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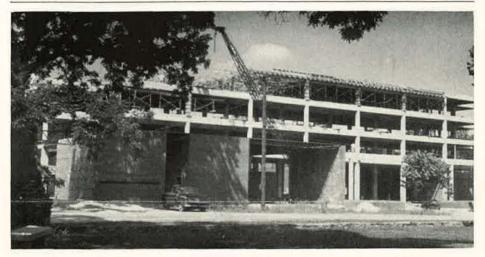




Vol. 40

Searcy, Ark., September, 1964





This recent picture of the construction on the new American Heritage and Alumni Center shows the start of the fourth and last floor of the building.

Alumni Add \$7,000 To Their Total Contribution

Progress is being made on the American Heritage and Alumni Center. The weather has been favorable most of the time and with continued good weather, it should be completed pretty well on schedule. Every student and alumnus can be justly proud of this new campus structure.

Harding is genuinely grateful to every one who has had a part so far in this Greater Harding Program and we ask for your continued help. Virgil Lawyer, your association president, recently wrote to all alumni who had not contributed so far this year asking them to have a part in this alumni program. Since those letters went out two months ago, more than two hundred alumni have given or pledged \$7,000. This brings the total amount given and pledged to \$180,000. This total has been given by one-third of the members and most of it has been in small amounts and frequently at real sacrifice. The remaining amount can be raised with the support of the other two-thirds of about 5,000. Since it has been impossible to see many of you, the alumni News bulletin and letters are being used to keep you informed and to ask for your participation in a Greater Harding.

This campaign has been difficult but it must succeed. Colleges, both public and private, are out searching for gifts from every source and big name institutions are stiff competition for gift money. Colleges having the best alumni support are favored for special gifts. Your contribution will help to raise the level of giving and provide a needed advantage amid keen competition. Your gift is important and may be worth much more than you will ever know. Much of Harding's future depends upon you.



New President Reports On Recent Mail-Out

Nearly three months have passed since I began serving you as president of the Harding Alumni Association. The most time-consuming job during this time was signing some forty-five hundred letters for our Greater Harding Fund Drive. Have you ever personally signed four thousand five hundred letters? Fun? No! Work? Yes!

Many responded to this mail-out with a check or pledge. For this we are grateful. Others were nice enough to write and tell me why they were not able to give at the present time. Some have expressed the idea they will not contribute because they do not see the need of an alumni building. We want to remind all of you that the two million dollar drive includes a new science building also. Surely, all of you would agree this is badly needed.

A few write stating they contribute to missionaries or to their churches and feel these take precedence over all other giving. We heartily agree. Did you realize that the missionary you are helping more than likely did his college work at Harding? For years more missionaries have come out of Harding than from any other College in our brotherhood. Your contribution to support Harding College will help this to continue to be true.

One alumnus wrote that he could not give and enclosed several betting stubs from the local race track. He informed me he had boxes full of them and I could use them for wallpaper if I wanted to. Actually, I prefer painted walls.

I have before me the statistics showing our alumni giving in comparison with the alumni of our sister institutions, Abilene Christian, David Lipscomb and George Pepperdine. We stand second in percentage of alumni who give and third in the amount given per contributing alumni.

1964 Alumni Dinner Set For Wed., Nov. 25 During Fall Lectureship

One of the many advantages of attending the lectureship November 23-26, will be to visit with your many friends at the Alumni Dinner. Each year more attend the dinner to enjoy the fellowship, get a good southern meal, and hear good entertainment. The tickets are only \$1.50 each and can be obtained at the alumni table when you register. The dinner will be informal and members of your family and guests are invited.

The dinner will be at Bill's Restaurant on Highway 67 East, next to the Noble Motel, and only a few blocks east of the college, on Wednesday, November 25 at 5:00 p.m. Thanksgiving Day all are invited to a free barbeque dinner as guests of the college.

The theme of the lectureship will be "My God and I." The first session will be Monday evening, November 23, and will continue through the 26th. This theme will be discussed by men like Ira North, Cleon Lyles, George S. Benson, John Chalk, Hugo McCord, Jimmy Allen, Bob Marshall, E. W. McMillian, C. W. Bradley, Jim Bill McInteer, and others. Make your plans to attend, bring your family, take a short vacation, and be richly rewarded.

None of the four colleges show as many as forty percent of their alumni contributing financially to their alma mater.

