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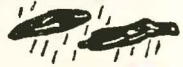




Letter from an Alumnus

Dear Fellow Alumni:

Do you remember when...? That is the way we start when we begin to talk of our wonderful days at Harding. Then the story is told of our beloved Brother Rhodes meeting his son on the sidewalk and saying "Good morning, Willis, how is your father?" Or it might be a rehearsal of the time the boilers blew up and all of us wrote home to try to raise money so they could be replaced. But whatever the tone of conversation we all agree that there is nothing more enjoyable than memories of events on the Harding campus. To you



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who have not been in close touch I assure you the same events are still daily affairs—or should I say nightly—like the time, not long ago, that Dr. Joe Pryor came down from the chemistry lab at 2:00 in the morning and in the dark hall on the first floor of the Ad Building ran into "Napoleon" the school mule.



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No. 6

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Yes, it is the same old Harding—couples holding hands and looking “moon-eyes” at each other (that’s the way I got married, and most of you, too); outings, club meetings and the serious (“for tomorrow memo-Remember it? And those made me feel that I could we could take the world for Christ in our generation—until I could get out and do it. Then the Monday Night guy who was fresh from the country and stammered the misery of the listening and then young orator held you spellbound and you thought he was so good until the faculty member closed the meeting and deflated his ego by showing his misunderstanding of scripture or misuse of facts?”)



Among such memories as these, one impression we all shared is worth re-living. We all believed in Harding—we fought together for her right to exist. We stood together against her critics for we knew she not have helped us so. We recognized.



We wanted others to share as we had shared in an enlarged view of a life of service. Our hearts went out to our teachers who taught for a mite when they could have gone out and fared sumptuously. But they were dedicated to Harding’s principles and we loved them for it. We talked it over many times and wondered why such a great school had to exist on so little and we said some day things would be different.



Many of us still feel the same way. We know Harding is worthy of a great future. No matter whether we left in '29 or '42, we have had the interests of our Alma Mater on our hearts. Maybe we haven't been to Homecoming often. But we still love Harding and the things she stands for.



Not long ago booklets were sent out describing the great future that is possible for Harding Col- lege. You should have re- ceived one of these booklets. (If you didn't, just let us know and it will be sent.) Harding is to have those buildings and that equipment we longed for. Brother Benson and the Board of Directors have planned well. They are working to raise \$1,450,000 and are asking us (the present faculty, student

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body, alumni, and brethren in general) to raise the other \$50,000 total of \$1,500,000 expansion program. \$50,000 could be



to make a for the ex- We thought raised in a



for over six months and are only about half through. This breaks my heart so I make this appeal to you. For the

sake of what Harding meant in your own development and what it is now doing for others like you, (maybe will do for your son or daughter) and for the sake of what we all want Harding to do for so many years to come, won't you look squarely at this pledge card? Here is your chance to repay a debt and to become a benefactor of man-

kind. Though you cannot give much, all of us can give. Give all you can. Fill out this card



you cannot of us can you can. Fill for a gift

over a three year period. Do it now, and tonight ask God to keep Harding a school dedicated to service and ask for prosperity that you might have a bigger share in blessing more lives through Harding College.

Always your friend,

Billy Mattox
Billy Mattox

P. S. Don't think the "brethren" will send us this \$25,000. I love them, but I've been trying to collect from them. It's difficult! If we get it at all it must come from people like yourself who know and love Harding College, and will contribute even in small amounts each year. Please don't let us (1,899 other alumni and ex-students, the college, and yourself) down!