

12-1-1969

## Harding Bulletin December 1969 (vol. 45, no. 6)

Harding College

Follow this and additional works at: <https://scholarworks.harding.edu/hubulletins>

---

### Recommended Citation

Harding College. (1969). Harding Bulletin December 1969 (vol. 45, no. 6). Retrieved from <https://scholarworks.harding.edu/hubulletins/307>

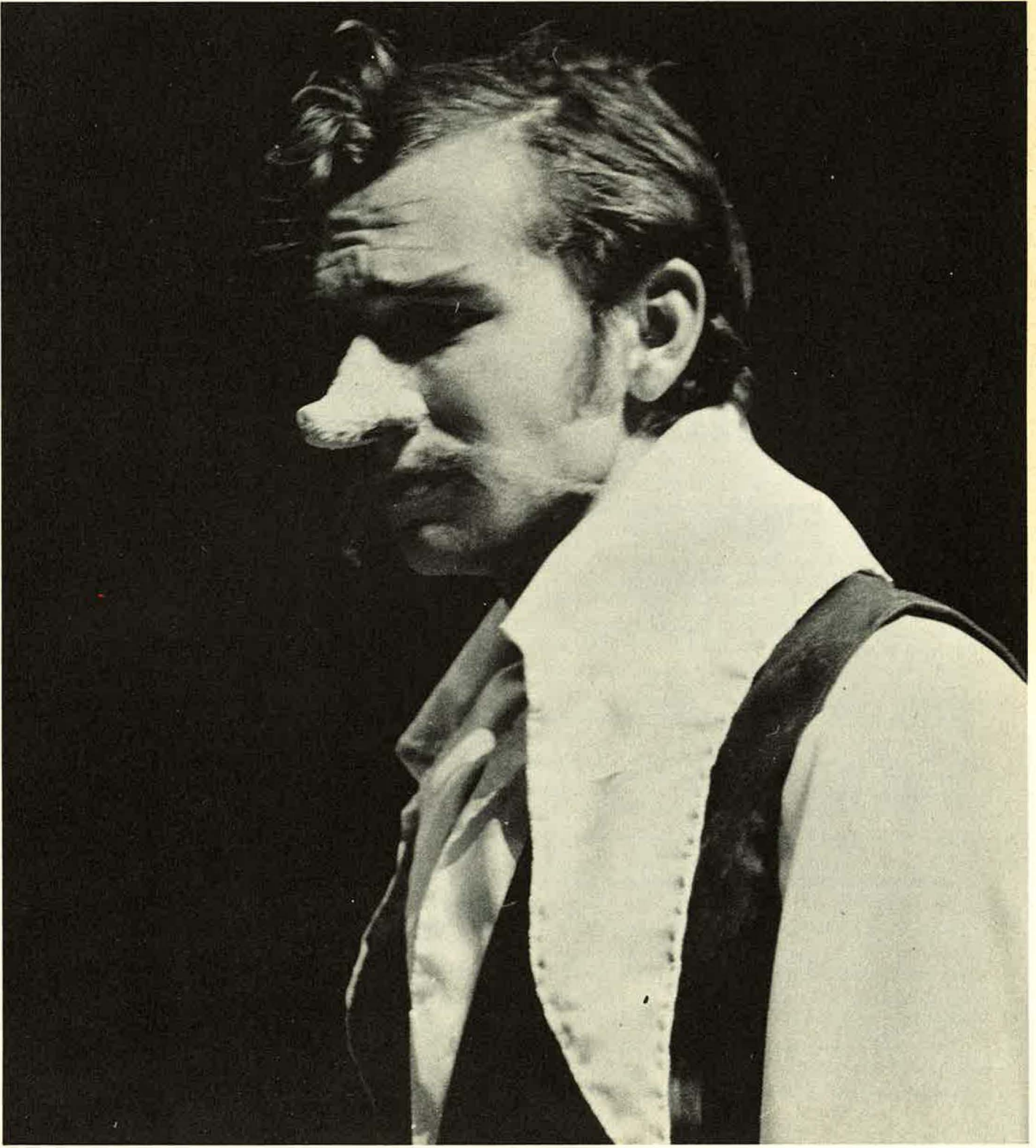
This Book is brought to you for free and open access by the Archives and Special Collections at Scholar Works at Harding. It has been accepted for inclusion in Harding Bulletins by an authorized administrator of Scholar Works at Harding. For more information, please contact [scholarworks@harding.edu](mailto:scholarworks@harding.edu).



45  
/6

# HARDING

COLLEGE BULLETIN □ DECEMBER, 1969





# HARDING

**ON THE COVER:** Chuq Parker, a senior speech major from Broken Arrow, Okla., played the title role in "Cyrano de Bergerac" presented Dec. 12-15. The play was selected as the Arkansas representative at regional competition of the American College Theater Festival in Ft. Worth in January. Regional winners will perform at the National Festival in Washington, D. C. in May. Further details of the production will appear in a subsequent Bulletin.

