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# *Harding College Bulletin*

APRIL 1973

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10



## Cinderella business team wins Emory competition for third time

# Harding: National Champions

For five Harding business students participating in the 1973 Emory University Business Game and Conference, the competition went like a financial version of Cinderella in which a ragamuffin wore a glass slipper. Harding became the first school in the history of intercollegiate computer business games to win two consecutive championships and an unprecedented third Emory championship.

Any success story has many ingredients, but never before has such an unusual combination of ingredients proven to be so successful for a Harding team. Those ingredients included five inexperienced participants, a tough industry competition, two experienced faculty advisers, an abundance of frustration, but an even greater abundance of determination to win.

Even before the game began January 11, the pressure was already being felt by the team. Harding, "by the luck of the draw," had been placed in the same industry competition with Notre Dame, Western Kentucky University and Virginia Commonwealth University. Notre Dame is a perennial power in business games, having won the Emory contest in 1970 and finishing second behind Harding in 1972. When the industry list was received, faculty adviser Dr. Billy Ray Cox labeled the group, "Industry of Champions." To win its industry competition the Harding team not only had to defeat these three schools, but also teams from William & Mary College, Valdosta State College, Oklahoma Christian College and West Virginia Institute of Technology.

The Cinderella team began its quest for the glass slipper with somewhat less than an auspicious beginning. None of the five students, seniors Randy Brewer and Ron Coleman and juniors Phil Herrington, David House and Sam Yeager, had experience in an intercollegiate computer simulated business game. A similar situation had not existed at Harding since the college first entered business games nine years earlier. As might have been expected, the results of the early rounds of competition reflected the team's inexperience. After three of the twelve rounds, the Harding quintet was sixth in the industry and, according to faculty adviser David Burks, had lost "a tremendous amount of money."

**ON THE COVER** — Vice President Spiro T. Agnew spoke on the Harding campus April 12 during the 36th Freedom Forum. He addressed a public meeting for conferees and guests during the Forum, which had for a theme, "Responsibilities of the News Media in a Free Society." (A more complete feature will be carried in a future Bulletin.)

EDITOR . . . . . STANLEY GREEN  
ASSISTANT EDITOR . . . . . DAVID CROUCH  
ASSISTANT EDITOR . . . . . ALICE ANN KELLAR

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Accepting the trophies in Atlanta minutes after they had won the Emory University's eighth annual Intercollegiate Business Game were team members, from left, David W. House of Delight, Ron Coleman of Searcy, Phil Herrington of Arkadelphia, Adviser Bill R. Cox, Randy Brewer of Memphis, Adviser David Burks and Sam Yeager of Moulton, Ala. Thirty-two colleges took part in the competition which measures business ability by evaluating how well students can run computer-simulated companies.

During the early rounds an aura of frustration surrounded the team as it met to make the decisions for the upcoming round. Ron Coleman summarized the team's feelings when he said, "The results of the first few rounds were disappointing. However, despite the results, we felt we could still win." The team's optimism was re-emphasized by Burks at the conclusion of the game. "This team, more than any other team I have worked with, was determined to win not just its industry, but the entire game," he said.

The turning point for the team came in the second year of the theoretical management of the vacuum cleaner manufacturing firm. The team completely changed its approach toward several variables in the game. The participants were able to determine accurately the potential market for the standard vacuum cleaner and their new product, the patio vacuum cleaner. The market for the former product was relatively stable, while the market for the latter product was expected to expand rapidly. The team then made one critical

decision that eventually effected the entire outcome of the game. "We decided to increase our production plant by 83% in order to dominate the expanding patio vacuum cleaner market. When your financial picture was as bleak as ours, such a decision is theoretically hard to justify. In our case, the move was a calculated risk that paid big dividends," explained Sam Yeager.

The team built for the future during the early periods of competition; during the final five rounds of the game, the Harding team was in a perfect position. In four of the five final rounds Harding completely dominated the game. Despite its stretch run to the finish line, Harding's entry still ranked behind Notre Dame in the "average quantitative industry results" at the end of the game. The average results were somewhat misleading because the Harding team had earned more money and had the highest return on investment, the highest earnings per share and the highest stock price of any of the 32 competing schools.

*Continued on next page*



An increase in return on investment is considered by Memphis senior Randy Brewer and junior David House of Delight.



(Top) Adviser David Burks checks current inventory records with Phil Herrington. Current sales are considered by Ron Coleman of Searcy.

Sam Yeager of Moulton, Alabama, records current profit reports.



