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Alumni Asked to Contribute \$300,000 As Their Part In \$2,000,000 Campaign

Harding is in the midst of the biggest expansion campaign in her history. With 1200 students now enrolled and with enrollment increasing each year by ten percent or more this \$2 million goal is vital to Harding's future. With a strong faculty and a college recognized nationally for its academic excellence and Christian influence, the physical needs must be provided.

For the first time, Harding alumni are being asked to contribute a specific portion in a major campaign. The alumni's share is \$300,000 or 15 per cent of the total. The faculty and staff of 222 members, have already given or pledged over \$90,000. This was done before the campaign was officially launched.

The Alumni and Educational Center will contain rooms for 150 guests, a large reception room, an auditorium and dining room that will accommodate 500 each, seminar rooms and alumni offices. This center will serve the needs of visitors during lectureships and at commencement time. It will house visitors who attend the Freedom Forums, the summer workshops, science, business, educational and professional groups. Because of our central location, this center will serve a wide variety of uses and will be in constant demand.

Dr. Evan Ulrey, alumni president, is giving full time to the campaign. He hopes to get 100 alumni who will give or pledge \$1000 over a three year period; 200 who will give or pledge \$500 on the same basis; 1000 who will give or pledge \$100 over a three year period, and many others who will give \$10, 25, or 50 on a similar basis to help in furnishing these rooms. Pledges are already coming in. Time is the essence. The quicker alumni respond the more economical the drive will be. Keep in mind too, that your contribution is especially important now since we are in an all-out effort to capture the U.S. Steel gift of \$5000 to the school showing the most improvement in percentage of giving. Your gift is important.

Proposed Education and Alumni Center





Harding's New Look!

In the fall I had the privilege of being on the campus and for the first time I witnessed an inter-collegiate football game. I saw a well-coached football team put the reputation of the Harding spirit to a supreme test in a contest requiring bodily contact with another team whose only desire was to win. Harding beat Livingston State of Alabama that day in more ways than one and I was extremely proud of their sportsmanlike conduct. I could see why Harding had won the good sportsmanship award in their conference the past two years.

There can be little doubt that intercollegiate sports are rendering a useful service. Many of the athletes are leaders on the campus. They take part in chapel, lead prayers and preach. Harding's influence will certainly go with these young men after they leave and the good that they will accomplish is inestimable.

Even though I could see no change in the fundamental aim to develop Christian character, I could see many evidences of change in the face of the Harding campus. Some buildings are gone, others have been moved, and many new ones have been built. I know all alumni are proud of this growth. You are to be commended for the many contributions that have helped make this growth possible.

But with all of this, Harding is still woefully lacking in some facilities. I know all alumni will want to join with the faculty and staff in their present drive to raise \$2 million. This amount will allow Harding to have a much needed science building and an alumni building. The alumni building will be designed so that alumni who visit the campus will have a "home." Certainly all alumni will want to help provide the funds for a building that is primarily for their benefit! On which "committee' are you going to serve: the committee of 100 who will give \$1,000 each; the committee of 200 who will give \$500 each; or the committee of 1,000 who will give \$100 each?

Attend This Year's Alumni Day Scheduled For Wed., May 29

Alumni chapel will be Wednesday May 29, at 10:00 a.m. in the college auditorium. The class of '38 will be celebrating its twenty-fifth anniversary and be in charge of the chapel program. The other five-year classes that will join them in this Alumni Day celebration are, '28, '33, '43, '48, '53, and '58.

Following the chapel program, there will be a reunion luncheon for these classes and their guests at Roberson's Rendezvous Cafe, 12:00 noon. Seperate tables will be provided for each group. Good food, entertainment, and fellowship with friends will be yours for only \$1.50 each. Alumni and friends from all classes are invited to attend the luncheon.

On **Thursday** May 30, graduation will be at 10:00 a.m. and all alumni will be the guests of the Alumni Association at the noon luncheon. The graduation class of '63 and their parents will be our guests of honor.

Please fill in the information below and mail it to your alumni office. Send no money now. Tickets can be purchased after you arrive.