VOLUME 45    DECEMBER, 1969    NUMBER 6

Published monthly by Harding College at Station A, Searcy, Arkansas 72143. Second class postage paid at Searcy, Arkansas 72143.

Correspondence and change of address notice should be directed to the Office of Publications, Harding College, Searcy, Arkansas 72143.



## LEADERSHIP: A CONTINUING CHALLENGE

*"Leadership is a critical need in America, and nowhere is this need felt as in the American school system. It takes a special kind of person to be a teacher, and Harding College holds the unique reputation for attracting and training a special kind of people — teachers with the qualities of devotion to duty, generosity of their time and talents, service, and dedication." —Wilbur D. Mills, Congressman from Arkansas, Chairman of the House Ways and Means Committee.*

America needs Christian higher education. Christian principles have inspired her leadership and perpetuated her cherished ideals and institutions during the past 350 years of her life. America's greatest asset yet today is her godly people. Nations rise and fall, but no nation has ever climbed to the pinnacle of success or remained there long without people leading it who believed in God. Our nation was founded upon these principles, as stated in the 1787 Continental Congress: "Religion, morality, and knowledge, being necessary to good government and the happiness of mankind, schools and the means of education shall forever be encouraged." This conviction gave birth to the church-related college before the thought of state colleges and universities was conceived.

Since that time, the world has been rocked by four gigantic explosions: population, knowledge, immorality and student activism. Such a quake has presented the educational institutions with the challenge to provide dynamic and relevant responses to it. It will take an institution with national and international influence to meet the challenge. Senator John L. McClellan of Arkansas has said, "Leadership in America rests heavily upon our college graduates. America's future lies largely in the hands of her college faculties. Young people become what they are taught to be. I hope that other educational institutions will follow Harding's example

in responding to this challenge to prepare young people for the leadership and services that are essential and required for the preservation of our American way of life."

Harding College feels that it can greatly contribute to these responses and meet the challenge. From its earliest, humble beginnings, it has emerged as a national college with international influence. Harding serves a national constituency. Two-thirds of its student body is composed of out-of-state and foreign students. Twenty-five per cent of the teaching staff of our Christian colleges all across the nation and abroad are graduates of Harding College. Sixty-two per cent of all foreign missionaries on the field, among Churches of Christ, are Harding alumni. Its present professor of missions on campus is a missionary from Rome, Italy. Through its MISSION/PREPARE Program faculty, staff and over 365 students conducted campaigns in seven states and eleven foreign countries during the past year. Few college choral groups are as widely traveled as the A Cappella Chorus, which has toured 46 of the 48 states in the continental United States and has appeared on local and national television. In addition, a smaller group within the chorus, the Belles and Beaux, has made five overseas USO tours to the Far East (twice), Europe, the Caribbean and Greenland and Iceland entertaining military troops. Harding



operates upon the principle that leadership must emerge to channel and blend appropriately the explosions of population, knowledge and activism into a powerful force for the achievement of our American and Christian ideals. As a national college with international scope, it is meeting the challenge. This is why a school like Harding College means so much to the future of the church and the future of America.

The strength of America lies not in her buildings nor her armies, but in God. Alexis de Tocqueville, romantic French historian, said of American democracy: "America is great, because America is good. When America ceases to be good, she will cease to be great." The strength of the church lies not in her facilities nor her programs, but in her respect for the word of God. So also, the strength of a Christian College lies not in its degrees nor diplomas, but its training of dynamic Christian leadership for the church and for all fields of endeavor. It can ill afford to worship at the altar of intellectual literacy — degrees, bank accounts and social club memberships — and subject its students to the same, but must touch their lives with social, civic, moral and spiritual literacy.

Harding College faces its most significant decade in a world gripped by moral crises. In keeping with its establishment upon the foundation of faith in God, the college is dedicated to the principles of conservative Christian education. Harding College is now engaged in a great capital campaign, seeking support for overall program enrichment, and plant development. To lay the foundations for future greatness, the faculty and administration have studied the strength and weaknesses of the college and published their findings in "The Case for Harding College." As Neil Armstrong took a giant step for mankind, the College has taken a giant step to maintain its image and increase its potential as an outstanding Christian institution and a highly respected college of liberal arts.

Harding's Board of Trustees has authorized the selection of a National Development Steering Committee to provide the leadership and direction needed to accomplish the program's goals. On October 25, 1969 the National Development Steering Committee met on the Harding campus to discuss the dynamics of the program. Jack Howard, chairman of the committee, mayor of Monroe, La., spoke at a luncheon where he challenged the group to "leadership and involvement." He said, "The only way for the church to compete in this education-oriented age is for Christian Colleges to turn out men and women who not only have the education but the desire and dedication to accomplish its glorious purposes. Leadership must come if the church is to maintain its growth, its stability, its basic principles and its true identity."

