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Harding College

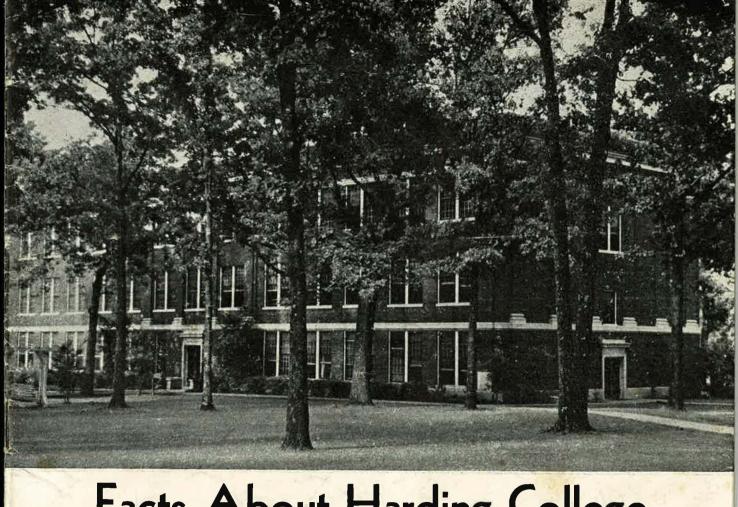
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Facts About Harding College



A Different College! One You'll Like and Appreciate!

Size of Institution .

Harding College is exactly the right size. It is large enough to give the students a broad association and to offer a broad curriculum. It is small enough for the teachers to know the individual needs of each student, and to give individual attention to each student.

The present enrollment totals 440, and includes students from twenty-six different states.

The college offers a very broad curriculum, including twenty different majors. Degrees are conferred in three different general fields—Liberal Arts, Sciences, and Music.

Faculty . . .

In the college department there are thirty professors and instructors, of whom five hold Ph. D. degrees, twenty hold M. A. degrees, and five have B. A. degrees.

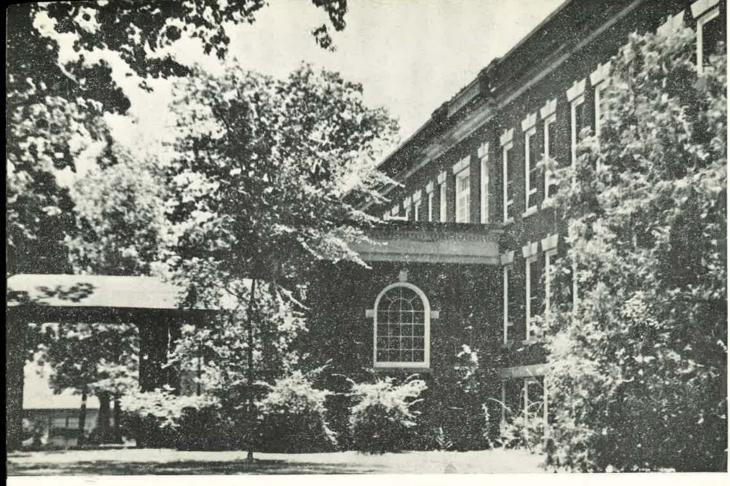
In the high school department there are three full time B. A. instructors and several part-time teachers.

In the grammar school department there are two full time teachers and several contributing part-time.

This makes a total of thirty-five full-time professors, and ten or more parttime instructors.

Value of Physical Plant . . .

Harry A. Lang, Certified Public Accountant of Little Rock, values the Harding College plant and equipment at \$612,584.11. Against this plant there is no indebtedness.



Pattie Cobb Hall, fireproof, has rooms for 100 women.

Character Building . .

Harding College considers the building of character to be of greater importance than academic learning. The world is starving for real men and real women. Every great business concern in the United States is anxiously seeking men of honest integrity who know how to render faithful, efficient service.