Name	
Number of	reservations
May 29	May 30
Address	
City and St	ate
Class of '	This reconnection for

luncheons only.

ALUMNI OFFICERS

EVAN ULREY, President VIRGIL LAWYER, 1st Vice President LEON SANDERSON, 2nd Vice President LUCIAN BAGNETTO, 3rd Vice President BUFORD TUCKER, Executive Secretary JEAN KELLY, Office Secretary

EXECUTIVE COMMITTEE

Lucian Bagnetto, A. R. Brown, Clifton L. Ganus Jr., Alice Ann Kellar, Virgil Lawyer, Joseph E. Pryor, Leon Sanderson, Buford Tucker, Lott R. Tucker and Evan Ulrey.

Seventy-five Attend Greater Harding Rally in Little Rock

More than seventy-five Harding alumni met for the Greater Harding rally in the forum room of the Marion Hotel, March 21 in Little Rock.

Those attending heard the Harding College quartet, The Travelaires, and viewed the new 22-minute Harding color film, "We Hold These Truths," narrated by Herb Philbrick.

Dr. Evan Ulrey president of the association and a number of the committee members were guest of Barbara McHenry on her show "Take a Break" on KATV television, prior to the meeting in the interest of the campaign.

Carroll Trent served as master of ceremonies. Others at the speaker's table were Dr. Ulrey; Mr. and Mrs. Richard Hawkins, Mr. and Mrs. Jerry Perrin, Little Rock co-ordinators of the meeting; Clinton Elliott, minister of the Mablevale church; Mr. Jack Bomar, program director of KATV; and Mrs. Bomar.

Nineteen people were chosen to steer the rally for the little Rock area. Besides those mentioned above were Mrs. Joe Madden, Isaiah Anthony, Jack Baldwin, James Cone, Cleon Lyles, Mrs. Jane Hefley, Mrs. Jack Hogg, Worley Ferguson, Lewis Yingling, Mrs. Frank Kell, Lois McEuen, Mrs. Bill Morgan, John Guenway and Ernie Wilkerson.

Other rallies scheduled in the interest of the Greater Harding Program are Tulsa, Okla., April 7; and Searcy, April 12. Rallies have already been conducted in Washington, D. C. and Dallas.



College quartet, The Travelaires, entertain for the Little Rock group.



Our sincere sympathy is extended to the families of:

Mrs. Otis Gatewood (Alma Morgan '33) who died of a heart attack on Jan. 18 in Pontiac, Mich.

Mrs. Bill Oakley (Myrla Russell BA'54) and Mrs. Dewayne Davenport (Jane Russel BA'57) whose mother, Mrs. W. T. Russell, passed away in January.

Bill ('63) and Mary Jane Turner ('63) Hunter whose 21-month-old daughter, Mary Elizabeth, passed away Jan. 8 in Edmond, Okla.

Albert P. Von Allmen (BA'32) who died of a heart ailment on or about Jan. 5 at home in Jeffersonville, Ind. Mr. Von Allmen was 53 years of age.

The family of W. D. ('33) and Louila Lee ('34) Fraley who were killed instantly in an automobile accident on Nov. 11.

Give Us Your Suggestions For Distinguished Alumni Award

The fourth annual Distinguished Alumni Award will be made at the commencement exercise on May 30. Your executive committe will appreciate having your recommendations. All suggestions will be carefully considered.

The following concepts of a distinguished alumnus will guide your committee in making a selection. The individual will (1) have achieved a degree of excellence in his field, (2) have been enthusiastic in his support of Harding, (3) and his work and life have been consistent with the ideals of the college. Other unusual accomplishments of the nominee may enter into the final decision of the committee.

Please send your suggestions with information to your alumni office by May 10.

DOUBLE YOUR PLEASURE-

DOUBLE YOUR GIFT

If you are employed by a company having a matching gift program, your gift will be matched or perhaps doubled. About 200 business firms have such programs in effect. Gifts made to a college by an employee who is not an alumnus, will be matched by some companies. Check with your employer's personnel office for definite information on either of these possibilities.