If the Cinderella image had not emerged before the final round, it was certainly blossoming by the time the team reached Atlanta for the final judging. Entering the "subjective judging" the Harding team had its sight set on the "glass slipper". Perhaps their inexperience made them appear naive, but the members of the team confidently expressed their intentions to win. And win they did. Based on an outstanding presentation by Phil Herrington and the team's upward trend quantitatively, the industry trophy was awarded to Harding and Notre Dame was relegated to the runner-up spot.

In the final judging March 3, Harding was pitted against Northeast Missouri State University, Capital University and Georgia Southern College. The night before the final judging was long and filled with activity for the Harding students and their faculty advisers. Adviser Cox and Herrington went to one hotel room to perfect the final presentation. Adviser Burks and other four team members were in another room preparing for questions that might be asked by the judges. The night



Proclaiming April 9 as "Harding College Executive Business Teams Day," Arkansas Governor Dale Bumpers honors the 1973 team in ceremonies at the State Capitol in Little Rock. Left to right are Phil Herrington, Sam Yeager, Randy Brewer, David House, Governor Bumpers and Ron Coleman.

ended at 5 a.m. and one hour later the team was up again making last minute preparations.

The final judging session found the Cinderella team at its best. The final presentation by Herrington was another "outstanding job" followed by what Burks termed "the most effective question and answer period ever presented by an intercollegiate business team." The result was obvious. Harding had won its second consecutive championship. Northeast Missouri was second followed by Capital University and Georgia Southern.

Commenting on the results of the game Cox said, "This is the ninth year that I have coached a business team and the fifth national championship team I have worked with. This team is the best overall. The team came from behind in its industry to win a national championship in one weekend, which represents a fantastic achievement. This team's presentation was the finest in the history of business team competition and I believe Phil Herrington is the finest speaker to ever compete in the games. Sam, Ron, Randy, and David all

made outstanding contributions to this great national championship effort."

"The team deserved the victory. They earned it. They made decisive long-range decisions based on sound management and financial principles as well as the practical realities involved in running a large company. Their determination to win was evident throughout the competition. Their performance was superior," Burks added.

Harding has now won six national intercollegiate business games, three at Emory and three at the International Intercollegiate Marketing Competition at Michigan State University. Harding's closest rival in business game competition is Notre Dame, which has won three championships.

The 1973 win at Emory ranks as one of the sweetest victories ever recorded by a Harding business team. The members of the Cinderella team will long remember the challenge of the insurmountable odds and the victory over those who said "it can't be done." □

# 50th Anniversary National Steering Committee

President Clifton L. Ganus, Jr., has announced the selection of fifteen men to serve on the 50th Anniversary National Steering Committee. The committee will provide the leadership and direction needed during the celebration of Harding's 50th anniversary in 1974.

The committee held its first meeting in February to formulate initial plans for the 50th year observance. In addition to helping plan many campus activities, the committee will help direct a multi-million dollar fund raising and campus expansion campaign. Included in the campaign will be the construction of an auditorium, a health and physical education center, the Christian Communications Center and a women's residence hall.

In making the announcement President Ganus noted that eleven of the fifteen committee members were Harding alumni. "We wanted the alumni to have a large part in planning the anniversary celebration. These alumni were chosen because of the interest they have shown in the various areas of Harding's program. They represent the thousands of alumni who have supported the college during its initial fifty years of service," he explained.

Of the four non-alumni committee members, three are members of the Board of Trustees and one is a prominent Dallas businessman. "These men represent other Harding constituencies who should definitely have a part in the anniversary. Many people, other than alumni, have helped Harding because they believe in our educational program. We have relied heavily upon their support and we want to include them in our 1974 program," Harding's chief executive added.

In the coming months, prior to and during the anniversary year, the **HARDING BULLETIN** will carry feature articles on these committee members to acquaint the reader with these men. The first of this series appears on pages 4-5.



Larry Beeman



Pat Bell



Richard Burt



James Cone



Bill J. Dismuke



Houston Ezell



James Ganus



Richard Gibson



Olen Hendrix



Jack McCorkle



E. G. Nicholson



Harry Olree



Bill Powers



Jack Pruett



Stan Schwartz

**LARRY BEEMAN** of Dallas is president of Merco Manufacturing Company, a supplier of steel deck building materials. He has been a member of Harding's Development Council since 1970. He is an alumnus of Southern Methodist University.

