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Volume 37

Searcy, Ark., March 1962

No. 14

### MORE FROM LES ADDS SECOND NEW CALF TO HERD

From "Les" to more is an easy formula when Les (BA'58) and Annelle (BS'58) Parmenter are on the giving end. This is particularly true when an interesting chain of events begins with the jocular suggestion, "If you can't send the money, send the hay," and progresses through a chain of errors—each of which helps rather than hinders—and finally becomes as cute a pair of baby heifers as you would ever hope to see.

Remember our Floyd mixup on the hay as reported in the January Alumni News. Well, we not only faked ourselves out on that careless mixup but also threw a curve at Les Parmenter because he contributed funds for a calf partly in respect for his old ('58) classmate Bill Floyd.

Instead of being broken up over our mistake, Les and Annelle grew even more excited over the calf-for-Harding idea and decided to contribute funds for a pasture-mate for "Leske," their previously sponsored baby heifer. Now the Harding herd also contains "Annle," representing a shortened form of Annelle or two syllables from their combined names—take your choice.

(Continued on page two, column two)

BLACK-AND-WHITE BEAUTIES—Alumni President Ulrey and Farm Manager Robert Street hold "Leske" and "Annle"—the two baby heifers contributed by Les (BA'58) and Annelle Northcut (BS'58) Parmenter of Edmond, Okla. Watch their future progress which will be reported in Alumni News.





# President's Corner

## Four Ways To Give

"There are more ways than one to skin a cat." There are also several ways that Harding Alumni can actively support their Alma Mater. I want to suggest three of them.

First, the annual cash gift is perhaps the kind of support most favored by Alumni. It furnishes cash for the college for its crucial day to day operations where help is needed most. A large or small yearly gift is well within the ability of each interested alumnus.

A second means of giving is the major gift sometime during one's active life. This gift could be property, a farm, commodities, a share in a business, or a cash gift from savings. This type of gift is favored by those who have managed to accumulate more material goods than they can use. They then want to invest their resources where they will do the most good. What could be better than to invest it in Christian education?

A third means of helping your Alma Mater is to make Harding College one of your beneficiaries. This may be done by making the college the beneficiary of an insurance policy or by willing property or assets of any kind to the college.

Why not plan to give to Harding in each of these ways: an annual gift; a major gift sometime during your active years; and a remembrance of the college in your will?

The continual support of Christian education is the business of all of us who believe in its values and want to pass them on to others.

## Interesting Alumni Letter

This message from Loyd (BA'46) and Sarah Stubblefield (BS'45) Collier, who are in Essen-Kupferdreh, Germany, speaks for itself:

"We appreciate the information which we receive through the Alumni News from time to time. We follow with interest all activities of our Alma Mater and are naturally concerned about her welfare.

"We are now preparing for an extensive evangelistic effort in a new mission field of Germany—the industrially rich and heavily populated Ruhr valley. German speaking congregations of Germany, Austria and Switzerland, as well as American servicemen's congregations in Germany are to finance the conducting of eight gospel meetings in Essen this year.

"Twenty-five of these young European congregations are helping in this effort—some of them contributing gospel meetings and others giving either a one-time contribution or sending monthly help toward the preparation of the meetings. For some of these, it is the first evangelistic efforts they have taken part in outside of their local community.

"In this new mission field we find ourselves farther away from other Harding alumni than ever before in our lives. We miss the association very much and look forward to the time when other Hardingites will join us in this area. There are still 19 other cities with over 100,000 population here which need to hear the Word."

Their address is Byfanger Str. 85, Essen Kupferdreh, Germany.

#### (CALVES-continued from page one)

The two black-and-white beauties, bought from C. B. Shearer, Rison, Ark., are very much alike with the main difference that smaller "Annle" has a shield-shaped white patch on her forehead. Both are spry and are expected to be well worth reporting about in future issues of Alumni News. We hope to report, through future income, a far greater value to Harding than the initial gifts from the Parmenters.

We also hope that those of you who are farmers will consider the tax advantages (fully approved by the U. S. Government) of making direct gifts of farm commodities of all types to institutions like Harding.

## PLAN NOW TO ATTEND GRADUATION WEEK EVENTS

You all come, and we do mean YOU. Load the family in the car, take off for Searcy and be on hand for two big days, Alumni Day, May 30, and Graduation, May 31.

Members of classes '27, '32, '37, '42, '47, '52, and '57, will want to be on hand to join in the reunion of these classes. Members of the class of '37 will especially want to return to celebrate their 25th anniversary. Regardless of the year you attended or whether or not you graduated, you are urged to come, renew friendships and share the fellowship of the occasion.

