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# Harding College Bulletin

March, 1974



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# Convocation Launches Anniversary Celebration

Gov. Dale Bumpers proclaimed February 15 "Harding College Appreciation Day" in Arkansas. The college received numerous congratulatory messages from colleges and universities. [Opposite page] Senator J. William Fulbright and Vice President for Finance Lott Tucker talk during the luncheon following the convocation. President Clifton L. Ganus and Gov. Bumpers greet guests at the convocation. Mrs. Jack Evans was the featured soloist during the convocation.

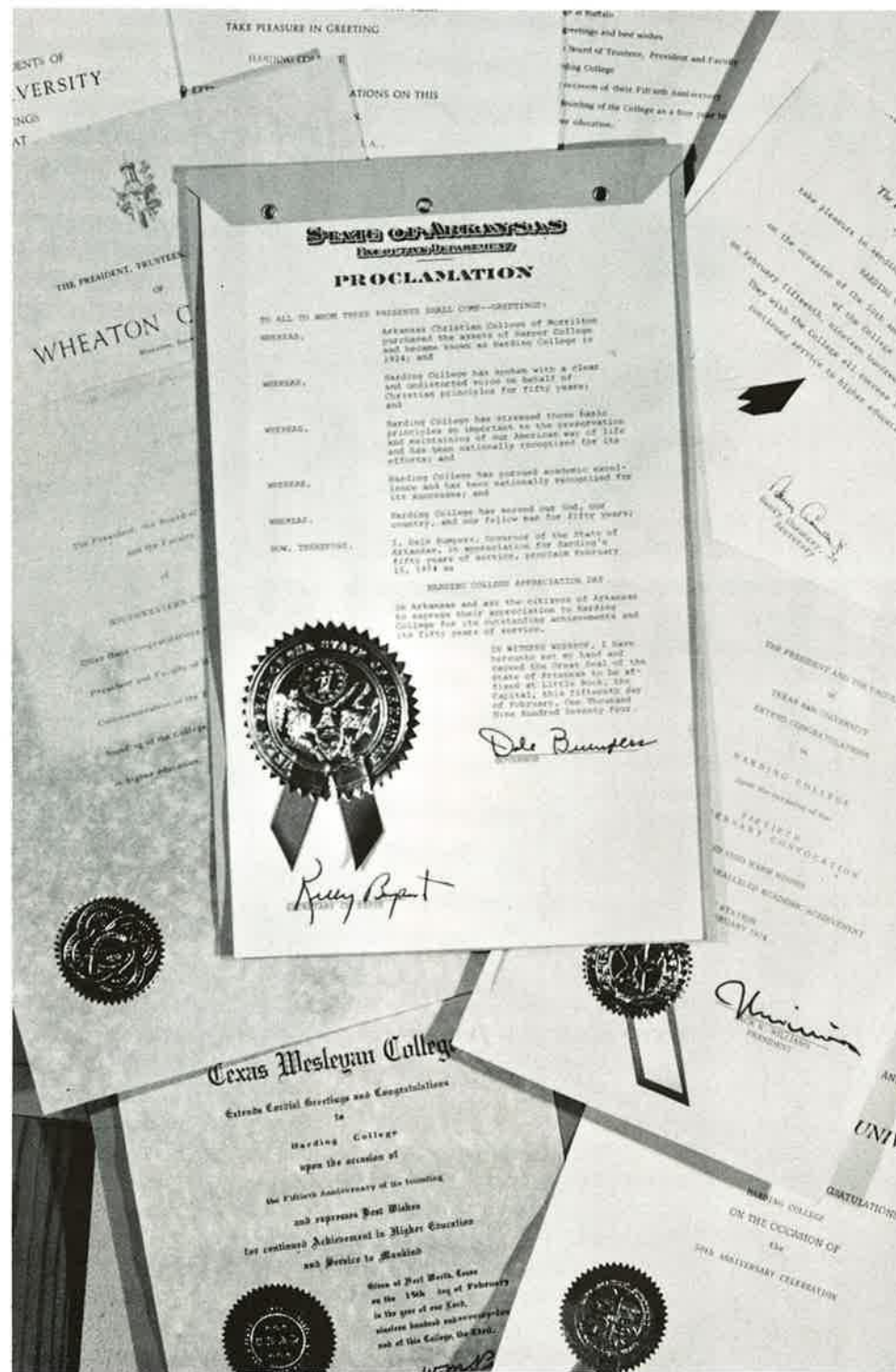
**ON THE COVER** — Harding's 50th year medallion designed by Don Robinson, associate professor of art, and Arnold Anderson, a senior art major.

HARDING COLLEGE BULLETIN

Volume 49 March, 1974 Number 9

Editor . . . . . Stanley Green  
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Harding officially inaugurated its 50th anniversary year February 15 with an academic convocation participated in by important officials of the state of Arkansas and representatives of approximately 85 colleges and universities from all parts of the United States.

Dr. Clifton L. Ganus, Jr., presided over the program attended by more than 1300 persons, including members of the Board of Trustees, Development Council, college and university representatives, Arkansas officials, Harding faculty and staff, student body, Searcians and other friends of the college.

The A Cappella Chorus provided music for the processional and recessional. They also presented a 15-minute program with soloist, Mrs. Jack Evans, of Terrell, Texas.

Arkansas Governor Dale Bumpers presented the keynote address following greetings to the college on  
*[Continued on next page]*





behalf of representative members of several groups. Dr. George S. Benson, president emeritus, led the invocation and Dr. L. C. Sears, dean emeritus, read the scripture selection.