We're counting on each of you to help us improve our record.

ALUMNI OFFICERS

VIRGIL LAWYER, President

DR. R. T. CLARK, 1st Vice President

DR. NORMAN HUGHES, 2nd Vice President

JIM HOWARD, 3rd Vice President

BUFORD TUCKER, Executive Secretary

DORIS COWARD, Office Secretary

EXECUTIVE COMMITTEE

Evan Ulrey, Dr. Joe Pryor, Dr. R. T. Clark, Dr. Norman Hughes, Virgil Lawyer, Lott Tucker, Buford Tucker and Jim Howard.



Jimmy Allen, assistant professor of Bible and a 1952 graduate of Harding, spoke to this audience during his recent Dallas meeting. Twelve thousand attended the last service.



The latest count of 1964 registrants showed that 1200 walked through the registration lines September 9 and 10.

Ark-La Chapter Reaches \$500 Goal To Furnish Room In American Heritage and Alumni Center

The Ark-La Alumni Chapter, which consists of alumni in the El Dorado area, has successfully reached its goal of \$500. They had a definite purpose in mind when they set this particular amount. This is the approximate cost of furnishing a room in the new American Heritage and Alumni Center. This was their project for this year.

This Chapter will be specially recognized by some token of memorial when the building is completed.

This should be an inspiration to alumni chapters everywhere to do the same thing

Jimmy Allen Closes Successful Dallas Meet

Churches in the Dallas area are already planning for another cooperative meeting for 1966. This planning is the result of the



meeting held July 26 through August 9, with Jimmy Allen doing the preaching and Paul Epps leading the singing. Fifty-eight congregations backed this effort, including five colored congregations. The meeting was

conducted in the Dallas Memorial Auditorium with an average nightly attendance of 8,400. Twelve thousand attended the last service and another 2,000 were unable to obtain seats.

Seven hundred twenty-seven responded. 222 were baptized and 505 were restored. Approximatly \$40,000 was spent in advertising.

Jimmy Allen received his BA degree from Harding in 1952 and MRE degree from the Harding Graduate School of Bible and Religion in Memphis. In addition to doing evangelistic work, he is a member of the Bible faculty at Harding. He is married to Marilvn McCluggage, BA'50, and they have two children, Cynthia Lynn and James Howard.

Allen, who has been preaching almost half of his life, has held more than 180 gospel meetings in 12 states, 75 of these in the past five years.

or choose their own particular project. Where there are alumni, but no chapter formed, this should be an impetus to contact the alumni in your area, form a chapter, and go to work for a Greater Harding.

If you need a current list of alumni in your area, your Alumni Association is at your service.

Our genuine thanks and appreciation go to the Ark-La Chapter.

Ken Elder Reports **On African Mission**

Ken Elder (BA'49) Kabanga Mission, Northern Rhodesia, Africa, reports: The Bible has been printed by the British Bible Society in the Tonga language for the first time. In the dedication service which we held after regular services, the people clapped to see the Bible for the first time in their language. To show their appreciation to Brother Merritt, Brother Enoch Simatanga took the book in his hand and turned to him and said, "Many years ago you brought this book in English to our fathers, now we give it to you in Tonga."

The dedication of the Christian women is seen in their interest to teach others. One Christian woman, an arthritic, rides her bicycle 14 miles to teach a Bible class each Tuesday. On Thursday she cycles over to the mission, 10 miles one way, to attend the Bible class here. She teaches a class before regular services and one following services.

Future plans include a second lectureship for the women in the early part of October. A meeting for the teen-age girls is also being planned and will be centered around the "Do's and Don'ts for Christian Girls."

'46 Graduate Elected To Office

Dr. Axel W. Swang (B.A.'46) was elected secretary-treasurer of the Southern States Conference of Certified Public Accountants June 16 in Atlanta, Ga, He has been a member of the conference which comprises Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, Oklahoma, Tennessee, and Texas since 1957.

These are part of the 75 high school students that the St. Louis Chapter brought to Harding's Senior Day May 2.



St. Louis Chapter Brings 75 High School Students To Harding College's Annual Senior Day, May 2

Through the interest and efforts of the St. Louis Alumni Chapter, 75 high school students were able to attend Harding College Senior Day May 2.

The cost of chartering two Greyhound busses plus other expenses was approximately \$500. Because of contributions of friends and alumni and Christian hospitality enjoyed along the way, each student was able to make the 650 mile, two day trip for just \$4. Harding College provided the Saturday noon and evening meals and Sunday breakfast as well as lodging for all. The congregation in Pocahontas, Ark., provided the noon meal on Sunday.

As a result of this trip four young people have chosen Harding for college and the bus drivers were so impressed with the hospitality and Christian fellowship that they asked to be the drivers next year.

In writing of their trip the St. Louis Alumni Chapter said. "We would urge other alumni chapters to try our plan in their areas. So many times a student has already decided on a state school by the time he is a junior or senior, so don't overlook the sophomores and freshmen, they are very receptive and ripe for recruiting!'

Officers of the St. Louis Chapter are Bob

Sewell ('52), president; Windle Kee (MA'53), vice president; Charlotte (Dalton) Sullivan, ('58) secretary.

Officers Request Help In Choosing Alumnus

The Distinguished Alumnus Award has now been given for five years and Harding is glad to have given recognition to L. O. Sanderson, Dow Merritt, Dr. R. T. Clark, Dr. George Benson and Jim Bill McInteer.

The Alumni Executive Committee needs your help each year in making a selection and here is what you can do. Mail to the alumni office the name and address of any alumnus whom you feel should be considered for the award.

Some of the factors considered in making the final choice will include (1) how nearly one's life exemplifies the ideals of the college, (2) the interest manifested in the well being of the college, (3) the respect with which one is acknowledged in the community, and (4) the degree of excellence one has achieved in his own field.

Your suggestions will be most helpful to the committee and greatly appreciated.

BIRTHS

Son, Robert Russell, by adoption, to Jwill ('51) and Liz Russell ('51) Sims on Aug. 22.

Daughter, Vickie Lynn, to **Dexter** (BA'62) and Bonnie Sammons on Aug. 23 in Humboldt, Tenn.

Son, Steven Arnold, to Ray (BS'64) and Marcia Geisler (BA'64) Phillips on Aug. 16.

Son, Jonathan Paul, to Hal (BA'57) and Grace Riggs ('48) Hougey on June 17.

Daughter, Suzanne Gaye, to George and Sara Helms ('63) Utnage on March 21.

Son, Steve Weston, to Bill (BS'53) and Betty Jo Taylor (Spec.) Summitt on July 18 in Springfield, Mo.

Daughter, Penelope "Penny" Ruth, to Grover C. and Mattie Lou Geer (BA'52) Robinson on July 13 in Oak Ridge, Tenn. Son, Todd Dwight, to Dwight (BA'62)

and Mary Lea Northeut ('63) Thompson on May 12 at Camden, N. J. They reside at Vincentown, N. J.

Twin sons, Timothy Neil and Andrew Neil, to Bob ('60) and Jan Anderson ('63) Tanner on July 16 in Chicago.

Son, David Burnett, to Richard and Anita McEachern ('60) Daniels, on Dec. 2, 1963 in Nashville, Tenn.

Son, William Brian, to Dave (BS'60) and Glenda McHaney ('61) MacDaugall on May 24, in Monroe, La.

Daughter, Michelle Annette, to Lyndal (BS'58) and Carolyn Giles (BA'62) York on May 30, in Baltimore.

Son, David DeLisle, to Marion (BA'54) and Tommie Owens, on June 13.

Daughter, Anna Laura, to Joe (BA'56) and Mary Ruth Herren ('57) Lewis on Aug. 4, at York, Neb.

Daughter, Pamela Anne, to Kenneth (BA'55) and Anne Bradke (BA'55) Riley on July 19.

Son, David Martin, to Glenn ('58) and Janet Kimpel ('58) Parrish on Mar. 11 at Jordan, N. Y.

Daughter, Amy Elizabeth, to Albert and Marjia Ruffin ('59) Hehr on May 10.

Daughter, Rebecca Melissa, to **Robert** (BS'51) and Billie Jean Smith on May 2 at Abilene, Tex.

Daughter, Susan Jill, to Jim ('61) and Marilyn Davis (BA'59) Williams on July 21, in Nashville, Tenn.

Son, Norman Fisher, Jr., to Norman

('62) and Mary Browning ('62) Hale on July 17.

Twin sons, Keith and Kirk, to Mabrey (BA'43) and Madge Black (BA'55) Miller on May 25 at York, Neb.

Son, Stephen Mark, to David ('63) and Glenda Bean ('63) Davidson on April 13 in Memphis, Tenn.

Daughter, April Dawn, to Bob (BA'53) and Cora Payne ('57) Anderson on June 19, in California.

Son, Christopher Floyd, to Clyde (BA'60) and Ella Mae Floyd (BA'60) Reese on July 2, at Knoxville, Tenn.

Son, Bryan Wallace, to Vol (BA'57) and Billie Rowlett on July 15 in Little Rock.

Son, Ryan Robert, to **Robert** (BA'64) and **Alice Jean Stewart** (BS'60) **Tucker** on Aug. 26.

Daughter, Lori Ann, to Dr. Stan (BA'57) and Lois Jeanette Robertson ('60) Schwartz on Sept. 4 in Ft. Rucker, Ala.

Son, Stephen Mark, to Harmon (BS'63) and Ellen Colvin ('65) Brown on Aug. 28.

Correction

Son, Robert Earl, to Mr. and Mrs. Bob Brown (BA'55) on May 19 in Searcy not as erroneously reported in the July bulletin to Mrs. Bob, Joan Nance (BS'55) Brown of Kansas City, Mo.

OUR SYMPATHY

Ron Doran ('66) in the passing of his father, John W. Doran, of Wheeling, W. Va. on Sept. 3.

To the family of **Dr. L. B. Jones** (BA'29) who passed away on July 24 at Helena.

Carlon Southerland ('58) in the death of his sister, Mrs. Harry Frealy, in July. Carl and Rita Jo Baldwin (BA'55) Crownover in the loss of their son, John David, who died July 13, a few hours after birth, in Ponca City, Okla.

Mrs. Louise Terry Hester (BA'38) for the death of her son, Paul, who died in a plane crash in Tennessee, July 10. Paul was the nephew of Mrs. George Benson.

Brad Brumley (BA'56) for the death of his wife, **Betty Clopton** (BA'57). She was fatally injured Jully 11 in an automobile accident. He was critically injured.

Sakari Nagano (BA'51) in the death of his mother-in-law, Mrs. Kojima, who passed away June 28.

MARRIAGES

Karen Parsons (BA'64) to Jimmy Arnold ('65) on June 6 in Bartlesville, Okla.

Pat Clement ('65) to David C. Jones (BS'64) on July 12 in Searcy.

Wanda Jean Henry ('65) to Shannon E. Spears ('65) on May 23. They are now living in Grandview, Mo.

Elizabeth Ann Cheek (BA'61) to Charles A. Dean on Dec. 14, 1963 at Melbourne, Fla.

Martha Deen (BA'51) to Russell Sharer on June 6.

Rebecca Jane Eubanks (BA'64) to **Dale Allison** ('59) on June 5 in Paragould.

Dee McCarley (BA'64) to Denton Lee Kernodle ('65) on Aug. 9 at Conroe, Tex. Sally Rogers (BA'61) to Truman Clark on Aug. 20 in Lima, Peru.

Harriet Storey (BA'64) to Robert Zarbough on July 25 at Senath, Mo. Barbara Whitfield ('66) to Larry Floyd ('67) on May 17 at Stillwell, Okla.

Jo Ann Stanley (BA'64) to Jerry Selvidge ('65) on Aug. 25 in Searcy.

Alinda Parham (BS'64) to Rex Moorer ('65) on Aug. 23.

Joyce Bartow ('64) to Berry Davis ('65) on Aug. 15 in Malverne, Ark.

Jeanette Patterson ('67) to Billy Jones ('66) Aug. 21 at Velvet Ridge, Ark.

Deanna Snowden (BA'64) to Nick Bridges ('65) Aug. 8 in Independence, Mo.

Mary Sue Morris (BA'64) to Michael Linn Eldridge (BA'64) on Aug. 22 in Alicia, Ark.

Bill Diles (BA'58) to Billie LaFerney ('65) on Aug. 8 in Searcy.

Janie Miller (BS'64 to Jimmy Lawson (BS'64) on Sept. 1.

Sandra Joyce Dawson ('65) to Gary Lee Lucas ('65) on Aug. 14.

Ann Crawford (BA'64) to Norman Preston (BA'63) on Aug. 21 at Waldron, Ark. Joel Anderson, Jr. (BA'64) to Ann

Gaskill ('65) on Aug. 7 in Searcy.