As the National Development Steering Committee directs this capital campaign for the future of Harding

College, it will be guided by two basic principles: First, Harding College is determined to remain a conservative, Christian institution. Second, they are concerned with the individual student, a vital concern in this time of educational "factories" and student unrest.

In association with the Robert Johnston Corporation, plans were laid for a Decade of Development, a ten-year academic enrichment and physical expansion plan in three phases. The Phase I goals of this program were quickly surpassed, and the enthusiasm generated by Harding's alumni, parents, and friends has encouraged the movement into Phases II and III. The program has been of first priority for President Ganus, the trustees, the President's Development Council, the administration, and representatives from the faculty, student body and alumni groups.

The community gift campaign exceeded any other campaign that Harding has ever conducted among its church constituency. A new Art Center has been completed, and the new Claud Rogers Lee Music Center has been added to the existing facilities. The Harding College student body has pledged \$25,000 toward the construction of a new Student Campus Center. The students are actively engaged in the raising of these funds.

Some of the most outstanding needs at the present time are: The Coliseum-Auditorium-Physical Education Center, Student Campus Center, New Women's Dormitory, New Men's Dormitory, an Academic Building and a new facility for Harding Academy.

"For many years I have watched the developments in Harding College, followed its curriculum, and have been pleased with the results," said J. Howard Pew, president of the Sun Oil Company. "If Harding College is to continue its program and expand its student body, it must have some new buildings and equipment. I am therefore pleased to endorse the plan which Harding College has developed for the effectuation of these purposes."

A multi-million dollar program, the Decade of Development will give every alumnus, parent and friend the opportunity to become involved and to contribute to Harding's capital needs. "I believe it to be deserving of the help and the support from the quiet Americans—those who have stood by while some of our high schools fermented in turmoil and some of our colleges erupted in noisy revolt," declared Wilbur D. Mills, Congressman from Arkansas. "It is time that all America give Harding the helping hand its graduates are giving our children and grandchildren in education."

Howard concluded, "Harding has ably demonstrated its ability to provide Christian education, leadership and service on a nationwide basis. Its past is one of success, importance and worldwide influence. Yet, the trustees, administration and faculty believe that its greatest contribution lies in the future." □

## NATIONAL DEVELOPMENT STEERING COMMITTEE



**W. L. Howard**  
Mayor, Monroe, Louisiana



**Dr. George S. Benson**  
President Emeritus  
Harding College  
Searcy, Arkansas



**Roger Roper**  
President, Union Savings Life  
Insurance Company  
Dallas, Texas



**James Ellers**  
Ellers & Reaves Engineers  
Memphis, Tennessee



**J. C. Redd**  
Redd Pest Control  
Jackson, Mississippi



**James Cone**  
General Contractor  
Little Rock, Arkansas



**Jim Bill McInteer**  
Minister, West End  
Church of Christ  
Nashville, Tennessee



**H. Lynn Packer**  
Executive Vice President  
Wyatt Cafeterias, Inc.  
Dallas, Texas





## 46TH ANNUAL LECTURESHIP

Lectureship week at Harding College is a time for the rekindling of friendships and the quickening of spiritual vitality. This year persons from 32 states and six foreign countries visited the Searcy campus for the lecture series entitled "Is God Concerned?" According to Dr. Joe Hacker, director of the lectureship, "The quality of the speeches, forums and classes was quite high. From the evaluations being returned to the campus, we have every reason to believe that this was one of the vintage years."

The lectureship was climaxed in a speech by Andrew Hairston of Atlanta, Ga., entitled, "Is God Concerned About Our Commitment?" Jimmy Allen, in commenting on the speech, said "Andy's presentation was especially significant and timely. With a broad background in religion and law, he speaks the vocabulary of the theologian so as to hold the attention of a sophisticated group, yet he effectively communicates his message to the general audience. This is a rare trait indeed."

Dr. Neale Pryor, lectureship coordinator, said this year's lecture series was one that builds momentum for the future. "It came during a year when, for the first time, Harding released students to go home for the Thanksgiving holidays," he added. More than 1,500 were served barbecue in the American Heritage and Patti Cobb cafeterias on Thanksgiving Day.

During a special morning session, Leman Johnson, a member of the Board of Trustees, was presented the Distinguished Christian Service Award by President Clifton L. Ganus Jr.

The J. M. McCaleb Chair of Missions was announced following the lectures on Thursday morning. "This project is aimed toward raising \$300,000 as an endowment," President Ganus said. "The income from it will provide the support of the visiting missionary professor on campus each year."

