an all-district selection at Mountain Home, Barney came to Harding without a great deal of fanfare. Don Dixon, a former Bison athlete who was coaching at Mountain Home, recommended him to Bison head coach Prock.

"He was a big, raw-boned youngster and, after looking at films on him, we really liked what we saw," Prock said. "Then, when we had a chance to talk to him, we knew he was the kind of man we wanted."

Barney was already 6'5" as a high school senior, but was only a 200-pounder weightwise.

"He's the kind of athlete who has become progressively better every day he's been at Harding," Prock said. "He's the kind of athlete coaches are always looking for."

Development came quickly and a 230-lb. Crawford was named the Outstanding Lineman in the 1972 Cowboy Bowl in Lawton, Oklahoma. Other honors were quick in coming.

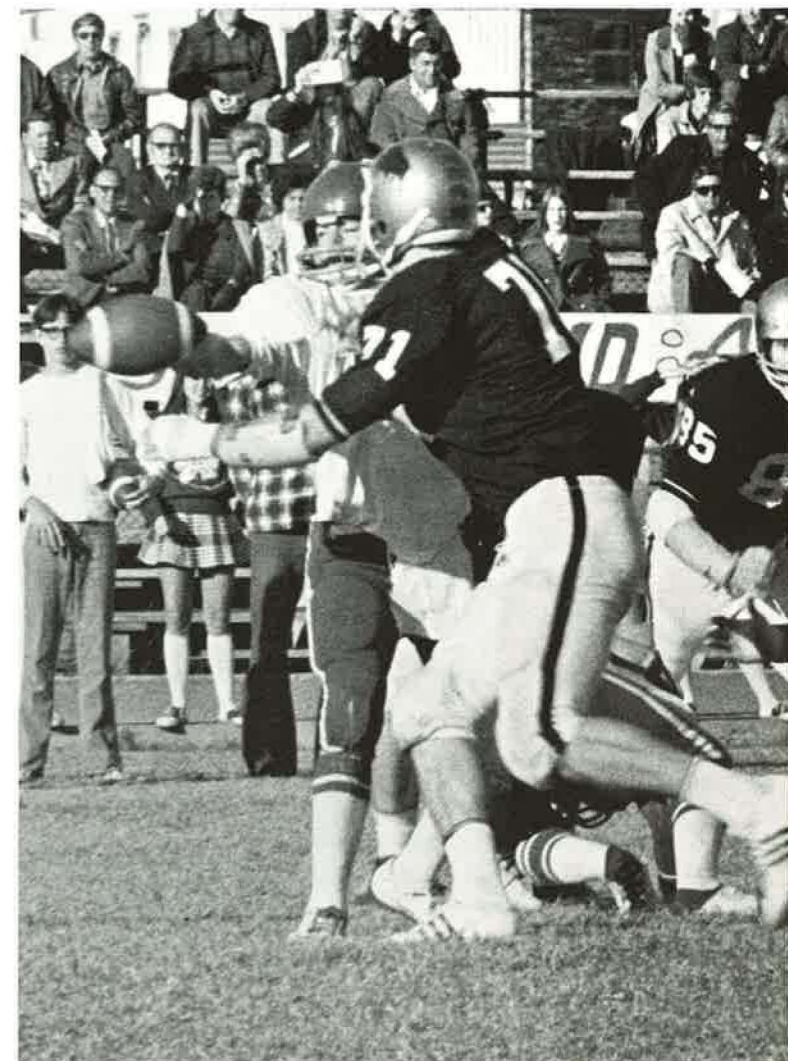
Last year, he was selected to the NAIA All-America honorable mention team.

During the 1974 season for his outstanding performance in Harding's Homecoming victory over Arkansas Tech, he was named the NAIA "National Lineman of the Week." In that contest, he was credited with 15 tackles (six unassisted), three quarterback sacks for a minus 27 yards, and recovered a fumble. The *Arkansas Democrat* of Little Rock also selected him as the "AIC Player of the Week."