**Greetings to Harding College on behalf of  
The Board of Trustees  
Dr. Richard Burt, Chairman**

*It certainly is our pleasure today to assemble to bring honor to the heritage of Harding College. It is a noble heritage, a wonderful heritage. And it is the philosophy, the purposes, the goals and the aims that Harding has fulfilled throughout this past fifty years that we have come to respect and to recognize at this time. And not only the goals, and the aims, and philosophies and purposes — for certainly these are deeply ingrained into us and to every person who has walked through the portals of this institution in the past 50 years — but in reflection, we would like to remember the personalities and the people who dreamed, who nurtured, who implemented and who brought about these goals and aims into reality, that we see in the student body, in this state and in this nation.*

*For we think of these people, and thank them for their conceptions, for their emulations of high and noble principles — in fact, that they were willing to give so much of their lives, their talents, the depth of their energy to bring this institution into being and foster it. And we take but a brief moment to reflect and to honor them as we think of them in our presence today. . . .*

*So we pause to honor the Harding heritage, but not only to honor the heritage but to pledge to the posterity that we will preserve these purposes, that we are determined in the direction that cherishes these unchanging objects, that is committed to the values, and that we believe that these same values are always current — and today they are relevant in our time and our future, in our life, and to our God.*

**Greetings on behalf of  
The Community  
Leslie Carmichael, Mayor**

*To many people, some of you students and parents of students from other states, Searcy is Harding and Harding is Searcy. But Searcy is very much more than this. . . . Most of all, Searcy is people. And it is the people of Searcy who are continually taking pride in the growth and advancement of Harding College.*

*. . . Our motto is — Searcy, a clean city — and our aim is not only to keep it as physically clean as possible but to guard against anything detrimental to the moral quality and growth of our citizens. To this end, everyone realizes that Harding College has been a great influence over the many years it has been in Searcy. Its aim of building better Christian citizens has been one of the foundations of Searcy's growth in the years that Harding has been*



*Representatives from 85 colleges and universities marched in the academic procession which initiated and concluded the convocation.*

*here. All our people appreciate the quality of achievement of Harding students and faculty in the arts, in education, in business, in promotion of the American way, in athletics and in building character for future generations. We feel that the growth of Harding is due in part to the quality of the aims we have shared.*

**Greetings on behalf of  
The Faculty  
Dr. Joseph E. Pryor, Dean of the College**

*Many times from this platform, the statement has been made that Harding College exists for the students who fill her halls from year to year, and this is true. Harding is an institution of higher education and has a clearly defined purpose that is well understood and positively accepted by her faculty and clientele. From the beginning, the basic purpose, briefly stated, has been to give students an education of high quality that will lead to an understanding and philosophy of life consistent with Christian standards and ideals.*

*Vital to achieving this purpose is the faculty. Excellent physical facilities are important. An excellent library, properly used, is perhaps more important. But most important of all is the faculty — a faculty that is*

*academically prepared, that is dedicated to achieving the purposes of the institution, that is genuinely interested in the students, that will go the second mile and even the third mile both in and out of the classroom, that will give life and meaning to vague philosophical concepts, that will light the candles of students who seek an education and inspire them to even greater heights than their teachers have been able to achieve — and for a Christian college, a faculty that will demonstrate by precept and example the highest level of fidelity to Christ and His Kingdom. A faculty that, to paraphrase the words of the late John F. Kennedy, will not ask what my college and my students can do for me, but rather that will unselfishly ask, what can I do for my college and my students.*

*. . . From a pedagogical standpoint alone, some of the greatest teachers I have ever known were those men and women who taught me at Harding as an undergraduate. They cast the die that has shaped the Harding we know today and left her in the hands of better trained, but hopefully equally dedicated teachers. Many of us on the faculty at Harding today are the bridge between the dynamic Harding that has been for 50 years and the Harding of tomorrow. If we do our job as effectively as our forebears, in view of the better facilities and better*

*preparation we have today, what a bright history the next 50 years of Harding can be!*

*On behalf of the faculty of Harding College, I express a deep sense of gratitude for those giants of the past who, through adversity and sacrifice, bequeathed to us the great heritage of Harding College. And to our illustrious alma mater, we express warm congratulations for her great accomplishments during the first 50 years. . . .*

**Representing  
The Students  
Mike Justus, President of the Student Association**

*There seems to have been no better way to have celebrated a pre-convocation activity than to view the campus movie, "Camelot," and to think back on the idol and the ideals of Arthur and his Round Table. In the minds of each of us, there exists a "Camelot," a place where young men aspire to be knights and beautiful ladies are the motivation for chivalrous courtesy, a place where the ideals for "might for right" and "right for right" occupy the aspirations of all who live there. At one point in the legend, Arthur and Gueneviere and Lancelot are sitting together and musing over the apparent*

*[Continued on next page]*



crumbling of the Round Table. And it's at this time that Arthur very calmly expresses to the others that "we three have been through much together, and by the power of Excalibur we will make it through this. Our passions must not destroy our dreams."

Many of us have found our "Camelot" in the confines of this campus. It is a place where young men still aspire to noble professions, where beautiful ladies still hold the motivation for chivalrous courtesies and a place where the ideals of a Christian life motivate the aspirations of us all. The administration, faculty and the friends and patrons of the college and the everchanging student body have been through 50 years together, and by the trust in and power of the Lord, they will live and progress through another 50 years. Their passions will not destroy their dreams.

**Representing  
The Colleges and Universities  
Dr. Daniel R. Grant  
President, Ouachita Baptist University**

We do sincerely congratulate you on your 50th anniversary and we honor you and thank you for being an increasingly strong part of our pluralist mixture of public and private higher education in the United State and for helping to provide balance between the public and private sectors of higher education in the state of Arkansas. We respect you for your strong commitment to values. . . . All of us will agree that higher education would be much the poorer if we lost our pluralist system with its diversity and choice for our young people in this land. So it's a real pleasure, on behalf of the colleges and universities of this nation, to join in honoring Harding College on her 50th anniversary, and we wish for you at least 50 future years of total success, with the possible exception of some events on the athletic fields of combat.

