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Harding College

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# Bulletin

## AMERICAN STUDIES

# Harding College

Where Christian and American ideals go hand-in-hand

### HARDING NEWS SUMMARIZED

#### SUMMER'S COOL AT SUMMER SCHOOL

Summer comfort is no problem at Harding where so many of the buildings are air-conditioned. Of facilities used for summer school only the dormitories are not air conditioned, and the cool kindness of Arkansas night air does a good job of conditioning them. Summer students also save money because so much work is compressed in a short period that less living expense is involved. Write to the Admissions Office for detailed information.

#### NEXT LYCEUM ATTRACTION

The third husband-wife team to appear during the current Harding Lyceum series is George and Jerry Lucktenburg who will present a piano-violin concert on February 13, at 8:00 p. m.

Lucktenburg, a member of the music faculty of the University of Chattanooga will be making his second appearance on the Harding campus. Last year he drew one of the largest crowds of the entire series when he presented a fascinating program with the harpsichord, an instrument seen for the first time by many.

#### ATHLETIC SCHOLARSHIPS VOTED

At their last meeting the Harding faculty voted a recommendation to the Board that scholarships within the limits of the Arkansas Intercollegiate Conference be granted to students with athletic as well as academic proficiencies. If the Board approves, scholarships will not become available until next fall.

#### FULL AIC FOOTBALL SCHEDULE

A full schedule against AIC opponents has been arranged for next fall, putting Harding into official AIC football competition for the first time. In addition to the eight AIC games, of which four will be at Alumni Field, Harding will meet Milsaps College on its grounds.

#### SHE SEWED IT UP

Paula Obrecht, sophomore Home Economics major from Claude, Tex., sewed up top honors in the Make-It-Yourself-With-Wool contest sponsored by the Wool Growers Association of America in competition with entrants from 20 states. Her reward includes appearance on Art Linkletter's TV program and an all-expense trip to Europe next June. Her prize winner was fashioned after a Paris original.

## Building Christian And American Ideals

Harding's unique School of American Studies is the result of president George S. Benson's dedication to building a better understanding and appreciation of the things which made this nation great. Upon his return from a decade of service as a missionary and educator in China he was alarmed at the tendency of Americans to take freedom and other great American blessings for granted.

Soon afterward, Harding began stressing the interrelationship of Christian and American ideals. This accent of vital fundamentals developed into the establishment of the School of American Studies in 1952.

#### Purpose of Program

The purpose of the effort is to serve three important educational needs: 1) to give American history, American enterprise, and the American way of life their proper emphasis and frame of reference in higher education; 2) to give a solid grounding in Christian and American principles to students who will eventually hold responsible positions in business, government, and education; and 3) to serve as a pilot plant for other educational institutions, and for industrial training.

#### Foundation for All Students

The program begins with required freshman and sophomore courses in history, government, international relations, and economics. These are designed to promote a better understanding and appreciation of the American way of life on the part of all Harding students.

Those who elect the full American

Studies program find, in addition to normal textbook and classroom work, many opportunities to learn through down-to-earth practical methods. Among these are a wealth of real case histories, semiannual week-long educational tours of industrial, financial, and governmental operations, and a balanced variety of visiting lecturers who are experts in their fields.

Semimonthly meetings provide both realistic and real samples of practical experience through committee operations, group discussions, "brainstorming," and problem solving.

