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# BULLETIN

Harding College - Searcy, Arkansas

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## *Harding Reflector and Alumni News*

Summer 1946



GOING FROM DAILY CHAPEL TO CLASSES

### OFFICERS

Clifton Ganus, Jr.	/	/	/	/	/	President
Jim Bill McInteer	/	/	/	/	/	Vice-President
Annie Mae Alston	/	/	/	/	/	Secretary-Treasurer
Joseph E. Pryor	/	/	/	/	/	Executive Secretary

## The President Speaks

For the past several years our Alumni Association has not been what it ought to be. This we can remedy. The war prevented our gathering as often as we desired. This condition no longer exists. I am afraid that most of our weakness lies in a lack of interest on the part of the members of the organization, perhaps from the president on down. We can now remedy this. If the fault has been on the part of the officers, we intend to remedy that beginning now. We are going to try to present you with a program that will strengthen you and the organization. If you will take hold, we can succeed.

The Association can only be as strong or as weak as you are — for you are the Association. No leaders can succeed without wholehearted cooperation from you. The following are some things that you can do.

1. **Keep in touch with the Alumni Office** — advise us if your address changes.
2. **Keep in touch with your Councillor** — advise him if you have suggestions.
3. **Keep in touch with the school** — know what goes on; keep it Harding as you knew it.
4. **Keep in touch with each other** — form alumni chapters; don't lose the Harding spirit.
5. **Keep others informed about you** — send in news to the executive secretary to publish in the bulletin.
6. **Send students to Harding** — spread the good news around; you know what Harding has meant to you.
7. **Return to Harding at least twice a year** — Thanksgiving Day and Graduation Day.
8. **Remember your pledges** — we must keep up payment on the alumni endowment insurance policies.

If you do these things faithfully, we shall succeed and present Harding with a strong, capable, influential organization. **ONLY YOU CAN DO IT.**

—Clifton Ganus, Jr.

## Important Happenings

PURCHASE WHBQ — DR. BENSON TOURS EUROPE — PROPOSED MOVE

By Neil B. Cope, '34

There's never a dull moment around an expanding and growing college, as those of us can testify who are privileged to observe the activities of the administrative offices here at Harding at close range.

Whether it's in the "quiet" summers or the "bustling" regular quarters, you can count on something of first importance to alumni and friends of the college taking place with increasing regularity as the school continues to expand its usefulness. No dearth of news, so to speak.

In the president's office, where it keeps you jumping just to keep up with Dr. Benson's whereabouts at any given moment, there are three current topics that are important to alumni.

The purchase of Radio Station WHBQ, Memphis, Tenn.; the president's trip to Europe; and the proposed move of the college to Memphis.

### STATION WHBQ

Harding College contracted to purchase WHBQ, a 250 watt Memphis radio broadcasting station, for the sum of \$300,000 on May 17, following a special meeting of the



Dr. George S. Benson

Board of Trustees at Memphis, called to consider the transaction. Application was filed on that date with the Federal Communications Commission for permission to transfer the property and wavelength to the college. At this writing the sixty-day waiting period has passed, and approval of the transfer is expected at any time from the FCC.

Purchase of the station means an important step has been taken toward realizing sufficient endowment for admittance to the North Central Association, the highest accrediting agency for colleges in this area. Dr.

(Continued on page eight.)

## Harding Faculty Strengthened

MANY FACULTY ALUMNI IMPROVE ACADEMIC QUALIFICATIONS

By Annie Mae Alston, '39



J. D. Bales



F. W. Mattox



Neil B. Cope

(EDITOR'S NOTE:—The three faculty members pictures above — all former students at Harding — are typical representatives of the Harding faculty. J. D. Bales, '37, has just received the Ph.D. degree from the University of California; F. W. Mattox, ex-'32, is on a leave of absence to continue study toward the Ph.D. degree at George Peabody College and Vanderbilt University; Neil B. Cope, '34, has recently returned from a period of service with the armed forces. Several Harding alumni have completed the Ph.D. degree and are serving in responsible capacities not only on the Harding faculty but also on the faculties of other Christian colleges. The following article by Annie Mae Alston, '39, sec'y.-treas. of the alumni association, describes recent activities pertaining to our faculty.)

The opening chapel for the school year 1946-47 will be an extraordinary one. Appearing again on the faculty row will be a number of familiar faces that have been missed during recent years. Among them the following will be seen.

