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V.17#8 1/42

# HIGH SCHOOL GRADUATES

Where Do You  
Go From  
Here

?



*Wax*

## WHERE DO WE GO FROM HERE?

Thousands of high school graduates are asking this question today. Yesterday they would have known the answer. But war has disrupted plans and **thrown the world and our thinking alike** into chaos. May we in all earnestness **help you find the answer for yourself?**

The world you face is one of **blood and struggle**. For thousands it means **air service, submarines, tanks, infantry, courage**, and—Death! For others, cooperation, toil, heroic self-sacrifice. You want to give your best to the common cause. But what is your "best"?

### Your Country Speaks

America needs desperately today thousands of men and women with college and professional training for tasks which the millions cannot perform. To the question, "Shall I quit school now and get a defense job?" your government itself has given the answer. To every student who has the ability to do college work it is saying:

*Continue your college and professional training as long as you can, that you may give your country the high service which it needs when your call comes. For all experience has shown that*

### Education Means Power

In normal times the man or woman with college training has many times the chance for service that the non-college man has. In times of crisis the chances are multiplied yet more. During the depression years 4,000,000 young people between 18 and 25 had no jobs nor any hope of jobs. But a survey showed that less than 1 per cent of these had ever had college training. In other words the college-trained man had 99 chances for work against 1 for the non-college man.

#### CHANCE OF EMPLOYMENT IN CRISES



If the prophecy of many is correct that after the present war America will be plunged into a crisis that will make 1930-33 look like heaven, then it becomes the more urgent that you master now a training that will carry you safely through. Otherwise you will have the bitter experience of many in the last depression of seeing others with advanced training take your job, while you are pushed aside with the millions of unemployed.

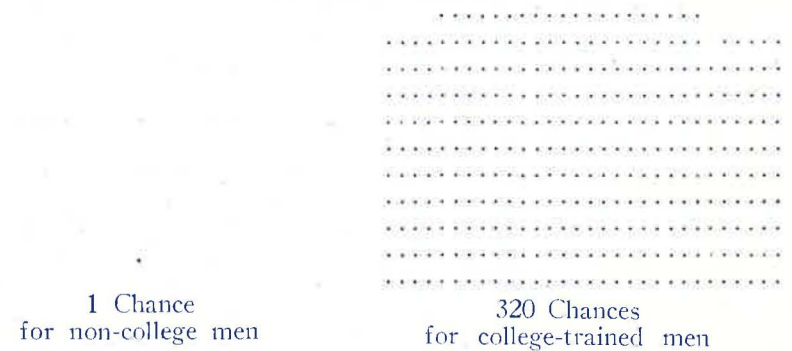
## Power in Leadership

The greatest need today and in every age is trained leadership. For this college and professional training is most essential.

*Who's Who in America* lists the outstanding leaders who largely mold the destiny of our country. In 1922 74.89 per cent of these had college degrees or training. In 1934 this had risen to 86.56 per cent—a rise of 12 per cent in 12 years. In other words each year that passed made it increasingly harder—by 1 per cent—to gain a position of distinguished leadership without college training.

Putting it in a different way, since our total population was approximately 125,000,000 in 1934, only 1 man in 5,000 had a chance to be included in this list of distinguished leaders. But of men with no college training only 1 in 37,000 was included, while of men with college training 1 in every 116 was included. By this measure of leadership the college man was worth 320 times the other in eminent service to his country.

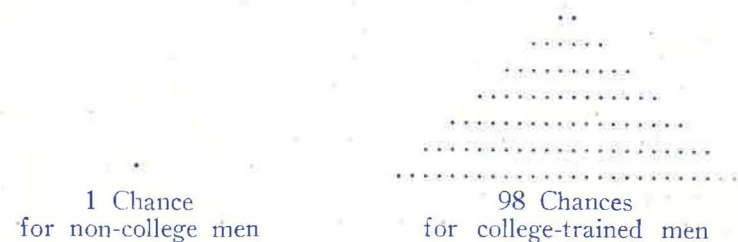
#### CHANCES FOR LEADERSHIP



### Power in Creating Wealth

College training has also demonstrated its power in the earning and creating of wealth. Senator Wagner of New York states that 18,000,000 families in the United States—60 per cent of our total population—have incomes of \$1,000 a year or less. Recent data published by *Time* shows that, while college graduates constitute only 2 per cent of our total population, yet this small group composes two-thirds of all those with incomes of \$10,000 a year or more. In other words the following diagram shows the

