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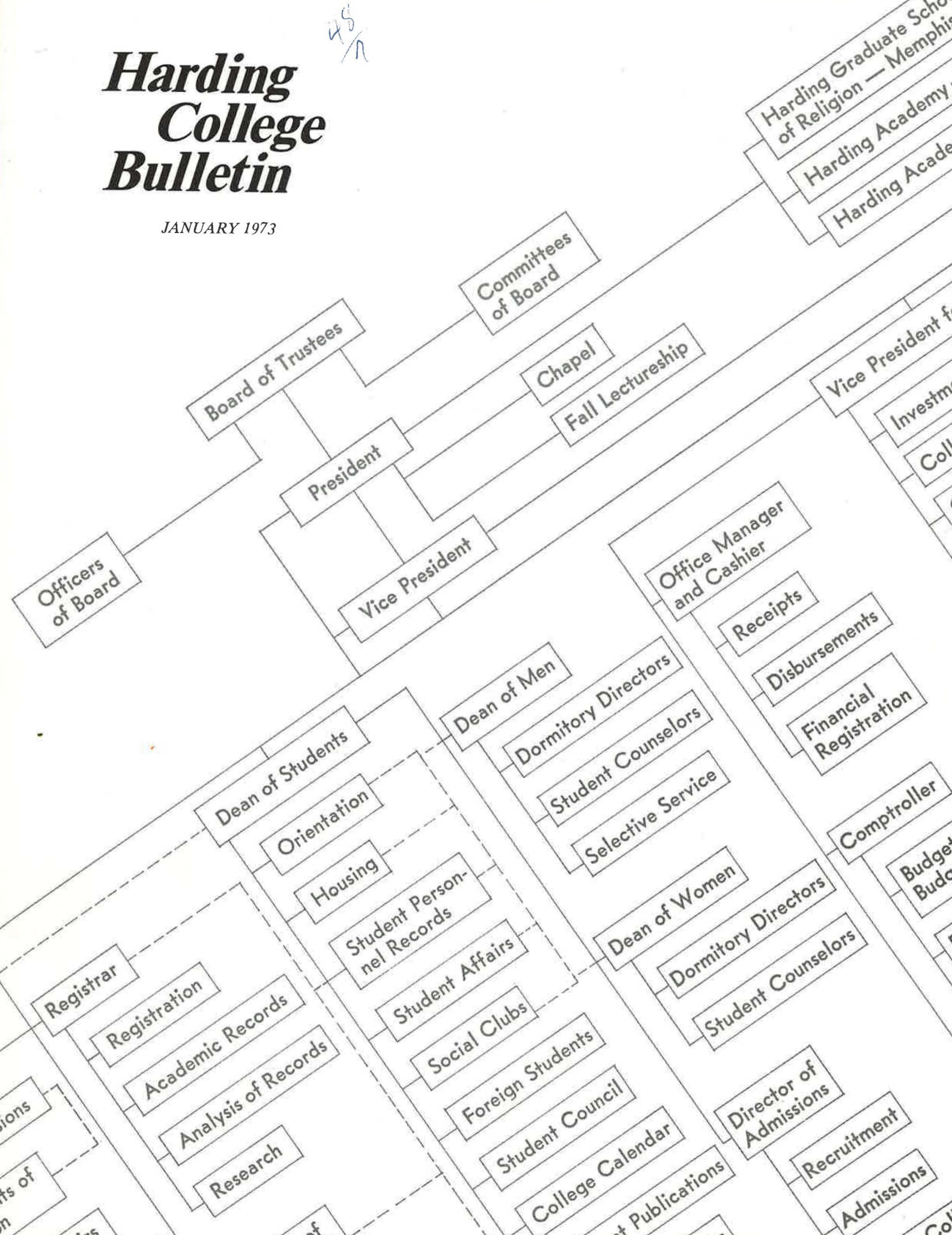
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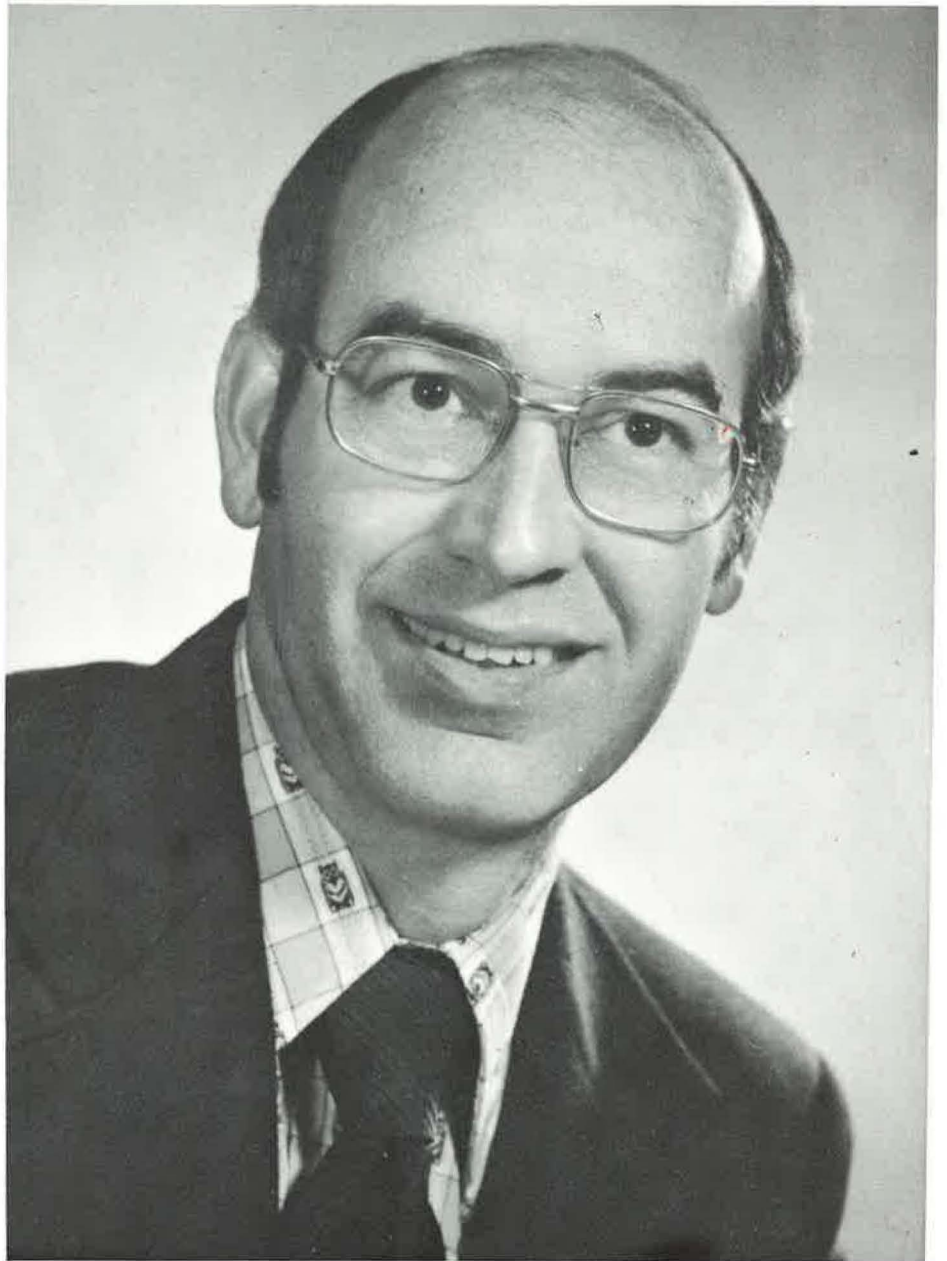
# Harding College Bulletin