**Representing  
The Alumni  
Dr. Harry Olree  
President, Alumni Association**

The greatness of a man should not be measured by his physical stature, by his wealth or his position in life or where he lives, but rather by his service to God and to his fellowman. Likewise, the greatness of an educational institution is not indicated by its size, its endowment, its physical plant or its location. I know of no better way to evaluate the contributions of an educational institution than through the service it renders.

Following this logic, the thought comes to me that perhaps the greatest service that an institution can render is to prepare young men and women to serve. And when viewed from this perspective, Harding College is a great institution. . . .

The theme selected for the 50th anniversary celebration is "educating for eternity." As alumni, we



Governor Bumpers delivered the Keynote address.

believe that Harding has truly educated for eternity for the past 50 years and our prayer is that she will continue to do so for many years to come.

In his convocation address, Governor Bumpers then cited Harding for its role in private education in Arkansas and for the many national awards and recognitions that have been received during its 50-year existence. He specifically noted Harding's emphasis on evangelism and missionary training. He described the values being taught at the college and told his audience that the nation should return to these values which made the United States a world leader.

The Governor paid a special compliment to the A Cappella Chorus and Mrs. Evans by saying, *I've been to the Met and have heard many other choral groups, but the kind of music heard today cannot be excelled anywhere in the nation.*

Of Harding College, he said, *Harding College means different things to different people. I think that it means one thing to people who do not know the school and something else to those who do know it. Some think of it in terms of statistics — as the state's largest private institution of higher learning with an enrollment of over 2,300, offering 45 degrees in 17 fields. Still others would focus on your commitment to Christ and your evangelistic zeal which has sent your graduates into every corner of the earth. All of these descriptions have merit.*

*Yet Harding College is more than any of these things. In the 1960's, when the country was experiencing tremendous student unrest, people became polarized on almost every issue. The polarization was particularly intense on our university and college campuses across the nation. During all of that, the students at Harding College were confident of their values, their sense of high purpose, and they continued on their chartered course, sustained by their traditions and their belief and service to their fellow man.*

*While many students across the world were crying for rebellion and the destruction of free institutions, the people on this campus were being urged to enjoy peace and tranquility and the teachings of the scriptures. . . .*

*While the physical assets at Harding are impressive, and while I applaud you for them, they are pale compared to the moral values that this faculty and administration seeks to instill in those who pass through its doors — well rounded men and women who emerge from the process with both feet on the ground and with the strength of their character and convictions.*

At the luncheon which followed, Dr. Batsell Barrett Baxter, chairman of the David Lipscomb Bible department, traced the history of Christian education as it related to Harding's history. He emphasized the role of James A. Harding as a pioneer in Christian education.

The Nashville minister told the 500 luncheon guests, *Harding's first half century of service is not the story of a single man or even a small group of men. It is the history of countless individuals dedicated to Christian education. It is the history of struggles and sacrifices necessary to achieve a goal.*



Dr. Baxter spoke about Christian education at the luncheon.

Dr. Baxter pointed out that the earliest colleges and universities in the United States were founded for basically religious purposes, yet today these purposes have been abandoned. He said Harding's achievements and successes have been the result of its dedication to its original purpose.

*Harding College, through the years, has also made a major contribution to society in general. Thousands upon thousands of young men and women have gone out into the adult world with high ideals of honesty, truth-*



Dr. Benson received the first anniversary medallion from Dr. Ganus.

*fulness and integrity. They have learned good habits involving morality and ethics. They have had a concern for the good of others and have been loyal citizens of the state, proud defenders of our democratic system. If there were no other benefit, I believe this college has justified its existence in turning out loyal, dedicated citizens who have been assets to communities all across the land. . . .*

*In our modern, mixed-up, disillusioned, going-nowhere world, the Christian college is sorely needed to provide the moral and ethical foundation for living. I am convinced that it cannot be done apart from religion. If there is no respect for God, then who's to say what ought to be done. The hope of civilization lies in the teaching of Christ's way of life. This means that the Christian college is desperately needed for the survival of civilization, not to mention the contribution it makes to the saving of men's souls.*

*All of this, I conceive to be Harding College's heritage and its reason for existence.*

He cited three reasons for the college's continued growth and influence: (1) the spirit of evangelism that pervades the student body and the faculty; (2) the spiritual atmosphere in which secular learning can take place; and (3) the emphasis on citizenship education.

During the luncheon Dr. Clifton L. Ganus, Harding's president presented the college's 50th anniversary medallion. The medallion was designed by Arnold Anderson, a senior art major, and Don Robinson, associate professor of art.

Dr. Ganus presented the first ten medallions to Gov. Bumpers; Mrs. Ganus; Dr. George S. Benson, President Emeritus; L. C. Sears, Dean Emeritus; Dr. Richard Burt, chairman of the Board of Trustees; Dr. Billy Ray Cox, vice president; Stanley Green, Director of Information and Publications; Anderson and Robinson, designers; and Dr. Baxter.



# Harding...

# Fifty Years Ago



By Dr. George S. Benson

It was in 1917 that leading church of Christ brethren from all parts of Arkansas met at Conway and decided to start a Christian college in Arkansas. Two men were put in the field to raise funds for that purpose.

It was in 1922, with A. S. Croom as president, that Arkansas Christian College opened its doors in a new administration building at Morrilton, Arkansas. After two successful years as a junior college they saw the need of moving up to senior college status.

At that time they learned that Harper College at Harper, Kansas was closing. Mr. Croom knew the qualities of the Harper faculty. He and the Treasurer of the Arkansas College, Mr. Z. D. Barber, made a trip to Harper, Kansas. They made offers to a large part of the Harper faculty, and agreed to pay \$25,000 in cash to settle Harper debts.

