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Harding College Bulletin

OCTOBER, 1974



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A Historical Review: Founders' Day '74



Dr. L. C. Sears, Dean Emeritus

As I look back, there was only one reason the school continued to open, and even to grow during those Depression years. That was the tremendous faith and determination of J. N. Armstrong. He had a faith and optimism that was contagious. It held the faculty together even when the salaries went almost to zero . . . Those years from 1891 until 1934 were the days when those who believed in Christian schools had to overcome massive indifference and even bitter opposition. Only by the heart-breaking sacrifice of teachers and many loyal supporters had Christian schools managed to exist. Of the 19 Christian colleges started before 1924, only six survived — Nashville Bible College, Abilene Christian College, Harding College, Freed-Hardeman College and the little colleges at Graton, California, and Beamsville, Canada . . . Of all the students that James A. Harding had, J. N. Armstrong has had the most profound influence on the growth of Christian education and the preserving, through Christian schools, of the dedication to service. He, Bell, Rhodes, Gardner, Croom and scores of others have through the years laid a solid foundation for Christian education and particularly for Harding College. J. N. Armstrong felt that the man (George S. Benson) he had selected to replace himself, was the man who could build the super-structure upon that foundation. And how well Dr. Benson has built during his administration. I don't know of any other man, during those years, who could have done the great work he has done for Harding College and for Christian education as a whole.

[Continued on page 4]

Jim Bill McInteer and L. O. Sanderson conducted the Alumni Chapel program during the Founders' Day Program. Sanderson recounted some of his early experiences at Harding when the school was a fledgling institution.

ON THE COVER — Behind the running of freshman Allen Grieb (31) the Bison football team won an exciting 10-3 Homecoming game against Arkansas Tech. Grieb rushed for 118 yards on 27 carries. (Photo by Mike Garner, student photographer)

HARDING COLLEGE BULLETIN

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Among the Harding alumni who were present for the Founders' Day chapel program were [first row] J. C. Shewmaker, Joyce Shewmaker, Myrtle Rowe, Sallie Hockaday Benson, George S. Benson, Reva Sanderson, L. O. Sanderson, [second row] Nancy Kathryn Peebles, Leona Bradley, Eva Johnston Poynor, Bertha Benson Hayes, Eugene Hayes, Exene Benefield Bumpers, [third row] Rheba Stout Berryhill, Elizabeth Dykes, Pearl Latham, [fourth row] Milton Peebles, Mary Ada Johnson Tate, Frances Watson, J. Harvey Dykes, Leslie Burke, Ethel Latham, [fifth row] Joseph E. Pryor, Charles Allen Love, Flossie Harwell Cope, Neil B. Cope, James D. Bales and Jack Wood Sears.

Dr. George Benson, President Emeritus

During those days (1936-1955), I was particularly concerned about three things. First, I was concerned that we were neglecting our contacts with our brethren. The doors of our brethren were closed when we first set out to make our contacts with business people. If we had not had those contacts with business people, Harding College would have closed her doors. Secondly, I was also concerned about the control that businessmen might want to exert upon the college. Several were upset because they had not been asked to serve on the college's Board of Trustees. I did not request that a single one be asked to serve. I felt it was too dangerous a thing to do. Finally, I was concerned that we not grow too fast. Consequently we didn't spend all the money we could have on buildings and growth . . . I had a vision. I was on a mission and I believed God would open doors at the proper time and that all things would work together for good . . . J. N. Armstrong was Harding's greatest

spiritual leader and greatest builder of Christian character. Dr. Clifton L. Ganus is Harding's best all-around leader, organizer, fund raiser, administrator and developer. I am the rapidly diminishing link between these two great men.

Dr. Clifton L. Ganus, President

This administration is not history. It is present and yet a little less than ten years old. A lot has happened in those ten years. We today are drinking from "wells we did not dig and eating in vineyards we did not plant." As Dean Sears and Dr. Benson have indicated, many great men and women have sacrificed so much to make it possible for us to enjoy what we have at Harding . . . We have come a long way since 1924, but we have not arrived. In the past nine years a number of buildings have been added to this campus. Since 1964 our student body has doubled. It is great to be a part of Harding



because we have a great purpose. I want to read that purpose because it is reiterated in what J. N. Armstrong said, in the administration of Dr. George S. Benson and still by our Board of Trustees, faculty and staff of today. Part of that purpose says, "To be a conservative, Christian college; to do excellent academic work; to be the very best that we can be and to please and praise God in everything we do." This is our goal and purpose at Harding.