Harding College works diligently to develop honesty, integrity, industry, and faithfulness to duty. Leadership cannot be developed without these qualities as a basis. The ideals of our forefathers are stressed and the Bible is emphasized as the greatest character building book in the world.

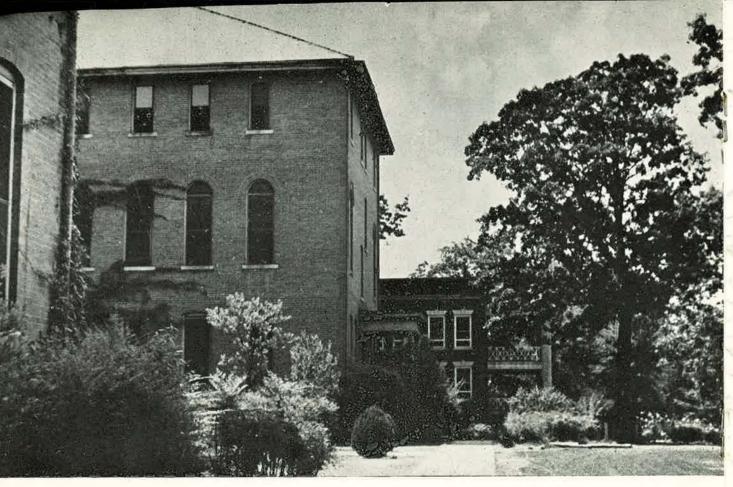
In fact, the Bible is the most familiar textbook on the campus. Regular classes are conducted under experienced teachers, and every student has a daily lesson in the greatest of all books.

True education is not a short cut to get more for doing less. On the contrary true education must prepare men for greater service in a competitive world.

Educational Standing . . .

Harding College is recognized as a standard four-year college by the State Board of Education of Arkansas. Harding graduates are accepted in such schools as the University of Chicago, University of California, University of Oklahoma, University of Arkansas, Peabody College, Louisiana State University and other universities throughout America without loss of any work done at Harding College.

Harding is not a member of the North Central Association of Colleges due to lack of endowment. As standardization of colleges is a trend of the day and as standards are constantly rising, it is very evident that Harding College must look forward to becoming a member of the North Central Association in the near future. The institution is accordingly seeking sufficient endowment to meet that requirement.



Men's building also houses academy department.

Scholarships

In an effort to help those who otherwise would be unable to go to college Harding maintains a large number of scholarships and also provides an extremely large amount of work.

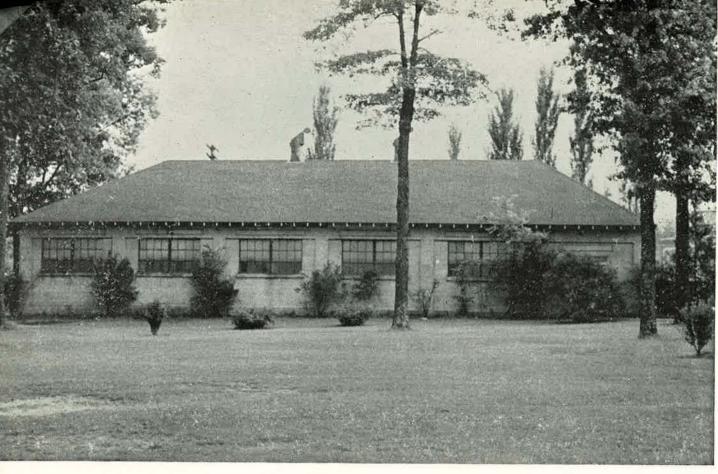
For this purpose scholarships are granted to those preparing for the ministry or missionary work. While this is an expense to the school, it is an effort to improve and develop in character those who are to make religious leaders.

Harding College is also making its training accessible to those who are without adequate means, by arranging work at the college plant. Students work in the college laundry, cleaning and pressing plant, dining hall and kitchen, business office, printing plant, and in various other places helping to earn their way through school. While this, too, is an added expense to the school, we believe some institution must give these opportunities to the young men and women of our country who need them.

Finally, we believe the value of the institution to these hundreds of young people is being abundantly demonstrated in the successful lives of its graduates. These graduates are filling positions as teachers in high schools, colleges, and even universities, positions in business and industry and the professions and are men and women with ideals and fine prospects. They are assets to our country.

Expenses

Harding College offers extremely low rates for a private institution and keeps the figures as low as possible consistent with quality instruction and training. Total expenses including room, board, fees and tuition, with cash discount, run from \$343,00 to \$373,00.



Heated swimming pool is open the year 'round

Social Life . . .

The college maintains a very wholesome social life, such as develops serious-mindedness and such as avoids the wild recklessness of our age. The sanctity of marriage is stressed and the tragedy of divorce is emphasized.

Work is honored and dignified, and working students are able to associate with those who do not work until visitors and strangers cannot tell the difference.

Inter-Collegiate Activities . .

Harding has established an excellent record in intercollegiate debating. Since 1931 Harding debaters have won first place in the state tournaments, in junior and senior debate, nine times; second place twice; first place once in the Mid-South tournament including all surrounding states; and first and second places in the Championship Tournament including championship teams of the South. This means fourteen championships in eight years.

Harding won first place in the State Little Theatre Tournament dramatics meet two times in four years.

The college weekly newspaper has repeatedly won high honors in competition with other papers in the state. Last year the paper was placed awarded a plaque as best weekly in the state, the second time in recent years. The cup for make-up has been won twice in succession. The paper is printed completely in the college's own shop.

No Unemployed Graduates . . .

There are on file at the college letters from at least one hundred different large business concerns offering to consider Harding College graduates for employment in their own industries. One large business concern which employs nine thousand skilled laborers requested the president to recommend fifty Harding



Campus contains beautiful landscaped and natural scenery

graduates for its consideration. Another nationally known business concern has written four successive letters requesting graduates. This institution is continually receiving more calls for teachers than it is able to supply. The college could have placed at least fifty more graduates last summer than it had to offer.

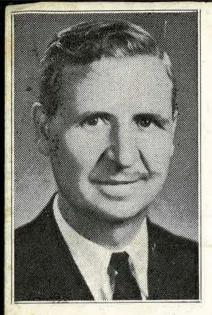
The college officials believe that this desire for Harding graduates is inspired by the fact that the Bible is taught daily in the institution and that genuine character is developed.

Lectures by Business Leaders

Harding College recently placed itself in an enviable position of leadership by instituting a program for bringing outstanding business executives of national reputation to Arkansas to speak before the educators of the state. The first of these speakers was Dr. E. W. Kemmerer, one of the world's best known authorities on economics. Dr. Kemmerer was a member of the Dawes Commission in Germany at the close of the World War and has since been invited to help thirteen different foreign countries set in order their finances. Other speakers included Clinton Davidson, president of the Fiduciary Council, New York City; Dr. James K. Hunt, research chemist of the du Pont Company, Wilmington, Delaware; Col. Robert S. Henry, assistant to J. J. Pelly, president of the American Association of Railroads; James L. Kraft, president of the Kraft-Phenix Cheese Company, Chicago, Illinois; Sterling Morton, director of the United States Chamber of Commerce, Chicago, Illinois; Raymond H. Folger, president of Montgomery Ward and Company, etc. The program is being continued.

More than two hundred prominent business institutions of national reputation have written letters to Harding College commending this outstanding program. They consider it a great forward step in creating a better understanding and establishing closer cooperation between business and education.

Just as Harding College proved itself a popular pioneer in this lectureship course, it was also the first college in Arkansas to include a department of business administration in its regular curriculum.



Dr. George S. Benson presents

"Facts About Harding College"

A School You'll Like!

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