Those accepting the offers, and moving to Morrilton that summer included J. N. Armstrong, L. C. Sears, B. F. Rhodes, S. A. Bell, George Keifer, Florence Cathcart and Fannie Marie Moody.

With this added strength to the Morrilton faculty it was decided that the school would open in the fall of 1924 as a senior college. One more related question arose. Harper College had conducted a partially successful campaign the preceding year to raise money to build a classroom structure to be named Harding Hall. Certain pledges remained uncollected. The question was how the new school at Morrilton might collect on these pledges which had been made for "Harding Hall" at Harper, Kansas. Mr. Croom suggested they change the name of the college to "Harding College" and then hope for collection on the pledges. The change of name was approved by the Morrilton board. In September, 1924, the institution opened as a senior college, under its new name, and with J. N. Armstrong as President, A. S. Croom as Vice President, and L. C. Sears as Dean.

I was a graduate of the Harper Junior College in 1923, after which I entered Oklahoma A & M and had almost completed work for a Bachelor of Science degree when in the summer of 1924, I was invited by J. N. Armstrong to

join the faculty in Morrilton and to serve as Principal of the Academy division. Having accepted that invitation I was on hand for the opening of the new school year in the fall of 1924 under its new name and with its new status. A very unique year followed. Everybody was too busy to think of the future. Perhaps none foresaw what coming years might bring forth.

In addition to serving as High School Principal I was given a full teaching load in the high school, was put in charge of the boys' dormitory, and served as athletic coach. I lacked some hours in Economics of having completed requirements for my degree at Oklahoma A & M College, so arrangements were made for me to earn the necessary hours in Economics as a private student under B. F. Rhodes who was Head of the Department of History and Economics.

The student yearbook for 1925 lists sixty-one college students, sixty high school students and eighty-three grammar school students, for a total enrollment of two hundred and four. There were no doubt a few who were not listed in the yearbook but that figure would not be far from the total enrollment.

With new construction going on, with the necessity of enlarging the library and with such a limited enrollment, there was naturally a great scarcity of money. Teachers were paid largely on the basis of available funds. I do not know how all faculty members fared on salaries but I do know about my own. My contract called for \$125 a month.

I received that amount the first month but never more than \$25. Mr. Croom signed my note for \$100 at the bank at the end of the school year to give me enough money to square up my obligations.

The College engaged in intercollegiate athletics. However, due to the fact it was the first year as a senior college, due to a very small enrollment, and due to a totally inexperienced coach, a pretty poor record was made except in basketball where the team did quite well because of the speed of Ray Hazlit and the height of L. O. Sanderson.

J. N. Armstrong as President made a very impressive impact upon the entire faculty and student body. He was a man of very deep spiritual qualities; he was a very kindly person but a very forceful speaker and a man of unusual determination. Neither faculty members nor students ever forgot his forceful chapel speeches. All were impressed with his very genuine love of the Lord.

Mrs. J. N. Armstrong was Dean of Women. She was in charge of the boarding service and did some coaching in dramatics. Mrs. Armstrong was an extremely capable woman. She was dramatic by nature, she was very intelligent and was very capable in managing people. Social regulations were very strict. Boys were allowed to date girls to walk — with the group — to church on Wednesday night and on Sunday night. Boys could have dates on Sunday afternoons on the campus only. They could remain for dates after church on Sunday nights,

but only in the reception room. Other dates were rare, and never for one couple alone — always two couples, or more.

The outstanding department in the college that year was the Bible Department headed by J. N. Armstrong. There were no other full-time Bible teachers but Bible classes were taught by R. C. Bell, S. A. Bell, B. F. Rhodes and Earl Smith. While these men taught in English, Science, Social Science, and Mathematics, respectively, each of them was nevertheless a strong teacher in Bible. In chapel faculty and students always knelt for prayer.

The administration building, a rather impressive structure, provided room for all classes. Chapel was held in the gymnasium. Jennie Hill Hall was completed and served as dormitory for girls. A hospital building was purchased a few blocks from the campus and served as a dormitory for boys. A dining hall was built across the street from the main campus.

The highlight for outings and recreation was a trip to Petit Jean Mountain which was about seven miles away and which, of course, is still one of the scenic attractions of Arkansas. I recall vividly when I sponsored a group of high school students on a trip to Petit Jean Mountain. We hiked the entire distance out and also hiked the entire distance back. While exploring on the Mountain we came to Petit Jean Creek just above the Falls. I decided to cross the little creek which I thought I could do with only one step on the rocky, wet moss. Not thinking how slick it would be I attempted the jump, but when my foot hit the wet, slick moss I immediately slipped and started sliding down over the slick rocks toward the high falls, but managed to stop on the last ledge before going over the falls. I have been more cautious about things like that since. A number of people have gone over the falls but very few of them have lived to talk about it afterward.

Mrs. Armstrong was much interested in all the young people and took a very keen interest in making *matches* at which she developed quite a reputation. During the Christmas season that year she coached a play. The cast was made up pretty largely of students and faculty members who didn't have money to go home for Christmas. I was offered a part in the play and was placed opposite Sally Ellis Hockaday, another Academy teacher from Granite, Oklahoma. We began dating during the play, continued to date thereafter, were engaged at the end of the school year and were married at Granite, Oklahoma on July 2, 1925, with J. N. Armstrong performing the ceremony.

For several years it had been my firm intention to go as a missionary to China. This seemed now to be the appropriate time, so the China work had top priority as wedding plans were discussed. In early August Sally Ellis and I sailed for China, with no thought that in eleven years we would be back, with me as President of a new, relocated Harding College at Searcy, Arkansas and she as principal of the Academy.