L. O. Sanderson, 1926 Alumnus

I have been to state schools. I had finished four years of music college before I became a Christian and I want to tell you something. What I learned that was really worthwhile was learned at Harding College. It is the only thing I have been able to take with me and the only thing to help me when times get rough. I am grateful to God I had such a little part in this great school . . . My prayer is that those in charge will recognize that we dare not get away from the fundamental factors which made Harding College what it is and has been. May God help us to stay that way.



More than 500 persons attended the Founders' Day dinner which began the weekend's activities. One of those in attendance at the dinner was Mrs. E. C. Williams of Collinsville, Tex. Mrs. Williams and her late husband were donors to Harding Hall which was to be built on the campus of Harper College prior to the time when Harper and Arkansas Christian College joined to form Harding College. Dr. Clifton L. Ganus, Dr. George S. Benson and Dr. L. C. Sears each spoke at the dinner giving details of various aspects of Harding's history.



Members of the Searcy Fund Drive Advisory Committee were [seated] Richard Deener, Troyce Smith, E. O. Yancey, Ewing Pyeatt, [standing] Truman Baker, Clifton L. Ganus Jr., Lott Tucker [Fund Drive coordinator], Leslie Carmichael and Ed Lightle.

Searcy Fund Drive Surpasses \$540,000 Mark

A record \$544,000 has been pledged to Harding in the 1974 Searcy Fund Drive. The announcement was made by Lott Tucker, vice-president for finance, at a breakfast meeting October 8 for workers and contributors in the fund drive.

At the June kick-off meeting, the fund drive's advisory committee set a goal of \$500,000. The \$544,000 in cash and pledges represents contributions from 179 Searcy citizens, businessmen and firms. Pledged over a five-year period, the funds are a part of Phase III of the college's Decade of Development. The total pledged represents the largest single sum ever contributed by residents of Searcy. In previous drives, \$100,000 was pledged for a three-year period and \$350,000 was pledged for a five-year period.

In announcing the fund drive's results, Tucker said, "There are still some cards which have not been returned and we are confident that the final figure will go over \$550,000. This has been a tremendous campaign. Approximately 50 people have worked with us to make

possible these very significant results. We appreciate their work and dedication to this project."

Searcy residents serving on the fund drive's advisory committee were Truman Baker, Leslie Carmichael, Richard Deener, Ed Lightle, Ewing Pyeatt, Troyce Smith and E. O. Yancey. Leadership committee members were Comer Boyett, Logan Cothorn, Deener Dobbins, Wayne Hartsfield, Curtis Walker, Bill White and Elmer Dale Yancey. Forty other volunteers composed the fund drive's solicitation committee.

Commenting on the results, President Clifton L. Ganus, Jr., said, "It is especially helpful to us as we go out, not only in the state of Arkansas, but also in many other states asking people to help Harding. We are constantly asked, 'What are your people back home doing to help Harding?' We are happy to report that the faculty has pledged \$270,000 and that Searcy residents have pledged \$544,000. People really want to help you more when you are receiving this type of support from home folks."

Speaking for members of the advisory committee, Mayor Leslie Carmichael commented, "Sometimes I wonder if we take Harding for granted. The college does so much for our community. On behalf of the city administration I want to express our appreciation for this high type of college with its Christian influence. Harding is one of the largest industries in our city."

Curtis Walker, plant manager of Sperry-Remington in Searcy, said, "Harding is an asset to the city and the city is an asset to the college. I can remember the first Searcy Fund Drive and we thought a \$60,000 goal was ambitious. We raised \$100,000 and a few years later we contributed \$350,000. Now we have gone over the \$544,000 mark in this most recent fund drive. Probably in another five years we will again be asked to provide some financial support, and I am confident Searcy residents will again meet the challenge."

"During Harding's Decade of Development, the Searcy Fund Drive has provided almost \$1 million in contributions," said Floyd Daniel, vice-president for development. "This type of support from a city the size of Searcy is really remarkable. I believe it is a very positive demonstration of support and confidence in Harding's educational program."