The big banquet room at the Rendezvous has been reserved with a promise that the meal will be well worth the cost of \$1.50. Plenty of time will be provided for the meal, for visiting, and enjoying good entertainment. No speech will be more than 10 minutes and they will be few. Your family and guests will be welcome.

Following the prayer service Wednesday evening, the A Cappella Chorus will give a program in the college auditorium. This special activity will be one of the memorable events of your visit.

The following schedule will indicate an exciting two day visit and will more than repay you for making the trip. Clip the section marked "RESERVATIONS," fill it out and mail today. This information will be helpful in making final arrangements.

#### SUNDAY, May 27

8:00 p.m. Baccalaureate Service. Large Auditorium, Administration Building

#### WEDNESDAY, May 30

8:00 a.m. Alumni Registration—Foyer of Administration Building. Tickets for the Alumni Luncheon can be obtained at the registration table.

## IN SYMPATHY

Alexander J. Claassen (MA'53) was killed in a car wreck in Africa on Jan. 28. He was 41. Our deepest sympathy is extended to the family.

Our sympathy is extended to Mrs. Burton Mann (Oweita Ann Silliman '62) whose father died of a heart attack on Jan. 29 while vaccinating cattle.

- 10:00 a.m. Alumni Chapel—Small Auditorium. The class of '37 will be honored on their 25th Anniversary and will be in charge of the chapel program. Other five year classes having reunions are: '27, '32, '42, '47, '52, and '57.
- 12:00 Noon Alumni Luncheon. Reserved tables for all five year reunions. All alumni, friends and guests are cordially invited to the luncheon.
- 4:00 p.m. Alumni-Varsity Softball Game. Benson Field.
- 7:00 p.m. Wednesday Evening Worship Service—College Church Auditorium.
- 8:30 p.m. Harding A Cappella Concert— Large Auditorium, Administration Building.

#### THURSDAY, May 31

- 10:00 a.m. Commencement Program— Large Auditorium.
- 12:00 Noon Annual Alumni Luncheon and Business Meeting—College Dining Hall.

For other information, contact your alumni office.

#### RESERVATIONS

Please make the following reservations:

#### WEDNESDAY, MAY 30

Alumni Reunion Luncheon-Class of \_\_\_\_\_\_ Number of Reservations \_\_\_\_ (\$1,50 each). Guests are invited.

#### THURSDAY, MAY 31

Alumni Luncheon and Business Meeting for '62 graduates, their parents, and alumni.

Number of Reservations \_\_\_\_\_ No charge.

Guests are	velcome—\$1.50 each.	
Name		
Address		
City	State	

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## ★ A PAGE OF NEWS FROM ALUMNI CHAPTERS ★

Arkansas-Louisiana

On February 3, the Ark La Chapter met in El Dorado with forty-eight present. A good number of high school students and parents attended as guests of the chapter. The speaker was the dean of Harding College, Dr. Joseph Pryor. Accompanying Dean Pryor and furnishing entertainment was the Harding College quartet, consisting of Richard Lawyer, Jim Chester, Jerry Sullins and Jim Pebworth. This annual spring meeting by the chapter encouraged high school students to attend Harding.

After the program, refreshments were served and new officers elected. Elected were Ferrell Ware (BA'54) president, Varna L. Davis (BA'63) vice president, and Mrs. J. A. Golleher (Ollie Z. Couch) (BA'38) secretary. The next meeting of the chapter will be in Cullendale in April.

## \* \* \* Detroit

At the fall meeting of the alumni, the following officers were elected. Doyle Earwood (BA'41) president, Bude Little ('38) vice president, Mrs. Logan H. Mathis (Mona Conley) (Special) secretary, and Miss Faye Conley (BA'60) treasurer.

The N.E.P. film strip, "Communist Encirclement—1961," was shown and was highly praised. The club is interested in the "Pay-for-a-Day" program as a project for 1962.

Houston

A dinner meeting is scheduled for Friday night, April 6, by the Houston alumni. Prospective students are being invited and Wyatt Sawyer of Port Arthur, will be the guest speaker. The schedule also includes the showing of slides from Harding.

#### Southern California

President Gene Koken reported that a spring meeting was scheduled for the last week in March. The club paid-for-aday last year and is continuing this project for 1962. President Koken reported that alumni in the Southern California area were thrilled to see and hear Dr. George Benson when he recently appeared on a Los Angeles TV program.