Neil Cope, '34, after eight months' service in the U. S. Army, returns as professor of journalism and assistant to the president. Mr. Cope is the editor of a popular monthly news bulletin about Harding College.

Ervin "Pinky" Berryhill, '34, after twenty months' service in the U. S. Navy, resumes his former position as director of physical education.

Clarence Haflinger, after an absence of two years in which he did specialized defense work, returns to head the department of music and serve as professor of piano and theory.

William Laas, ex-'43, former orchestra director, returns to fill that position and give instruction in string and wind instruments.

E. R. Stapleton, '32, completes the Ph.D. degree in business education this summer at the University of Oklahoma, and returns to head that division of business administration.

Ruby Lowery Stapleton, '26, after  
(Continued on page ten.)

## Our Purpose

By B. Frank Rhodes, Jr., '35

Expressed in a very general way, the purpose of the Alumni Association is two-fold: first, to promote the welfare of Harding College; and second, to be of service to the members. Stated a little more definitely, the Association intends to keep former students and graduates informed of the progress and condition of the school, to help them keep in touch with one another, to get them back to visit the school, to encourage them to use their influence in sending students to Harding, and to promote participation in various projects to help the financial stability of the school.

In the furthering of these aims the organization is at present publishing the Harding Reflector quarterly, aiding the establishment of regional chapters of the Association throughout the country, asking especially for the return of old students at Thanksgiving and Commencement of each year, and continuing the payment of the premiums on the alumni endowment insurance.

The regional chapters have been especially helpful in keeping the alumni of different scattered sections in contact with one another and in keeping alive the "Harding spirit."

(EDITOR'S NOTE:—Dr. Frank Rhodes has faithfully served the Harding College Alumni Association the last three years as executive secretary. He has been thorough and efficient and has laid some necessary groundwork for building the association into the useful and effective organization it could and should be. He is well qualified to discuss the purposes of our association. We regret very much that Dr. Rhodes will not be associated with us this fall in a personal way. At this time he begins his duties at George Pepperdine.



Dr. B. Frank Rhodes, Jr.

Such local units are flourishing in such widely separated places as New York City and Los Angeles, as well as in other cities a little closer to Searcy. We would like to have one of these chapters functioning in every state and around every metropolitan area where there are a number of former students. There are probably more alumni in your region than you realize. We would like also for these chapters to furnish the general office with news of your activities and information concerning your members. Why not take it upon yourself to be the leader in the promotion of such an organization in your locality.



*GIRLS' SEXTET*



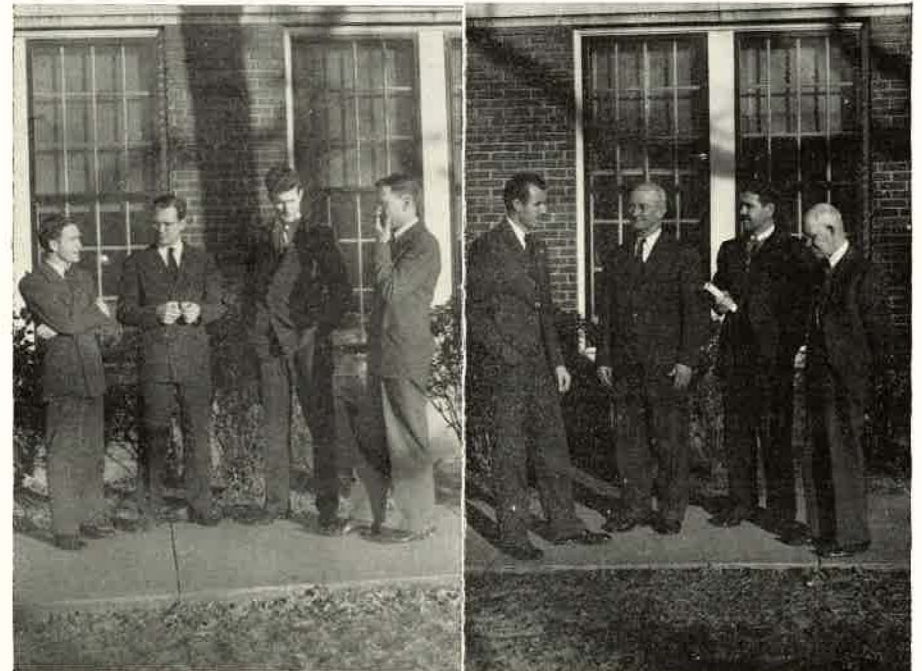
Mrs. Florence Jewell, Choral Director

*MALE QUARTET*



*ALPHA HONOR SOCIETY*

*BIBLE FACULTY*



—Important. (Cont. from page 3). Benson has said that income from the station will be equivalent to an endowment income from \$2,000,000, and he considers purchase of the station the greatest single achievement he has initiated in the program to attain financial stability for the college.