JANUARY 1973

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# BURT ELECTED



Dr. Richard Burt

VOLUME 48, JANUARY, 1973, NUMBER 7 — Published monthly by Harding College, Searcy, Arkansas. Second class postage paid at Searcy, Arkansas. Change of address notices and correspondence should be addressed to the Office of Publications, Harding College, Box 634, Searcy, Ark. 72143.

# CHAIRMAN OF BOARD

For the first time in Harding's history an alumnus of the college has been elected chairman of the Board of Trustees. Dr. Richard Burt, a Richardson, Tex., dentist, was selected to fill the post at the Board's November 21 meeting.

A member of the class of 1956, Burt was chosen to serve a two-year term as the Board's chief executive. After receiving his dental degree, Burt completed bachelor requirements at Harding in 1965. He succeeds James Ellers, a Memphis consulting engineer, who had served as chairman since 1971.

The new chairman has served on the college's governing body since 1970. He has been a member of Harding's Development Council since 1966. Burt is a member of the American Dental Association and the Texas and Dallas County Dental Associations.

Commenting on Burt's selection, President Clifton L. Ganus noted, "I have known Dr. Richard Burt for many years and consider him to be a very fine, dedicated Christian. He is extremely capable and is always ready to assist the work at Harding. His philosophy is expressed in a statement he made before an audience on the campus. When it comes to helping Harding, he said, 'The answer is yes; now what is the question?'"

"Dr. Burt has served effectively for many years on the President's Development Council and the Board of Trustees. I am delighted that he has been elected Chairman of the Board and look forward to serving more closely with him in our great work."

Three other officers were also elected during the November meeting. Roy Sawyer, executive vice president of the Bank of Sardis, Miss., was elected vice chairman of the Board. Sawyer has served on the Board since 1966.

Richard Gibson, a Longview, Tex., retail businessman, was selected to serve as the Board's secretary. The native of Texas was first appointed to the Board in 1968. Jim Bill McInteer, a Board member since 1950, was re-elected treasurer. McInteer is a Nashville, Tenn., minister.