The Searcy Fund Drive was a part of Harding's \$9.8 million campus development and expansion program which has been launched during 1974, the college's 50th anniversary as a four-year institution. Specific projects in the \$9.8 million program include the construction of the George S. Benson Auditorium, a gymnasium-physical education complex, married students housing, the Christian Communications Center and a women's residence hall. Recording studio equipment, land acquisitions, furnishings for the women's residence hall, American Studies endowment, and equipment for the new nursing program are also a part of the \$9.8 million program. □



Certificates of appreciation for work in the Searcy Fund Drive were presented to volunteers at a recent breakfast at the Heritage Center. Lott R. Tucker Jr., left, coordinator of the Fund Drive, presented one certificate posthumously to Burney Lightle on behalf of his father, Julian Lightle, who died in August. [Below] Mayor Leslie Carmichael comments regarding Harding's role and influence in the community. He was a member of the fund drive's advisory committee.



Lectureship '74

'Behold He Cometh'

"In assessing the present conditions of our society, the hope in the Christian's heart and the prayer on his lips should be 'Come, Lord Jesus.' We are living today in times that try men's souls," said Dr. Jack Evans, president of Southwestern Christian College, in his keynote lecture of the 1974 Lectureship. "Each man must live for Christ in order to be ready to meet Him when He comes. No man can share his righteousness with another. Each man must overcome for himself."

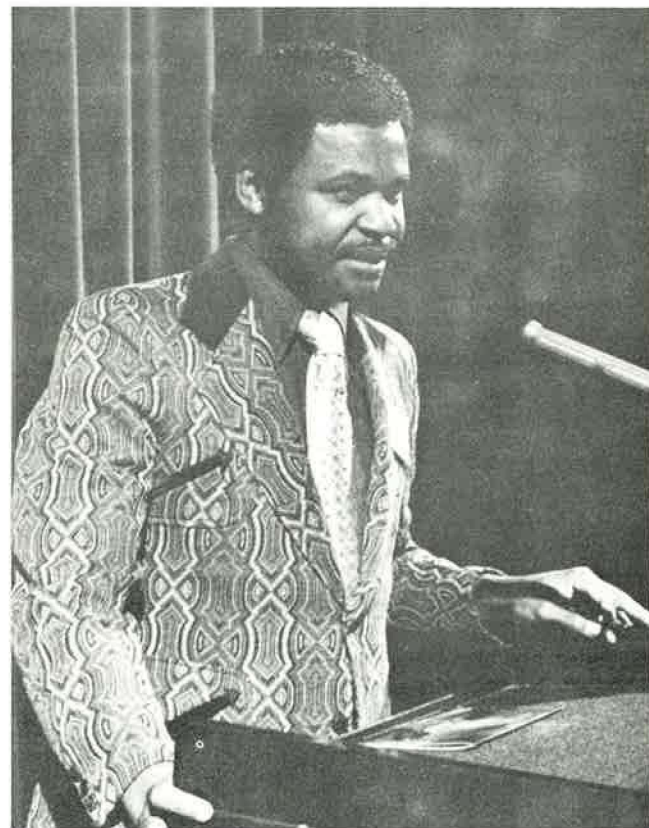
"Behold He Cometh," the theme of this year's 51st annual Lectureship, offered both exhortation and inspiration. More than 2,500 persons attended the week-long program. Visitors came from across the nation and from Austria, Canada, Zambia and Kenya. Thirty-nine speakers participated in theme forums, lectures and classes. Dr. Neale Pryor, coordinator of the lecture program, noted that this was "one of the best attended lectureships we have had."

Student Day, October 2, had one of the largest numbers in attendance. Ira North, speaking in chapel on the topic "You Can't Go Home Again," urged students to accept life and the changes that it brings, for "Christianity is geared to today and tomorrow, not to yesterday." More than 1,000 students were present for Jack Paul's afternoon lecture, "How To Tell If You Are In Love."