## ***Gellerman Applies Behavioral Science to Management***



Businessmen from Arkansas, Alabama, Louisiana, Mississippi, Missouri and Tennessee participated in the management seminar conducted January 25-26 by Saul Gellerman.

Gellerman, an advocate of the application of behavioral science knowledge to management situations, spoke before an audience of more than 200 businessmen and 100 students. The seminar was the first major program during Harding's 50th anniversary year. The event was sponsored by the department of business and economics.

The guest speaker challenged the business executives to evaluate their role as personnel managers, their methods of motivation and the response of their employees. He reminded the participants that management techniques must be continually reinforced in every person in the area of management.

Commenting on the seminar W. R. Wrape, II, of Wrape Stave Company in Little Rock, said, "We sum up the feelings of the 14-member group from this company by saying that Saul Gellerman was excellent and undoubtedly had much more to offer than most of us could absorb."

Glen House, a Harding alumnus and personnel manager of Trevenol Laboratories, Inc., of Mountain Home, Ark., summarized his response to the seminar by

saying, "Rarely does an Arkansas businessman have an opportunity to be exposed to authorities in the various fields of management, other than through books, articles, movies, etc. The Gellerman Seminar afforded that opportunity to discuss problems and meet with an individual of excellent caliber. Saul Gellerman challenged our thinking, especially to look at (1) ourselves and the job we are doing and how we are motivated and (2) our employees and what we must do to motivate and develop them. He did not give a short, simple answer to the problems of motivation but challenged you to look at all factors surrounding the problem and to reason it through according to that particular situation."

Included in the companies that sent representatives to the seminar were General Electric, Firestone Tire and Rubber Co., Arkansas Farm Bureau, ALCOA, Southwestern Bell Telephone, ITT, and Affiliated Food Stores of Arkansas. More than 30 firms and organizations were represented.

Gellerman is president of Saul Gellerman Consulting, Inc. He was formerly with International Business Machines Corporation for eight years, most recently as executive research consultant. In 1973 he was named a diplomate by the American Board of Professional Psychology. He has written four books on the topic of human relations and management.

*The following editorial appeared in the September 13, 1939, issue of the Bison, edited by Buck Harris.*

## **Harding is Different**

"Harding is different." This is a statement one hears frequently around the campus from those who have seen the school from close range. Everyone who has experienced a year or more at Harding understands why the school has come to deserve its reputation of being "different," for its individuality is no doubt the most prominent feature of this small but influential school.

The vast state-owned institutions and the extensively privately-controlled universities, though their research departments have accomplished much in scientific, social, and educational directions, have in most cases become rather stereotyped in their undergraduate processes of mass production education.

Harding's size contributes definitely to her individuality in a number of ways. The new student does not become lost in a maze of names, becoming a nonentity. He is able to know personally every student; the close association of young people who possess ideals similar to his own soon proves an antidote for that uncomfortable homesickness common to those leaving home for a strange place. The faculty is able to know the student, and the student more easily attains profitable associations with teachers in an environment which is not so large that one becomes lost. Personal and individual instruction with due regard for each student's possibilities and interests is a reality at Harding, and further progress is being made in this direction continually.

But Harding has been extending her boundaries each year. Students from more states are coming this year,

and each new session since her beginning has shown an increase in the number of students who wish to take advantage of the many things that are "different" at Harding.

In being different, Harding has not sacrificed the quality of her academic training. On the other hand, the liberal arts training which authoritative educators value most highly in the college and university educational process has been constantly improved. Completely trained instructors in charge of standard courses are adding materials which make them more interesting and profitable. New courses are being added to keep each department up-to-date. It is possible also to obtain along with training in the arts and sciences that specialization which has been found practical for students entering the business field, teaching and many other professions.

Each faculty member and administrator at Harding believes in the importance of higher education. But of infinitely greater importance is the fact that at Harding — and this is the most easily recognized difference setting this college apart from all others — there abounds a unified Christian environment. Harding believes that religious training and practical Christianity are most important in any type of education.

Truly, an education which ignores the principles of Christ has not a great deal to recommend it when final analyses are made. Christian living is best living, and education is preparation for living in this world as well as the next.

Harding is different!



# news, notes

## Dean Emeritus Sears Publishes New Book

Dr. L. C. Sears, Dean Emeritus, has released a new book, the third he has authored since his retirement as Professor of English at Harding in 1967. Entitled *Shakespeare's Philosophy of Evil*, the book "exposes the depth of Shakespeare's insight into the entire fabric of human affairs through a scrutiny of a single thread," according to one review.

Dean Sears has also written *For Freedom*, a biography of John Nelson Armstrong, and *The Eyes of Jehovah*, the life and faith of James A. Harding.

Dr. Sears, who was dean of the college from 1924-1960, said, "No writer of any age has reflected so profoundly nor felt so deeply as Shakespeare on the Universal problem of Evil as it affects humanity, and perhaps no one even through suffering has arrived at a more satisfactory solution."

The book was published by The Christopher Publishing House of North Quincy, Mass., and is available through the Harding College Bookstore at \$8.95.

## Tickets Now Available For Spring Activities

Reserved seat tickets for two forthcoming campus productions are available through the Harding Business Office and may be ordered by mail. "You're A Good Man, Charlie Brown" will be the spring presentation of the speech and music departments April 4-6 and the first annual Spring Sing will be presented April 12 and 13.

The Spring Sing will be held in conjunction with the Youth Forum which attracts hundreds of participants each year. Therefore, the Friday, April 12, performance will be for attendants at the Forum. The Saturday tickets are available at \$2.50 each.

The musical "Charlie Brown" will be open for the three performances and all seats are \$2.50 also.

Both productions will begin at 8 p.m. in the main auditorium.



Students presented money for Bibles to Bob Hare.