In other actions taken by the Board, Houston Ezell, a Nashville, Tenn., contractor was selected to serve as chairman of the trustee's development committee. The committee has the responsibility of recommending basic policy and programs to the Board concerning Harding's overall development program. Once a program has been adopted the committee implements it into the total scope of Harding's development.

A new member was elected to the governing body. James H. Cone, a Harding alumnus and Little Rock businessman, was selected to become the 24th member of the Board of Trustees. He has been a member of the Development Council since 1965. □



Roy Sawyer



Richard Gibson



Jim Bill McInteer



Houston Ezell



James H. Cone

# Economic Perspectives of the Seventies



Dr. Ben Rogge

*The American economy has become such a complex weave of interdependent variables that the businessman is often at a loss to predict and plan the future of his enterprises. The seminar "Economic Perspectives of the Seventies" was sponsored December 1 and 2 by the Harding College business department to provide a setting for the mutual exchange of ideas between Arkansas businessmen and nationally known economists. The seminar was designed to survey the American economy with an in-depth look at trends of the Seventies. Below are excerpts from the two-day seminar.*

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## **"Economic Perspective of the Seventies"**

**Dr. Ben Rogge  
Distinguished Professor,  
Political Economy  
Wabash College**

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What I am going to try to do is to use the technology of the economist to analyze what we can expect in the American economy in the 1970's. I

want to focus on a number of specific questions:

1. Are we facing serious depression?
2. Are we facing short but sharp recessions?
3. Are we going to encounter continuing inflation?
4. If so, will it be galloping run away inflation?
5. Will the typical American continue to see his real level of living go up as it has been going up for the past 150 years?
6. Will the government's role in our economic lives be enlarged?
7. Is the American free enterprise system, in something like its present form, going to survive in the 1970's?

Answers in order are: no, yes, yes, probably not, probably yes, certainly



Dr. George Roche



Robert Anderson

yes, and perhaps. Now, Rogge's answers are not all that significant because I could be very wrong. If I am to be of any help to you it will be as I go back through the analysis of how I came at these answers.

In making predictions about the course of economic affairs in modern America, the single most important factor that one must understand is the United States Government in its various agencies. This creature we call the government is whose actions we must predict if we want to forecast the shape of things to come. To predict the government's actions, we need to know something about what it is going to accomplish and the tools that it has available to work with to accomplish its ends.

First, let me identify the government's tools. The first is the monetary tool. These are the various actions that can be taken by agencies of government, but in the modern setting most particularly in the federal reserve system in the United States. The second set of tools are known as the fiscal tools. The fiscal tools relate

particularly to the spending and taxing decisions of the federal government. The third set of tools are all those that we could put under the heading of direct control. These would be direct control over wages and prices. As most of you are well aware the Nixon Administration has employed all these tools in its economic policies. The Administration has experienced varying degrees of success. Depending upon the extent and manner to which the federal government employs these economic tools will be the key as to how accurately I have answered these seven questions. The government's actions will also dictate the manner in which we analyze these questions and the future.

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**"The Moral Perspective of Freedom"**  
**Dr. George Roche,**  
**President of Hillsdale College**

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We (Americans) don't believe in individual responsibility anymore. We

want someone else to do it for us. It is not just what we are doing to the poor, it is what we are doing to ourselves every day. What we are doing in turning from self responsibility and turning from the individual to the government is killing the goose that laid the golden egg. We are strangling ourselves and the nature of the strangulation, more than all the material harm, is finally moral in character. The significant fact of the 20th century is that we are losing our way and we are losing it very rapidly. It is finally in moral, rather than economic terms, that this is taking place. It is possible to see that the road ahead is no more dark than we make it, if indeed, we begin to turn toward the capacity of allowing the individual to choose. If we see this as a problem solving device, not something to be run away from, self responsibility and freedom can be viewed as the great and glorious way to turn back to find our values and to go on to solve our problems. Then we can be just as good as we choose to be. I

*Continued on next page*



Leonard Read

have been convinced for a long time that as long as we turn from self responsibility, from a faith in freedom, and so long as we believe that someone else can do something about our lives that we couldn't do for ourselves, we deserve exactly what we are getting. But when there are enough people to stand among us as examples, when there are men who will rise and stand on moral principles and say, "It is wrong. I prefer to be self responsible. I prefer to live with the full consequences of my action. I prefer to live in freedom," when there are enough people among us to operate on that wavelength and not just talk about it, we will have a free society. And until then we will have the type of society we deserve.

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**Dr. Billy Ray Cox**  
Vice President  
Harding College

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It is not enough for the businessman to just know that things are wrong. He must very carefully evaluate what the effects are going to be on his own business and then make

which to produce. First of all, we have a system that for some reason has turned out twice as much as anybody else. Secondly, our people are making more money than anybody else. Thirdly, as we have invested more money per employee, the amount they have made per hour worked has gone steadily up. Fourthly, the amount that the American people are recognizing as profit is only about 4 1/2 per cent. Fifthly, this 4 1/2 per cent is split among 31 million people, and they are people from all walks of life just like many of you.