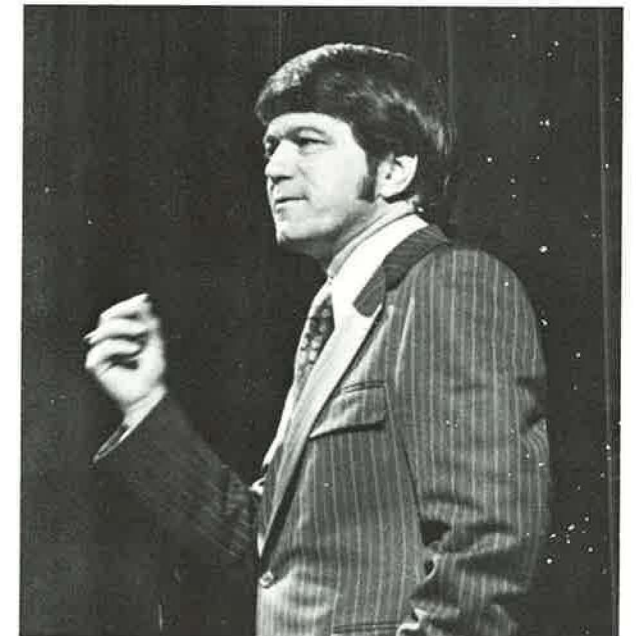
Parent's Day, October 5, was a "real success," according to Dr. Pryor. "It was the largest number we have had on Parent's Day." Key lectures were presented by Willard Collins, "Prepare To Meet Thy God," and Clifton L. Ganus, "Educating for Eternity."



Students gathered on the front lawn of the campus for an early morning devotional which began the Lectureship Week activities. Dr. Jack Evans, president of Southwestern Christian College, delivered the keynote presentation, "Behold He Cometh."



Mrs. A. D. Smith of Texarkana attended the AWH reception. Talking with Mrs. Smith are Mrs. Clifton L. Ganus, Mrs. George S. Benson and Mrs. Jerry Jones.



Lynn McMillon, an associate professor of Bible at Oklahoma Christian College, presented a lecture on the Satan Cult during the Lectureship.



Ira North stresses a point during a lecture on Student Day.



Jim Bill McInteer presented to Annie Mae Alston, librarian at Harding's Graduate School of Religion, the 20th Century Christian Publications' "Christian Literature Award for 1975."



[Left] Harding coeds had trouble deciding which items they liked best at the annual AWH Gift Fair which was held during Lectureship Week. [Above] Fred Alexander, director of admissions, and his family were among the more than 3,000 who enjoyed the Lectureship barbecue.

news, notes

Fall Enrollment Increases Six Per Cent

The final 1974 fall enrollment for Harding leveled at 2,467, according to an analysis by Registrar Virgil Beckett. The number represents 46 states, Washington, D.C., and 19 foreign countries.

The freshman class numbered 750, the largest ever recorded, followed by the junior class with 573. The sophomores had 544 and the seniors 537. Graduate and special students reached 63.

Arkansas students accounted for 27 per cent, with 657 registered. Other states with more than 100 are Texas, 249, Tennessee, 205, Missouri, 182 and Alabama, 118.

By majors, the Bible department leads the list with 213, followed by elementary education at 183. Accounting majors registered 138 and physical education included 113.

The nursing program, added this year, attracted 84 students. Of 135 registered in pre-professional courses, 60 indicated pre-medicine.

The registration shows an increase of 6 per cent over last fall's record tally of 2,319.

Harding Will Participate In Joint Research Project

Harding College will be one of the participants in a joint, 11-year research project, Dr. Harry Olree, director of research, has announced. The proposed Longitudinal Study will deal with the effects of an aerobics conditioning program on physical-fitness levels in university students.

The college will be furnishing comparative results with Southern Methodist University, Oral Roberts University and the Institute of Aerobics Research in Dallas.

Dr. Olree said, "Research in recent years indicates a significant relationship between physical fitness and the risk factors generally implicated in coronary heart disease. Some method of motivating individuals to remain active and maintain physical fitness throughout life is essential if we are to have a strong, healthy nation.

"This study should provide valuable

information concerning individuals' exercise habits and the results could have a tremendous influence on the type of physical education programs offered at the high school and college level."

Dr. Kenneth H. Cooper, President and Chairman of the Board for the Institute for Aerobics Research, assisted in the design of the research program. Dr. Cooper, who was a speaker on the Harding campus on Oct. 18 for a medical seminar, anticipates that the Longitudinal Study will be one of the most significant data-based research programs conducted during the coming decade.

Representatives of the four participating institutions met at the Aerobics Center on Oral Roberts University campus to agree on testing protocol and to approve a final revision of the Longitudinal Proposal.

Humanities Division Will Sponsor Seminar

"The Christian Communicator" will be the theme of a special seminar November 11-16 sponsored by Harding's Humanities Division in celebration of the college's 50th anniversary.