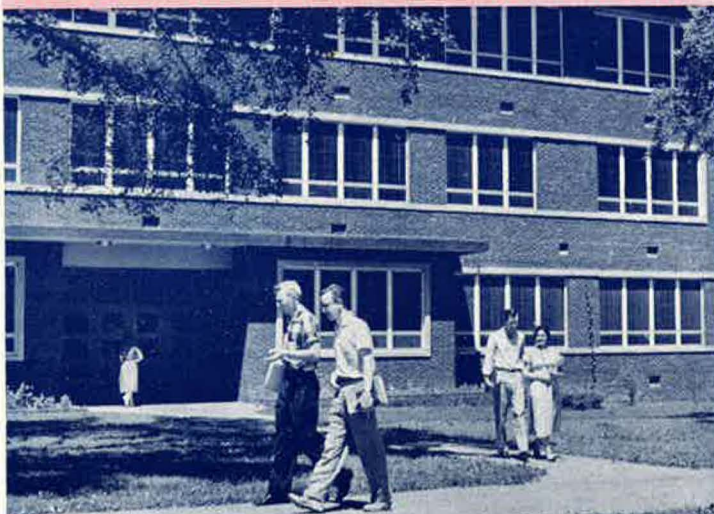
#### Fully Accredited

Bachelor's degrees, with full

accreditation of North Central Association of Colleges and Secondary Schools, are offered in the three basic fields of business, political science, and education, with specific majors offered within these classifications. Graduate work in education, leading to the Master of Arts in teaching, is also accredited by North Central.

The program of American Studies is directed by Dr. Clifton L. Ganus, vice president of Harding and dean of the School of American Studies. Dr. Ganus is a product of the Harding program, and has continued his studies with MA and PhD degrees at Tulane and post-doctorate work at Columbia in educational administration.

The American Studies program at Harding builds a foundation of understanding and appreciation of American citizenship within all students, and offers special preparation for those electing the full program.





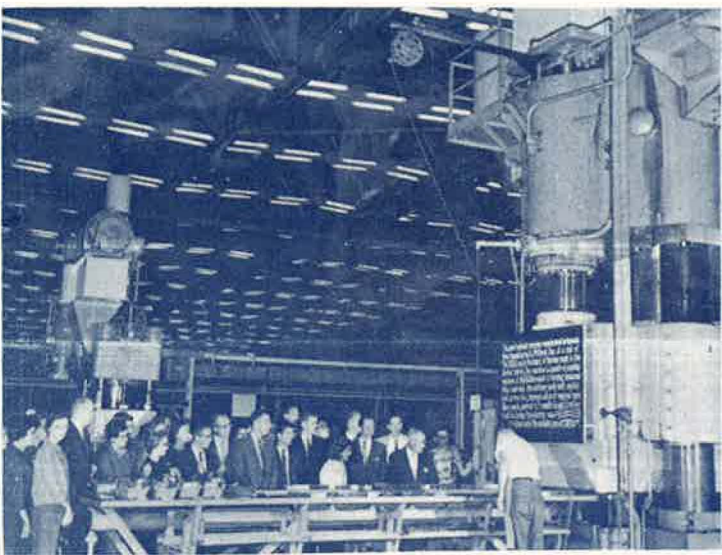
### The Nation's Most Honored College

Largely through the efforts and fruits of the School of American Studies, Harding has become known as "The Nation's Most Honored College." Last year marked the tenth consecutive year in which Harding has won at least one of the annual awards given by the Freedoms Foundation of Valley Forge.

In 1958, Harding College was singled out from among many American colleges and universities entering the Freedoms Foundation competi-

tion to receive the coveted Thomas Jefferson Award.

On the occasion of this award on Washington's Birthday, Feb 22, 1958, Dr. Kenneth D. Wells, President, Freedoms Foundation said, "Upon examination of the careful decisions of all of our Awards Juries through the years, Harding College, in competition with all of the higher education institutions of this land, is shown to be this nation's most honored college." This praise was truly earned.

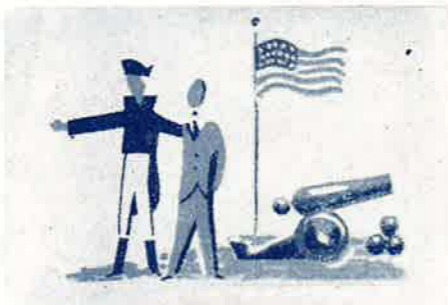


### Field Trips Provide Realism

One or more extended trips are arranged annually to a wide variety of financial and industrial organizations, government institutions and places of historical importance throughout the nation. American Studies itineraries of the past few years have included visits to Chicago, Cleveland, Dallas, Galveston, Houston, New Orleans, New York, San Antonio, St. Louis, Tulsa, Washington and other important centers of industry, finance, government and education.

Such field trips enable students to get the kind of clear picture that can come only through personal observation and contact with experts in their respective fields. When students can see and feel the inner workings of the many factors that make up the great American system they are certainly better prepared to pass their findings on to others. No matter what field a student enters he can bear greater fruit for his nation through his improved abilities.