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**"The Miracle of the Market"**  
**Leonard Read, President**  
**Foundation for Economic Education**

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No one has more than scratched the surface in understanding and explaining the miracle of the market. I can do no more than make another scratch myself. Why? Because it is rather difficult to explain in a situation that has never existed. I must confine myself to hypothesizing. Most people think of the free market as private enterprise. This, however, is not what we mean. The free market is so little trusted because so few are aware of what it is. Thinking of ourselves as free people leads us to mistakenly conclude that our present hodgepodge of intervention is a manifestation of the free market. What we believe and what people think we believe are poles apart. What we mean by a free market is a way of life. But it differs from most philosophies in that it does not prescribe how an individual should live his life. It allows freedom for each to do as he pleases; to live in accord with his own uniqueness as he sees it, as long as the rights of others are not infringed. In short, this way of life commends no controls external to the individual beyond those which a government, limited to keeping the peace and invoking a common justice, might impose. Each individual acts on his own authority and responsibility. Those incapable of self-support, instead of becoming wards of the state, may rely upon charitable instincts and practices of a free people, a quality of character that thrives only

*Continued on page 11*



Dr. Harold Bowie



Dr. Joseph E. Pryor



C. Floyd Daniel

## VICE PRESIDENTS NAMED BY BOARD OF TRUSTEES

Effective November 21, 1972 three members of the Harding College administrative staff were designated as vice-presidents of the institution by the Board of Trustees.

C. Floyd Daniel was appointed vice-president for development, Dean Joseph E. Pryor was named vice-president for academic affairs and Dr. Harold Bowie was selected as vice-president for the Memphis Harding Academy.

Citing the advancements in rank President Clifton L. Ganus said, "We are indeed fortunate to be blessed with men of such caliber. They are dedicated and exceptional men whose willingness to serve has been proven through years of experience."

Dr. Pryor, a *summa cum laude* graduate of 1937, has served as Dean of the College since June, 1960. He earned his MA and Ph. D degrees from Louisiana State University and returned to the Harding faculty in the fall of 1944 as a professor of physical science.

Now 54, Dr. Pryor's activities indicate wide and varied interests. He currently serves as the national secretary-treasurer of Alpha Chi, a national honor society, as faculty representative to the Arkansas Intercollegiate Conference, and as the advisor to the *Petit Jean*, the 13-time all-American rated yearbook.

And to keep close to the pulse of the students he teaches physical science classes to freshmen.

Daniel, a 40-year-old native of Montgomery, Alabama, joined the Harding staff in 1965 as director of development. Prior to joining the college, he served as

manager for Southwestern Bell Telephone Company in Mobile.

In his new position Daniel will have greater responsibility in all phases of the college's development program. During the past seven years Harding has built three residence halls for students, a library addition, an art center, a science building, and a recording studio, and construction is currently in progress on an \$850,000 student center.

Daniel also serves as chairman of the Board of Directors of Camp Wyldewood, a Christian youth camp located near Searcy.

Dr. Bowie has served since 1961 as superintendent of the Memphis Academy. A 1951 graduate of the University of Arkansas, he joined Harding in 1955 as a member of the administrative staff and as assistant professor of education. He earned his M.A. from the University of Arkansas (1958) and the EdD in educational administration from Memphis State University in 1968.

Since 1961, the enrollment of the Memphis Academy has increased from 320 to more than 2,000 students. Utilizing a multi-campus approach with elementary schools being operated in seven different locations, there are now approximately 1,300 students being served.

Currently, a \$1 million fund raising campaign for campus construction is underway and 80 per cent of the goal has been reached.

It is evident, with administrators clearly trained for leadership, the mission of Harding is in capable hands.



AIC, Cowboy Bowl Champions

# The BIG Year!

*Fashioning a spectacular 10-1 record, the Harding Bisons shared the Arkansas Intercollegiate Conference title and defeated Langston College 30-27 in the annual Cowboy Bowl in Lawton, Ok. Bison coach John Prock was named district "Coach of the Year" and Harding was ranked number six in the nation in the final NAIA football poll.*

Larry Richmond's defensive play keyed victory over Austin College.

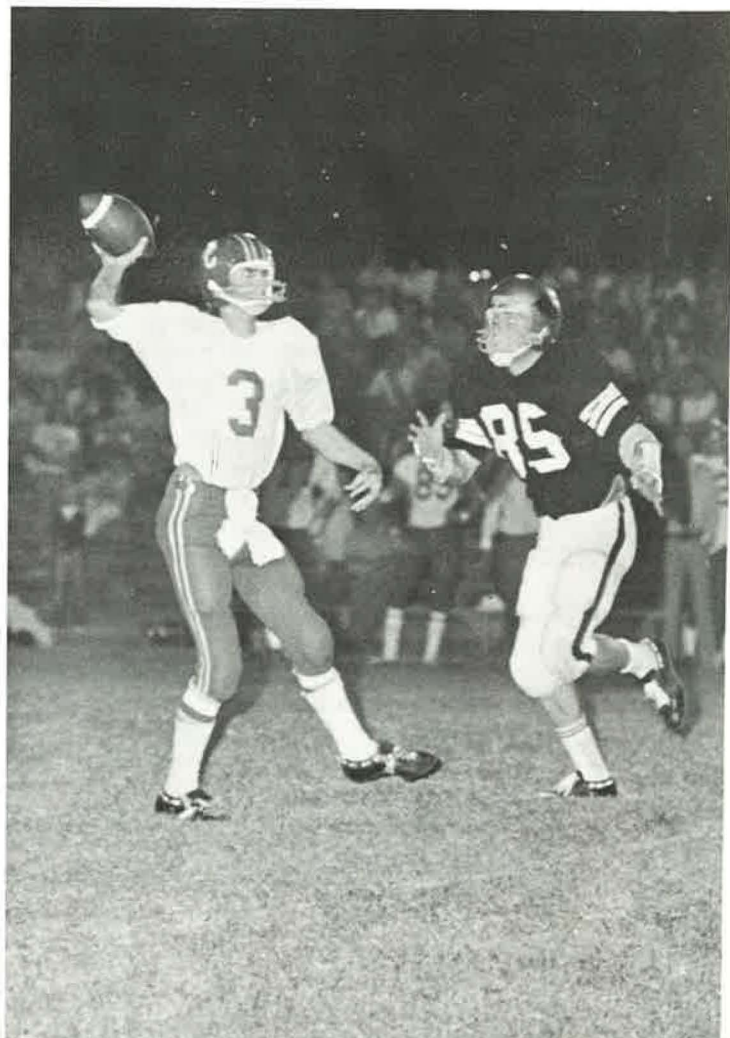


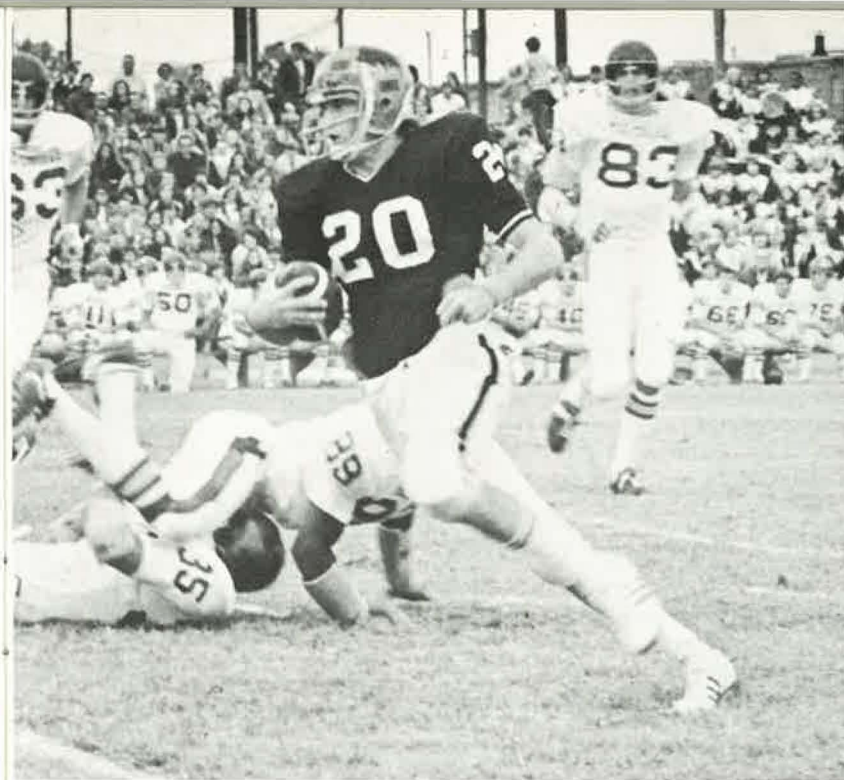
All-American honorable mention tailback Alan (Snake) Dixon was second-ranked runner in NAIA with 1480 yds., 102 points scored, and a 7.2 yd. average per carry.



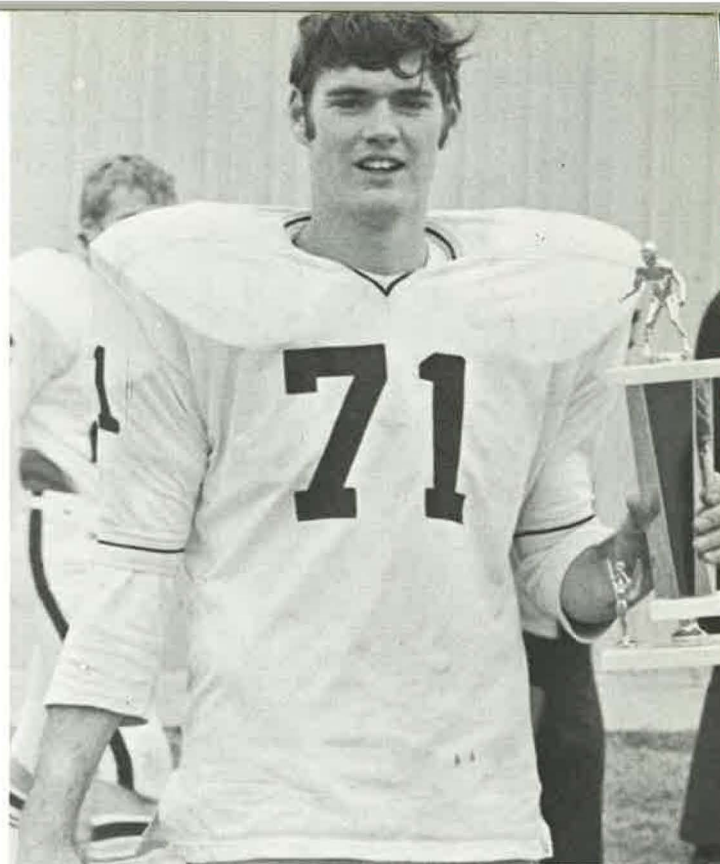
Milton "Bubba" Hopkins and Gary Gregg nail a Mississippi College runner.

Glue-fingered senior Harry Starnes grabs an aerial against Arkansas Tech.





All-American honorable mention quarterback Tom Ed Gooden skirts end for yardage in 48-3 Mississippi College victory on Homecoming Day.



Tackle Barney Crawford was top defensive player in Bowl win.

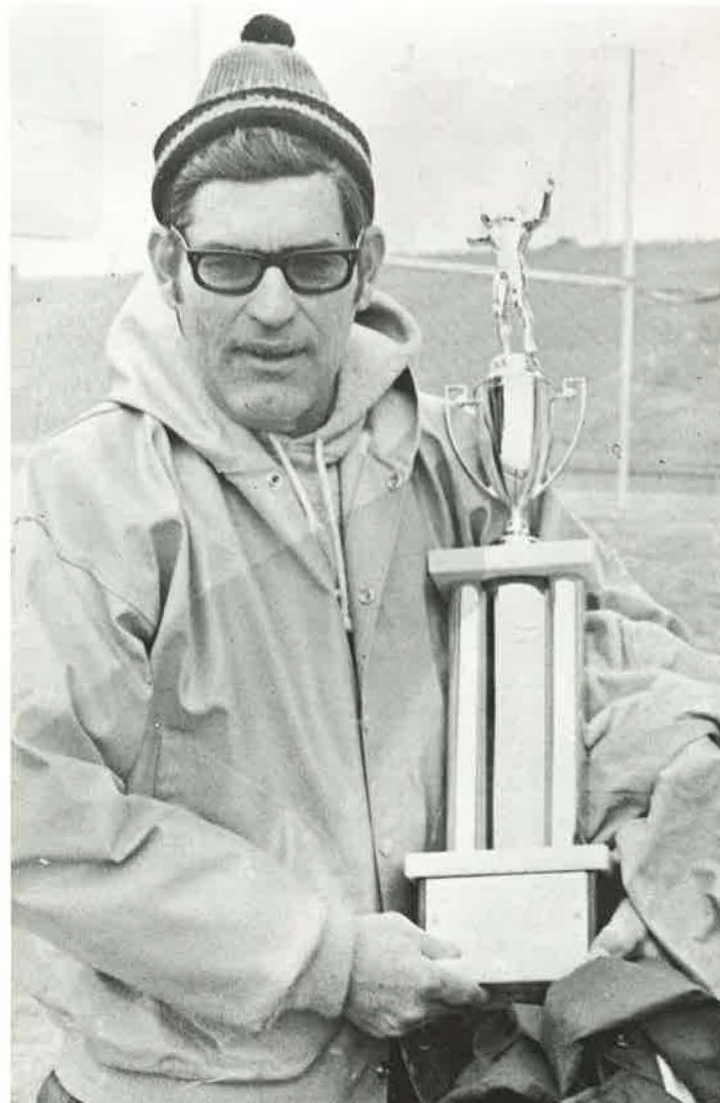


Cheerleaders Belinda Dixon, Susie Brown, Sara Starnes, Tresia Eason, and Carol Bucy yelled through shivers at Cowboy Bowl at Lawton, Ok. December 9.

All-American second team tackle Edd Eason scores in Cowboy Bowl on "once-in-a-lifetime" tackle-eligible pass play for Bisons' final touchdown.



District "Coach of the Year" John Prock hugs Cowboy Bowl trophy.



# news, notes

## **CHRISTIAN WORKERS' WORKSHOP SCHEDULED FOR AUGUST DATE**

The annual Christian Workers Workshop will be held August 6-9 this year, reverting from a trial earlier schedule of recent years. The event is expected to attract several hundred attendants.

For the past two years, directors set the workshop for an earlier time in an attempt to accommodate planning for Vacation Bible Schools.