**PAT BELL** is a partner in the accounting firm of Ernst & Ernst. The 1958 Harding alumnus is in charge of the firm's Little Rock office. He has served on the Development Council since 1969.

**RICHARD BURT**, chairman of Harding's Board of Trustees, is a dentist in Richardson, Tex. He is the first alumnus to serve as chairman of the Board. The 1956 alumnus has served on the governing body since 1970.

**JAMES CONE** is the newest member of the Board of Trustees. The Little Rock contractor is a Harding alumnus. He has been a member of the Development Council since 1965.

**BILL J. DISMUKE** is a treasurer of TCO Industries in Dallas. TCO is the parent company of Continental Trailways, Inc., and is a subsidiary of Holiday Inns. He is a 1958 Harding graduate.

**HOUSTON EZELL** is a Nashville, Tenn., contractor. He is a member of the Board of Trustees and serves as chairman of the Trustees' Development Committee.

**JAMES GANUS** is president and chairman of the board of Finest Foods, Inc., in New Orleans. He is a member of the advisory board of the Bank of New Orleans. He is a 1947 Harding alumnus.

**RICHARD GIBSON** is a retail businessman in Longview, Tex. He is a member of the Board of Trustees and serves as the governing body's secretary. He was appointed to the Board in 1968.

**OLEN HENDRIX**, president of the Bank of Prescott in Prescott, Ark., has been a member of the Board of Trustees since 1964. He has served since 1959 as a state senator in the Arkansas legislature.

**JACK McCORKLE**, a 1947 Harding alumnus, is a graduate of the Kansas City College of Osteopathy and Surgery. He is currently completing residency requirements in diagnostic radiology at St. Paul Hospital in Dallas. Prior to his residency in Dallas, he had a general practice in Mineola, Tex., for 15 years.

**E. G. NICHOLSON** serves as chairman of the 50th Year National Steering Committee. The Harding alumnus is president and chief executive officer of Gable Industries in Atlanta. He is the youngest person ever admitted to membership in the *Financial Executives Institute*.

**HARRY OLREE**, a 1953 Harding alumnus, is chairman of the Campus 50th Year Committee. He currently serves as president of Harding's Alumni Association. He is chairman of the college's department of Health, Physical Education and Recreation.

**BILL POWERS** is a partner in a Detroit law firm. He is a 1958 Harding alumnus and is a graduate of the University of Michigan Law School. He has been a member of the Development Council since 1968.

**JACK PRUETT** is president of Maynard Sales International, Inc., in Little Rock. He is a 1948 alumnus. He has been a member of the Development Council since 1969.

**STAN SCHWARTZ**, a 1957 Harding alumnus, is a physician in the Campbell Clinic in Memphis. He is a graduate of the University of Tennessee Medical School. He has been a member of the Development Council since 1968.



Speaking before the Harding American Studies Program students, Nicholson discusses corporate business.

# At the Top of the Gable

By David Crouch

The influence and personality of today's corporate structure have become a rather nebulous entity. Yet, for E. G. Nicholson, chairman of the board, president and chief executive officer of Gable Industries in Atlanta, "The corporation must reflect the chief executive officer." And Gable Industries certainly reflects his touch of corporate management.

Through a dynamic and progressive corporate strategy the young company during its first full year of operations grew from \$7.5 million in annual sales to \$130 million in sales. Nicholson, as chief executive officer, has devised a plan to build the corporate structure of Gable Industries through acquisitions to achieve a goal of \$300 million in sales by June 30, 1974. With one year to go, the company's annual sales have already topped the \$165 million mark.

A Harding alumnus, Eddy Nicholson is not the typical Wall Street businessman. American business has entered a new era and a new type of entrepreneur has emerged. "Businessmen in the 50's and early 60's were extremely conservative in the operation of their com-

panies because of the memory of what happened during the depression years," Nicholson pointed out. "Today, because of new techniques and a greater orientation toward finance and return on investment, corporate strategy is changing." Nicholson has emerged as a leader on the new business frontier.

At 34 he is the second youngest man in the history of the New York Stock Exchange to serve as president of a company listed on the Exchange. He will be listed in the next edition of *Who's Who in America* and he was nominated for recognition as one of the Ten Outstanding Young Men of America in 1972.

The native of Denison, Texas, readily admits, "I would just as soon have luck as brains," but his success in corporate management has been the result of a small portion of the former and a large measure of the latter. He attended Harding from 1956-58 and received the B.B.A. degree from Memphis State University, graduating first in his class. His graduate studies were completed at the University of Alabama.