#### Middle Tennessee

Careful planning and hard work paid off January 22 for the Middle Tennessee Chapter. Between fifty and sixty were present to hear Dr. Clifton Ganus speak on the progress Harding has made and to present the official Alumni Charter to Jim Williams, chapter president. The meeting was held in the Christian Student Center in Nashville. Questions and answers gave much additional information on various phases of the Harding program. The next meeting is scheduled for late spring.

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"Salesman" Jim Williams receives new charter for Middle Tennessee Alumni Chapter from Harding Vice President Clifton L. Ganus.

## More Chapter News

#### Memphis

President Morgan Richardson reported about 400 alumni and friends were present at the Harding Academy in Memphis, on February 12, to hear the "Belles and Beaux." He reported that the program was excellent. Refreshments were served to about 100 alumni and friends.

## \* \* \* Oklahoma City

The alumni in the Oklahoma City area listened to an interesting report on Harding by President George S. Benson, February 18, at the Mayfair Church of Christ. A fine group of alumni and friends were present.

The chapter members selected the Pay For-A-Day program as one of the ways to support the college for 1962. As pointed

out by President Benson, a greater percentage of alumni participation is of prime importance. May 3, was set as the date for the next chapter meeting.

New officers elected were: Burnie Bawcom ('37) president, Mary Ann Redwine (BA'60) vice president, Raymond Toldan (BA'51) secretary- treasurer.

#### Chicago

The efforts of the Chicago alumni to sell Harding to local high school students is a consistent endeavor each spring. Again this year, an area-wide meeting for young people is scheduled for early spring and **Dr. Clifton Ganus** will be the guest speaker.

New officers elected were: Gene Robinson (BA'53) president, Kenneth Jones ('62) vice president, Mrs. Carroll Voigts ('55) secretary, and Mrs. Oliver Rogers (BA'55) assistant secretary-treasurer.

### A SCENE FROM AN OLD ALBUM

Four faculty members, including Alumni President Ulrey, are easily spotted in this print of about 20 years ago. Many of you will be able to recognize most of the group, but the biggest thrill will be for the 35 members of the group who will recognize themselves. Would you like to see more pictures from the past? If so, let us know. Perhaps you may have a contribution you may want to make from an old-scrap-book or album.



## ★ HERE AND THERE ★

Doug Cloud (BA'59) was one of the many army reservists who were called back to active duty. At the present, he is stationed at Fort Lewis, Washington. Mrs. Cloud (Edna Lamberson (BA'61) is teaching Physical Education in Mason City, Ill.

\* \* \*

The following was received from Mrs. James E. Cochran (Catherine James '51) of Route 3, Cherokee, Ala. "would appreciate a visit from any Hardingites traveling through here on a visit to Mars Hill or any points in our direction." Cherokee is a few miles west of the Tri-Cities on U. S. 72.

Dr. Norman Dykes (BS'57) will complete his year of internship at Menora Hospital in Kansas City, Mo., on July 1. He has signed a contract to join the staff of doctors at Menora specializing in internal medicine.

George D. Knepper, Jr. ('46) has been promoted to the position of Assistant Director of Sales Promotion for Trailmobile Company. He lives in Mason, Ohio.

Both Joe Olree (BA'60) and Quinn Waters (BA'60) have received their C.P.A. ratings. Joe is now in the midst of basic Army training at Camp Chaffee.

Don Rusk (BA'58) has been promoted to the position of Manager for Goodyear Safety Service Center in St. Louis. Mrs. Rusk is the former Jackie Jones (BA'58).

\* \* \*

Ludene Slatton (BA'51) registrar at Pepperdine has finished work for her MA degree in English from the University of Southern California.

James R. Williams ('61), called "Salesman Jim" while attending both the Academy and College, reached the charmed circle of \$1,000,000 plus in policy sales for American Educational Life Insurance Co. in Nashville in 1951.

Jeanette Harrington (BA'59) of Little Rock recently received the silver bars of a first lieutenant of the Women in the Air Force (WAF) at Tinker Air Force Base, Okla. She is assigned to Fuchu Air Station, Japan.



Tillman Bradley and Martha French ('60) on Nov. 21 at Dalhart, Texas.

Jim Brown (BA'60) and Ina Linn ('63) on Feb. 10 at Wray, Colo.

Johnny R. Bryant (BA'62) and Jo Ann Jackson on Sept. 24 in Kennett, Mo.

Melvin R. Carlock and M. Hilda Coleman ('55) on Aug. 26 at Booneville, Miss.

James W. Coggin and F. Aileen Cornish ('61) on Dec. 29 at Monette.

Henry N. Cearley and Lajuana J. Downs ('61) on Oct. 20 at Poteau, Okla.

