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Harding College

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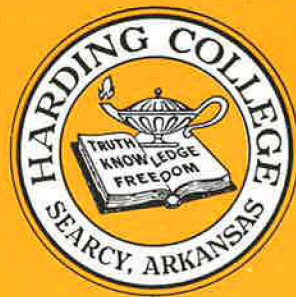
HARDING

COLLEGE BULLETIN □ MAY 1968



HARDING

This issue of the HARDING magazine is designed to give to prospective students information about college life and about life at Harding College in particular. During the coming months it will be distributed to thousands of high school students. We also hope that it will provide for all our readers, both alumni and friends, a concise refresher course in Harding's programs, aims and status. The College is growing in size; the physical campus, as noted in the last issue, is changing and expanding. But the College also is growing in importance, in prestige, in purpose and in its ability to perform the most basic task—the education of young people in a sound Christian atmosphere. If you know a high school student planning to enter college, we hope you will see that he has the opportunity to read this issue. It could make a tremendous difference in his life.



ON THE COVER: The championship trophy awarded Harding's Business Team in the 1968 International Intercollegiate Marketing Competition at Michigan State University exemplifies the high quality of achievement attained regularly by Harding College students. Harding, who also won the top award in 1966, is the only school to win twice in the six years of competition.

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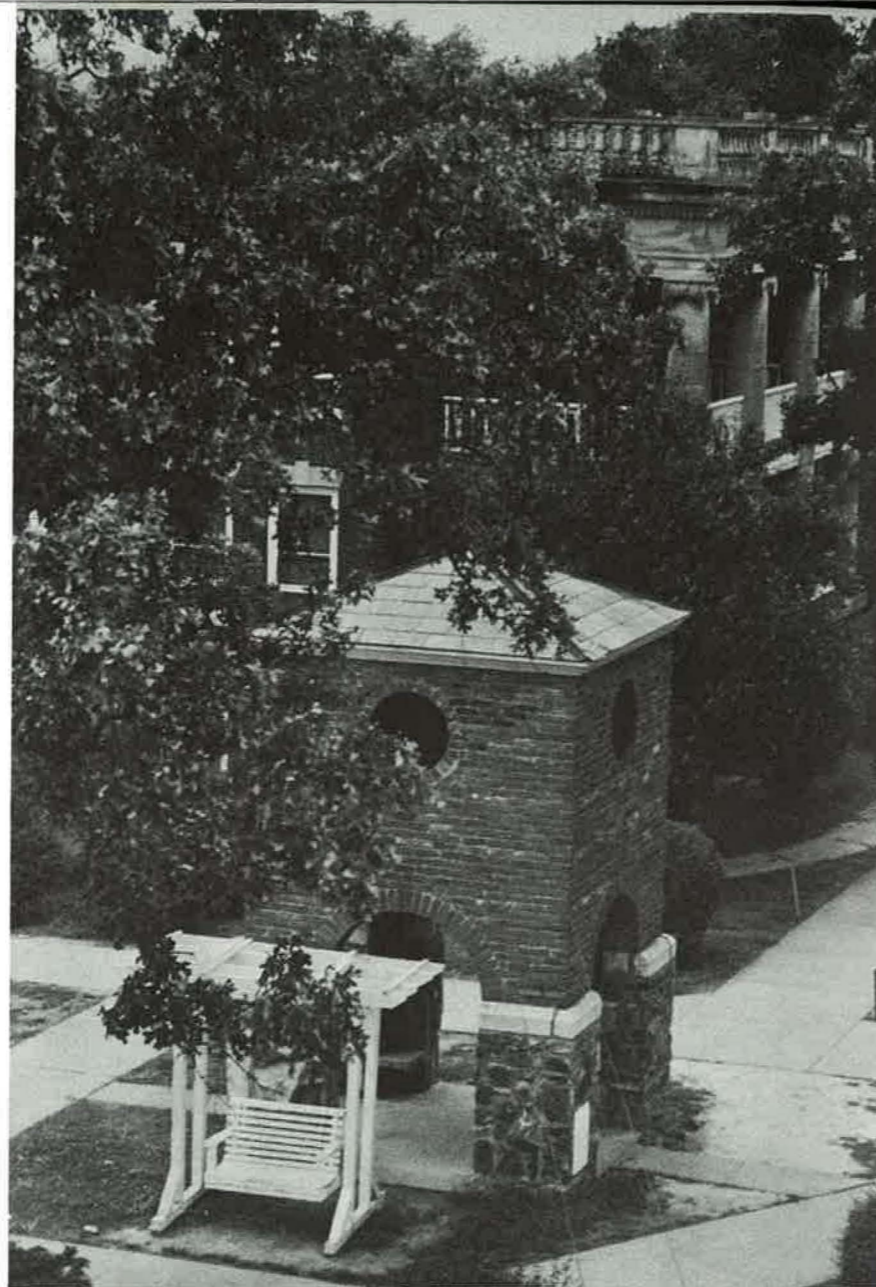
A Thousand Days Is A Long Time