### All Harding Students Get This Foundation



**AMERICAN HISTORY:** The American heritage and its contribution to civilization; Western civilization from earliest origin to present time; analysis of fundamental developments of the past.



**WORLD AFFAIRS:** Foreign governments and ideologies; international relations; the United Nations; the present situation.



**GOVERNMENT:** The American way; federal, state and local government; political organizations; the meaning of freedom; freedom versus statism.



**APPLIED SOCIAL SCIENCE:** The American people, ideals and traditions; community institutions; social problems; responsibilities of citizenship.



**THE CHRISTIAN HERITAGE:** Religious background of American civilization; Bible study (every semester); Christian education; Christianity in business and public affairs.



**ECONOMICS:** Theory and application; American business achievement; money, credit, accounting and finance; profit motive; buying power; taxes; social security; management and labor.



**COMMUNICATIONS AND PUBLIC OPINION:** Semantics; media and methods; graphics; public relations, opinion surveys and propaganda; public speaking; English grammar and literature; practical composition.



**MATHEMATICS AND SCIENCE:** Theory and applied mathematics; accounting statistics. Physical, chemical and biological sciences.



**BASIC SOCIAL SCIENCE:** Human society and behavior; psychology; sociology; philosophy; ethics.

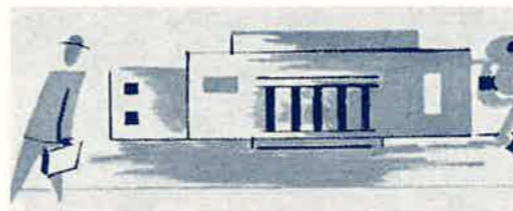
### American Studies Students Choose From These Specialized Fields



**IN BUSINESS FIELDS:** Business and industrial organization; management principles; production methods; American business history and leadership; agriculture; transportation; government and business. Money and banking — credit; exchanges; insurance. Business law. Distribution, merchandising and selling. Public relations, publicity and advertising. Labor and personnel relations.



**IN POLITICAL SCIENCE FIELDS:** Federal government — the Constitution; the Congress; executive departments; the judiciary; federal agencies and bureaus. State and local government. Political organizations. Public opinion — information, influence and measurement. Public finance — taxation; budgets; deficit financing. Common law; public law. International law and world relations. Principles of public administration; personnel administration.



**IN EDUCATIONAL FIELDS:** American education — history, principles and philosophy. Educational psychology and tests. Educational standards and measurements. Practice teaching. Educational administration — principles; business management and finance; supervision — theory and application; community relations.



### Speakers Bring Their Experiences

In addition to Harding's skilled American Studies staff, headed by Dr. Clifton L. Ganus, Harding College brings several other recognized authorities to the campus each year for two-day visits and lectures in their specialized fields. Students have opportunities during these visits for personal contact and discussions with these experts. Such experiences are most certainly treasured by students.

When issuing invitations to guest lecturers a sincere effort is made to get recognized authorities in their respective fields. Recent visitors for special American Studies lectures have been representatives of such university faculties as Chicago, Cornell, Emory, Harvard, Syracuse, and others. Other experts without current university connections have included an acting head of a UN delegation, high officials in state and national governments, and several experts from industrial, scientific and other important fields.



### Regular Meetings Solve Problems

During each school term students and faculty members of the American Studies program meet informally, regularly scheduled periods, to discuss a wide range of problems of personal, national and international importance. Some of these are devoted to "brainstorming" the answer to some specific problem. Others may be workshop sessions in which students have opportunities to show their ingenuity in discovering new and better supplementary materials for teaching. Students naturally develop fast in such an environment. These occasions of mutual self-help point the way to how apparently insurmountable problems can be solved in the more distant future through cooperation with associates. They serve somewhat as "firing line" experiences, providing strength to lean upon when needed. All such sessions are directed with the main idea in mind of providing practical experiences.

For more specific information in any of these fields, write to

Clifton L. Ganus, Dean,  
School of American Studies  
Harding College  
Searcy, Ark.

# Special Short Course Offered For Social Science Teachers

To provide a special service to fill a special need, Harding has tailored a special five-week summer workshop for high school history and social science teachers who feel they cannot interrupt their careers long enough for the full program.