Prior to assuming his present duties, Nicholson was controller for Fuqua Industries, the conglomerate empire of J. B. Fuqua. One of the nation's most astute businessmen, Fuqua once described Nicholson as "a young tiger." The description is as close as anyone has come to describing this personable young executive and his business tactics.

Nicholson acknowledges his enthusiasm with "innovation" and the formation of Gable Industries was an innovative venture. Gable came into existence with the merger of two seemingly unlikely partners, The Central Foundry Company and a communications company operating an Augusta, Ga., television station. Central Foundry Company, a building materials manufacturer, was one of the nation's four top producers of soil pipe and fittings.

From its beginning, Gable has directed its energies toward acquisitions in the building industry, which demonstrate the most attractive picture for long-term growth. In its first year of operations, Gable purchased Hajoca Corporation, a leading distributor of plumbing, heating, air conditioning and industrial supplies; Lev Zetlin Associates, one of the most creative engineering firms in the country; and Tibbetts Water & Waste, a large Northeastern corporation engaged in the construction and installation of water, waste and pollution control facilities.

Now completing its second year of operations, Gable appears to be right on target for its 1974 goal. During a recent visit to the Harding campus Nicholson was asked, "How's business these days?" His reply, "We bought two companies this month!"

Nicholson frowns when Gable is described as a conglomerate and he never uses the term to describe his enterprise. "Gable Industries is really a very limited program. Our acquisitions have only encompassed the various areas of the building industry. There is a common thread that runs through the entire corporate structure of Gable. The conglomerate is much like the mutual fund, with a wide diversity of interests and investments," he explained.

Planning a corporate strategy in the 70's can take on quite a few forms. "I use the 'rifling' approach, as opposed to 'shooting from the hip' or 'shotgunning.' I believe in planning my shots, taking careful aim on my objectives, and then pulling the trigger," Nicholson smilingly noted. After listening to him further explain the intricacies of his corporate strategy, one one readily realizes why Nicholson's aim is so accurate.

The Atlanta executive is married to the former Linda Bennett, who also is a Harding alumnus. The couple has three children, Kevin (13), Deidre (11) and Steven (9). The family attends the Druid Hills Church of Christ in Atlanta.

Despite his many business trips which account for more than 250,000 miles in his Learjet each year, Nicholson maintains active participation in a variety of interests. Of particular interest to him has been the



growth of Christian education at Harding. He has been a member of Harding's Development Council since 1969. He was recently selected to serve as chairman of the National Steering Committee for Harding's 50th Year Anniversary in 1974. His committee will help plan and coordinate many of the 50th year activities, including a national fund raising campaign.

The reason for Nicholson's interest in Harding was summarized in a speech he gave to the college's American Studies students and faculty in October, 1972. "One of Harding's strengths is that it develops the individual as it develops his or her career potential. The principles and attitudes you gain through your association with your teachers and fellow students and in absorbing the philosophy of the school itself are every bit as important as what you receive from the textbooks.

"The development of an individual's attitudes and outlook, the building of his basic character of self-discipline, persistence and determination, the attention to the task at hand and the willingness to stay with it and see it through are of crucial importance. This is particularly true in an era when the prevailing trends run so heavily toward self-indulgence, toward a general tendency to aim too low rather than too high, and toward choosing the easier rather than the more difficult, but often potentially more rewarding, path."

The full impact of Eddy Nicholson's leadership and influence in corporate management has yet to be realized, but one thing is certain. As long as he is *at the top of the Gable*, E. G. Nicholson will make his presence known to the world of high finance. □

# news, notes

## STUDENT ELECTED TO NATIONAL OFFICE IN ALPHA CHI HONOR SOCIETY

Swaid Swaid, a senior biology major from Israel, was elected to the National Council of Alpha Chi national honor scholarship society at the biennial national meeting in St. Louis.

A graduate of Galilee Christian High School, Swaid has attended Harding since 1969 where he is a member of Knights men's club and the International Club. He received the Duane Priest Memorial Award this year.

He has been accepted to the University of Alabama medical school at Birmingham for entrance this fall.

Nine Harding students attended the national meeting of the honor organization which has 130 chapters in 37 states. Dean Joseph E. Pryor serves as national secretary-treasurer for the group, which honors the top ten per cent of member colleges.

## FIVE REPRESENT HARDING AT NATIONAL DRUG CONFERENCE

Three Harding faculty members and two students were in St. Louis during April for an office of Education Drug Education Conference on Pre-service Teacher Training. The delegation was selected along with teams from 59 other institutions from 40 states.