"The numerous evangelistic activities on the campus have created a need to increase our library in missions," said Hacker. "An estimated \$2,000 will be needed to purchase these books."



Little Rock minister John Gipson speaks during afternoon session

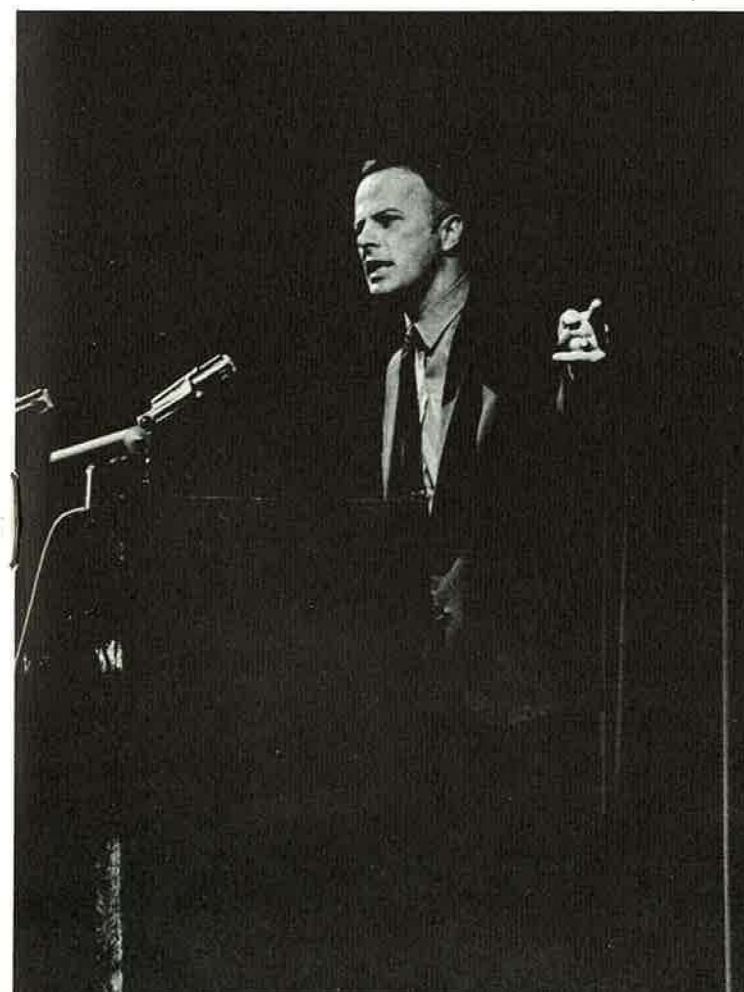


Mr. and Mrs. Leman Johnson get Distinguished Christian Service award



Murray Warren's classes attracted students and visitors

"Our God Is Able" was subject of Thanksgiving Day address by Jimmy Allen



The Missionary Advisory Development Council met on the first evening of the series and received the preliminary report of a research project conducted during the past year among 280 missionaries of churches of Christ around the world. The Council is composed of missionaries, elders, deacons and college administrators who are interested in world missions. A report of the progress of Harding's MISSION/PREPARE program was made also. A group of students committed to go to Munich, Germany and Sao Paulo, Brazil, appeared before the council and submitted their plans.

Plans are being drafted for the second annual Medical Men for Missions program which will be held on the campus May 16. Former missionary to Nigeria Dr. Henry Farrar and Hacker are coordinating the program. "When medical doctors among the churches of Christ all over America heard of our program," explained Dr. Farrar, "they expressed great interest in it. Not only do they want to come and attend an annual meeting with other physicians, but they also want to investigate ways and means by which they can go overseas on a short term basis such as a vacation period, and also on a long term basis — cycling or rotating within a clinic situation." In January a special issue of *Contact* magazine will be devoted to medical missions. □