## Sixth Graders Raise Money for Bibles

In an unprecedented move of unselfishness and love, the 30 students of the sixth grade at Harding Academy have contributed \$148, or the equivalent of 37 Bibles, to be sent to persons behind the Iron Curtain. The project of Mrs. Claudette Alexander's class "started as an attempt to collect some money for a few Bibles," Mrs. Alexander said, "but in a few days the results were overwhelming — money was just pouring in."

The collection resulted from a discussion by Bob Hare, on leave in Searcy this year from the mission field after more than 25 years in Europe. Hare was invited to the Academy to lecture to the class and the 11- and 12-year-olds were so impressed at the religious conditions and the need for Bibles that the youngsters suggested making an effort to supply what they could.

"I made a few suggestions, but as far as actually collecting the money, the children did it themselves," the teachers said.

The group decided not to ask for donations, but rather to earn all of the money for the project or save it from

## Theme Announced For 1974 Lectureship

"Behold, He Cometh" has been selected as the theme for the 1974 Bible Lectureship, according to Dr. W. Joe Hacker, Jr., lectureship director. The series will include classes, forums and theme addresses by about 40 teachers and lecturers.

The events have been scheduled for October 2-5 with the lectures closing Saturday night.

their allowances. A few knocks on neighborhood doors resulted in odd jobs such as raking leaves, sweeping driveways, babysitting and picking up pecans.

Two girls planned a bake sale at which several interested friends contributed items.

Another gave herself a birthday party and asked that guests bring money for Bibles instead of gifts to her.

The students invited Mr. and Mrs. Hare to a special devotional service at the Academy and chose Lori Tate, daughter of the 1974 missionary in residence at Harding College, to make the surprise presentation.

## Dr. Faye Doran To Present Paper

Dr. Faye Doran, assistant professor of art, will present a paper and participate in a panel discussion at the National Art Education Association National Conference in Chicago in April.

Mrs. Doran will present "Analysis of Drawing Processes of Trainable Mentally Retarded Female Adults." The research was for her dissertation in art education from Pennsylvania State University.

Also appearing with Mrs. Doran on the panel will be Dr. Kenneth Beittel, chairman of her doctoral committee at Penn State. They will be joined by three others to discuss "Alternative Models for Appreciating, Inquiring Into and Understanding the Aesthetic Event."

Mrs. Doran is a 1968 honor graduate of Harding. She and her husband, Ron, an assistant professor of biology at Harding, did graduate work at Penn State from 1970-73.

## Speech-Arts Awards Won by Knights, TNT

Two men's social clubs took the three division trophies in the annual Speech Arts Tournament March 1-2. In addition, the Knights club retired the Woodson Harding Armstrong Sweepstakes trophy after three consecutive years of triumph by participation in all 16 events of the tournament.

Knights also won the Alpha Psi Omega dramatic arts trophy for receiving the most points in Interpretation of Essay, Public Address, Traditional Poetry, Modern Poetry, Original Poetry and Drama, and for Bible Reading, Pantomime, Duet Acting and Readers Theatre.

TNT club won the Pi Kappa Delta Forensics trophy for achievement in the classes of Extemporaneous Speech, Original Speech, Argumentative Speech, Radio Speech and Short Sermon and/or Bible Storytelling.

Dr. John Ryan, associate professor of speech, served as tournament director.

Individual winners in the events were Eugene Goudeau, Lawrence Gilmore, Patti Williams, Margaret Ruberts, Debbie Webster, Billy Pullen, Betty Peebles, Richard McClelen, Mark Moore, Mike Murphy, Dan Stockstill, Tom Wadsworth, Ken Burton and Evelyn Jones.

## Ministers Attend Forum

More than 400 ministers from a 16-state area participated in the March 5 Preachers' Forum on the Harding campus.

According to Dr. Joe Hacker, chairman of the Bible department, the 1974 forum had the largest off-campus attendance of any previous forum.

The visiting ministers heard presentations by five guest lecturers, J. D. Bales of Searcy, Delmar Owens of Norman, Oklahoma; William Woodson of Henderson, Tennessee; Jimmy Jividen of Abilene, Texas; and Gus Nichols of Jasper, Alabama.

## Annual Youth Forum To Hear Kostowski

Doug Kostowski, Inglewood, California minister, will be guest speaker for the tenth annual Harding College Youth Forum April 12-13. "You've Got A Friend" has been chosen as the theme for the forum, which is expected to attract more than a thousand young people, according to Fred Alexander, director of the Forum.

Also, a special musical program has been planned for the attendants. A Spring Sing involving a major part of Harding's student body will present skits and other numbers by individuals.

Kostowski will speak on "The Touch of Jesus" Friday night, followed by the Spring Sing.

"The Touch of A Friend" and "The Tie That Binds" will be his Saturday addresses. The Spring Sing show will be repeated Saturday night.

Harding's Time of Day trio will perform Saturday afternoon and a dramatic presentation will be given by the speech department. Other events will include a devotional at the lily pool and campus tours.

Registration will begin at 1 p.m. Friday and late arrivers may register Saturday morning also. Housing requests may be made through the admissions office. Dormitory rooms will be provided through advance arrangements where space permits. Sponsors may also request housing accommodations through the admissions office.

The Forum will be a part of Harding's 50th Anniversary Celebration commemorating 50 years as a four-year institution. Throughout 1974, with "Educating for Eternity" as the theme, many special events have been planned, including a Founder's Day on Sept. 7 and an historical pageant to be presented during Homecoming, October 25-26.



FIRST ANNUAL WINTER FESTIVAL — Members of the court are [l to r] Diane Schramm, Becky Cochran, Brad Altman [crownbearer], Joyce Yingling, Shelley Morgan [queen], Linda Williams, Jill Smith [flower girl], Debra Beck and Beverly Choate.