Chapter News 🕁

El Dorado

Virgil Lawyer, dean of students, and the college quartet attended a meeting of the ARKLA alumni in El Dorado on January 12. The alumni invited high school seniors from the area to be their guest. The chapter reported a very informative speech and a most enjoyable program by the quartet. Refreshments were served.

St. Louis

The Greater St. Louis chapter met March 22, to entertain high schools senior from the area. Virgil Lawyer was invited to speak at the meeting. Dr. Evan Ulrey and the quartet accampanied him on the trip. The St. Louis chapter plans to bring interested students to Harding on Senior Day, April 27.

The following officers were chosen at the February 15 meeting. Robert Sewell ('52), president; Steve Todd ('54), vicepresident; Mrs. Mildred Mick ('52), Mrs. Margaret Ward (BA'56), and Mrs. Jackie Rusk (BA'58), regional secretaries.

California

Miss Violet Linam (BA'59), has been named secretary of the Southern California chapter for 1963.

Washington-Baltimore

On March 11, the alumni in the Washington-Baltimore area attended a dinner given by the college for the purpose of informing the alumni about the proposed Alumni Educational Center. A new Harding film entitled "We Hold These Truths" was shown and Dr. George Benson, Dr. Clifton Ganus, and alumni president, Dr. Evan Ulrey, spoke briefly. Meetings have been held or scheduled in Dallas, Little Rock, Memphis, Nashville, Tulsa, Shreveport, St. Louis, Kansas City, Chicago, Detroit and Searcy. Other meetings will be held during the spring and summer. If any group of alumni wishes to take the initiative in arranging a meeting in their area, write or telephone Dr. Evan Ulrey.

Tennessee

Twenty-three members of the Middle Tennessee Chapter met with Dr. Evan Ulrey March 9 in Nashville. Dr. Ulrey presented plans for the 1963 fund raising campaign, which will again be discussed at a banquet tentatively set for April 19. New officers elected at the meeting were J. Clifford Huddleston (BA'36), president;

Dennis Hall (BA '56), vice president; and Mrs. Robert A. Hughes ('40), secretary.

★From Here and There★

R. B. (BS'60) and Jane Lentz ('57) Barton have moved to Abilene, Tex. R. B. is working on his masters at ACC.

Marian Bush (BA'52) is teaching fourth grade in the Abilene Public Schools.

Joe L. (BA'47) and Rosa Belle Cannon ('50) Cannon have moved from Ibaraki Christian College in Japan to the island of Okinawa.

Pvt. Howard R. Claude (BA'60) entered the Army in August and is stationed at Fort Sam Houston, Tex.

Mildred (BA'60) and Georgia (BA'61) Davis are living in Bakersfield, Calif. They are both teaching the third grade. Sherry Elswick (BS'61) is a dietition

at Harkness Pavilion of the Columbia Medical Center in New York.

Norma Evans ('62) received her BS degree from Southern Illinois University during the past summer. She is teaching second grade in Litchfield, Ill.

Mr. and Mrs. Richard Kruse (BA'59) have moved from Helsinki, Finland to Tampere, Finland.

James R. and Nedra Olbricht (BA'49) McGill are now living in Henderson, Tenn., where James is teaching German and English at FHC.

Elmo J. ('59) and Marilyn Dodd (BA'59) Rebison will be moving to Oklahoma City this summer where Elmo has been accepted in the University of Oklahoma School of Medicine. He has been attending the University of Tennessee Martin Branch the last two years. They have two children.

Three of our alumni are teaching in the Pacific Christian Academy at Graton, Calif. They are: Mrs. Sherman LaNier (Ethel Schrader) (BS'37), Mrs. Charles Grady (Nell LeNier) ('37) and Aquilla Furhs, (BA'54).

Virginia Stewart ('42) Holland is secretary to the postmaster in Memphis, Tennessee.

(Cont'd on Page 7)

Alumnus Receives Award

Gaston Tarbet (BA'61) was presented the first "outstanding alumnus" award from Lubbock Christian College during their homecoming activities Feb. 1-2. At Harding, Tarbet was elected to "Who's Who in American College and Universities" and was recipient of the Regina Spirit Award. He is now doing graduate work in Bible at Abilene Christian College.