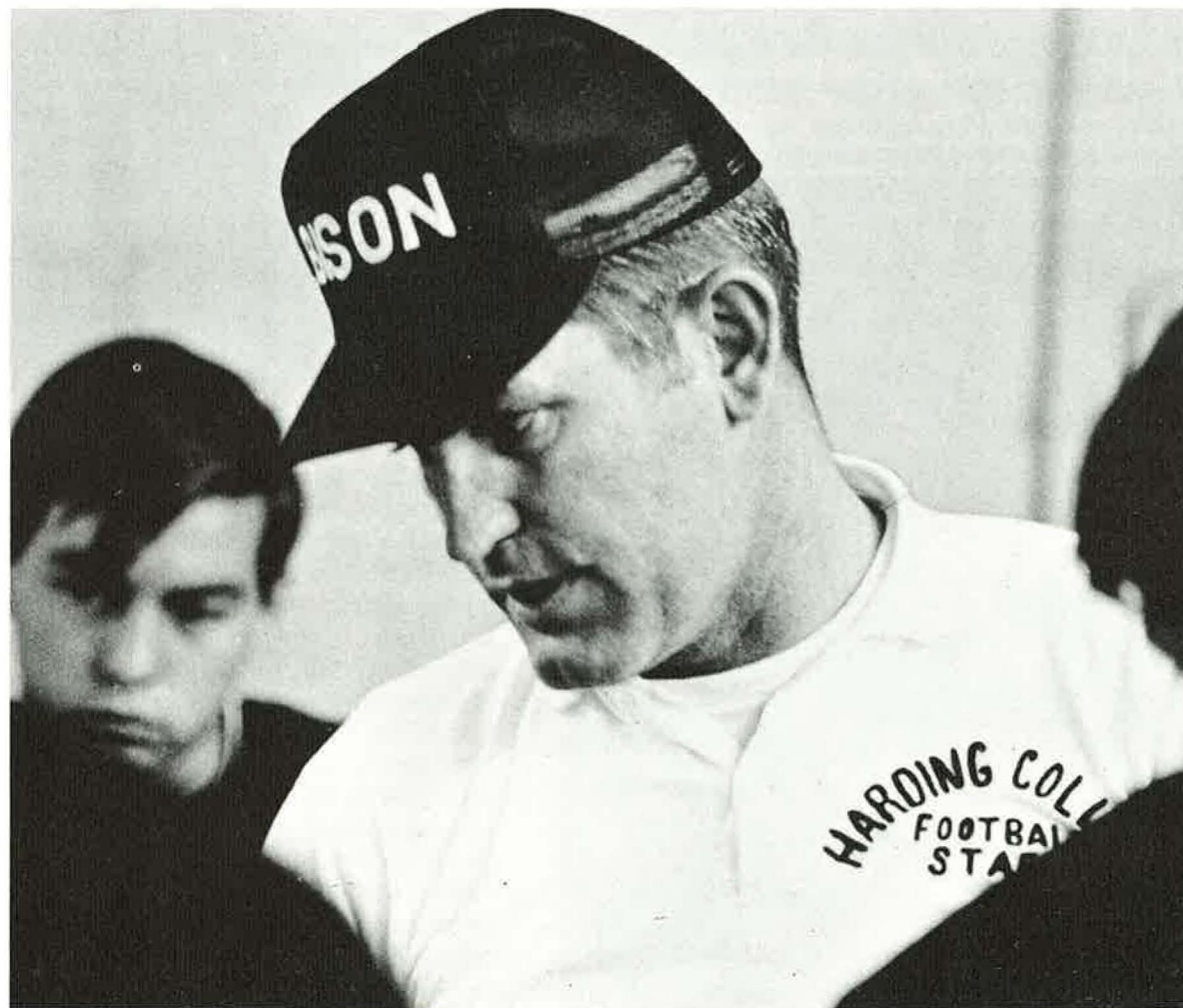
# Coach of the Year

BY STANLEY GREEN

The final chapter of Harding College's most successful football season in history has now been written. By a vote of the area coaches, Bison mentor John Prock has been named "Coach of the Year" in District 17 of the National Association of Intercollegiate Athletics.

For the 40-year-old Prock the accolade must be especially sweet. Almost unanimously consigned to the cellar after a 2-8 record last year, the Bisons upset the pre-season pollsters by winning seven and tying one to remain undefeated through eight games. Only narrow losses in the final two games knocked Harding out of the conference title.

Anybody who has watched Prock's teams in action knows that he stresses fundamentals—blocking and tackling. And until last year the running game had always been paramount. He installed the pro-type offense last year and proceeded to have the most prolific passing attack in the league. Rather than putting emphasis on developing an "aerial circus," Prock concentrates on doing well what he attempts. The result of such an approach has been the most devastating short passing game in the conference—built on timing,



precision and hard work. In a possible over-simplification, he explains it. "If you do a good job with your fundamentals, and work to avoid mistakes, you usually come out very well."