The station will also provide an outlet for educational programs originating in the college, and will strengthen the facilities of the speech and fine arts departments in courses pertaining to radio. The present management is being retained, and the station will continue commercial broadcasting as a member of the Mutual network.

Plans will be made to make Station WHBQ one of the most effective broadcasting outlets in the Mississippi valley. With studios in Hotel Gayoso, the station is already one of the best equipped local stations in the South.

The question may be asked by alumni whether this transaction means that the college will have to go into debt. The answer is that no mortgage of any sort on the physical assets of the school is involved, and the college remains as free of debt as before. While actual transactions have not been closed, pending action of the FCC, it can be stated that Dr. Benson has been able to raise enough money for the purchase to cover a large portion of the purchase price. However, even if it had been necessary to borrow the entire amount, the earnings of the station itself would pay back the pur-

chase price in approximately four years.

#### European Study Made

At this writing, Dr. Benson is in London where he arrived July 14 via trans-Atlantic airliner "Constellation" on the first lap of his survey trip of European nations. He is making this trip for two purposes: to get first hand knowledge of social and economic conditions abroad for use in his column and in other activities of the Department of Popular Education, and to survey religious conditions with a view to advising missionaries who go to European countries.

In England, besides interviewing Britons in an effort to obtain factual information pertaining to economic and social conditions there, Dr. Benson will apply for visas to enter nearly all the European states, including Russia, during his eight-week tour.

It is Dr. Benson's plan to spend as much time as possible studying religious conditions in France, Holland, Belgium, Italy, Norway, Sweden, and possibly Russia and other nations, with a view to assisting missionary workers who later go abroad. He will endeavor to make contacts with Christians in many of these countries, to get some idea of the opportunities afforded, and to survey the difficulties that may be encountered.

He was accompanied by Forest Moyer, junior from Columbus, Ga., in a secretarial capacity. They will return early in September.

#### Move Pending

Meanwhile, any final or decisive action on the proposal to move Harding to Memphis, Tenn., was postponed until Dr. Benson's return from Europe, according to an announcement of a group of influential business and civic leaders made in Memphis on July 15.

The group decided to await Dr. Benson's return before formulating plans for pledging the \$650,000 required if the move is to be made. Chief factor in the postponement involved the problem of finding a proper time for conducting a fundraising campaign in the city of Memphis, since other such campaigns are already scheduled in the months ahead. The campaign was not held in the spring because of a Southwestern College drive underway at that time.

The Memphis Press-Scimitar, however, suggested editorially that the ordinary welfare type of "campaign" would not be needed and that business men should be able to raise easily most of the amount required.

At an earlier meeting held in Memphis before Dr. Benson's departure, forty-two of the city's leading business and professional men voted unanimous approval of the move in principle, asking ten days to determine whether and when the money might be raised. Mayor Chandler presided at the meeting, and Dr. Benson presented the proposal of the Board of Trustees.

Dr. Benson told the group that \$500,000 would be needed to help

replace buildings to be vacated at Searcy, plus \$150,000 for a 100-acre site on the outskirts of Memphis. The total investment of the college there would be about \$1,000,000, he said.

#### Memphians Encourage Move

Mayor Chandler, at the earlier meeting, said that "if Harding College can extend its usefulness by being moved to Memphis, I believe that Memphis will be happy to have an educational institution of this kind in our midst."

Dr. L. M. Graves, city and county health officer for Memphis, and vice-president of Harding's Board of Trustees, told the group that he felt the school would profit by the move and that it would be a real asset to the city.

Commenting editorially on the proposal, the Press-Scimitar emphasized that the college would not lose its present character by moving to Memphis and stressed the importance to the community of the type of training offered to Memphis by Harding College. The newspaper said the college could be expected to provide the business community with the right kind of employees and future business partners. Memphians could be sure, it further stated, that the college "will not teach or encourage materialism or atheism."

The Press-Scimitar added: "An investment in Harding College is an investment in insurance — insurance of all the substantial things we Americans hold dear."

See what we mean? "Never a dull moment."