Dr. Edward G. Sewell, chairman of the department of education, Dr. George Woodruff, associate professor of biology, Mrs. Kathryn Campbell, assistant professor of health, physical education and recreation, together with juniors Perry Gates and Miss Linda Foshee were delegates to the conference at the Sheraton-Jefferson Hotel.

The goals of the conference were to clarify how institutions involved in teacher education can enhance the general competence of teachers to better relate to drug and other social problems in schools-communities, and to lend developmental assistance to institutions involved in teacher education in helping plan steps for improving training programs.



E. G. Nicholson

## ATLANTA BUSINESSMAN TO ADDRESS SPRING '73 GRADUATES

E. G. Nicholson, president and chief executive officer of Gable Industries, Inc., in Atlanta, will address the 1973 spring graduates at commencement exercises on Sunday, May 13 at 2 p.m. in the main auditorium. Nicholson also served as chairman of the steering committee for Harding's 50th year anniversary celebration in 1974.

Nicholson, a CPA, attended Harding in 1957-58 and holds the B.B.A. degree in business from Memphis State University. He is a member of the housing development committee of Atlanta Chamber of Commerce, the Board of Visitors of Emory University and the Financial Executives Institute.

Two musical programs will be presented prior to the commencement exercises. The Belles and Beaux will present a "Travelin' Show" on Friday night and the A Cappella chorus will sing on Saturday night. Both programs will be in the main auditorium at 8 o'clock.

## SUMMER CITIZENSHIP SEMINAR SCHEDULED JUNE 10-16

Harding's annual summer Citizenship Seminar for high school students will be held June 10-16. The program is sponsored jointly by the Arkansas Farm Bureau Federation, Civitan Clubs and Harding's American Studies Program.

The seminar will feature nationally known speakers, including Roger Staubach, quarterback of the Dallas Cowboys. Staubach will be making his third appearance on the seminar's program.

Other lecturers will be Dr. Nicholas Nyaradi of Bradley University, Dr. Clifton L. Ganus, president of Harding, Dr. Billy Ray Cox, vice president, and Dr. George S. Benson, president emeritus.

## EIGHT TEACHERS INCLUDED IN 1973 'OUTSTANDING EDUCATORS' VOLUME

Eight faculty members have been chosen for inclusion in the 1973 edition of Outstanding Educators of America. They are Jimmy Allen, associate professor of Bible, Dr. Ted Altman, associate professor of health, physical education and recreation, Mrs. Jo Cleveland, assistant professor of English, Dr. Bill Oldham, associate professor of mathematics, Dallas Roberts, associate professor of biology, Dr. Stephen Smith, assistant professor of mathematics, and Dr. George Woodruff, associate professor of biology.

Nominated by the college this year, they were selected on the basis of their professional and civic achievements. Selection guidelines included classroom talents, contributions to research, administrative abilities, civic service and professional recognition.

## ALPHA PHI GAMMA INITIATES 31 IN MARCH CEREMONIES

Thirty-one students were inducted into Alpha Phi Gamma honor journalism society this semester. Recognized for their contribution to the field of journalism, each student has held a position of responsibility for the *Bison* student newspaper or *Petit Jean* yearbook for a minimum of two semesters.

Four of the inductees were elected officers for 1973-74 in a business meeting which followed the ceremony. They are David Staggs, Searcy, president; Miss Robyn Smith, Tulsa, vice president; John Brunner of Manchester, Mo., treasurer and Miss Connie Dabbs of Jefferson City, Mo., secretary.

Others included King Buchanan, Irving, Texas, Kathy Burton, Atlanta, Ga., Phil Carroll, Mineola, Tex., Tom Estes, Montgomery, Ala., Alice Geary, Franklin, Ky., Doug Heimburger, Indianapolis, Karen Holland, Lake City, Mike Justus, Little Rock, Marceline Lasater, Huntsville, Texas, Bill Robertson, Crawfordsville, Susan Woods, Titusville, Fla.

Ken Beck, North Little Rock, Debbie Betts, Holly, Mich., Jan Brewer, Waynesboro, Tenn., Tim Bruner, Appleton, Wis., Ron Coleman, Searcy, Barbara Franklin, Huntsville, Ala., Mike James, Kennett, Mo., Beth James, Kennett, Mo., Ken Kendall-Ball, Bulawayo, Rhodesia, Marlene Langston, Taylor, Mich., Judy Scammerhorn, Brownville, Tenn., Rosemarie Shearin, Bolivar, Tenn., Jana Smith, Vernon, Tex., Susan Southard, Gravelly, Ark., Jo Stokes, Keokuk, Ia., and Renee Rice of San Francisco.