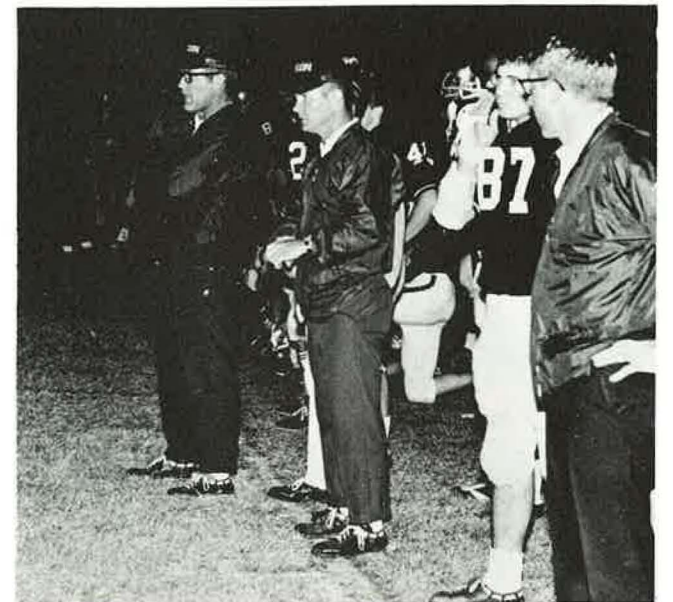
Prock has said that the first thing he looks for in a player is character. "It's kinda hard to explain, but the ingredient that will make a successful football player is the same courage and enthusiasm it takes to be a successful man." With this initial courage and willingness to play, the Prock system has instilled stamina and skill with remarkable consistency. As a coach at a small school limited to 33 football scholarships, Prock seeks good scholastic records from prospective athletes. He has often had to build his teams out of players the larger schools overlooked. If this practice of applying academic standards to football players screens out some of the beefier candidates, Prock thinks it has some compensations. He says: "We don't bring anyone in we don't think is qualified scholastically." Nobody has made a point of scholastic emphasis by calling Prock's squad "the thinking man's team," but the record indicates brain power has been able to compensate in some measure for poundage. (During the successful 1969 campaign, Bison starters included a 165 pound defensive middle guard and a 147 pound linebacker).

In connection with the problems of harmonizing an athletic program with high standards for academics, Dr. Joseph Pryor, dean of the college and faculty athletic representative, has commented: "John is a dedicated coach who has a genuine interest in the boys—their academic and spiritual development as well as their athletic performance."

The Prock system places emphasis on winning, of course, but not at the expense of a boy's education. Prock has said that some of his most gratifying moments have come from seeing his boys graduate and take their places in life. "The athletic field is one of the last training grounds our society has left. An athlete is going to get dirty and he's going to hurt a little bit. But the self-discipline, the character it takes to come back in the fourth quarter will pull you out of difficulties in everyday living."

These comments may sound like worn, old cliches. But hear John Prock talk about his boys, and hear the players talk about him, and there is no question of sincerity. As one observer commented, "Harding is a special kind of school and needs a special kind of coach."

That the "Coach of the Year" honors were voted by his fellow coaches was no great surprise. He is esteemed by those who know him as a "gentlemen's gentleman." There is no panic button in his makeup. Between halves there is no storming, banging, tongue-lashing. Time is occupied planning how to do better the second half. In short, he loves football. Following



Prock and defensive coach Jerry Mote share a tense moment on the field.

this fall's pressure-packed 24-19 victory over Ouachita Baptist University, he was quoted as exclaiming, "What a game! Even if I hadn't been involved in this one, I would have enjoyed just watching it."

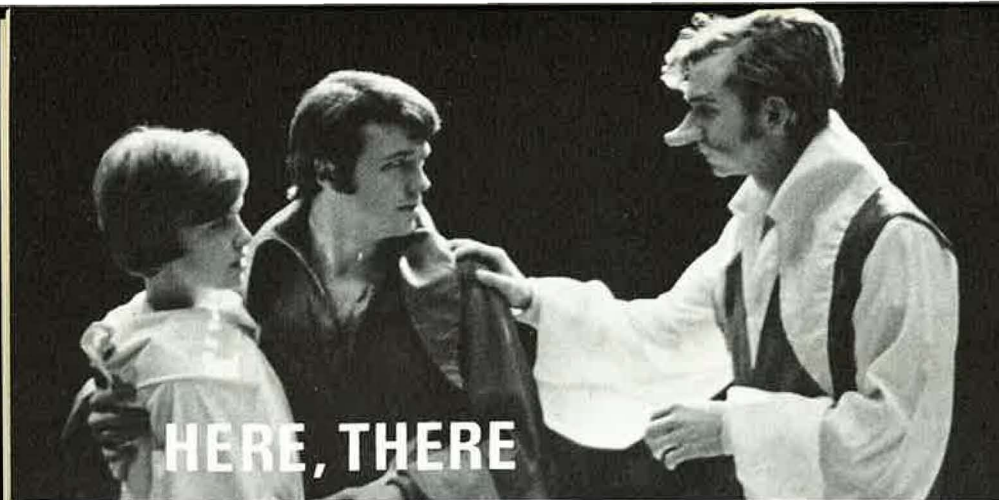
Clifford John Prock was born March 13, 1929 in Hollis, Oklahoma. He played high school football with Darrell Royal, now at the University of Texas, and enrolled at Southwestern State College in Weatherford, Okla. Although interrupted by a tour with the U. S. Army in the Korean Conflict, he graduated in 1955. He started coaching at Clinton High School in the same year and came to Harding as an assistant in 1960. He took over as head coach in the fall of 1964.