The special short course begins each summer on the first Monday in June. Offering six semester hours of graduate work under North Central accreditation, the concentrated program consists of lectures, projects, discussion groups, and some social events.

### Scholarships Available

Enrollment is limited at present to 30 persons, with **full scholarships** available to those who qualify for admission. One prerequisite for graduate credit is a minimum of 12 semester hours of social science at the undergraduate level. Another requirement for a scholarship is the recommendation of the applicant's superintendent.

Formal descriptions of the two courses offered are:

### History 501. "American Heritage — Literary and Philosophical"

Development of the background of the American way of life from literature and from economic and political philosophy from the Greeks to the American Revolution. Special emphasis is given to the Modern

### Era. (L. C. Sears) (3 hours) History 502. "American Ideals and Institutions"

The evolution of American ideals and institutions from the Colonial Period to the present. A brief history of America and of her economic and political development is included. (Clifton L. Ganus) (3 hours)

The program is designed to assist the teacher to develop a better understanding of America's past and a deeper appreciation for her present and future. During the session, participants will be made familiar with important sources of valuable supplementary materials for development of American citizenship, and will learn how to locate other such materials as future needs arise.

### Classroom Lectures

In addition to class instructors Sears and Ganus, who have put a lifetime of study into their subjects, the course will also feature special lectures by Dr. George S. Benson, president of the College, and Dr. Nicholas Nyaradi, famed educator who was formerly Minister of Finance in the Hungarian cabinet.

### Films and Visual Aids

Also featured on the program is the series of 13 "American Adventure" movies to give a better understanding of the American system in contrast to various



Participants in the course have abundant opportunities to produce, find and use graphic aids in teaching the fundamentals of citizenship, instilling in their students a greater appreciation of the American system.

drastic ideologies of communism and socialism. Flannelgraphs and other visual aids, some of which are produced by participants, are also used in the course of the program.

### Open Discussions

Democracy is not only taught but also practiced in the classes. The frequent open discussions are much like the "town meetings" of colonial times. Such modern techniques as "brainstorming" are also used as a means of teaching and problem solving.

### Workshop Practice

Participants learn more about the American system and also learn, through workshop practice, to find the answers to problems that may arise in the future in presenting the facts in

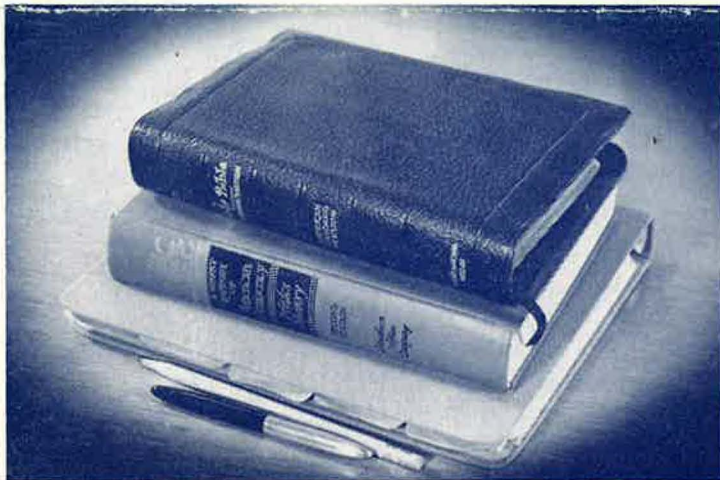
their own classrooms. Through this practical method they quickly learn how to develop ideas, locate information, and produce a dramatic presentation.

Upon completion of the course, each participant will be and feel more qualified to sell the virtues of America to young Americans.

### Write for Bulletin

For a special bulletin giving further information, and an application form for scholarship, write to Dr. Clifton L. Ganus, Dean, School of American Studies, Harding College, Searcy, Ark.

**SUMMER SCHOOL  
BEGINS JUNE 6**



Realizing our nation was made great by the Christian principles upon which it was founded, Harding College strives to instill in all students the joint relationship of Christian and American ideals in their lives.

## BULLETIN -- Harding College

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Mr. and Mrs. Cecil Alexander  
20665 South Telegraph Road  
Trenton, Michigan