## National Honor Society Chartered in English

A chapter of the national English honor society, Sigma Tau Delta, was chartered on the Harding campus during March with 21 students named as members. The Pi Mu chapter is one of 125 of an organization which has 25,000 members.

Dr. Gary Elliott, chairman of the department of English, and Charles Pittman, an assistant professor of English, are sponsors of the new organization.

The members include officers Mike Westerfield of Bellevue, Neb., president; Star Black of Mountain Home, vice president; and Susan Stevens of Hope, secretary-treasurer.

Others are Lydene Aldrich, Calverton, N.Y.; Deborah Baten, Houston; Giles

Brown, Hutchinson, Ks.; Barbara P. Elkins, Fenton, Mo.; Beth Evans, Glenside, Pa.; Linda Garner, Little Rock; Marilyn Horsman, Florence, Al.; Melba Johnston, Morris, Il.; Pamela Martin, Rockwall, Tx.; Betty Jean Murphy, Ashtabula, Oh.; Anita Nance, North Little Rock; Alice Newberry, West Plains, Mo.; Joquita Nix, Garland, Tx.; Barbara Pyle, Beaumont, Tx.; Ann Ulrey, Searcy; Rebecca Underwood, Florence, Al.; Patti Williams, Paducah, Ky.; Janine Young, Canton, Oh.

The society is designed to confer distinction for achievement in the study of English and literature, to cultivate cultural stimulation on college campuses and to encourage creative writing and criticism.



## Billy Ray Cox Receives Freedom Award



Dr. Billy Ray Cox, vice president of Harding College, was one of 14 Arkansans honored by the Freedoms Foundation at Valley Forge, Penn. He received the Washington Honor Medal for a public address entitled, "Our American Heritage of Great Values." The speech was delivered before the annual meeting of the Virginia Bankers' Association in June.

Cox was among 2,007 individuals, schools and organizations receiving 1973 Freedom Awards. The selections were chosen for their "constructive words and deeds which support America, suggest solutions to basic problems besetting the nation, contribute to responsible citizenship and inspire love of country."

He was the recipient of a similar award in 1972. Copies of his 1973 award winning speech may be obtained from his office in the American Studies Building on the Harding campus.

Cox is director of Harding's American Studies Program and an associate professor of business administration.

## Summer Vacations Scheduled for Alumni

A number of activities on the Harding campus and in the Searcy area have been planned or will be available for families planning to participate in the Family Vacation Program on the campus during June and July.

Dr. Jimmy Carr, chairman of the project, explained the ideas and purposes behind the experiment.

"We decided to make our dormitories available so that families can make the campus 'home base' for a few days, while they take advantage of the attractions of the area," he said.

Together with a visit to the Ozark Folk Culture Center at Mountain View a trip to Blanchard Caverns with a one and one-half hour tour of the cave and a picnic at the springs could provide a memorable day. The Caverns are about a two-hour drive from Searcy.

Petit Jean State Park at Morrilton continues to be one of the state's top tourist attractions. A tour of Winrock Farms, built by the late Winthrop Rockefeller, the Antique Automobile Museum and a trek to the famous falls are easily within the possibilities of another day's plans.

Float trips on the beautiful Buffalo River have proved to be popular outings for Harding students. The College will plan and designate dates for the 1974 visitors, depending on interest and demand.

Greer's Ferry Dam and lake at Heber Springs, about 40 miles from Searcy, has

excellent fishing and camping facilities for picnics. Boats are available for renting.

During the summer sessions, students have been treated to periodic "Supper Clubs" where the faculty wait tables, carry trays, and assist the students in any way. Entertainment is provided for mealtime. Dr. Carr said a "Supper Club" will be planned on a regular basis for the entertainment of families wishing to eat in the cafeteria.

Further details for the summer program will be announced. Questions may be referred to Dr. Carr, Box 1224, Harding College, Searcy, AR 72143.

## Sessions Scheduled For Summer School

Summer school will again consist of two sessions, June 3 — July 5 and July 8 — August 9, with Dr. Jimmy Carr as director.

The sessions will include an Advanced Studies program for juniors and seniors who may earn credit to be used toward a degree at Harding or may be accepted at other accredited colleges or universities. Also a Development Program for students wishing to strengthen backgrounds in reading or mathematics will be repeated.

A workshop on "Teaching the Bible in Public Schools" will be included for a three-week session June 24 — July 5.

## Star Football Players Sign Pro Contracts

Harding's two senior standouts, quarterback Tom Ed Gooden and tailback Alan (Snake) Dixon, were selected in the National Football League Player draft in January.

Gooden, a 6-2 triple threat performer, was chosen in the 11th round by the Cleveland Browns as a kicker and defensive back.

Dixon, the Bisons' all-time rushing leader, was selected in the 14th round by the Super Bowl runnersup, the Minnesota Vikings.