As devoted a family man as he is a coach, Prock is justly proud of his three children. He is married to the former Charlene Knight of Hollis, Okla. The couple's oldest daughter, Martina, 19, is a junior cheerleader at the college. Mona Gaye, 16, is a junior at Harding Academy and also a cheerleader. Cam, a 12-year-old quarterback, is already training for the 1975 squad.

Thirteen of Prock's players have gained All-Conference honors and two have been named NAIA All-Americans: Jim Howard and Don Siquefield. Mike Plummer won the coveted AIC Scholar-Athlete Award in 1967 for posting the highest grade point average among conference athletes who earned at least two letters in league sports.

In one of the toughest all-round conferences in small college football, Prock's teams compete well. With 1969 as the high water mark, sights are already being set for next year. What the future will bring by way of victories is unknown, but Prock's Bisons will be ready when the whistle blows. □





HERE, THERE

**CHOSEN:** Miss Sharen Deacon, instructor in home economics, has been appointed by Gov. Winthrop Rockefeller to serve on the Arkansas Council on Children and Youth. She will serve on the Family Life and Education for Parenthood committee which will present an evaluation for the President's Council on Children and Youth.

**ELECTED:** Dr. Edward G. Sewell, chairman of the department of education and director of the teacher education program, was elected president of the Department of Higher Education of the Arkansas Education Association for 1970. Dr. J. D. Bales, professor of Christian Doctrine, was one of 14 college teachers presented a certificate for having completed 25 years of service to higher education in Arkansas.

**DELEGATE:** Robert Eubanks, assistant professor of speech, served as a delegate to the Heartland White House Conference on Today's Youth and Moral Values in Tulsa Nov. 11-13. At the conference he was chosen as one of 15 to outline a proposal to be presented to President Nixon.

**AHEA MEET:** Becky Ross, a junior from Pensacola, Fla., directed a state meeting of the Arkansas Home Economics Association which she serves as current president. "Professionalism Through AHEA Leadership" was the theme of the workshop Nov. 7-8 which was attended by student officers from colleges and universities in Arkansas.

#### HIGH SCHOOL YOUTH FORUM PLANNED FOR MARCH 13-14

The annual youth forum for high school students will be held March 13 and 14 with student body leaders presenting the program. An open forum on up-to-date and timely topics will be included in the series which will be under the direction of Eddie Campbell. Further information concerning registration will be announced.

#### FORT WORTH ELDER TO SPEAK FOR BIBLE SEMINAR

Wade L. Banowsky, an elder of Ft. Worth, will conduct the second of four Bible seminars planned for the year. "Elder-Preacher Relations" will be the topic for the meetings which will be January 5-7. Banowsky will address Bible majors, speak to the student body in chapel and lecture for several special seminar meetings.

Remaining seminars scheduled are "The Preacher's Relationship to the Local Congregation" by Hardeman Nichols March 16-18 and "Missions" by Maurice Hall April 27-29.

Leonard Mullens opened the series Oct. 13-15 on "The Metropolitan Preacher."

#### BISONS NAMED ALL-CONFERENCE

Five Harding gridders were selected to the All-Arkansas Intercollegiate Conference team to culminate the Bisons' greatest football season in school history.

Named to the honor team were quarterback Jerry Copeland, defensive end Curtis Booker, tailback Charles Jones, defensive tackle Jim Duncan and offensive guard Jerry Cook. All are seniors except Cook, who is a sophomore.

In recording a 7-2-1 record, nine other Bisons received honorable mention listing. They were linebacker and captain Randy Delaet, defensive end Eugene Johnson, defensive halfbacks David Treadwell and David Reves, tackle Mike Watson, ends Ronnie Peacock and John Manning, fullback Charles Caffey and flanker Harry Starnes.

Copeland and Peacock finished as the AIC's top passing combination. Copeland set a new conference completion mark of 133 in 258 attempts for 1428 yards. Peacock led all receivers by grabbing 52 passes for 552 yards and two touchdowns.

#### ROSTAND'S CLASSIC 'CYRANO' PRESENTED; ENTERED IN FESTIVAL

Chuq Parker, senior speech major from Broken Arrow, Okla., played the leading role of Cyrano in the dramatic production of Edmond Rostand's "Cyrano de Bergerac" Dec. 12, 13 and 15. The five-act romantic tragedy was entered for competition in the American College Theater Festival of the American Speech Association.

Directed by Larry Menefee, instructor in speech, the play unfolded the story of Cyrano, 17th century French playwright, author and soldier famous for his large nose, his love for Roxanne, played by Teresa Rushton of Searcy, and the mission of Christian, played by Mike Wise of Pangburn, in winning her love.

Others in the cast were Jim Frazer of Searcy, De Guiche; Phil Reagan, Memphis, LeBret; John Wilson, Little Rock, Ragueneau; Mike Shannon, Hot Springs, Brissaille and Cadet; Stanley Sanderson, Missoula, Mont., Cuigy and Cadet; Lynn Calhoun, Pasadena, Tex., Pickpocket, Capuchin and 4th Cadet; John Gingerich, Volpo, Ind., Valvert and 3rd Cadet; Bill Brant, Cardwell, Mo., Lignier and 2nd Cadet; Steve Sanderson, Missoula, Jodelet and 1st Cadet; Gregg Coates, Ellisville, Mo., Montfleury, Musketeer, Clomire and Spanish Captain; Kenneth Fatula, Emmaus, Pa., Porter and Capt. Carbon;

Diane Weaver, Cleveland, Miss., Duenna, Sister Claire and Cadet; Linda Hendrickson, Fair Oaks, Calif., 1st Lady, 3rd Poet and 1st Spanish Soldier; Rhonda Inness, Offallon, Mo., 2nd Lady, 4th Poet and 2nd Spanish Soldier; Pattie Selvia, Irving, Tex., 3rd Lady, 1st Page, 1st Poet and 3rd Spanish Soldier; Flowayne Bahler, Oregon, Mo., 4th Lady, 2nd Page, 2nd Poet and 4th Spanish Soldier; Susan Murray, Searcy, 1st Fop, Cadet and Mother Marguerite; Sarah Townsley, Little Rock, 2nd Fop, Cadet and Lise; Jeannette Rojas, Brooklyn, Orange Girl, Sister Marthe and Cadet.

A cast limitation of 25 for Festival regulations necessitated most cast members filling the role of more than one part.

#### STUDENT PROJECT ANNOUNCED

## SA Pledges \$25,000



Rod Brewer  
Student Association President

Watermelon Party! Homecoming Parade! Christmas Party! So what's new? The Student Association has been involved in spirit building projects like these for many years. But what has the S. A. done lately that could be termed as a positive contribution to Harding College, her students, and her future?

In answering that question the Student Association's Executive Council began to search for something that would benefit ALL of Harding's students, and which would be a part of Harding College and her posterity.

It was found that the students need a social center in which to gravitate in leisure moments, a place where activities would provide a healthy relief from studies. In short what Harding's students needed was a new student center designed to fit student needs. Such a center would also fit into Harding's development program.

With these things in mind the S. A.'s Executive Council has set a goal of raising \$25,000 for a new student center. A student contribution of this size could really get the ball rolling and would build pride in having accomplished something worthwhile.

The students seemed to be tired of the sterile self-preoccupation that comes when one is not committed to serving others. By choosing a project which will serve the interests not only of the student body now but also future seekers of a well-rounded education, the S. A. has challenged everyone to convert his energy into ACTION for others.

"Ask not what Harding can do . . .!" An exciting challenge indeed!!



**CAMPUS CALENDAR**

**BIBLE SEMINAR, WADE BANOWSKY, January 5-7**  
**REGISTRATION — SECOND SEMESTER, January 27**  
**CLASSES BEGIN — SECOND SEMESTER, January 29**  
**WILLIAM HOLLAWAY RECITAL, February 6**  
**CHORALE TRIP, February 13-15**  
**ARKANSAS INTERCOLLEGIATE CONFERENCE  
BASKETBALL TOURNAMENT, February 21-23**  
**JUNIOR COLLEGE BASKETBALL TOURNAMENT, March 6, 7**  
**AWH FASHION SHOW, March 9**  
**PREACHER'S SEMINAR, "FAITH**  
**YOUTH FORUM, March 13-14**  
**BIBLE SEMINAR, HARDEMAN NICHOLS, March 16-18**  
**BAND TOUR, March 16-18**  
**SPRING RECESS, March 27-April 6**  
**SPRING A CAPPELLA TOUR TO NORTHEAST, March 27-April 6**  
**LYCEUM: NEW ORLEANS SYMPHONY, April 14**  
**ANNUAL MEETING OF AWH, April 27**  
**BIBLE SEMINAR, MAURICE HALL, April 27-29**  
**HIGH SCHOOL DAY-MAY FETE, May 2**  
**LYCEUM: SPRING MUSICAL, May 8, 9**  
**ARKANSAS INTERCOLLEGIATE CONFERENCE  
TRACK MEET, Little Rock, May 14-15**  
**ALUMNI DAY, June 3**  
**GRADUATION, June 4**

x

21

Miss Shirley Birdsall  
Harding College  
Searcy, Arkansas 72144

SECOND CLASS POSTAGE PAID  
AT SEARCY, ARKANSAS 72143