#### CHANCES OF EARNING \$10,000 A YEAR





A survey of one university during the depression year of 1934 indicated an average income of \$4,000 each for its graduates during that extreme period. A survey of 56,000 graduates of three other universities during a normal period showed averages of \$8,000, \$10,500, and \$13,500 a year each. College training, therefore, means power to earn.

## EDUCATION MEANS POWER IN WAR

The above facts speak eloquently the worth of college training in times of peace. In war its worth is multiplied. The destiny of America will depend upon its trained minds, and it becomes the patriotic duty of every boy and girl to acquire the highest training of which he is capable.

The present war will not be won by beef and brawn, but by brains, technical skill, and spiritual leadership. America, through no choice of her own, is in a death struggle with the mightiest combination of powers the world has ever known. They have conscripted all the technical skills and inventive genius of their human resources. To match them America must maintain a still higher level of training. That is why the government is urging every boy and girl to remain in college as long as possible, and *is even deferring from military call different classes of men.*

## WHAT YOU CAN DO AND HOW WE HELP

Lieutenant Frank J. McSherry, Director of the U. S. Defense Training Program, says it will require 14 industrial workers at home to supply each soldier on the front. It is not so hard to get skilled workers in shipbuilding, aircraft, ordnance, welding, etc., but his headache is shortage of supervisors. Such level heads must have a leadership to which college training definitely contributes. But other classes are even more difficult to secure, for they require yet higher training.

## Doctors, Dentists, Nurses, Technicians

Dr. Morris Fishbein, head of the American Medical Association, said recently, "The medical profession is closer to scraping the bottom of the bucket...than any other occupation, trade or profession." There are 180,000 doctors, of whom only 50,000 are available for army, navy, and public health service. General Charles C. Hillman said recently that 24,000 more doctors would be needed this year, over 1,700 more dentists, and 9,000 more nurses. Including technicians, dietitians, and first-aid assistants the Medical Department will need 270,000 men this year. With further mobilization this number will be multiplied.

Germany has already exhausted her supply of well trained doctors and is using men with only two years of medical work. In order to prevent such a tragedy here the government is deferring from military call those who are taking pre-medical and pre-dental work.

Harding College gives this complete training as well as pre-nursing and technician training. The courses run during the Summer Session as well as the winter. You can begin training now!

## Chemists, Physicists, Biologists, Mathematicians

With the expansion of defense industries and armed forces it has become impossible to secure enough trained men in the above fields. To supply the demand, *men specializing in chemistry, physics and engineering are deferred from military call that they may prepare for industrial work at home.* Salaries run \$2,100 a year and up.

Harding offers a complete year's work in chemistry, physics, biological sciences, and mathematics during the summer semester. Graduates entering college this summer can then start on the second year of the chosen science next fall, and in a single year qualify for defense positions.

## Home Economists, Dietitians, Food Specialists, etc.

Calls, both on civil service basis and in public and private service, are multiplying for women trained as teachers of home economics, as dietitians, food specialists, institution managers, clothing specialists, purchasers for institutions, social workers, and other related professions. For these fields Harding in its winter session gives the necessary training. Its courses are planned with a view to actual professional needs.

## Secretaries, Accountants, Statisticians

An almost unlimited number of typists, secretaries, accountants, and statisticians are needed with the expanding war program. Salaries run \$1,440 a year and up on civil service basis. Other thousands are needed in private business.

Harding College is offering this summer the courses which will qualify for the examinations in these fields. With our present arrangement a single summer's work should be sufficient in most instances. It includes a whole year's training in shorthand and typewriting during the single summer session. The same courses are repeated during the winter. The cost for this course is less than at private business colleges, and yet it gives double value in its credit toward the college degree or toward teachers' certificates.

