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HARDING COLLEGE BULLETIN
NOVEMBER, 1972

A CAPSULE LOOK AT 1971-72



Growing With Direction

The past year has been a good year for Harding. It was a time for a growing student body and facilities, a development of new programs and achievement by faculty and students. Our progress, in some respects, was not unlike many other colleges, and yet, in one area we feel that Harding has far surpassed the nation's educational elite. In providing a life-long direction for our students we believe that the Harding experience is an education of the whole man.

Educational institutions today have found themselves in the precarious position of presiding over the metamorphosis of a restless society. The enrollment explosion during the decade of the sixties filled American colleges and universities with a host of viable young minds seeking not only intellectual stimulation, but also a direction for their lives. Yet, many of these institutions shortchanged their students. Instead of providing a meaningful direction in an educational environment, a generation of hypercritical pragmatists has developed as the result of the training, or lack of it, in these institutions. Now as these educational bastions observe society's metamorphosis they find themselves the center of a microscopic scrutiny that questions the very thrust of education.

Too often an educational experience becomes mired in the mediocrity of facts and figures, losing both direction and relevancy for daily living. At Harding we strive to provide a direction and supplement it with educational



training. Harding is not ashamed to call itself a Christian college. To be less than Christian or less than a college would cause us to fall far short of our goal of a Christ-centered education. Harding boasts a nearly 50-year old tradition of providing Christian young people with a high-quality education. Tradition alone, however, does not fully explain our leadership in Christian education. Our primary motivating force is the commitment by our board of trustees, administration, faculty and students to building on eternal principles as characters are molded and man's knowledge is expanded.

During the past three years Harding's enrollment has increased by nearly 11 per cent. The campus landscape has shown marked changes as new facilities have broadened our abilities in the various teaching areas. We have begun many new programs to further prepare our students for their chosen vocations. On the following pages you will find a summary of this past year's growth, expansion and some of our achievements. We take great pride in these activities and are happy to report them to you. At Harding we are growing, but we are also maintaining the institution's direction in providing an education based on service to God and mankind.

Allocation of Resources

Many ingredients are necessary if an institution is to achieve any measure of its potential impact on society. The greatest resource for any college or university is its human resource. An educational institution that neglects its human resource is failing to respond to the fundamental purpose of education.

A vast majority of Harding's human resource is comprised by the student body. In one sense, this group is a heterogeneous mixture of backgrounds, customs and personalities. The students have come to Harding from 45 states and 16 foreign countries. They bring to Harding a representation of America's "melting pot," a touch of the oriental from Southeast Asia, a view of the Middle East, a flavor of Western Europe, the influence of South America and an insight into the African continent. However diverse they may appear, a homogeneous thread of motivation is found in each student. They came to learn and prepare for a service that far excels a mere vocation. Their commitment to a Christian education reflects an urgency to change a misdirected society.

Circumspectively viewing our students we have found the college's greatest supply of raw resource material. To develop, refine and provide additional motivation for these students, the other part of Harding's human resource — the faculty — is called upon to perform a vital function in the Harding educational experience. Harding faculty members are a group of dedicated Christian men and women, highly conscientious of their role as teachers. As a part of the college's human resource, they perform pivotal functions as both educational and personal counselors. Their intense interest in the student has resulted in a close faculty-student rapport that adds a personal touch to the education process. To maintain a high proficiency in the classroom, many teachers take leaves of absence or spend their summers working on advanced degrees. During the past year alone, three faculty members were awarded doctoral degrees, six more lack only the completion of the dissertation to obtain the doctorate and six were on leaves of absence. Harding's scholarly faculty and its total involvement in Christian education is the reason for the school's margin of academic excellence.

The utilization of human resources requires the proficient combination of talents by both students and faculty. Together they form a dynamic partnership that is surpassed only by the extent to which they are able to achieve their mutual goals.