Barney's strong points include tremendous lateral speed for a man of his proportions. He has been clocked in 4.95 for the 40-yd. dash. "He reads his keys extremely well," Prock noted, "and his first move is almost always the right one. He's got a lot of football savvy."

As Prock has explained to the numerous professional scouts who have made the trek to the Bison campus, "He's not an up and down ballplayer. He's even tempered and very mature."

With regard to plans to pursue professional football, Barney admits, "I plan to give it a try if I'm drafted. Just



'Big Barney' moves in to apply stop to opposing quarterback.

about all of the teams have contacted me and they all ask the same thing, so you really don't know where you stand."

Careerwise, Crawford's senior season shows 87 tackles, 43 unassisted, 10 quarterback sacks for a minus 67 yards, and four recovered fumbles. As a junior, he had 77 tackles, 22 unassisted and as a sophomore 61 tackles with 32 unassisted.

Come May of this year, Barney will complete a degree in physical education. Perhaps the obvious proof of his good judgement was his marriage to the former Debbie Bradford of Houston. They met when they were freshmen and were married during their sophomore year.

Crawford also served as one of the Bison co-captains this past season. The physical presence of Big Number 71 will be sorely missed next season, but so will the high standard of performance he has maintained as an athlete and as a Christian young man.

Prock summed it up by stating, "When a player like Barney leaves, you cry a lot and then simply start over from scratch." □

By Stanley Green

Miss Grace Wells

A Gracious Lady



Miss Grace Wells
1909

"As a little girl, I resolved that my parents should never hear me complain because they had lavished so much kindness and love on me."

Born January 28, 1883, near Mt. Pisgah, Ark., little Grace Wells perhaps had just cause for complaint — a shriveled leg, twisted foot, stiff back, and two strokes of paralysis by age thirteen. But the tender love of her parents taught her the invaluable lessons of giving and helping others.

This year, Miss Grace celebrated her 92nd birthday. For 40 of her years she taught in classrooms in Arkansas and California. And, since 1961, she has helped young women attend Harding College through her Grace Wells Scholarship Foundation.

In 1890, the Wells family had moved to Searcy for Grace to attend school at Galloway College (now the site of Harding). At seventeen, Grace graduated and thought herself ready to meet the world. A school teaching job in McCrory, Ark., offered her that first taste of independence. She recalls vividly the year 1901:

"I had about 40 pupils in the first four grades . . . Life was beautiful — my own money and an exciting social life in the days of horse and buggy . . . What a happy girl I was. Life had opened up for me and I was learning there is much besides 'books.' How I aged those first three months away from home!"

Growing maturity brought some discontent, and Miss Grace moved to Nashville to enroll in Peabody College. In 1909, she received the L.I. degree and returned to Searcy and Galloway College as professor of psychology and logic.

The February, 1912, *Gallowegian*, speaks of Miss Grace: "All of the attributes of a good teacher are in Miss Wells . . . You feel when you enter her classroom that you are both students together, that she has something to give and at the same time that your ideas may be of interest and perhaps of some value to her. Added to these traits, her quick wit, ready sympathy and originality make her one whom to know is to love."

As the years progressed, Miss Grace left Galloway and taught in various high schools, eventually finding her way to California.

"You asked when did I come to California? It was in 1916, to a World's Fair in San Francisco. What a thrill! Then I decided to attend the University of California and extend my teaching license to this state . . . the marvelous climate here entranced me; flowers were blooming all year round."

Miss Grace earned her third degree during the summer session as she continued to teach. "My teaching in California has been chiefly in junior high . . . Children that age are so alive and lovable — and so vexing."

Her students apparently loved her in return. One 1922 edition of the Claremont Junior High School paper, the *Winged C* was dedicated to her: "Here's to Miss Wells, who has a smile for every joy, a tear for every grief, an excuse for every fault, a prayer for every misfortune, an encouragement for every hope."