## Teachers

An acute shortage of teachers already exists in every field, but especially in mathematics, sciences, business, music, physical education, and social sciences. For elementary schools the State Department is licensing emergency teachers with only 12 semester hours of college work in certain subjects.

Harding offers in the Summer Session all courses required for these emergency certificates, so that high school graduates can qualify this summer for positions next fall. It offers also the more advanced training for those qualifying for the high school positions and advanced certificates.



## Preachers

The most important single factor in any nation, as in the individual, is its spiritual development. This is an outgrowth of religious consciousness, and underlies and supports the whole moral structure. It determines the strength of a people. For this reason, important in normal times, it becomes trebly important in times like these which try the faith of men. *Hence the government is exempting from military service young men who are preparing to preach and to devote their lives to such spiritual ends.* For these men there is a greater need now than ever before. Calls are coming continually that we cannot supply.

Here again Harding offers the training you need. In both the Summer and the Winter Sessions numerous courses are offered in Bible and related religious fields which prepare one thoroughly for this great service.

## Journalists, Speakers, Broadcasters

Colonel Telligibel of the German War Ministry indicated the extreme importance of writers, journalists, speakers, and radio broadcasters, when he declared in 1935 that victory in the next war would depend ultimately upon the propaganda campaign. Hence Germany early created a propaganda ministry under the brilliant but unscrupulous Dr. Goebbels. While his technique has been reprehensible, it was tremendously effective in winning the early German victories through the "war of nerves". It has proved, however, the urgent need of correct and accurate information, and the reliable interpretation of events through able speakers, the press, and the radio.

Harding offers you this training in both the Summer and the Winter Sessions—complete departments of journalism and speech, including specialized courses in radio.

## A DELIGHTFUL

Harding offers you the above investment in a sound professional training, but it also offers a delightful college life. Abundance of student activities—musical, dramatic, social, athletic, literary—enrich your college experiences. Recreation includes tennis, basketball, volleyball, baseball, horseback

## COLLEGE LIFE

riding, mountain hikes, boating, and swimming the year around and many other forms. You will enjoy the warm friendliness that fills the entire school.

Write for the Catalog and  
Summer Bulletin

HARDING COLLEGE  
SEARCY, ARKANSAS

## Officers, Special Assistants

For those who must ultimately answer the selective service call it is important to secure a training that will make your service the most effective. There are 350 jobs in the army. If one has the right training he need not continue on the basic salary of \$42 a month. Cooks with no more training than you could secure in three months here can qualify for \$75 to \$90 a month.

Special concessions are being made for those who wish to prepare for officers—second lieutenants in the army or marines, midshipmen, or ensigns in the navy or naval aviation. Salaries run about \$183 per month. *Since college training is required, those who enlist for such training are permitted to continue their college work from two to four years.* Harding offers every course required in this program.

## FINISH COLLEGE IN LESS THAN THREE YEARS

To meet the need of trained men and women in all the above and other fields. Harding College is arranging her schedule so that students can complete the four-year college course and receive their degrees in two years and two quarters. This requires the attendance of two summer sessions. Freshmen entering this summer (1942) could, therefore, receive their degrees in December 1944. Those entering this fall (1942) could receive their degrees in March 1945.

## Your Best Investment

Since summer sessions are somewhat less expensive you will save both time and money by attending summer terms. You will also be ready for a position 15 months sooner than under the old plan. In this 15 months saved you can be earning a salary of \$1,200 to \$2,800. This is more than the cost of your entire college course! YOUR COLLEGE EDUCATION IS THEREFORE THE BEST FINANCIAL INVESTMENT YOU CAN MAKE at this or any other time.







## BULLETIN HARDING COLLEGE

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*A College  
which Trains for  
Successful  
Living*

Write for Information

Summer Session  
June—August

Winter Session  
September—June

**HARDING COLLEGE**  
Searcy                      Arkansas

MAIL TO: