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Harding College

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# Trustees Initiate Advance Gifts Stage

W. L. Howard, chairman of Harding's board of trustees, announced March 12 that the twenty-four member board has pledged more than \$1 million in initiating the Advance Gifts stage of Phase II of the Decade of Development.

In making the announcement Howard disclosed that Phase II would be a multi-million dollar campaign to increase the physical facilities of the college. Howard reported that all goals of Phase I (1965-68), totaling \$2.3 million, had been reached and now Phase II (1970-75) has been initiated.

"Harding is seeking to provide an educational environment where each student can grow spiritually, physically and intellectually. To this end it gives me a great deal of pleasure to announce to all of Harding's alumni, friends and parents that the board of

trustees has pledged over \$1 million in the Advance Gifts stage of Phase II," commented the chairman of the board. The total represents an average pledge of \$50,000 per member. The pledge is more than 13 times greater than any previous pledge made by the board.

He noted that in 1965 during the Phase I campaign the Board pledged \$76,000. "We hope our example will encourage others to make a maximum commitment. Never before have Harding's needs been greater nor have the opportunities to serve been more abundant," he added.

Members of Harding's board of trustees are Flanoy Alexander, De-light, Ark.; D. F. Anguish, Dresden, Ohio; John Baldwin, Holyoke, Colo.; George Benson, Searcy; Richard Burt, Richardson, Tex.; David Paul Burton, Newport, Ark.; Harold Cogburn,

Forrest City, Ark.; James Ellers, Memphis; Richard Fuller, Memphis; Clifton L. Ganus, Searcy; Richard Gibson, Longview, Tex.; Louis Green, Newark, Del.; Dallas Harris, Boise, Idaho; Olen Hendrix, Prescott, Ark., W. L. Howard, Monroe, La.; Hillard Johnmeyer, Vichy, Mo.; Leman Johnson, Wenatchee, Wash.; Houston Karnes, Baton Rouge; Jim Bill Mc-Inteer, Nashville; T. J. McReynolds, Morrilton, Ark.; Milton Peebles, Saratoga, Ark.; Roy Sawyer, Sardis, Miss.; J. A. Thompson, Searcy; and Mrs. Robert Warnock, Magnolia, Ark.

Howard explained that Phase II would consist of two distinct solicitation programs. The Capital Giving Campaign will solicit funds for the construction of new facilities. The Annual Fund drive will solicit funds to help Harding overcome its annual operating deficit.

"The financial goal of Phase II will be determined when the results of the Advance Gifts stage are determined," commented Howard. "From the fall of 1964 to the fall of 1970, Harding's enrollment has grown from 1,228 to 1,916, an increase of 56 percent. Planning for Phase II will include several much needed buildings."

He went on to explain that a new student center has been planned to replace the present facility completed in 1949 and able to accommodate only about 700 students. Also planned is a multi-purpose coliseum designed to seat 4,500. This facility would be used for daily chapel assemblies, lyceums, the annual lectureship, commencement exercises and various intercollegiate and intramural sporting events.

A women's residence hall and a computer center facility have also been planned for Phase II. An art center, a music center addition, an expansion wing of the library and a new men's residence hall have been completed during the initial construction period of Phase II.

Concluding his announcement Howard noted that in 1965 the Board of Trustees adopted a ten-year plan and designated this period as Harding's Decade of Development. Through a combination of loans and gifts the construction and furnishing of two dormitories and a science building were financed. The dormitories and the science building constituted the building portion of Phase I of the Decade of Development.

## Harding College Bulletin

Volume 46

March, 1971

Number 9

## New Academic Calendar Adopted; Fall Classes Will Begin August 23

A new calendar for the 1971-72 school year has been adopted by the Harding administration and faculty.

Harding joins the growing list of Arkansas colleges and universities that have changed their school calendars within the last two years. Beginning next school year the fall semester will begin August 23 and conclude with final exams before the Christmas recess.

The spring semester will begin January 10, 1972, and end with commencement exercises May 14.

Dean Joseph E. Pryor in announcing the change noted that the new semester schedule would include 15 weeks or 45 class meetings of actual instruction plus one week of orientation-registration and one week of final exams immediately preceding the Christmas holidays.

"The old semester was 18 weeks

long, but included a week of orientation-registration and a week of final exams after the Christmas recess," added Pryor.

He went on to explain that only one week or three class meetings was being dropped. In the case of science courses with laboratory periods, one of these lab periods would also be eliminated.

"Since three lecture periods are being eliminated teachers must evaluate and reorganize their courses in order for students to receive the maximum instruction in the shorter time period," Pryor commented as he discussed the new calendar.

The new calendar was proposed by the college's Academic Affairs Committee. Reasons for the change of schedule included: (1) elimination of the short "lame duck" session after

(Continued on page 4)

## CLEP Test Program Offered To Freshmen

Incoming freshmen in the fall of 1971 will be able to earn as much as 30 semester hours of college credit before attending a single class.