From her "grand old house" on Parker Street in Berkeley, Miss Grace has a window on the world. After retirement from teaching in 1944, she opened her home to foreign boarding students at the University because she could help them with both their English and in learning American customs.

But the helping hand of Miss Grace extends far beyond the bounds of her home. In 1961, she established the Grace Wells Scholarship Foundation to help worthy girls attend Harding. The fund provides \$600 per semester and is available only to junior or senior unmarried girls. Miss Grace feels that "it takes at least two years for a girl to find out if she is really college material." Any girl may apply, and no restrictions are made as to field of study.

By her instructions, all applications must be handwritten and in the form of a letter. Each girl is requested to tell about her home life, ambitions, books enjoyed, and anything that might help Miss Grace to know her better.

Miss Grace makes the final decision on the recipients, although application is made through the office of the Dean of Students. She carefully reads and rereads each application, basing her decision on the information provided and on her general impression of the girls. Her interest and concern over "her girls" is great.

"I am proud of every year that has been given to me — and through my girls there, I shall live on and on. They are the 'afterglow.' . . ."

To date, there are 28 girls who have been helped by Miss Grace and who shine as her "afterglow." All recipients of the scholarship automatically become members of the Grace Wells Club. The girls correspond with Miss Wells and keep a scrapbook on the progress of the club.

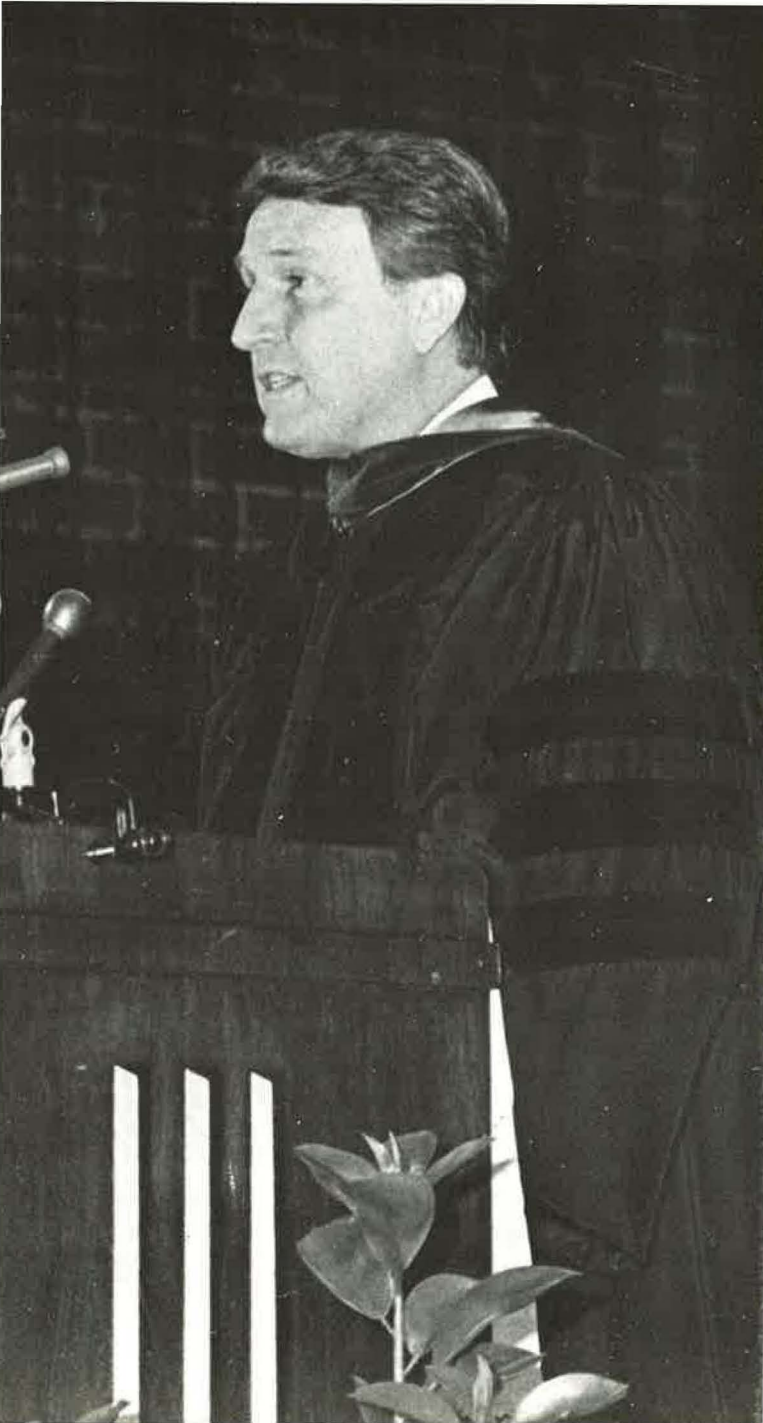
To Miss Grace, Harding is "an oasis in a mad, mad world . . . a quiet, Christian campus." Through her generosity, young Christian women are being given a great educational opportunity. And, for Miss Grace, each becomes a small part of herself.

"Now I am nearing the end of the trail, and the evening twilight approaches. I am thrice blessed in you girls who live on and on . . . May each of you be a radiant beam carrying God's love to some lonely soul."

Happy birthday, Miss Grace. □

The Fiftieth Year In Review

Governor Dale Bumpers served as the Convocation keynote speaker.



It was meant to be a year commensurate with the enthusiasm, determination and love that characterized the growth and development of Harding College. If participation is any measure, then the year-long celebration of the 50th Anniversary of Harding College as a four-year institution was a tremendous success.

From the moment Arkansas Governor Dale Bumpers walked on the stage in February for the formal and official opening of the year, to the ovations following the final performance of the Arkansas Symphony and guest artists in December, the year was one of bustling activity that touched every phase of Harding, past and present.

President Clifton L. Ganus expressed the sentiment of the entire Harding community with his summation, "busy but great."

The ideal was to have all alumni visit the campus during 1974. Many did, including some who had not been on campus for decades.

The celebrating in no way hampered present-day events, as a major building program continued. Construction of a women's dormitory, renovation of the Old Science building and the beginning of the coliseum-physical education complex continued on schedule.

Perhaps one of the most successful endeavors toward this end was the offering of Alumni Family Vacations

wherein families were permitted dormitory housing. For this initial experiment, dates were designated by classes. The first gathering, which included the classes of 1925-45, was perhaps the most successful. In this group were the J. C. Shewmakers who arranged a furlough from the mission field in Africa to take advantage of the opportunity to visit. Though some activity was scheduled, the participants expressed the feeling that the quiet time which permitted visiting was likely the best feature of Alumni Family Vacations.

Noting of all the outstanding speakers on campus for the year would have to be relegated to mere listing, for each was unique in his area. Among the more nationally known figures was ABC news commentator Howard K. Smith, who addressed an overflow audience in March. Each department planned and sponsored a special seminar or program which brought many participants to the campus.

The events of the year were not confined to the campus proper, as student groups went to many parts of the United States and to several continents for evangelistic campaigns. An A Cappella chorus of present and former members toured Europe singing for churches and assisting in campaigns.

Many firsts occurred. The annual Youth Forum at-

tracted several more hundreds than had ever attended; the Spring Sing, instituted on a trial basis, was successful to the extent that it has been incorporated in the annual agenda; Commencement was held at Alumni Field for the largest graduating class on record.

Founder's Day honored and paid tribute to pioneer educators whose dreams brought the college to being and kept it a reality.

The Historical Pageant during Homecoming was truly a feast. With Harding's Alma Mater dedicated "To All Those Who Love Harding College," the pageant was comparable. Written by Larry Menefee and William Hollaway of the faculty, the production tugged at nostalgic heartstrings of the entire audience.

World Missions Workshop attracted hundreds of current and prospective missionaries for a weekend highlighted by spirituality.

The finale by the Arkansas Symphony Orchestra was accompanied by choruses of Harding students numbering about 300 voices. Three outstanding soloists, Miss Marion Cawood, Arthur Shearin and William D. White, also appeared with the orchestra and choruses for what was a fitting grand finale for the commemoration.

It was a memorable year that launched Harding to a second half century of service in *Educating for Eternity*.

Representatives from 85 colleges and universities marched in the academic procession which initiated and concluded the Convocation.



Mrs. Jack Evans sang with Harding's A Cappella at Convocation ceremonies.





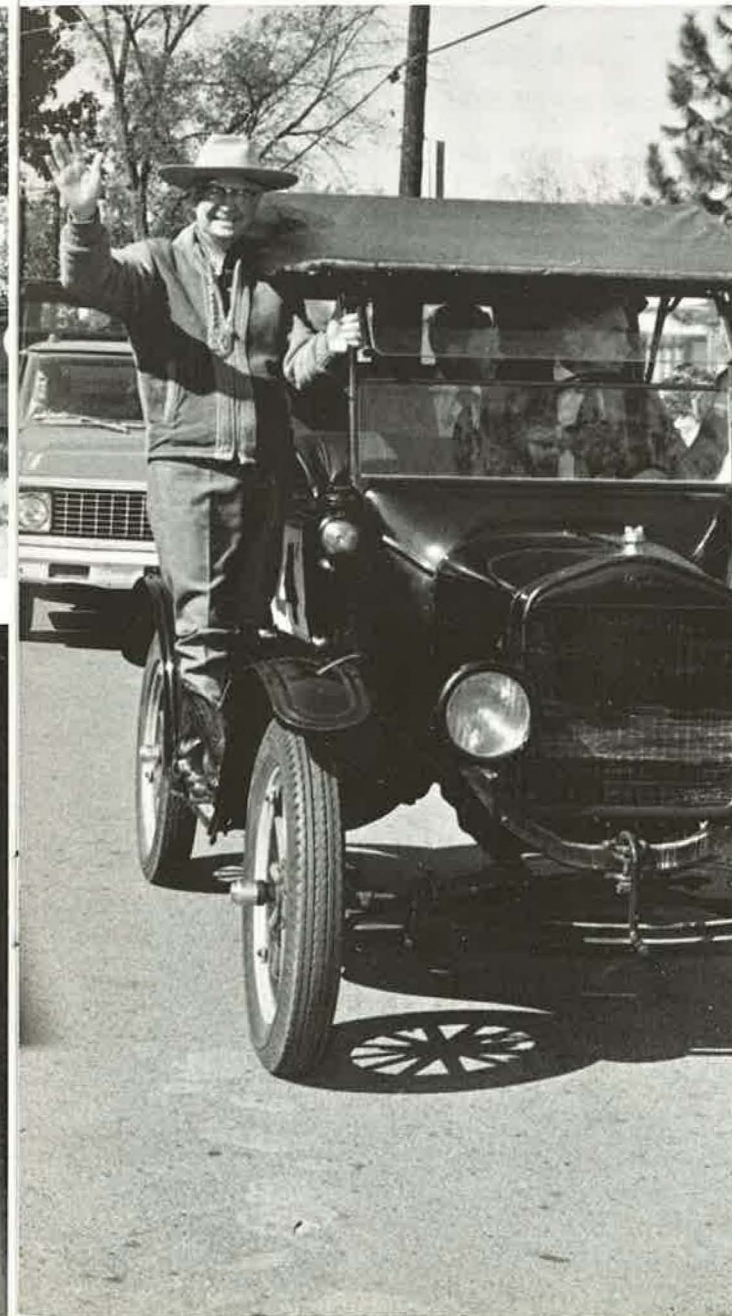
Howard K. Smith spoke for the American Studies Program.
The Homecoming pageant portrayed the history of Harding College.



The first annual Spring Sing, a variety show presented by campus social clubs, entertained Youth Forum guests in April.
Alumni from classes of 1925-1945 enjoyed last summer's Alumni Vacations.



Lectureship speaker Jack Paul advised students on dating and marriage.



Grand Marshal George Benson led the 1974 Homecoming parade.



The Business Team and coaches David Burks and Bill Cox placed first in the 1974 Emory Business Game.



Receiving his 50th Year pin from President Clifton Ganus is former Dean L. C. Sears.
Dr. Joe Pryor accepted the Distinguished Alumnus Award from Dr. Harry Olree.



news, notes

Cox Names Speakers For American Studies

The former mayor of Memphis, a U.S. congressman and a national news commentator are among ten speakers scheduled to appear this semester with the American Studies program, according to Dr. Bill Cox, director of the program.

On Jan. 16, University of Michigan professor of history Dr. Stephen Tonsor will speak on "Why the United States is Still a Revolutionary Nation."

Gary North, editor of the *Remnant Review*, will be on campus Feb. 13.

Henry Loeb, former mayor of Memphis, will speak Feb. 20.

Paul Harvey, American Broadcasting Company news commentator, is scheduled for an April 3rd presentation. On April 10, Bob Bleiberg will be in Searcy. He is editor of *Barrons*, a weekly publication for businessmen published by Dow Jones.

The final speaker for the spring semester, Austrian economist Israel Kirzner of New York University, will appear for the program April 24.

Several others will be appearing with the American Studies this semester, but plans and dates for their visits are not yet definite.

Spring Sing Production Planned for March 28-29

The second annual Spring Sing, a special musical production involving a large part of the Harding student body, has been scheduled for March 28-29. The performances will coincide with the annual Youth Forum for high school students. Musical numbers and skits by social clubs and individuals will compose the program.

Youth Forum participants will attend the Friday performance, which will begin following the forum's keynote address by James Woodroof of Searcy. The second performance will be Saturday at 8 p.m. Tickets will be available at the performance.

Clubs will perform short musical skits with additional performances from the host and hostess. A band will accompany the group.



James Woodroof

Woodroof To Keynote Youth Forum March 28-29

"The Way Home" will be the theme for the 11th annual Youth Forum set for March 28-29 with James Woodroof, minister of the College Church of Christ in Searcy, as keynote speaker.

Woodroof will speak on "Simon, When You Come Home," "Teen-ager Away From Home" and "I Am The Way Home."

A record-breaking attendance is expected for the forum, according to admissions director Fred Alexander. Last year's forum broke all records with attendance exceeding 2,500 students and sponsors from more than 21 states.

The forum opens Friday afternoon with registration. Special activities for the weekend include the second annual Spring Sing and concerts by the college trio the Time of Day, the Belles and Beaux music ensemble and the A Cappella chorus. The forum will officially close at 2:30 p.m. Saturday.

Summer School Sessions Set for June 9, July 14

Dates for the 1975 summer sessions have been announced by Dean Joseph E. Pryor.

The first session will begin June 9 and conclude with final examinations July 10-11. Counseling and registration will be held June 9 and classes will begin June 10.

Classes for the second session will begin July 14. The session will end with summer commencement exercises August 15.

Tuition for the summer sessions is \$39.50 per semester hour. Additional information may be obtained by writing Dr. James F. Carr, Director of the Summer Session.

March Preachers' Forum Anticipates 500 Ministers

More than 500 ministers are expected to be on campus for the seventh annual Preachers' Forum March 4 to hear addresses on the theme "The Relevance of the Restoration Plea."

Speakers include Cecil Wright, Henderson, Tenn.; Tom Gaumer, Ft. Worth, Tex.; Earl West, Memphis; Reuel Lemmons, Austin, Tex.; and J. D. Bales of the Harding Bible faculty.