Glenn Olree

Glenn Olree Recently Named Engineer of Year In Memphis

J. Glenn Olree (BS'50) was recently selected as one of 15 "engineers of the year" at a Memphis luncheon highlighting Engineers' Week. Olree is head of the Statistical Applications Section of Buckeye Cellulose Corporation.

Besides holding many offices in the American Society for Quality Control, Olree recently presented a paper, "Sequential Startup for Pulp Drying Machine,' to the Statistics Section of the "Technical Association of the Pulp and Paper Industry" which was published in the Technical Journal of the organization. Numerous reprints of this paper have been requested and special presentations made to A.S.Q.C. groups.

Olree is an active member of the church. serving in numerous capacities including song leader, assistant minister and Sunday school director at Kimball Ave. Church of Christ in Memphis.

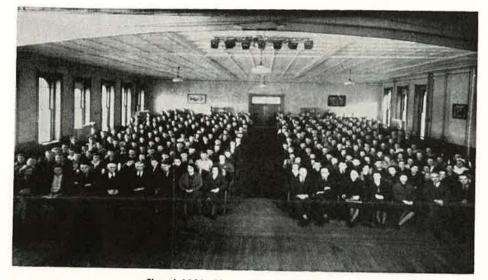
He is married to the former Nell Foresee ('51) and they have two children, Timothy, 5 years and Michelle Lynn, 5 months. After receiving his BS. in Mathematics from Harding, Olree studied at Memphis State University where he received an M.A. in Education Administration and Supervision.

Class of '38 Will Celebrate 25th Birthday May 30

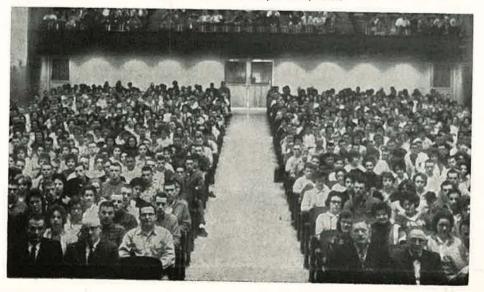
The class of '38 will celebrate its 25th birthday on Alumni Day, May 29. The 25year class will be in charge of Alumni Day chapel and Clifford Cronin, a graduate of '38 is chairman of the Alumni Day program.

Members of the class of '38 are asked to send information concerning their families and what they are doing to Buford Tucker, Alumni Office, Harding College. The information will be used to compile a class history. Some interesting facts concerning the '38 class follow:

Approximately 35 members of the class graduated. Senior officers were Wallis Beasley, president; Raymond Vaughn, vicepresident; and Marjorie Overton, secretarytrasurer. Maurine L. Rhodes was the class sponsor. Mrs. Neil B. Cope, a member of the class, is still with Harding as instructor of private piano. In 1938 Harding's faculty consisted of approximately 32 members.



Chapel 1938, Above; Chapel 1963, Below



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Tommy Carter ('64) and Karen Spain ('65) on Jan. 26 in Montgomery, Ala. Denton A. Gillen and Freda K. Gibson (BA'51) on Oct. 20 in Bakersfield, Calif.

Ray Griffin ('63) and Georganne Hunter ('65) on Feb. 2 in Searcy.

Jim E. Miller (BA'62) and Phyllis Gilstrap ('65) on Dec. 23 in Indianapolis. John W. Miller and Ann Jones (BA'62) on Dec. 27 in Paris, Tex.

James Ruble ('63) and Betty Mays ('63) on Dec. 14 in Walnut Ridge.

T. Gale Smith ('63) and Brenda Speer ('65) on Feb. 1 in Camden.

Harold Watts and Glenda Bawcom (BA'62) on Dec. 21 in Bastrop, La.

From Here and There (Cont'd From Page 5)

Bennie Porter (BA'60) is now a special agent for the FBI in Jacksonville, Fla. Mrs. Porter is the former Le Van Induik (Spec. Sp '60).