In it are 86,400,000 seconds, 1,440,000 minutes and 24,000 hours. It is approximately how long you will spend acquiring a college education.

But compared with a lifetime, a thousand days is not very long. It is only a beginning. These are the first 1,000 days of your adult life. Live them wisely and well. They are your future.

Where shall you spend these 1,000 days? Your decision is of great importance to you and to those whom your future touches. For you will be the product of the college you choose. Its objectives, philosophies and reputation will determine the type of education you receive and will influence greatly the type of person you eventually become. Consider carefully where you will spend them. We urge you to consider Harding College.



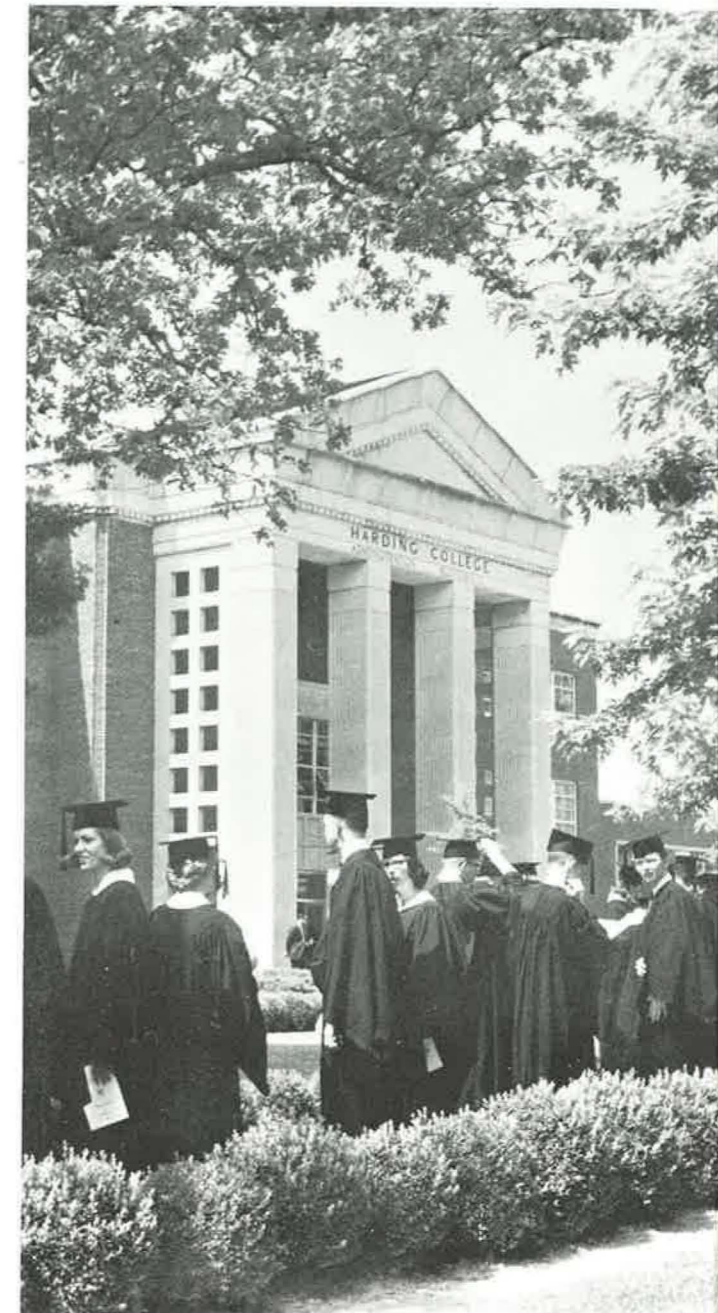


Harding College

is a senior liberal arts institution founded in 1924. It is governed by a Board of Trustees who are members of the Church of Christ, but students of all faiths and races are represented in the student body. As a private college, Harding derives its funds from tuition, alumni, friends, corporations, foundations and other sources.

Harding's campus covers more than 100 acres a few blocks from downtown Searcy, a progressive community of almost 10,000 in East Central Arkansas. Located 50 miles northeast of Little Rock, Searcy is the seat of White County, an agricultural area whose economy has become diversified in recent years with the acquisition of several industries.

Twenty-nine major buildings house the college's administrative, teaching, research, recreational and student facilities. All but five of the major red brick structures have been constructed since 1950, the three most recent being two air-conditioned dormitories and a \$1.3 million science building. The plant is valued at \$15.5 million.