Two open forums will be held during the day, with the afternoon forum featuring Harding Bible department chairman Jerry Jones as moderator and Gaumer, West and Jimmy Allen of the Harding Bible faculty as panelists.

Activities for the one-day forum begin with 8 a.m. registration and greeting by Clifton L. Ganus, Jr. president of the college.

Business Team Selected For 1975 Emory Game

Five Harding business students have been selected to participate in the 1975 Intercollegiate Business Game sponsored by Emory University in Atlanta.

Representing the college will be seniors Matt Comotto of Syosset, N.Y., Phil Eubanks of Paragould, Bill Fowler of Ann Arbor, Mich., and Cam Henderson of Searcy. The only junior on the team is Mike Emerson of Lexington, Ky.

Jimmy Cone of Little Rock, a sophomore, has been selected as an alternate on the team. Serving as faculty advisers will be Dr. David Burks, chairman of the department of business and economics, and Dr. Billy Ray Cox, vice president of the college.

Harding has won the Emory competition four times and is seeking its fourth consecutive championship. Harding won the game in 1969, 1972, 1973, and 1974. No other school has won more than two championships in the competition.

The 25 participating teams have been divided into four competing industries in the computer simulated game. The winners in each group will compete against each other in the finals March 1.

Harding's students will compete directly against students from Valdosta (Ga.) State College, Wake Forest University, Loyola College, Georgia Southern College and Rochester Institute of Technology.

The game officially begins January 10 when the teams submit their first set of managerial decisions. During the six-week game, each team makes two sets of decisions per week, simulating a three-year operation of the company.

Lectureship, Homecoming Dates Are Scheduled

Dates have been announced for the 1975 Lectureship and for Homecoming. Harding's 52nd annual Lectureship will be held on campus October 8-11. The date was originally announced for the first week in October. This year's theme will be, "They, Being Dead, Yet Speak."

Homecoming activities have been scheduled for November 8. The theme for this year's celebration has not yet been announced.

Burks Attends Workshop On Business, Economics

Dr. David B. Burks, chairman of the Harding department of business and economics, attended a workshop Dec. 12 sponsored by the American Assembly of Collegiate Schools of Business.

The accreditation workshop for institutions interested in becoming a member of AACSB was held in St. Louis with 150 representatives from colleges and universities attending. The University of Arkansas is the only accredited AACSB school in the state.

Harding's department of business and economics is involved in an intensive self-study in an attempt to align the college's curriculum with the guidelines of AACSB.

Special Programs Planned For Summer Sessions

Two special programs, the Advanced Studies Program for high school students and the Developmental Program for college freshmen, will be offered during the 10-week summer session June 9-Aug. 15, according to Dr. James F. Carr, director of summer school.

The Advanced Studies Program is a special program of college level work for outstanding high school students which enables them to complete a third of the normal freshman year of college prior to high school graduation.

Participants may take eight to twelve hours of college credit during the summer session. Courses will be offered in art, Bible, biology, chemistry, economics, English, French, history, mathematics, music, physical science, physics, political science, psychology and speech.

The students will be enrolled in the same classes as college freshmen and grades will be based on college standards. To participate, a student must have at least 12 units of credit with an overall minimum average of B.

If a student shows a high degree of college readiness, he may obtain admission to Harding College without

completing the senior year of high school, according to Carr.

The Developmental Program, designed to assist students in strengthening their academic skills and better preparing themselves for further college experience, is offered to college freshmen who are unable to meet admission requirements.

A student may earn a maximum of 10 semester hours, Carr said. Courses offered are Introduction to Composition and Literature and Basic Mathematics, in addition to a required Bible course and a recommended physical education class.

Upon successful completion of the program students may enroll for regular academic courses in the fall semester.

Additional information may be obtained by writing Dr. James F. Carr, Director of Summer Session, Harding College, Searcy, Ark. 72143.

Bison Introduce Slate For 1975 Grid Season

A full 11-game schedule and a new opponent headline the 1975 edition of the Harding College football schedule, according to head coach John Prock.