Wiliam E. Davis and S. Darlene Tobey ('62) on Dec. 26 at Charleston, Ark.

James Porter Dickson (BS'61) and Robbie R. Schwarz on Dec. 29 at Little Rock.

Kenneth P. Duke and Dorothy Ogle ('64) on May 12.

Gary Gray ('60) and Adella Dozier on Dec. 26.

Gerald Griffith (BS'61) and Peggy Barker (BA'61) on Nov. 25 in Irving, Texas.

Robert J. Kansky and G. Charlene Harris (BA'60) on Dec. 26 at Fort Worth, Texas.

Charles (Chuck) Keeth ('64) and Judith (Judi) Baker ('64) on Dec. 29 at Crossett.

Jerry Mote ('63) and Betty Sowell ('63) on Jan. 26 in Searcy.

Robert D. Qualls (BA'61) and Annette Davis ('63) on Feb. 2 in Searcy.

Richard J. Richardson (BS'57) and Sammie Sue Cullum ('59) on Dec. 29 in in Little Rock.

Gilbert A. Stout ('60) and Sandra Lee Grout on Oct. 8.

Tom Suttle and Wanda L. Gwin (BA'57) on Feb. 17 in Searcy.

Chuck Wadley ('62) and Ginny Ballard on Dec. 24 at Memphis.

Jackie R. Wilburn (Grad.) and Janie S. Cooksey on Aug. 19.

Billy Frank Wiley and Marjorie Nell McGinnis (BS'56) on Feb. 3 in Houston.



Son, Stephen Christopher, to Mr. and Mrs. William (Bill) O. Baker, Jr. (BA'46) on Jan. 25.

Daughter, Vicky Lynn, to Lester (BA-'52) and Laura Perrin ('55) Balcom on Jan. 20.

Son, James Edward, to James E. and Janie Coil ('60) Barton on Oct. 24.

Son, Gregory Scott, to Bill (BA'59) and Gene Morgan ('60) Beeson on Jan. 10.

Son, Todd Giles, to Earl and Mary Lu Giles ('62) Campbell on Aug. 22.

Son, William Kindall, to Bill ('62) and Sylvia Gayle Leasure ('64) Cannon on Feb. 20 in Searcy.

Daughter, Cynthia Lynn, to Mr. and Mrs. Bill Cornish ('61) on July 11.

Son, Edward Jay, to Leon and Peggy Maynard ('55) Crouch on Nov. 19.

Son, Jon Kirk, to Joe and Barbara Galyan (BA'59) Davis on Jan. 6 in Nashville, Tenn.

Son, William Edward, to H. E. and Eva Madge Ellis (BS'44) McFatter on Aug. 14.

Son, Dana Mark, to Mr. and Mrs. Dwight Mowrer (BA'51) on Feb. 19.

## **Vote for Distinguished Alumnus**

Two years ago, L. O. Sanderson (BA'37) received the first Distinguished Alumnus Award during the graduation exercise. Last year, Dr. R. T. Clark, Jr., (BS'39) was honored at commencement with the second Distinguished Alumnus Award. On May 31, Graduation Day, another alumnus will receive this honor.

The Alumni Executive Committee asked that you send in names of alumni who you think should be considered for this award. Please give as much information as possible with each name submitted. Your suggestions should be submitted by May 1 to allow time for the committee to act and order the plaque so delivery will be made by graduation day. Mail all information to the alumni office.

Daughter, Mary Lynn, to Mr. and Mrs. Cecil D. Garrett (BS'55) on Dec. 21.

Son, James Clifford, to Richard C. ('57) and Martha C. Darnall (Spec. '55) England on June 5.

Daughter, Kendra Lynn, to Kenneth (BA'59) and Mary Ann Hopper (BA'58) Getter on Feb. 2 in Pana, Ill.

Son, Richard Silas, to Richard S. and Barbara Virginia Avant ('54) Gilchrist on Feb. 14 in Oklahoma City.

Daughter, Sharon Elizabeth, to Mr. and Mrs. Ralph Hartman (BA'55) on Feb. 10 at Elk City, Okla.

Daughter, Dee Anne, to Boyce D. (BS-'59) and Joan Waddill ('61) Helms on April 26.

Daughter, Sonja Yvette, to Mr. and Mrs. Loren Henman ('59) on Feb. 17 in Kansas City. Mo.

Son, Stephen Lloyd, to James Stanley ('60) and Linda Cottrell ('61) Holloway on Nov. 13.

Son, David Michael, to Noel ('59) and Bonnie Sue Johnson ('60) Lemon on Jan. 21.