Dr. Allan Isom, workshop coordinator, said, "We realize that many things are happening during the summer and that it is hard to find a time suitable for all. But after deliberation, we believe that this August date will more nearly fit everyone's schedule than the alternate date."

Themes and speakers will be announced soon, Isom said.

## **AIC CHAMPIONS ANNOUNCE CROSS COUNTRY LETTERMEN**

Twelve cross-country lettermen, including three-time Arkansas Intercollegiate Conference champion John Ratliff, have been announced by Harding College Coach Ted Lloyd.

Three seniors, Ratliff of York, Neb., Tim Geary of Merced, Calif., and David Embry of Indianapolis received their fourth award. One junior, three sophomores and three freshmen completed the awards on the 1972 AIC and Arkansas AAU championship team.

Receiving their second numeral were seniors Paul Jacoby of Glen Rock, Pa., junior Richard Bellis of Covington, Ind., and sophomores Robert Mead of Merced, and Perry Taylor of Florence, Ala.

First-year lettermen included senior Larry Brown of Philadelphia, sophomore John McGee of Monette, Mo., and freshmen Rock Merservey of Nevada City, Calif., Bob Shenfeld of Ft. Wayne, Ind., and Tony Woodruff of Nashville, Ark.

The Bisons compiled an enviable record in 1971 by capturing the AIC title,

the Arkansas AAU title, winning the David Lipscomb Invitational (Tenn.) and finishing 30th in the National Cross Country Meet. In addition, they compiled a 3-1 record in dual and triangular meet competition.

## **JERRY JONES TO KEYNOTE HIGH SCHOOL YOUTH FORUM**

"The Victorious Life" will be the theme for the annual Youth Forum set for April 20-21 with Jerry Jones of the Harding Bible faculty as keynote speaker. Jones will speak on "Victorious Living," "God's Plan For Your Life" and Four Choices of Commitment."

More than 1,500 students and sponsors from several states attended last year's forum, according to Forum officials.

The Forum will open Friday afternoon with registration. A Student Association party will feature the college trio "Time of Day" and a devotional at the lily pool will be held.

## **FIFTY-TWO STUDENTS ACHIEVE 4.0 AVERAGES FOR FALL TERM**

Fifty-two students recorded perfect grade averages of 4.0 for the fall semester, according to Virgil Beckett. A total of 324 were named to the Dean's List. Among the straight "A" students were 23 seniors, 10 juniors, 9 sophomores and 10 freshmen.

They are Holly C. Allen of Wynne, Stephen Baber of Jeffersonville, Ind., Wendy Baddeley of Montreal, Emily Bahler of Oregon, Mo., Rebecca Banks of Hanford, Ca., Deborah Baten of Houston, Nelda Batten of Cleveland, Ark., Jan Baur of Ruidoso, N. M., Jan Brewer of Decatur, Ala., Houston Bynum of Cowan, Tenn., David Campbell of Searcy, Glenora Cook of Houma, La., Jamie Cowley of Henrietta, Tex., Calvin Crim of Raytown, Mo., Carol Dillard of Tempe, Ariz.

Steve Eckman of Oak, Neb., Barbara Franklin of Huntsville, Ala., Keith Gant of Nashville, Carl Guthrie of O'Fallon, Ill., Lynda Hays of Oklahoma City, Sarah Hays of Searcy, Bernetta Holder of Flippin, Jack Holt of Tulsa, Anna Huddleston of Chattanooga, Sandra Kurrelmeyer of Cahokia, Ill., Brenda Lott of Tyler, Tex., Nelda McMennamy of Fort Worth, Valerie Markley of McCune, Kan., Beverly Martin of Clarksville, Carisse Mickey of Denton, Tex.

Ken Neller of Huntsville, Ala., Catherine Newberry of Arcadia, Fla., Danny Newsom of Paragould, John Nunnally of Memphis, Richard Paine of Springfield, Vt., Donna Perkey of Paragould, John Petty of Huntsville,

Ala., Sherryl Randall of Bentonville, McKay and Doug Shields, both of Oxford, Miss., John Simmons of Humboldt, Tenn., Janet Smith of Fort Worth, Ron Stough of Montgomery, Ala., Swaid Swaid of Nazareth, Israel, Richard Sztanyo of Prescott, Mich., Doug Tanksley of Batesville, Miss., Pam Venable of Bartlesville.

Ruth West of Harrison, Karen Williams of Myrtle Beach, S. C., Johnny Hal Wilson of Florence, Ala., and Steve Younger of Effingham, Ill.

## **ANNUAL PREACHERS' FORUM SET FOR MARCH 6 ON CAMPUS**

More than 300 ministers are expected to be on campus for the annual Preachers' Forum March 6 to hear addresses centered on the theme, "Biblical Authority."

Speakers include Glen McDoniel, Columbus, Miss., Ed Sanders, Hurst, Tex., Leonard Mullens, Dallas, Marvin Phillips, Tulsa, Buster Dobbs, Houston, George Tipps, Ft. Worth, Avon Malone, Abilene, and Jimmy Allen and Jerry Jones of the Harding Bible faculty.