## HOME ECONOMIC MAJORS ELECTED AHEA STATE OFFICERS

Three home economics majors were elected to offices in the Arkansas Home Economics Association college division at the group's annual convention in Little Rock. Miss Sharon Stites, a junior from Newport, was elected president of the group, Miss Susan Deacon of Waverly, Ohio, a sophomore, was elected secretary and Miss Karen Widel of Blackwater, Mo., a sophomore, was elected historian. In addition, Miss Karla Fuller of Paducah, Ky., was named chairman of the nominating committee for 1974.



Sharon Stites

Last fall Harding had 114 home economics majors enrolled. Dr. Mildred Bell is chairman of the department.

The Harding chapter of AHEA is active through the year, presenting extra-curricular programs of interest to both students and adults in the Searcy area. Adult education classes and demonstrations are held regularly. Recently the group sponsored a "Planning Your Wedding" seminar for prospective brides, including a fashion show of bridal fashions, displays of household wares and etiquette on invitations, receptions and traditions.

## TWENTY-ONE HARDING ATHLETES LISTED IN NATIONAL PUBLICATION

Twenty-one Harding students were selected for inclusion in the 1973 edition of *Outstanding College Athletes of America*. Fourteen are men who represented six intercollegiate sports. The other seven are women, included for the first time this year, nominated from the intramural program.

Criteria for those selected included leadership, service, scholarship and outstanding athletic accomplishment.

Nominated were Edd Eason, Alan "Snake" Dixon, Harry Starnes, Tom Ed Gooden, Milton "Bubba" Hopkins and Byron "Barney" Crawford, football; Keith Kress and David Hudson, bowling; Tim Vick and Freddie Dixon, basketball; Joe Mathias and Marvin Francisco, baseball; David Cunningham, swimming, and Tim Geary, track and cross-country.

The women are Becky Acker, Marsha Griffith, Beverly Jo Pryor, Cindy Cates Hobelman, Louise Pace, Sherry Shipman and Karen Knopf.



William Walton presents award to Dr. Billy Ray Cox

## Cox Awarded Freedoms Medal

Dr. Billy Ray Cox, vice president and director of the American Studies Program of Harding, was presented a medallion award by the Freedoms Foundation of Valley Forge, Pa. in ceremonies in Memphis April 5.

William Walton, president of the Holiday Inns Corporation, made the presentation at a regional luncheon for mid-South honorees at the Holiday Inn Rivermont Towers.

The honor award was in the public category for his speech, "A Challenge to Youth" which Cox delivered in Oklahoma City during the 1972 Citizenship Seminars for high school students.

It was the second such award Cox has received. The American Studies campus program of 1971-72 was previously honored.

An associate professor of business administration, Cox serves as a visiting lecturer for the University of Arkansas Industrial Research and Extension Center. He is a Certified Public Accountant and has served as faculty advisor to five national championship intercollegiate marketing business teams. The team recently captured the 1973 championship in competition at Emory University.

A 1958 alumnus of the college, he joined the faculty in 1963 after having served as general manager of the Dallas Ceramic Tile Company. In 1969 he was honored as a Distinguished Teacher and became vice president in 1970.

# HARDING

PUBLISHED MONTHLY. SECOND CLASS POSTAGE PAID AT SEARCY, ARKANSAS 72143

## CALENDAR OF EVENTS

AIC Golf Meet — May 1-2  
AIC Tennis Meet — May 3-5  
AIC Track Meet (Arkadelphia) — May 3-4  
Academy Graduation — May 11  
College Graduation — May 13  
Summer Sessions — June 4-July 7, July 9-August 10  
Camp Tahkodah Boys Camp — June 3-30  
High School Citizenship Seminar — June 10-16  
Early Orientation Session — June 24-26  
Sports Camp (Football, basketball and running) — July 8-28  
Early Orientation Session — July 22-24  
Camp Salado — July 29-August 10  
Christian Workers' Workshop — August 6-9  
Summer Graduation — August 10  
Tahkodah Music Camp — August 13-22  
Freshman Orientation — August 27  
Fall Registration — August 30  
Classes Begin August 31  
Bible Lectureship — October 3-6  
1973 Homecoming November 2-3

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Miss Shirley Birdsall  
Campus Mail 72143

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