Daughter, Cynthia Lynn, to Fred and Lynda Brightwell ('63) McClary on Jan.

## First Chorus Record Ready; Two More Before Summer

The first of three new 12-inch long playing records by the A Cappella Chorus is now available from the Book Store at \$4.00. Named for its opening song, "Sweet Hour of Prayer," it also includes these favorite prayer songs:

Purer in Heart, O God; Dear Lord and Father of Mankind; Did You Think to Pray?; O Master, Let Me Walk with Thee; Sun of My Soul; Savior, Breathe an Evening Blessing; Prince of Peace! Control My Will; In the Hush of Early Morning; O God of Bethel; Lord, Speak to Me; In the Hour of Trial; Father, Hear Thy Children's Call; Lord, We Come Before Thee Now; O God, Our Help in Ages Past; and Softly Now, the Light of Day.

The record number is 122. It is mailed prepaid if remittance accompanys the order.

Other records to be released before the end of the spring term are No. 121, "We Praise Thee, O God," consisting of 18 songs of praise, and No. 123, "Fairest Lord Jesus," which contains 19 songs of adoration for Jesus.

Pre-release orders for these are being accepted by the Book Store.

Daughter, Dina Lee, to Joseph Donald and Betty Cooper ('57) Salvucci on Dec. 28.

Son, Michael Scott, to Bob and Brenda Duckworth ('61) Simmons on Feb. 8 in Long Beach, Calif.

Son, James Keith, to James Harrold and Betty Joy Olmstead (BA'59) Simmons on Jan. 23 in Inglewood, Calif.

Son, Jerry David, to Mr. and Mrs. Donald R. Taylor (BA'60) on Dec. 24 in Verviers, Belgium.

Daughter, Jane Ellen, to Bill (BS'50) and Lilly Warren (BA'53) Williams on Feb. 16 in Searcy.

Daughter, Christina Lynn, to Mr. and Mrs. Billy Earl Williams (BA'53) on Nov. 22.

Son, Anthony Scott, to Gary (BS'58) and Glenda Taylor ('58) Covington on March 11.

Twins, Andrew Lynn and Ernest Glenn, to Jack (BA'60) and Kathleen Payne (BA-'59) Campbell on Feb. 26.

Son, Lindell Lanier, to Carnell (BA'53) and Dell Lanier (Spec.'57) Brittain on Feb. 27.

Son, Kevin Russell, to Russell L. (BA-'56) and Gloria Joan Dinkins ('60) Mertens on Jan. 17.

Son, Stephen Kern, to John M. (Mike) BA'60) and Dorothy Anderson (61) Maple on Feb. 23 in Searcy.

Son, Michael Reo, to Reo and Ruth Merritt (Acad.) Murphy on Jan. 22 at Shreveport, La.

Son, Clark Douglas, to Wade (BA'49) and Susan J. Combs (BA'55) Ozbirn on Feb. 22 in Searcy.

Son, Timothy Dean, to Don and Shirley Jean "Jennie" Gentry (5'9) Peterson on Sept. 13.

Son, Allen Wayne, to Jim ('60) and Grace Davis (BA'60) Phillips on Feb. 18.

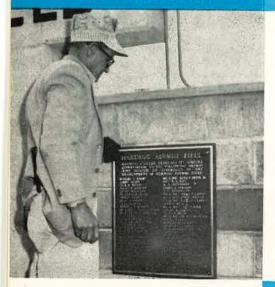
Son, Alan Neale, to Mr. and Mrs. Neale Pryor (BA'56) on Jan. 11.

Son, Tommy Allen, to Sid and Mary Goins ('57) Reilly on Oct. 30.

Son, Kevin Glenn, to Kenneth (BA'53) and Carolyn Poston (BA'52) Rhodes on Feb. 2, in Lubbock.

Daughter, Robin Alice, to **Don** (BA'58) and **Jackie Jones** (BA'58) **Rusk** on Dec. 23 in St. Louis.

## BULLETIN \* \* Harding College



ALUMNI FIELD PLAQUE was installed recently. Its list of donors is preceded by these words: "Harding College expresses its sincere appreciation to the following alumni who helped so liberally in the development of Harding Alumni Field."

## **ALUMNI NEWS**

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No. 14

SECOND CLASS POSTAGE PAID AT SEARCY. ARKANSAS-PUBLISHED TWICE MONTHLY BY HARDING COLLEGE IN JULY, SEPTEMBER, NOVEMBER, JANUARY, MARCH. MAY MONTHLY IN REMAINING MONTHS.