During the orientation period preceding counseling and registration freshmen who have a composite of 25 or higher on the ACT test may take the College Level Examination Program (CLEP) tests.

Dr. Bobby Coker, director of institutional testing, noted that the tests were first administered by Harding in February and all 35 students taking the tests received college credit. The 35 freshmen and sophomores received 329 hours of credit.

"For the past two years Harding has accepted CLEP scores, but only beginning this year were we able to administer the tests ourselves. Of the 329 hours credit, twenty-four hours was the most earned by a single student," commented Coker.

Students may take tests in the general areas of English composition, humanities, natural science, social science — history or mathematics. The costs to the student are \$1 for each area test taken and a \$10 fee for each course recorded on the student's transcript.

Coker noted that all students entering Harding on academic scholarships were being encouraged to take at least one of the area tests.

"The CLEP tests will allow superior students to bypass those areas in which they can demonstrate a mastery of subject matter," he added.

"The tests would permit a qualified student to receive credit for his freshman year courses and thus create the possibility of completing his study at Harding in three years. This would especially benefit students in pre-professional programs," Coker explained.

Another advantage that he pointed out was the savings to the student. The \$10 fee per course is only a small fraction of the costs involved by taking the course and attending classes. The CLEP tests also reward students who have well prepared themselves for their college work.

Coker noted that sophomores may take the CLEP tests unless they have already earned more than 68 hours of credit. Students may not retake a test in a given subject area within a year of previously taking a test in that same area.

## Oklahoma Family Life Specialist Will Keynote Annual Workshop

Dr. Thomas S. Cunningham of Stillwater, Okla., a noted authority on family relations, has been selected as the keynote speaker for Harding's ninth annual Christian Workers' Workshop.

The theme of the July 5-9 workshop is "Communicating Christian Concern." Allan Isom, assistant professor of Bible, is serving as coordinator of the 1971 program.

Dr. Cunningham holds the B.S., M.S., and the Ed.D. degrees from Oklahoma State University. He is an elder of the Church in Stillwater, and since 1964 has served as an Extension Family Life Specialist for the state of Oklahoma.

He is a member of the National and Oklahoma Councils of Family Relations. The native of Rocky, Okla., is also a member of the Oklahoma Council on Family Planning and the Oklahoma Health and Welfare Association. He serves as consultant to the P.T.A. Committee on Children's Emotional Health.

"Dr. Cunningham has a broad background of experience in church work and family life education. He speaks to church groups on a variety of topics, especially Christian growth. His style of speaking has been favor-



Dr. Thomas Cunningham

ably compared to the presentations of the late Will Rogers. We are excited that he can be the keynote speaker for our 1971 workshop," commented Isom.

The three-division program will include a Leadership Forum for elders, preachers and deacons; a Teachers' Workshop for Bible school personnel; and a Youth Forum for teenagers. A staff of 37 teachers from 11 states will teach in the five-day workshop.

### Medicine and Missions Conference

## Conference Speakers Announced

Dr. Joseph Johnson of Memphis and Dr. Joseph Ross of Charleston, S. C., will be the featured speakers at Harding's third annual Medicine and Missions Conference to be held on the University of Tennessee Medical School campus in Memphis. The conference is scheduled for May 21-22.

Johnson, chancellor of the University of Tennessee Medical School, will discuss the topic "Christ In Medicine." Ross, chairman of the department of medicine at the University of South Carolina Medical School, will speak on the topic "Christ in the Personal Life of the Physician."

Also scheduled to speak on the two-day program are four doctors who have returned from mission fields. They will talk with various groups on the techniques and problems involved in medical mission work. Speaking will be Ron Huddleston of Hearne, Tex., Henry Farrar of Searcy,

David Wilbanks of Chattanooga, Tenn., and Ken Yearwood of Memphis.

The program will also include paramedical personnel discussing various aspects of work in the mission field. Dr. Jerry Midyett of Memphis will discuss dentistry and Windle Kee of Collinsville, Ill. will discuss hospital administration.

A panel composed of wives of two of the physicians will discuss the topic "The Wife and the Family in Medical Missions." Speaking on the panel will be Grace Farrar and Lola Yearwood.

A registration fee of \$15 is being charged for this year's program. The fee will make it possible for medical students to attend the conference without charge.

Last year's conference was attended by more than one hundred physicians, nurses, pharmacists, dentists, laboratory technicians, pre-medical and medical students.

## New Course Added To Curriculum

Twenty-seven business and accounting students are finding themselves in the roles of business executives during the second semester of the present school year.

The students are the first participants in a new course being offered by the department of business and economics. The course, Administrative Policy Simulation, is similar to the computerized intercollegiate business games that Harding has entered for the past six years.

The 27 participants were divided into nine teams of three members each. The teams will compete against each other in the management of nine theoretical companies producing small electrical appliances.

During the semester the teams will make 12 sets of decisions covering a three-year period in the companies' production schedules. The teams will make decisions in the areas of price marketing, research and development, maintenance, production, expansion and purchase of materials.

Through an agreement with Associated Grocers of Arkansas Harding will use AG's computer facilities in Little Rock. Each set of decisions made by the teams is run through the computer and each team then receives a printout showing the company's standing in the competition.

David Burks, assistant professor of business administration, and

Billy Ray Cox, associate professor of business administration will teach the new course. Burks has served as faculty adviser to Harding's entries in the Emory University Intercollegiate Game and Conference. Cox was the faculty advisor to the three-time national championship teams in the American Marketing Association competition at Michigan State University.

The innovative course for seniors is designed to integrate all previous classroom work into a single educational experience in the principles of decision making.

"For the past six years members of Harding's intercollegiate business teams have been stimulated and have greatly benefited from their experiences in business games. The department felt that this course would give these same benefits to a larger segment of the seniors majoring in business and accounting," explained Burks as he commented on the new course.

The course will be offered during the spring semester each year and the class will meet one night per week for three hours. Fifty per cent of the student's grade will be determined by the quantitative results of the company's management, while the other half of the grade will be determined on the team's presentation of strategy to the course instructors.



Gottfried Reichel

## Mission Professor Chosen For 1971-72

Gottfried Reichel, a minister from Munich, Germany, has been selected to serve as visiting professor of missions at Harding during the 1971-72 school year, according to Dr. Joe Hacker, chairman of the Bible department.

Since 1965 Reichel has been a regular speaker on WORLD RADIO, GERMANY, a weekly broadcast aired over Radio Luxemburg. In 1968 he gave his full attention to radio-evangelism and the other activities connected with the follow-up work of the radio ministry.

In addition to serving as professor of missions, the native of Germany will also carry on his assignments as a regular on the German broadcasts.

After three years of training at a preaching school in Frankfurt, Reichel attended Harding and received his B.A. degree in 1953. Since that time the Johnson Street Church of Christ in San Angelo, Tex., has been overseeing his work. From 1953 to 1968 he served as the local minister in Munich-Laim.

Reichel is the fourth missionary to teach in Harding's MISSION/PREPARE program. He will succeed Evertt Huffard, who is currently serving as professor of missions. Other visiting missionaries were Joe Cannon from Okinawa and Keith Robinson from Rome.

## Thirty-five Record 4.00 Averages

Thirty-five students recorded perfect 4.00 averages during Harding's fall semester, according to Virgil Beckett, registrar.

Making the 4.00 average were Leonard C. Allen, Mt. Dora, Fla.; Dorothy S. Beeler, Wales, Tenn.; Linda P. Bledsoe, Liverpool, N. Y.; David J. Bryant, Gainesville, Fla.; James R. Burcham, Kennett, Mo.; Richard Allen Byrd, Searcy; Diana M. Denham, Hebron, Ky.; Robin F. Duke, Orange, Tex.; James E. Fly, Pacheco, Cal.; Marcia Faye Foresee, Santa Clara, Cal.; Mary L. Fortenberry, Newport; Marcia L. Hays, Searcy; Robert Helsten, Searcy; Camille E. Johnston, Albuquerque, N. M.; Joe Dale Jones, Strawberry; Danette S. Key, St. Louis; Ellen J. Kramar, Lima, Peru; David Morgan Lacey, Dallas; Kenneth Duane Lair, Searcy; Nancy L. McCluggage, Tulsa.

Lesla Martin, Wilmington, Del.; Jerry Noel Parker, Dallas; Ava Chris Pratt, Camden; Robert B. Reese, Ravenden Springs; William T. Robertson, Crawfordville; Donna S. Sandlin, Clinton, Ky.; Larry Alan Stewart, Pensacola, Fla.; Radford Tanksley, Batesville, Miss.; Judy S. Thomas, Wynne; Samuel P. Thomas, Athens, Ala.; Wesley T. Thompson, Jackson, Miss.; Susan Fay Vance, Portia; Paul Keith Wayland, Wichita, Kan.; Virginia Sue Whitten, Bay Minette, Ala.; Donna Kaye Wolfe, Depauw, Ind.

To be eligible for the Dean's list, freshmen must make a 3.25 grade average and upperclassmen must maintain a 3.50. A total of 277 students were listed, including four graduate students, 79 seniors, 52 juniors, 58 sophomores and 84 freshmen.

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## Educational Media Added To Curriculum

An undergraduate major in educational media will be added to the Harding College curriculum in the fall semester of 1971.

The new program is designed to give requisite undergraduate preparation for students interested in becoming certified media specialists. The new major meets all Arkansas department of education requirements for media specialists working in kindergartens and grades 1-12.

Dr. Jerome Barnes, assistant professor of education, proposed the curriculum for the educational media major. "Our main reason for creating this new major was to be of assistance to those desiring to enter the field of education," he explained.

"Presently there is a surplus of teachers in the United States. This new major will enable students to specialize in a field where the supply has not caught up with the demand. Starting salaries for media specialists range from \$9,000 to \$14,000," Barnes noted.

In addition to the liberal arts education requirements the educational media major requires 52 hours of combined courses in art, educational media, journalism and speech. No minor will be required for the B.A. degree.

Courses included in the new major are graphics, photography, advertising, mass communications, radio and television programming and audio-visual techniques.

## Chorale Tour Scheduled For Mid-Western States

Fifty members of the Chorale and Director Clifton L. Ganus III will make a ten-day tour to Missouri, Nebraska, Iowa, Illinois and North Arkansas during spring break, March 26-April 4.

The tour group, selected from the entire chorus of 115 members, will present a program of classical sacred songs, including Victoria's "O Wondrous Nativity," Thompson's "Alleluia," York's "Lord Make Me Thine Instrument" and others.

Programs will be presented in Springfield, Kansas City, St. Joseph, St. Louis and Poplar Bluff, Mo.; York, Neb.; Des Moines, Davenport and Pleasant Valley, Ia.; Sterling, Ill.; and Corning and Jonesboro, Ark.



Senior Phil Reagan of Memphis played the title role in the Speech Department's production of Jean Aniloh's "Becket" March 18-20. Pat Garner of Longview, Tex., was cast in the other leading role as Henry II. The play had a cast of 40 and incorporated one of the most elaborate stage settings ever constructed at Harding. Bob West directed the three-act play.

## NEW CALENDAR . . .

(Continued from Page 1)

the Christmas recess; (2) the spring semester will end earlier enabling students to more easily find summer employment; (3) the new calendar provides a longer Christmas vacation; and (4) the new semester allows an easier coordination of schedules for students transferring to Harding from colleges on a similar semester schedule.

The earlier starting date for the beginning of the fall semester will present some problems during its initial year. Teachers who teach both sessions of summer school will have only a one-week break between the end of the summer session and the pre-school faculty conference.

The registrar's office will face the double task of recording summer school's final grades while preparing for what is expected to be a record fall enrollment.

The shorter semester will cause the college to try two new innovations. Due to the short time between summer school and fall registration, the pre-school faculty conference will be shortened to one day. At the conclu-

sion of the spring semester the baccalaureate and commencement exercises will be combined.

Pryor noted that the shortening of the semester meets the full approval of the accrediting agency, the North Central Association. "Accreditation is based upon the college's academic organization and the school's ability to fulfill her objectives. The length of the semester is not a significant factor in the accrediting process," he said.

## 1971-72 ACADEMIC CALENDAR

FALL SEMESTER	
Orientation and Counseling	Aug. 23-25
Registration for Juniors and Seniors	Aug. 25
Registration for Sophomores and Freshmen	Aug. 26
Classes Begin	Aug. 27
Lectureship	Nov. 22-25
Thanksgiving Recess	Nov. 25-28
Final Examinations	Dec. 13-18
Christmas Recess	Dec. 18-Jan. 10
SPRING SEMESTER	
Orientation and Counseling	Jan. 10-11
Registration for Juniors and Seniors	Jan. 11
Registration for Sophomores and Freshmen	Jan. 12
Classes Begin	Jan. 13
Spring Recess	March 10-20
Final Examinations	May 8-13
Graduation Exercises	May 14

## Alpha Chi Inducts 31

Thirty-one juniors and seniors were inducted into Alpha Chi, national honor scholarship society, in ceremonies Feb. 24. Dr. L. C. Sears, dean emeritus, spoke at a dinner which followed. Dr. J. E. Pryor, Dr. Don England and Dr. Neale Pryor, faculty sponsors, conducted the ceremony.

To be eligible, students must have a 3.70 grade average on 80 to 103 hours of credit or 3.50 average on 104 or more hours.

Inducted were Mary Lou Austin, Neosho, Mo.; Grace Stroup Brewer, Somerville, Tenn.; Joanna Brockwell, Jonesboro; David J. Bryant, Gainesville, Fla.; Vance Cox, Tustin, Cal.; Calvin Crim, Raytown, Mo.; Barbara Cross Crone, DeSoto, Tex.; Diana Denham, Hebron, Ky.; Margaret Formby, Searcy; Deborah Ganus, Searcy; Shirley Graves, Maud, Tex.; Deborah Guthrie, Bartonville, Ill.; Marilue John, Wichita, Kan.; Camille Johnston, Albuquerque, N. M.; Danette Key, St. Louis, Mo.; Ellen Kramar, Lima, Peru; Alice Landrum, Woodburn, Ky.; Nancy McCluggage, Tulsa, Okla.; John McCutchen, Rolla, Mo.; Janyth Martin, Searcy; Lambert Murray, Marks, Miss.; Frank Novak, Nashville, Tenn.; Chris Pratt, Camden; Darrell Price, Seminole, Tex.; Lenora Rivoire, Pierre, S. D.; Gene Rouse, Magnolia, N. C.; Randy Smith, Ft. Worth; Leland Vickers, Sharptown, Md.; Robert White, Glenside, Pa.; Charles Young, Glen Burnie, Md.; and Alexandria Zink, Shadyside, Ohio.

## Spring Semester Enrollment Reaches Near-Record 1,836

Harding's spring enrollment reached a near-record total of 1,836, according to Virgil Beckett, registrar.

The 1971 spring semester enrollment is 36 short of the record set in 1969. The enrollment for the spring semester is 56 more than the 1970 second semester enrollment.

Freshmen comprise the largest class with 530 students. There are 389 sophomores enrolled, 467 juniors and 399 seniors. Thirty-six graduate students and 15 post-graduate and special students are also enrolled.

Arkansas students number 530 or approximately 32 per cent of the student body. Other states with more than 100 representatives are Texas with 160, Missouri with 122 and Tennessee with 106.

## High School Day Activities Planned For Annual Event

High school students from Arkansas and surrounding states will be guests of Harding at the annual High School Day on May 1. Fred Alexander, director of admissions, will serve as coordinator of the day's activities.

Registration will begin at 8 a.m. followed by a faculty reception for the visiting students. The reception will permit students to ask questions and obtain information about the college and the various programs of study offered at Harding.

Also included on the morning's agenda is an address by President Clifton L. Ganus and a devotional conducted by Harding students.

The visiting students will be the

guests of the college for the noon meal. The students may eat at either the Pattie Cobb or the American Heritage cafeterias.

Immediately following lunch the high school students may attend a folk music concert by Harding students or watch Harding's baseball team clash with the Ouachita Baptist University Tigers in an afternoon double-header.

The traditional May Fete with the winding of the Maypole and the crowning of the May Queen will conclude the day's activities at 4:15.

For students spending the night on the campus, Harding's Student Association will sponsor a weekly movie.

## COMMENCEMENT ACTIVITIES

### SUNDAY, MAY 30

8:00 p.m. BACCALAUREATE SERVICE in the Administration Building auditorium.

### WEDNESDAY, JUNE 2

8:30 a.m. ALUMNI DAY — Registration will be in the lobby of the American Heritage Center.

10:00 a.m. ALUMNI CHAPEL will be in the American Heritage auditorium and the class of '46 will be honored as they celebrate their 25th anniversary. Other classes having five-year reunions are '26, '31, '36, '41, '51, '56, '61 and '66, and these have a special invitation to attend. Alumni of other classes are also invited to return and share in the activities.

12:00 Noon LUNCHEON is in the American Heritage cafeteria where each 5-year class will have an individual table so your family and friends may eat with you. Each will pay for his meal and advanced reservations are not required.

4:00 p.m. ALUMNI-FACULTY SOFTBALL GAME — a Harding tradition — will be played on the Intramural field just back of the library.

7:00 p.m. MID-WEEK WORSHIP at the College Church, West Side and Downtown congregations.

8:30 p.m. A CAPPELLA CHORUS PROGRAM — The A Cappella Chorus will be directed by Dr. Kenneth Davis, Jr. This program will be presented in the Administration Building auditorium.

### THURSDAY, JUNE 3

10:00 a.m. GRADUATION PROGRAM in the Administration Building auditorium.

12:00 Noon ALUMNI LUNCHEON in the American Heritage cafeteria. All alumni, graduating seniors and their parents will be our guests. Others are invited but will pay for their lunch. **Special meetings and activities will be posted or announced. If the Alumni Office can assist you in any way call 268-6161, extension 232, or write. For information on rooms or motels, write the American Heritage Center, Harding College, Searcy, Arkansas 72143, or call 268-6161, extension 230.**

## Synonyms Describe Volunteer's Life

A successful businessman and a citizen deeply interested in education — these are the synonyms to describe Winton Chandler, Sr., owner of a nationwide transport company in Little Rock.

In addition to his duties as chief executive of the trailer convoy company that bears his name, Chandler finds time to serve as a member of the President's Development Council. For 11 years he served as chairman of the Pulaski County School Board in Little Rock.

His special interest in education was born nearly two decades ago. He became interested in classroom facilities, adequate instruction and trends in the world of education and as he commented, "I was just a concerned citizen trying to improve the school systems of Arkansas."

The Pulaski County School District is the largest in the state, with more than 26,000 students enrolled in the county's schools. Every high school facility presently being used was built during his tenure on the school board.

Chandler has been a member of the President's Development Council since its beginning five years ago. He views his work on the council as a three-part effort. "Our function is to help solicit funds for the college, contact people who may not know of Harding's great work and help in any way possible with the school's operation," he noted.

"Without a working and an active development council a college like Harding would be caught in a tight financial vice. Really, finances are a continuing challenge to private colleges and to development councils," he continued.

The native of Clinton, Ark., received the LL.B. degree from the University of Arkansas Law School in 1951. He is a member of Lions International, the American Legion and a past member of the Arkansas Athletic Association.

Chandler and his wife, Ouida, have three sons, two of whom are Harding graduates. Winston, Jr., is a 1966 graduate and Mike received his B.S. degree in business administration in

1970. Their youngest son, Jeffrey Scott, is a senior in a Little Rock high school.

Chandler serves as a deacon at the Geyer Springs Church of Christ in Little Rock. The noted business executive is listed in the 1970 editions of **Who's Who in the South and Southwest**, **Who's Who in World Commerce and Industry**, **Personalities of the South** and the **International Biography** published in London.

The former school board member noted that he was worried about recent trends in education. "Too many of our schools, both secondary and on the collegiate level, are eliminating basic education programs and are failing to teach their students the fundamental principles needed to make them productive citizens.

"Harding does not fall into this category and I think her graduates have demonstrated the high quality of education they have received while attending Harding. Four years at Harding is a unique experience for the students," he commented.

## Let Me Count the Ways

George Tipps, Class of '45

"How do I love thee? Let me count the ways." Which of us has not thrilled to Browning's memorable lines of love and devotion?!

It is with great affection that I count the ways I love Harding because of the great blessings she has added to my life. She gave me education, training, discipline, a code of ethics, encouragement, inner strength, joy, great memories, staunch friends, a sense of values, my own beloved Claire — the list could go on and on. (Your personal list would doubtless surpass my own.)

Harding has continued to bless and enrich my life as she pours the issue of her blessings into the very life-stream of the church. Teachers, deacons, elders, and ministers of the gospel around the world are glorifying Christ in his church because of a love for the divine which was fostered and renewed in Harding's Bible classes, chapel halls, academic classes, social life, and athletic endeavors. Thus I count even more ways of my love for Harding.

Harding bridges three complete generations in my family and joins them as one. I love my Alma Mater for what she meant to my own dear mother at Cordell in 1915-1916, for what she means to our daughters and to the fine young men they have chosen for life's companions, and for what she shall mean to our only son who stands in waiting to enter at Searcy this fall.

I love Harding because she has provided a wonderful bridge that will help span the chasm between troubled time and God's wonderful eternity.

**There are two sides to the coin. Harding now needs my help as she never has before. As certainly as God gave his only son to show his love for me, so I shall give to Harding to show my love for her.**

The cost of operation at every college in America is rising faster than the revenue. Harding's plight is no exception to the rule. Within the envelope of a few short months, costs have gone up from \$982 to \$1248 per year in our public colleges and universities. In other private institutions, the cost has elevated from \$2004 to \$2722 over the same period. Harding has managed to maintain a modest

median position of \$1800 per year.

The main area of my concern is that private gifts — alumni gifts, parent gifts, church-friend gifts — are falling short of necessary goals at Harding. This year alone, \$300,000 is needed to bridge the gap, and the amount rises at least 10% each year.

Harding needs your help; she needs it **now**; she needs it from **each one** of us; she needs it to be **sustained**; she needs it to be **increased**. In this she is no different from Yale, Columbia, Princeton, Cornell or Dartmouth.

The Seventh-Day Adventists and Southern Baptists are doing a pretty fair job of picking up the necessary tab at their schools, with the former giving \$1,200,000 to each of their colleges and the latter giving \$280,000 per year to each of theirs.

How can we do less for Harding? Surely you will help! Count the ways! Give! You will not only help Harding you will help yourself, your children, and the church of our Lord as well.

## Retirement, Appointment Announced by President

The retirement of Russell Simmons, director of Harding's publicity and publications department, has been announced by President Clifton L. Ganus. Stanley Green, acting director of publications, has been named to succeed Simmons.

Simmons, who joined the staff in 1955, has worked extensively with the **Hymns From Harding** radio program and the recording studio, and will continue in that capacity until a successor can be found. **Hymns From Harding** is a fifteen minute public service program aired weekly on 150 stations across the nation.

"Uncle Russ," as he is affectionately known, is a contributing editor to **Power for Today** and edits the quarterly publication of the American College of Sports Medicine.

The native of Florida joined the college after 26 years in various capacities, including director of research and promotion for the Cleveland Press.

## Nominations Sought For Alumni Award

Nominations for the 1971 Distinguished Alumnus Award have been requested by Harding's Alumni Office. Executive Secretary Buford Tucker said that names would be accepted until May 1.

The Distinguished Alumnus will be honored at commencement ceremonies June 3. The executive committee of the association will select the honoree from the submitted nominations.

Candidates must meet the following qualifications:

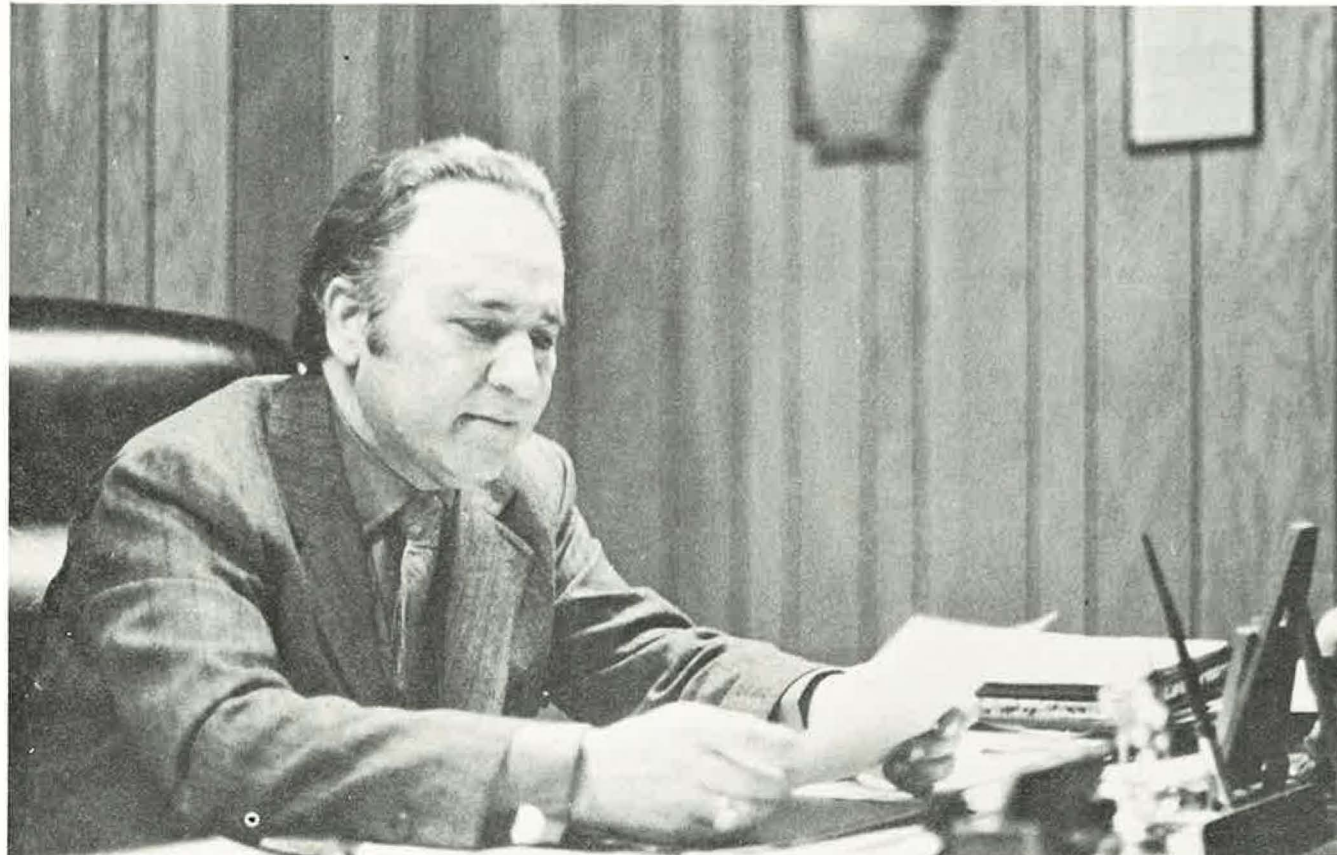
(1) He must be an active supporter of Harding College.

(2) His life must be consistent with the ideals of Harding College.

(3) He must have achieved a degree of excellence and recognition in his chosen field of activity.

(4) He must strive to advance academically and spiritually to serve God better.

Tucker requested that alumni in submitting their nominations include as much information as possible about the nominee.



# Spring Sports Begin Practice

With winter winds hampering early workouts, spring sports activities are under way on all fronts.

Top assignment on the spring agenda falls to Coach Ed Burt's Bison bowlers, the defending conference and national NAIA bowling champions. Three of the five bowlers who participated in the national meet return, including two-time conference singles champion Gary Parsons. Others returning are Mark Poteat and Dennie Reeve.

**TENNIS** — Coach Bob Knight's netters will have their work cut out for them as only two lettermen, Bo Brockman and Vernon Bates, return from last year's AIC champions. Graduation stripped the Bisons of four AIC division champions and Freddie Marsh, two-time conference singles champ, passed up his final year of eligibility.