Mott Jones ('54) of the Installment Loan Department of the First National Bank in Memphis, was recently elected treasurer of the American Institute of Banking. Mrs. Jones is the former Nancy Stovall ('58).

Charles Keith Floyd (BA'61) received his M.Ed. degree in clinical speech from Pennsylvania State University on September 1. He and his wife, the former **Barbara Taylor** (BS'61) and baby son now reside in Springfield, Missouri.

Norma Thomas (BS'62) is teaching junior high home economics in Caruthers-ville, Missouri, this year.

John D. Greenway (BA'41) was recently elected vice president of Pulaski Federal Savings and Loan Association in Little Rock.

Shirley Ann Williams (BA'58) is emplayed by the Tennessee Psychiatric Hospital in Memphis as Psychological Examiner.

Paul G. Williams (BA'49) is employed as administrator for the Jacksonville Paper Company in Jacksonville, Florida. Mrs. Williams is the former Sibyl Bennett ('49).

Dwight Smith (BA'60) is working with the church in Villinova, Pennsylvania, while teaching physical education and coaching at N. I. C. E. He will also be working on his B. D. degree. Mrs. Smith is the former Barbara Kline ('60).

Joe Segraves (BA'57) received his MA degree in history from Kent State University in Kent, Ohio, on August 25. Mrs. Segraves is the former Shirley Ann Fort (BA'57).

Margaret Rawlins (BA'62) is teaching biology, math, and chemistry in North Branford in Northford, Connecticut, this year.

Janet C. Pierce (BA'61) has entered Wesley School of Nursing in Wichita, Kansas. Her sister Elaine (BS'62) is teaching home economics in the Georgia Christian Institute in Valdosta, Georgia.

Milo Hadwin (BA'61) is teaching math in Wheeling, West Virginia.

Don (BA'42) and **Maryann Hazlet** (BA'47) **Healy** are in Shawnee-Mission Kansas, where they both teach.

Gayla Hodge (BA'62) is teaching in New Home, Texas.

Dorothy King Hossman (BA'47) is teaching third grade in Columbus, Ohio.

Mrs. Zelma Lawyer (SPEC) is teaching English at Columbia Christian College, Portland, Oregon.



Adopted Son, Derek Alan, to Delmer ('55) and Sara Covey (BA'54) Browning. Derek was born Sept. 2, 1962.

Son, Alan Paul, to Jack ('63) and Lynda Anderson ('63) Way on Nov. 28, 1962.

Son, Steven Frederick, to Ken (BS'55) and Libby Lansdon (BA'58) Perrin on Dec. 1, 1962 in Searcy.

Daughter, Deborah Mealeta, to David ('61) and Mealeta Cable ('61) Walker on March 8.

Son, Don O. (Jr), to Don (BA'62) and Anne Bixler (BA'62) Berryhill on Jan. 6 in Memphis, Tenn.

COMMENCEMENT ACTIVITIES SCHEDULE

SUNDAY MAY 26

8:00 p.m.	Baccalaureate Service — College Church	
WEDNESDAY MAY 29		
8.00 a.m.	Alumni Registration — Lobby of the Administration Building	
10:00 a.m.	Alumni Chapel — Large Auditorium — Class of '38 in charge	
12:00 noon	Reunion Luncheon — Roberson's Rendezvous Cafe — Special reunions for classes of '28, '33, '38, '43, '48, '53, and '58. Visiting alumni and their guests are invited to this luncheon. Tickets will be \$1.50 each.	
4:00 p.m.	Alumni-Varsity Softball Game — Benson Field	
7:00 p.m.	Wednesday Evening Worship Service — College Church	
8:30 p.m.	Harding A Cappella Concert — Large Auditorium	
THURSDAY MAY 30		
10:00 a.m.	Commencement Exercises — Large Auditorium	
12:00 noon	Alumni Luncheon and Business Meeting — College Dining Hall	

FOR ADDITIONAL INFORMATION, CONTACT YOUR ALUMNI OFFICE

BULLETIN *



A scene from last year's Alumni Day reunion. Twelve members of the '37 class were present for their 25th celebration.

ALUMNI NEWS



Searcy, Ark., March 1963

No. 16

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