—**Faculty.** (Cont. from page 4.)  
having done extensive work toward the Ph.D. degree in English at the University of Oklahoma, resumes her former position as associate professor of English.

#### Others Continue Studies

Five members of the 1945-46 faculty have either completed further work in their field or are now on a leave of absence to continue their studies.

**J. D. Bales**, '37, associate professor of Bible, received the Ph.D. degree in the history and philosophy of education from the University of California in June. His dissertation is "A History of Pragmatism in American Educational Philosophy". High commendation for the work he had done was given by his major professor.

**F. W. Mattox**, ex-'32, associate professor of Bible and dean of men, is on a leave of absence to continue work toward the Ph. D. degree in church history at George Peabody College, with supplementary work at Vanderbilt University. He will minor in school administration.

**Kenneth Kirby**, professor of modern languages and literature, is on a leave of absence to continue study toward the Ph.D. degree in this field at the University of Texas.

**Leslie Burke**, '37, assistant professor of Greek and German, is taking advanced courses in these languages at Northwestern University during the summer.

**Ruth Langford**, '40, instructor in art, is studying this summer at the

Colorado Springs Art Center, Colorado Springs, Colo.

#### Additions to Faculty

From time to time as Harding grows, additional members must be added to the faculty. This fall the teaching force will be strengthened by four men of outstanding ability.

**Andy T. Ritchie, Jr.**, a graduate of David Lipscomb College and George Peabody College, will serve as instructor in music and director of the chorus. Mr. Ritchie is a well-known singer, choral director and preacher with broad experience in radio appearances.

**Robert Carl Spain**, who holds the B. A. degree from Abilene Christian College and the M. A. degree from Southern Methodist University, assumes the position of assistant professor of Bible.

**Clifton Ganus, Jr.**, '43, who received the M. A. degree from Tulane University this spring, returns to his alma mater as assistant professor of social sciences. Mr. Ganus is president of the Harding College Alumni Association.

**Daniel Dreyer-Dufer**, a graduate Ecole Suisse de Compatabilite, Geneva, Switzerland, and graduate du Scholasticat de Philosophie a Soy-Chazelles, will serve as assistant professor of French and Spanish. Mr. Dreyer speaks fluently French, Spanish, German, Italian, Russian, English and Dutch. He has served as interpreter and translator with the U. S. forces in France.

## At Harding Everybody Sings

At Harding we feel with Addison: "Music wakes the soul, and lifts it high, and wings it with sublime desires, and fits it to bespeak the Deity." During the past year Mrs. Florence Jewell (pictured in the middle of page six) did the yeoman's task of directing all choral, glee club and ensemble groups while carrying a full load of voice instruction. These groups made several public appearances during the year.

The girls' sextet (pictured at the top of page six) was very popular with the audiences. The members are (from left to right) Doris Johnson, Lynn Hefton, Pat Halbert, Virginia Cranford, Geraldine Young, and Mildred Lanier. The male quartet (pictured at the bottom of page six) always in great demand, was composed of (from left to right) Bill Nations, Orel Herren, Evan Ulrey, and Paul Clark. Madge McCluggage accompanied both groups. During the month of May the quartet presented a weekly program of hymns over WMC in Memphis with John Mason featured as soloist.

### HIGH SCHOLARSHIP ENCOURAGED

In order to encourage high scholarship among the students, the Alpha Honor Society was organized in the spring of 1936. Only a few students attain membership in this organization. This year three members, all seniors, were received into this society. They are (pictured from left to right at top of page seven) Mrs. Inez Pickens, Robert Helsten, and Mrs. Boyd (Betty) Lowe.

### DAILY BIBLE STUDY EMPHASIZED

The very foundation on which our civilization rests is the truth found in the Bible which gives the principles of human conduct. Not only must the head be full of God's word, but also the heart must desire to apply the truths learned. The Harding Bible teachers (pictured at bottom of page seven) strive to do both. They are (from left to right) Dr. B. Frank Rhodes, Dr. Jock Wood Sears, Dr. J. D. Bales, John Lee Dykes, Hugh Rhodes, S. A. Bell, F. W. Mattox, and B. F. Rhodes.

# BULLETIN - - Harding College

## I M P O R T A N T

*If the address below is not correct or will soon be changed, please drop a card to Alumni Association, Harding College, Searcy, Arkansas, giving the correct information. Or, if you know an alumnus or an ex-student with whom we have lost contact, please send us the correct address of such a one. We want to keep in touch with all, but we need your help.*

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