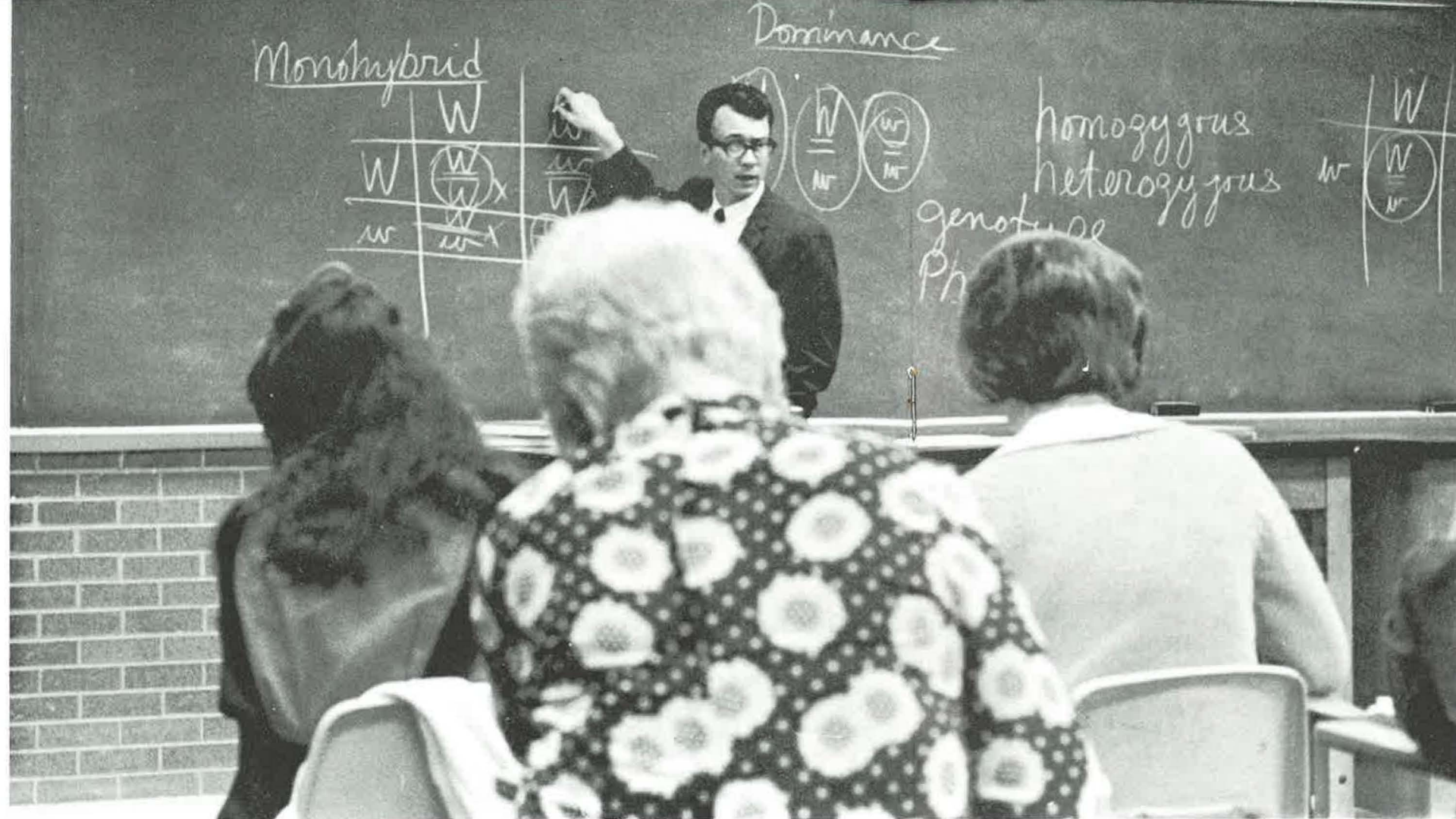




Of course, the college is more than land and buildings. It is a student body of 1,900. It is a faculty of about 100. It also is a staff of more than 300.

Coming from 48 states and 9 foreign countries, Harding's students live in seven campus dormitories and eat in two cafeterias. Nearly all of them are members of social clubs, which are not nationally affiliated. As it is the college's policy to make education available to as many qualified students as possible, more than 1,300 receive some form of financial aid, whether it be scholarships, loans, grants or work on campus.





A faculty made up of experienced scholars and aspiring young instructors lends a healthy balance to the academic leadership of the college. While personal research and writing are encouraged, the college is primarily a teaching institution. Thus its teachers are committed to close contact with students, both in and outside the formal classroom situation. Department chairmen in every field teach some of the basic courses, giving beginning students access to the most experienced instruction in the college.

A close faculty-student relationship exists at Harding, with each student assigned a faculty advisor in his major field to offer academic guidance. The faculty's interest in students often is expressed in personal as well as academic counseling.