Each department in the division will be responsible for one day's activities during the week, with Saturday's program being designed for persons from all disciplines in the humanities.

On Monday, November 11, the department of modern foreign languages will present a program which includes lectures on foreign language skills and Bible translations. Dr. Carroll Osburn of the Harding Graduate School of Religion will speak on "Bible Translations among Primitive Peoples."

The department of journalism will preside on Tuesday, with guests Perrin Jones, editor of the *Searcy Daily Citizen*; Lily Peter, poet laureate of Arkansas; and Calvin Mannen, editor of the *Stuttgart Daily Leader*.

On Thursday, the department of English will have as featured speaker, Dr. Porter King, from Freed-Hardeman College, as well as panels and talks presented by members of the Harding faculty.

The department of speech is responsible for the program on Friday, when classes will be held throughout the day by visiting and resident professors of speech and communication. Representatives from universities across the nation will be present. Their topics will center around the Christian's role in speech-oriented activities.

Saturday's program includes both lectures and an afternoon panel discussion on the topic, "Career Opportunities for the Christian in the Humanities."

Editor, Business Manager Selected for '76 Yearbook

Editor and business manager for the 1976 *Petit Jean* are Andrea Mannen and Mary Whitten, Dr. Joseph E. Pryor, *Petit Jean* advisor, has announced.

Miss Mannen is a junior general science major from Stuttgart, Ark. She served as editor of her high school annual and worked for the *Stuttgart Daily Leader*. She is a member of Regina social club.

Miss Whitten is a junior psychology major from Bay Minette, Ala. A transfer from Freed-Hardeman College, she was active in the A Cappella singers, Sigma Rho Theta, Phi Theta Kappa, and was selected to Who's Who in American Junior Colleges.

This year's *Petit Jean* editor is Diane Garner Kirk of Leoma, Tenn. Barbara McKinney of Montgomery, Ala., is business manager.

Eight New Members Join Belles & Beaux

Eight new members have joined the Belles & Beaux, Harding's nationally known musical group.

Those chosen include sopranos Jan Aly, Sherman, Tex.; Cathy Curtis, Judsonia, Ark.; and Nancy Blackwell, Morrilton, Ark. Altos are Sherry Balcom, New Orleans, La., and Ruth Woods, Houston, Tex.

Kevin Haugh, Fairmont, W.V., Craig Jones, Memphis, Tenn., and John Eastland of Tyler, Tex., are basses.

The group is now under the direction of Dr. Clifton L. Ganus, III, who succeeds Dr. Kenneth Davis, originator of the group.

Natural Science Division Schedules Symposium

The Natural Science Division has scheduled November 22-23 for a symposium entitled, "The Christian and Modern Evolutionary Thought."

Seven speakers and two discussion moderators have been selected to participate. On Friday evening, Clark Stevens will deliver the keynote address, "What Is Modern Evolutionary Thought?"

Each speaker will deal with the impact of evolutionary thought on a particular field. Speakers and their topics are: Ron Brotherton, daily living; Don Robinson, visual arts; Gary D. Elliott, literature; James E. Mackey, science; Duane McCampbell, ethics and philosophy; Neale Pryor, religious thinking.

A luncheon Saturday at noon in the Heritage Room will be followed by an address from Dr. Clifton L. Ganus, president of the college.

PHONOTHON

Calling All Alumni...

WHAT The newly proposed \$1.8 million auditorium at Harding College will provide a facility where the 2,500 students can gather for chapel. Likewise, seats will be available for guests at graduation, at lectureships and other meetings on the campus.

WHY Harding's present auditorium will seat only 1,272. For the student body to attend chapel, chairs must be used and two chapel periods of 30 minutes each must be held. For graduation, tickets are rationed to two per graduate. Lectureship crowds have been meeting in two separate auditoriums.

HOW To finance the building of the new auditorium, Harding needs YOUR help NOW! The Mabee Foundation has agreed to give HARDING \$500,000 if the alumni will pledge \$1,000,000 over the next five years. To be eligible, the money must be committed by December 31, 1974. This \$1.5 million, plus some money already pledged from other sources, will allow construction on the new auditorium to begin in the next few months.

WHEN Representatives from the college, perhaps a former professor or staff friend, will call YOU sometime between October 21 and November 22 for your decision. Time is short. Please make your plans now to help Harding meet this challenge.

Oct 21 — Nov. 22



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