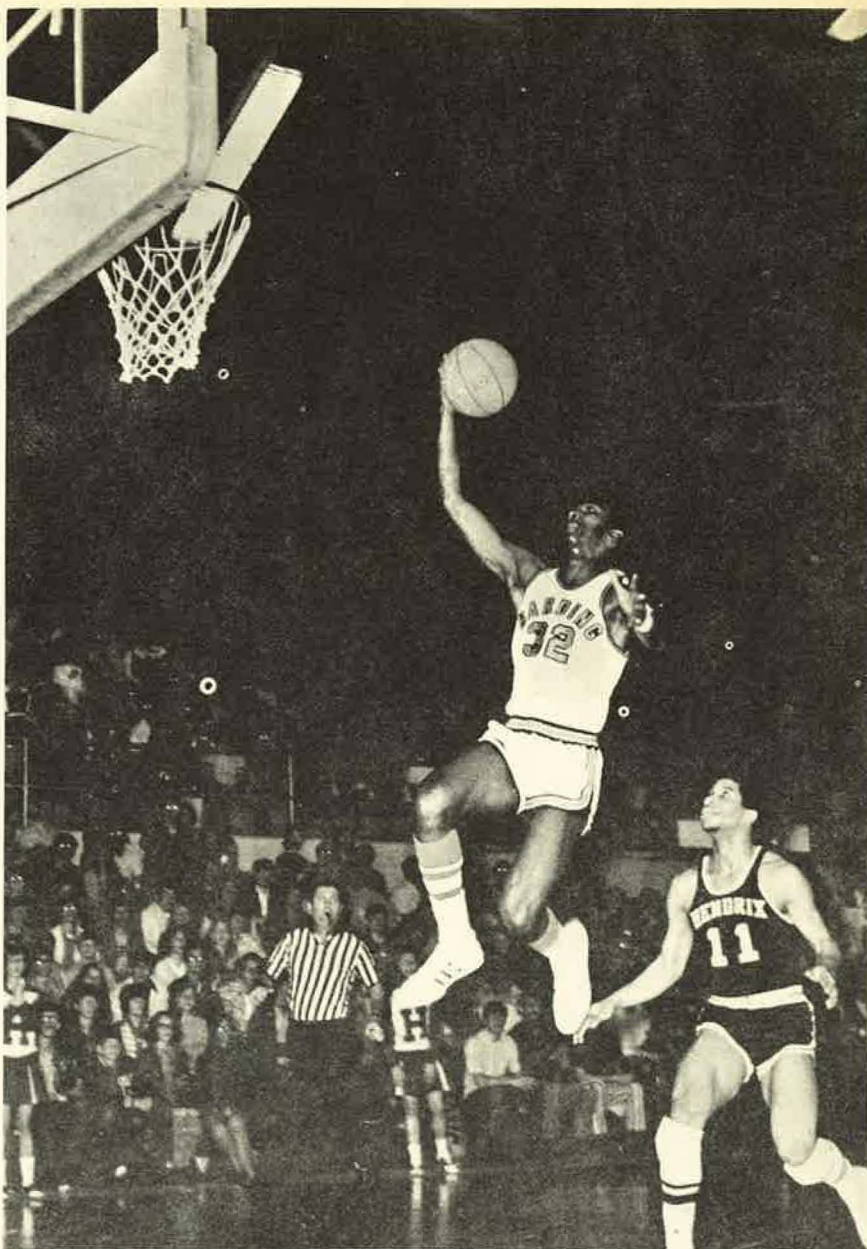
**TRACK** — Lack of depth will face Coach Ted Lloyd's tracksters but lack of quantity should not affect quality. Two top notch middle distance men, Tim Geary and John Ratliff, return among six lettermen. Ratliff won the AIC mile and two-mile last year and Geary has had a highly successful indoor season.

**BASEBALL** — Seven lettermen, including All-AIC second teamers hurler Ken Merritt and catcher Denny Dotson, return for Coach Dick Johnson. Sophomore lettermen pitchers Robert Helvering and Joe Mathias should provide the needed mound depth. Hitting has been a question mark in early drills but should develop more than adequately as the season progresses.

**GOLF** — Four lettermen return, headed by last year's number one player Jimmy (Skitch) Henderson. Coach Norman Merritt's linksters finished fifth a year ago but newcomers could help considerably in a move toward the top spot in the conference.

## Water Buffaloes Finish Third

Harding swimmers recorded their finest finish in school history, taking third place in the AIC conference meet. Top scorers for Coach Don Berryhill's tankers were Roger Shuffield in the one-meter diving and David Cunningham in the 1000-yd. freestyle and the 200-yd. backstroke.



Bison standout Lester Busby drives for two points in one of Harding's closing games of the 1970-71 season. A 6-5 junior college transfer, Busby led the team in rebounding (8.5 per game) as the Bisons recorded an 8-16 season mark. Junior guard Bill Chism was the squad's top scorer with 438 points in 24 games for an 18.7 average. Closing out their collegiate careers were seniors, Charlie Boaz, Greg Franz, Larry Rodenbeck and Dana Zartman.

(Photo by Kirk Sewell)

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