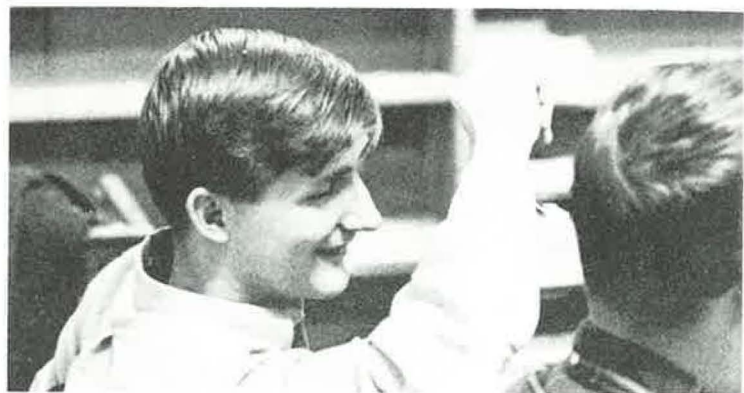
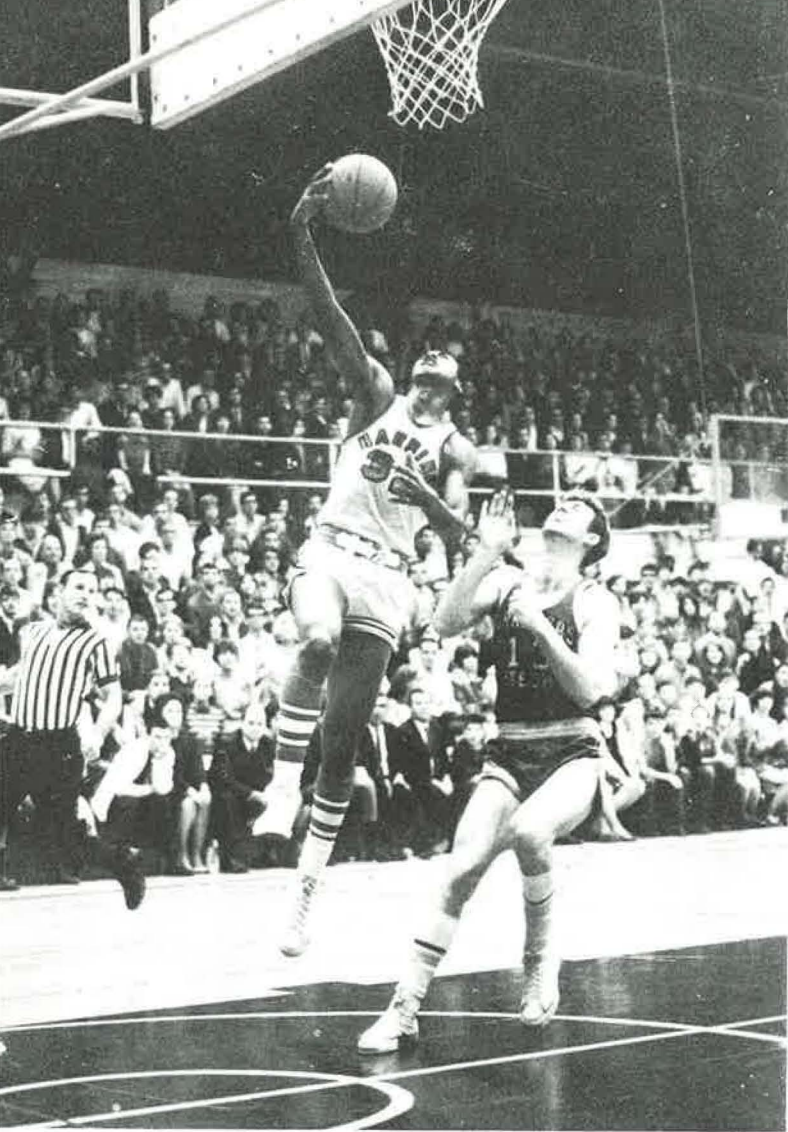




Harding has many purposes, but above all it is a Christian institution. While most colleges and universities today turn their backs on religious or even moral instruction, Harding reaffirms its dedication to the task of the education of the spirit. Through daily chapel periods and Bible classes required each semester of all students and through exposure to teachers who are Christians, the student is able to formulate philosophies of life consistent with Christian ideals. A religious atmosphere pervades the campus, encouraging Christian service and governing social conduct.

Just as the college is dedicated to spiritual values, so is it convinced that a broad exposure to many fields of knowledge makes the best education for today's world, departmentalized though it be. Within the curriculum of general education requirements a student may concentrate on any of 40 different areas leading to the bachelor's degree. Pre-professional programs in several areas also are available. Yet all students receive a background in the fine arts, the humanities, the natural sciences, the social sciences and religion. From the variety of disciplines come experience stacked upon experiences, ideas upon ideas, until, beginning as a spark, the Harding education bursts into full flame.



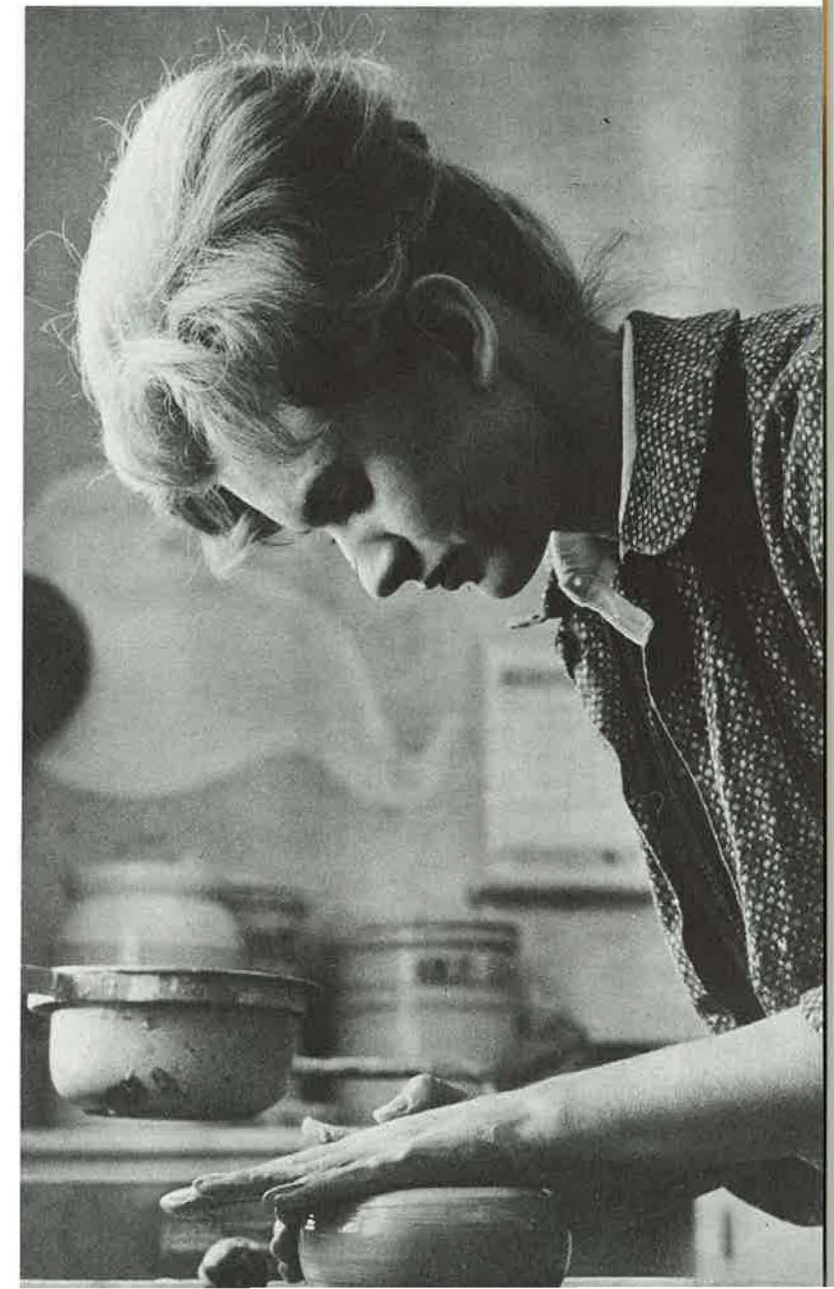


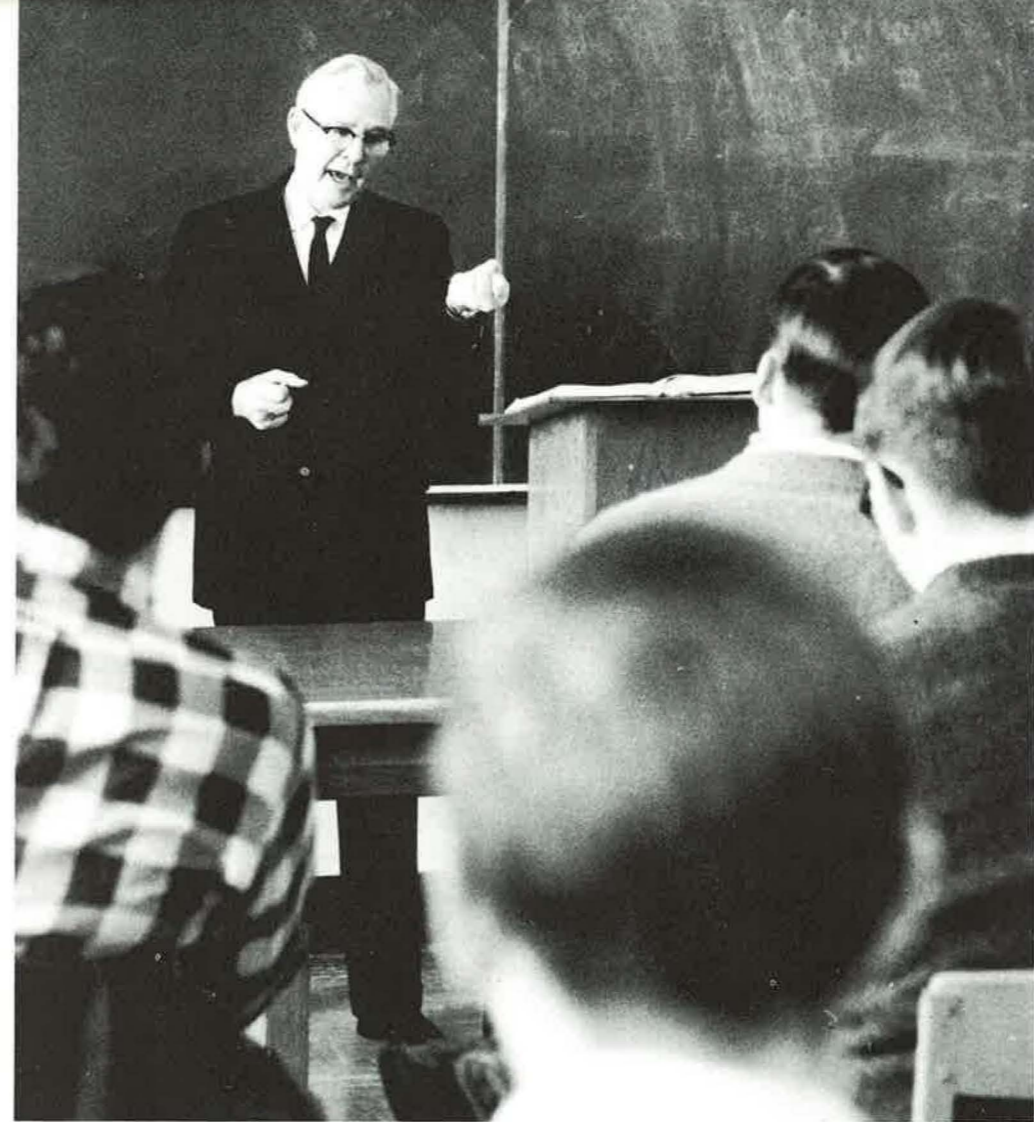
Educational experiences and ideas abound not only in the classroom but also in the everyday activities of college life.

Personal growth occurs as skills are learned and sharpened in co-curricular activities such as drama, journalism, music, forensics and business. . . as leadership abilities are practiced in student government, social activities and club functions . . . as the aesthetic sense is attracted by both student and professional lyceum presentations on the campus. . . as the physical body and spirit of sportsmanship are cultivated in individual, intramural and intercollegiate athletics.



Every moment of college life—whether it occurs around the creative potter's wheel, in the college chorus, on the athletic field, in a worship service or within a spirited dialogue in the classroom or in the dorm—adds substance and stature to the Harding education.





In a day of burgeoning multiversities and ultra-specialized training, the liberal arts college is more than ever a valuable stabilizing component of the educational world. Especially so is the college which stresses spiritual values. Harding students enjoy the advantages of academic excellence through progressive teaching techniques and modern equipment without sacrificing the irreplaceable close teacher-student contact which is the heart of the educational process. In such a situation, Harding students are reminded of the worth of their individuality and the importance of their appreciation of that quality in others.



Harding, then, is land, people, ideas, ideals and purposes. It exists for the student and is ever attentive to his needs. It is where 1,000 days in a young person's life can be the start of not just adulthood, but of a purposeful adulthood of solid direction and achievement. It is where one's spirit, not only his mind, is cultivated and guided toward truth. □



FACTS

Founded 1924	Chartered 1924	Enrollment 1,919 (Sept. '67)	Ratio of Students 1,001 men; 918 women	Alumni 7,500	Financial Assets \$30 million
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Student Body

Students are enrolled from 48 states and 9 foreign countries. Of 594 freshmen in September, 1967, 200 came from Arkansas, 51 from Texas, 335 from other states and 8 from foreign countries.

Costs Per Year

Tuition (32 hrs. @ \$26/hr.)	\$832
Registration Fee	85
Room	216
Meals	450

Financial Aid

Many forms of financial aid are available to the worthy student. These include scholarships, national defense loans, grants-in-aid, loan funds and assistance in securing part-time employment. Inquiries about such aid should be directed to the Dean of Admissions, Harding College, Searcy, Arkansas 72143.

Accreditation and Affiliation

North Central Association of Colleges and Secondary Schools
National Council for the Accreditation of Teacher Education
American Association of Colleges for Teacher Education
American Council on Education
Approved for Training of Vocational Home Economics Teachers and Extension Home Agents
Affiliate Member of American Society for Engineering Education

Pre-professional Programs

Pre-agriculture	Pre-law	Pre-optometry
Pre-architecture	Pre-medical technology	Pre-pharmacy
Pre-dentistry	Pre-medicine	
Pre-engineering	Pre-nursing	

ADMISSION PROCEDURE

- Write to the Admissions Office, Harding College, Searcy, Arkansas 72143, for an application form. Return the completed form along with a billfold-size portrait and a \$15.00 room reservation fee. Married students who desire a college apartment should also send a \$15.00 deposit. The reservation fee is non-refundable and non-applicable to tuition. Checks or money orders should be made to Harding College.
- Request that your high school forward an official transcript of your work to the office of the Registrar, Harding College, Searcy, Arkansas 72143. You should submit a seven-semester transcript as soon as you complete the first semester of your senior year. College students should have an official transcript sent from each college attended.
- Arrange to take the ACT test as soon as possible. Every incoming freshman must take the ACT test. The ACT is given at test centers at high schools and colleges across the nation five times during the year. Information and application blanks may be obtained from high school counselors and principals or directly from the ACT Registration Office, P. O. Box 414, Iowa City, Iowa 62240. You should request that the ACT program send a copy of your test results to the Director of Admissions, Harding College. If you are transferring from another college and have less than 30 semester hours you should have the ACT program send a copy of your test results to the Director of Admissions, Harding College.
- Health forms are normally sent to incoming students approximately 30 days before the fall registration. Complete your health form, including a physical by your physician and return it to the Admissions Office before coming to the campus for registration.
- You will be admitted as a student to Harding College on the basis of the credentials requested above. Notification of eligibility to enroll will be sent to you after your credentials are studied by the Admissions Committee.

Special Programs

Honor Courses
Proficiency Examinations

Baccalaureate Degrees

The Bachelor of Arts degree is offered in the following majors:

Accounting	Journalism
Art	Mathematics
Bible	Missions
Biblical Languages	Music
Biology	Music Education
Business Education	Piano
Education, Elementary	Political Science
Education, Secondary	Psychology
English	Psychology-Sociology
French	Secretarial Science
General Business	Social Science
General Science	Sociology
History	Speech
Home Economics (General)	Violin
	Voice

The Bachelor of Science degree is offered in the following majors:

American Studies	Home Economics (Vocational)
Bible	Home Economics (Institutional Management and Dietetics)
Biology	Mathematics
Business Administration	Office Administration
Chemistry	Physics (in cooperation with University of Arkansas)
General Science	

I AM INTERESTED IN ATTENDING HARDING COLLEGE

Please send information concerning:

- Brochure Financial Aid Information
 Current Catalog Admissions Application

I plan to enter college in Jan. June Sept. 19__

Name _____

Address _____

City _____ State _____ Zip _____

High School Attending _____

Phone _____ Area Code _____

Clip and Return to:
DIRECTOR OF ADMISSIONS
HARDING COLLEGE
SEARCY, ARKANSAS 72143

Mr. Jim W. Davis
Box 1224, Station A
Searcy, Arkansas 72143

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