Faculty members receiving the doctorate:

William Hollaway, Ph.D. in Music, North Texas State University
Allan Isom, Th.D. in Pastoral Counseling, New Orleans Baptist Theological Seminary
Bill Oldham, Ed.D. in Mathematics, University of Northern Colorado

New Faculty members:

Algia Allen, Ed.E. — Biology
Patrick Garner, M.A. — Speech
Thomas Howard, M.A. — History and Pol. Sci.
Virgil Lawyer, M.A. — History and Political Science
Joe McReynolds, B.A. — English
Wilt Martin, M.A.T. — Physical Education
John Pennisi, M.S. — Bible
Arnold Pylkas, M.A. — Physical Education
Don Shackelford, B.D. — Bible
Arthur Shearin, B.A. — Music



FISCAL YEAR ENDING JUNE 30, 1972

INCOME:	1970-71	1971-72
Student fees	\$3,127,346.11	\$3,631,765.06
Government Grants	173,167.69	166,393.47
Miscellaneous	295,649.72	305,352.73
Auxiliary Enterprises	2,309,873.65	2,568,166.00
Gifts	296,038.44	250,863.65
Endowment	173,709.30	188,450.76
TOTAL	\$6,375,784.91	\$7,110,991.67
EXPENSES:		
Administrative	\$272,868.77	\$ 280,954.41
General	482,638.31	553,949.72
Instructional	2,830,030.94	3,282,951.92
Operation and Maintenance of Buildings and Grounds	243,434.39	307,251.24
Auxiliary Enterprises	2,085,824.63	2,288,144.98
Non-Instruction	401,700.34	395,413.39
TOTAL EXPENSE	\$6,316,497.38	\$7,108,665.66
EXCESS OF INCOME OVER EXPENDITURES	\$59,287.53	\$ 2,326.01

Highlights of 1971-72

Harding's faculty and students strive for excellence. Their dedication and hard work have combined to produce many significant events during the past year.

Some of them are as follows.

Since last November,

... construction was begun on the new \$850,000 Hammon Student Center, which will house the Bookstore, offices, a chapel, bowling lanes, postoffice and eating area.

... alumni pledged more than \$200,000 within a 30-day period via a Phonathon conducted by the alumni and development offices.

... the 1972 PETIT JEAN received the All-American rating from the Associated Collegiate Press for the thirteenth consecutive year. The publication also received first in the yearbook evaluation of the Arkansas College Publications Association.

... a record budget of \$7.5 million was adopted for the 1972-73 academic year.

... dedication ceremonies for the new \$400,000 J. E. and L. E. Mabee Foundation wing of the Beaumont Memorial Library and the \$985,000 J. C. Harbin men's residence hall were held.

... a parliamentary procedure team from Harding Academy in Searcy won the Arkansas Future Business Leaders of America contest for the fifth consecutive year. The Academy football team advanced to the finals of the State Class B playoffs, having a 10-1 season record.

... four students won the National Business Games at Emory University.

... Bison bowlers won the AIC Bowling championship and successfully defended their national championship at the NAIA national tournament in Kansas City.

... the college received \$44,927 grant from the National Aeronautics and Space Administration to investigate deconditioning resulting from cessation of training, bed rest, and sleep deprivation. This experiment brings the six-year total of NASA-supported projects to \$297,050.

... a Harding chemistry major received the first place award for a paper he presented to the Arkansas Academy of Science. It was the fifth consecutive year a Harding student has won the award.

... in a three-day draw of the American Red Cross, students and faculty gave 732 units, or an equivalent of 90 gallons of blood. This represented 40 per cent participation by the student body and was a record for Arkansas.

... students and faculty won numerous awards at the Arkansas State Festival of Arts and the Arkansas Speech Festival in Little Rock.

Student Profile

Enrollment Fall Semester 1972: 2,095 (1010 men, 1085 women)

Geographical Distribution: 45 states and 16 foreign countries

States with more than 100 Representatives: Arkansas, 606; Texas, 186; Missouri, 148; Tennessee, 138 and Alabama, 104.

Class Totals: Freshmen, 595; Sophomores, 445; Juniors, 527; Seniors, 452

Graduate and Special Students: 76

Married Students: 315

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Campus Mail 72143

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Miss Shirley Birdsall