Dobbs and Allen will speak on "The Holy Spirit and Authority" to be followed by an open discussion forum.

Further information may be obtained from Dr. Joe Hacker, director, chairman of the Bible department.

## **FOUR CHRISTIAN JUNIOR COLLEGES MEET IN BASKETBALL TOURNEY**

The annual Junior College Basketball Tournament, scheduled for March 2 and 3, will pit the teams of York College, Michigan Christian College, Christian College of the Southwest and Ohio Valley College for this year's fare.

## **VARIETY OF LYCEUMS PLANNED FOR SPRING ENTERTAINMENT**

Presentations by students and also by professional troupes will highlight the theater schedule for the spring semester. Shakespeare's "Twelfth Night" will be presented by the Speech Department Feb. 12-17 in the Little Theatre. "A Man For All Seasons" and a musical will be performed by the departments of speech and music in April.

The Arkansas Symphony will present a concert on Jan. 30; Los Indios Tabajaras, a South American Duo, will perform Feb. 10 and Chitiri Apri, Russian harpists, will be presented March 5. Curtain time will be 8 p.m. in the Main Auditorium.

A combined concert by the A Cappella Chorus, Chorale, Band and Harding Academy A Cappella chorus has been scheduled for April 29 at 2 p.m.

when a people are free. This is all there is to my definition. It is so brief because it is not prescriptive. It has nothing in it that calls on me or the government to run your life. The free market works its wonders simply because the generative capacity of countless millions has no external forces standing against its release.

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**“The Economic Impact of Taxation”**  
**Robert Anderson,**  
**Associate Professor of Economics,**  
**Hillsdale College**

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The magnitude of taxation is the cause of many of our economic problems in our society today. Why are taxes increasing? The answer is obvious. Taxation is the means by which government is financed. Governments are fundamentally redistributors of wealth. I am not trying to say that governments are never productive, nor am I trying to imply that all government expenditure is a disutility and that it is a loss of wealth when government spends money. But I feel that it is self evident that governments do not, on net balance, support themselves. At the turn of the century all forms of government, local, state and federal, were spending approximately seven per cent of the total economic output of the nation. Today I think there is no question that the expenditure figure is over 40 per cent. I think we have an extraction problem. The magnitude of the problem is why taxation has become so relevant to us today. It is not the kind of tax nor where it is imposed that concerns us. It is not the fact that the rich pay less and the poor pay more. It is the fact we pay so much. I think if we can make any observation about the present and contemporary world it is quite clear that the intent of taxation and tax policies is not only to maximize public revenue, but is, indeed, to re-structure society. The most important lesson we learn from taxation is that excessive taxation lowers the standard of living. Why? The increased burden of taxation reduces the amount of productivity that you and I can consume. □



## OCC Honors Cox

Billy Ray Cox, vice president of Harding College, was the recipient of an honorary doctor of laws degree presented December 21 by Oklahoma Christian College. Presenting the degree to Cox was Dr. Ralph Owens, chairman of the OCC Board of Trustees.

In making the presentation to the Harding administrator, Dr. Owens read a proclamation by the OCC Board of Trustees which cited Cox for his “intense devotion toward helping build a greater society and a stronger nation manifested in your words and deeds to bring about a more complete understanding and a better appreciation for America’s heritage.”

The proclamation also cited Cox for his work as a college administrator and educator, a distinguished businessman, and for his “love and devotion for God, your country and your family.”

Cox is a Harding alumnus and holds the M.B.A. degree from Southern Methodist University. In addition to his administrative responsibilities, he is an associate professor of business administration and director of the college’s award winning American Studies Program. He has served as vice president since 1970.

A Certified Public Accountant, Cox has served as faculty advisor to four national championship intercollegiate marketing business teams. He was selected as Harding’s Distinguished Teacher in 1969.

# HARDING

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## CALENDAR OF EVENTS

Arkansas Symphony, Lyceum — January 30  
High School Guest Day — February 1  
Basketball, UALR — February 1  
Basketball, Henderson — February 5  
Los Tabajaros Indios, Lyceum — February 10  
Basketball, Ouachita — February 12  
Twelfth Night, Speech Dept. — February 12-17  
Band Tour — February 19-21  
Basketball, UAM — February 19  
Bible Seminar, Jim Mankin — February 26-28  
Junior College Tournament — March 2-3  
Chitiri Arpi, harpists — March 5  
Preachers' Forum — March 6  
A Cappella Chorus Tour — March 9-19  
Chorale Tour — March 9-19  
Spring Recess — March 9-19  
Associated Women for Harding Style Show — March 26  
Bible Seminar, Hardeman Nichols — April 2-4  
Faculty Staff Dinner — April 13  
Youth Forum (High School Guest Day) — April 20-21  
May Fete — (High School Guest Day) — April 28  
Spring Music Concert — April 29  
Graduation — May 13

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Campus Mail 72143

Miss Shirley Birdsell