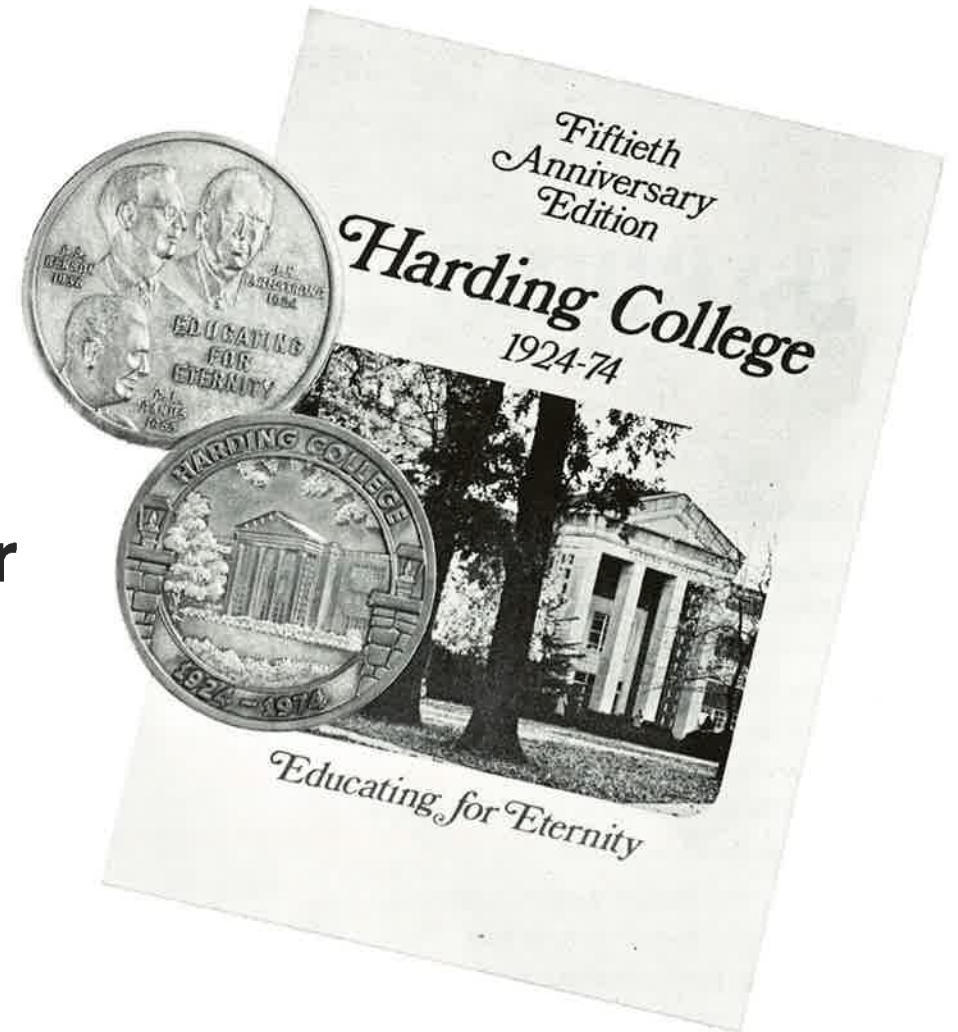
Both athletes have signed professional contracts with their respective teams.

A native of Carlisle, Gooden was named to the 1973 NAIA All-America team, the NAIA District 17 team and the All-Arkansas Intercollegiate Conference team. He served as tri-captain of the 1973 squad and re-wrote a major portion in the school record book. He accounted for 3,667 yards of total offense, 1,002 rushing and 2,665 passing.

"Snake," as the 192 lb. Dixon is called, etched his name indelibly in the AIC record books as one of the most prolific ground gainers in league history.

In four seasons, Dixon rushed for 4,224 yards, scored 210 points, returned 48 kickoffs for 1,010 yards and scored 35 touchdowns. He was a three-time NAIA District 17 and All-AIC first team selection.

## Mementos of the Fiftieth Year



Two items of special interest to alumni and friends of Harding are being made available through the Office of Information and Publications during Harding's 50th anniversary celebration as a four-year institution of Christian education.

A collector's medallion has been prepared to help commemorate the anniversary. Designed by Don Robinson, a member of the art faculty, and Arnie Anderson, a junior from Searcy, the actual casting and reproduction was done by Balfour, Inc., in Norman, Okla.

The medallion depicts Harding College from 1924 to 1974 by an engraving of the Administration Building nestled behind the front campus gate whose "portals are opened wide to all who would tread the path to knowledge."

"Educating for Eternity," the fiftieth anniversary motto of the college, has been engraved on the reverse side of the four inch coin. The slogan was submitted to a selection committee by Becky Banks, a 1973 graduate from Hanford, California.

Artistic etchings of Harding's three presidents complete the reverse side of the anniversary medallion. Years of service in that capacity are inscribed along with the name of each.

These collector's items will be presented by the college to many outstanding speakers and guests throughout the anniversary celebration. They may also be purchased for \$7.50.

The second item is a historical tabloid which brings to life Harding's first 50 years as a senior college. The publication consists of 48 pages, including the inside front, back and cover. It is a magazine-type tabloid which attempts to give an overall picture of what Harding is and has been during the past 50 years.

Articles in the publication deal with every area of concentration with which the college has dealt — social life, administration, teachers, social clubs, rules and regulations, student organizations, people who serve the school, etc.

First presented on February 15 as the college initiated its anniversary celebration, the historical tabloid can be purchased for \$2.00.

### ORDER BLANK

Amount Enclosed  
 \_\_\_\_\_ Medallions @ \$7.50 plus \$.50 handling \$ \_\_\_\_\_

\_\_\_\_\_ Historical Tabloids @ \$2.00 plus \$.50 handling \$ \_\_\_\_\_

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

\_\_\_\_\_ ZIP \_\_\_\_\_

Make Checks Payable to Harding College

For more information, write  
 Office of Information and Publications,  
 Box 759, Harding College, Searcy, Arkansas 72143



# HARDING

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## Calendar of Events

College Church Meeting, Jimmy Allen — March 17-22

Bible Seminar, Jimmy Massey — April 1-3

"You're a Good Man, Charlie Brown" — April 4-6

Alpha Chi, Region II Convention — April 4-6

Youth Forum, "You've Got a Friend" — April 12-13

Spring Sing — April 12-13

Wilbur D. Mills, American Studies — April 16

Freedom Forum — April 18

"Mark Twain Tonight" Lyceum — April 19

Mathematics Seminar — April 19-20

Dr. George Roche, American Studies — April 25

Faculty-Staff Dinner — April 26

May Day Celebration — April 27

Coaching Clinic — May 9-11

Commencement — May 12



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