\star \star \star From Here and There \star \star

Lawrence (BA'56) and Joanne Agnew (MA'57) Barclay report they are back at Alabama Christian College this fall. He is teaching Greek and Bible and Joanne teaches in the elementary department.

Faye Pursell (BA'62) recently completed a three-week training course conducted by Braniff International Airways for reservations personnel in Dallas, Tex.

Miss Pursell is a new member of the airline's reservations staff in Minneapolis, Minn.

Joseph H. Mitchen (BS'48) received his M.S. degree in chemistry from L.S.U. on Aug. 14. He is a research chemist at Ethyl Corporation in Baton Rouge. Currently he and his family, the former Jane Zazzi ('48), are an a year's rotational assignment for the company at Orangeburg, S. C.

Paul Summitt (BA'61) received his M.A. degree in political science from Duke University Sept. 1.

Dr. J. Knox Summitt (BS'60) is doing his medical internship in the navy hospital at Oakland, Calif.

Chuck Lucas (BA'61) just received his M.A. degree in history from Mississippi College, Clinton, Miss. His wife, the former Ann Traughber, ('63) received her M.S. in biochemistry from the University of Mississippi Medical Center, Jackson, Miss. in June.

They have moved to Miami, Fla. where Chuck is associate minister with the Central Church of Christ there.

Jerry P. Butler (BA..63) received his M.S. degree from Southern Illinois University, Aug. 7.

Dan Arvid Dahlgren (BA'58) received his M.A. degree from the University of Iowa, Aug. 5.

Leon Sizemore (BA'63), a professional service representative of Pfizer Laboratories, recently attended a two-week company training session in New York City.

He and his wife, the former Peggy Wisenbaker ('62), live in Birmingham, Ala.

Jack Kinningham (BS'64) is now employed with Baxter Laboratories, Inc. whose home office is in Morton Grove, Ill.

1st/Lt. Jerry Figgins (BS'60) has received a regular commission in the U. S. Air Force at Walker AFB, N. M.

Jerry is assigned to a SAC unit which keeps the nation's intercontinental missiles and jet bombers on constant alert.

(Continued On Page 8)

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From Here and There ...

(Continued from Page 7)

His wife is the former Maribeth Ballard ('66).

Dee (BA'60) and Kaye Williams ('60) Hillin are moving to Iowa City, Iowa where Dee will be working on his Ph.D. this fall at the University of Iowa. He will preach for the church in Toddville, Iowa.

Carl (BA'57) and **Carol Stubblefield** ('58) **Russell** are now living in Manchester, Tenn. where Carl is coaching at the Coffee County Jr. High School and is preaching for the church at Hillsboro.

Evelyn McLaury (BA'61) is now in training at U.C.L.A. for Peace Corps work in Ethiopia. She is training to instruct teachers.

Bob Eubanks (BA'55) who is in Denmark, reports he will teach a speech class at their annual Scandinavian Bible School. He also reports "Our work moves slowly here, but it seems to be the fastest growing in Scandinavian countries." His wife is the former **Corinne Russell** (BS'53).

Dr. Wymer Wiser (BA'45) was one of

69 teachers from 12 states who has been granted scholarships to participate in the National Science Foundation Summer Institute for in-service training for teachers of mathematics and science at Middle Tennessee State College.

The scholarship winners were carefully screened among the 400 who applied for the available scholarships.

Jack (BA'56) and Mary Ann Whitaker (BA'54) Harris are now in Memphis, Tenn. where Jack is teaching. They have two boys, Bobby, age 9, adopted and their own son, Lee, age 5.

Joe (BA'52) and Ruth Majors (BA'52) Betts have written from Japan saying they need more missionaries as well as secretaries. Joe and Ruth have been there eight years. Anyone interested can get in touch with them at Ibaraki Christian College, Omika, Hitachi-shi-Ibaraki-ken, Japan.

Roy ('60) and Hilda Porter ('62) Vanderpool are now living in Wichita, Kan. where Roy is interning at St. Joseph Hospital. He graduated from medical school June 7.

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ALUMNI NEWS

REMEMBER

THE 1964 LECTURSHIP

November 23-26

ALUMNI DINNER

November 25

Vol. 40		Searcy, Ar	k., Sep	temb	er, 1964	No. 7
SECOND	CLASS	POSTAGE	PAID	AT	SEARCY,	ARKANSAS.
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