The new opponent for next fall will be Baptist Christian College of Shreveport, La. It will be the first time Harding has scheduled more than 10 games.

"Baptist Christian is already playing some of our conference schools," Prock explained, "and we are especially happy to have a full 11-game schedule." This year Harding will have six home games and five on the road.

Home games are set against Northeast Missouri State University (Dad's Night), Sept. 13; Northwestern Oklahoma State University, Sept. 20; Ouachita Baptist University, Oct. 11; Texas Lutheran, Nov. 1; Southern State College (Homecoming), Nov. 8 and the University of Arkansas-Monticello, Nov. 15.

Road opponents will be Missouri Western State College, Sept. 6; Henderson State, Oct. 4; Arkansas Tech, Oct. 18; Baptist Christian College, Oct. 25 and State College of Arkansas, Nov. 22.

Football Brochure Receives All-American Award

"Harding '74," the college's annual football media guide, has been named an All-American award winner by the National Association of Intercollegiate Athletics.

The Harding brochure was one of 15 to be honored by the national organization, according to an announcement by Don Powers, NAIA director of public relations.

Travis Cox Assumes Music Faculty Position

Travis Cox has joined the Harding faculty as music instructor in strings and woodwinds and as library assistant.

Cox, his wife Patricia, and their three children, Debbie, Michael and Becky, moved to Searcy from Nashville, Tenn., where he taught music at David Lipscomb College.

Previously, Cox taught at Stephen F. Austin College and Abilene Christian College. From 1967-69, he was violinist with the Milwaukee Symphony.

Cox received his B.M. degree from DePaul University in Chicago and the M.M. degree from Southern Methodist University. He has done post-graduate work in music at North Texas State University and Indiana University. In August, 1974, he was awarded the M.L.S. degree from Peabody.

Professional organizations of which he is a member include the Phi Mu Alpha Simfonia music society.

AIC, District Champions Name 1974 Lettermen

Ten cross country lettermen, including one four-year numeral winner, have been announced by Harding College head coach Ted Lloyd.

Earning his fourth letter for the AIC champion Bisons is Robert Mead of Merced, Calif. The Bisons also captured the NAIA District 17 and Arkansas AAU championships during the 1974 campaign.

Sophomore team captain Mark Galeazzi was the team's high scorer with 70 letter points. Freshman Marshall Grate was second with 68 points.

Winning their second cross country letter were Galeazzi, Merced, Calif.; senior Matt Comotto, Syosset, N.Y.; sophomore Kent Johnson, Oxnard, Calif.; sophomore David Nixon, Triangle, Va.; and junior Ken Sewell, St. Charles, Mo.

First year letter winners included junior Pat Cronin, Wheeling, W. Va.; Grate, Waterloo, Ind.; senior Pat McClafferty, Merced, Calif.; and junior Curt Wiederspan, Ft. Morgan, Colo.

Sophomore Randy Lambeth of Ulysses, Kan., received a managerial letter.

The team will lose two seniors this year. "We are looking forward to a good year next year, with all the returning lettermen," Coach Lloyd said.



Travis Cox

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CALENDAR OF EVENTS

Belles and Beaux Program — January 17
Basketball, Hendrix — January 20
Lyceum, "Los Indios Tabajaras" — January 24
Basketball, State College of Arkansas — February 3
Winter Festival — February 3
Basketball, Southern State — February 10
Band Tour — February 14-20
Basketball, Arkansas Tech — February 17
Band Concert — February 21
Basketball, Ouachita Baptist — February 24
Basketball, Arkansas College — February 27
Lyceum, "Comedy of Errors" — March 3
Preacher's Forum — March 4
Spring Recess — March 8-16
A Cappella Tour — March 8-16
Jimmy Allen, Spring Meeting — March 17-22
Youth Forum — March 28-29
Spring Sing — March 28-29
J. C. Bailey, Bible Seminar — March 31-April 2

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Library
Harding College
Searcy, Arkansas