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Harding College

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News About Harding . . .

A College of Character and Distinction, Where the Bible Is Revered

Pres. Benson in Demand as Speaker After Talk on Economy to Committee

Economy Lowers Costs to Students

Cost is always an important consideration in choosing a college. Harding is prepared to give a favorable answer to the question: "What is the cost?"

Students from states other than Arkansas represent more than 50% of the student body. Those who come from the northern and eastern states save as much as 100% on total school expenses. The college is maintained on a strict economy basis in order to provide more students with the advantages of a college education at a reasonable cost. This is also made possible by a lower cost of living (but not lower standards) in Arkansas than in most states.

A student can attend Harding one year at a total cost of less than \$375.00. This amount includes board room, tuition, fees, and medical and hospital fee (see catalog, p. 44), and is payable in three equal instalments at the beginning of each term.

Tulsa Newspaper Features School

Harding's chorus and Dr. Benson's appearance before the Ways and Means Committee were featured in the *Tulsa World*, Sunday, June 1.

Pictures of the college plant, glee clubs and chorus accompanied a story covering Dr. Benson's speech on economy. This appeared as the first full page of the feature section. An announcement of the program given in Tulsa by the chorus was carried on the first page of the same issue.

The *Arkansas Gazette* has lately published three editorials, two feature stories, and a first page news story concerning Dr. Benson's speech to the Little Rock Rotarians.

Gatas Donate Shrubs to College

One of the most wisely given gifts to the school in a number of years was the donation of shrubbery made by the Gata Club, girls' social organization, during the spring term.

The shrubs, mostly flowering, will campus and give pleasure to those enhance Harding's already beautiful who tread the grounds for years to come.

Thirty-six flowering apricot, double-flowering peach, and red, white and peppermint stripe dogwoods comprised the gift.

The Gatas secured the shrubbery from a nursery belonging to the father of one of the members of the club, Margaret Naugher, junior, of Chase, Alabama.

The shrubs have been planted over the campus, mostly on the south side, and some of them around the homes on the campus. Dorothy Baker, Chattanooga, Tennessee, was president of the club during the spring term. Vice president was Verle Craver, Lexington, North Carolina.

College's Athletic Program Interests Every Student

(See pictures on page 4.)

The annual Student-Alumni soft ball game during commencement week terminated the year's particularly successful athletic program. Intramural games and contests have been definitely established as a part of student life at the college.

The past year's program was directed by Hugh Rhodes, graduate of 1940, in the absence of Prof. Ervin (Pinky) Berryhill, who is completing his doctorate at Peabody College. Rhodes' leadership and student cooperation combined to build further upon the foundations begun some three years ago.

Coach Berryhill, who will return for



Dr. George S. Benson

Movie Completed

A color film, depicting Harding and student activities, was recently completed and is now being shown to groups in Oklahoma and Texas. The picture runs 32 minutes.

Groups wishing to arrange showings should contact Dr. Benson.

Following up a most successful appearance before the House Ways and Means Committee in Washington, Pres. George S. Benson has been speaking to civic groups in many sections of the country.

Demands for speeches on economy and related problems have been enormous. Rotary Clubs of Shreveport and Chicago will hear Dr. Benson August 1 and 5, respectively. The Lion's Club of Enid, Oklahoma has scheduled an address, as have groups in St. Louis, and Detroit. He has already made speeches at Kansas City, Little Rock, Texarkana, Newport, and Paragould.

Letters commending these efforts have come from hundreds, from Alfred P. Sloan, of General Motors, as well as friends near the college. Three huge stacks of correspondence on the president's desk represent practically every state in the Union. Many have inquired about the college and its work, complimenting the president, and the college as well, for the real service being offered.

This present public attention toward Harding has resulted indirectly from a particular service to students inaugurated by the college some years ago. Numbers of nationally known businessmen, industrial and financial leaders, have spoken on the campus to college and state audiences. Approving the college's attempt to "give industry an ear," to discover what business men want in college graduates, and to "bridge the gap" between education and business, these leaders praised Harding as applying good sense to higher education.

Besides creating demands for Harding's graduates, an objective already the college many friends. It is believed that Harding's endowment drive attained, these measures have made will be aided materially by this program.

Dr. Benson, who has been the moving power behind these activities, has become one of the few widely popular college presidents in the country. But his personal popularity he is willing to transmit to the glory of the college, whose ideals he loves and for whom he so energetically works.

the 1941-42 session, visualized early a carefully sponsored and supervised athletic program for the college in which the great majority of the students might participate.

Instead of a student body of grandstand-sitters, Coach Berryhill proposed to make every student a participant in one or more healthful games. He pictured athletics as a social and recreational process for everyone, rather than a restricted, professionalized "game" for the benefit of those who "come out."

Such a democratized intramural program is now the aim of the college, and each year sees the goal more perfectly attained.

Publications Are Successful

A particularly successful year was enjoyed by all student publications at the college: the Bison, weekly newspaper; the Petit Jean, college yearbook; and the Harding Book of Verse, student poetry publication.

The Bison took first honors in the Arkansas College Press Association competition as best weekly in the state. The paper won various other honors in individual staff competition. The Association's annual convention will be held at Harding next April, and Arthur Moody, of New York, next year's editor-in-chief, will serve as Association secretary. Prof. Neil B. Cope, Bison advisor, is the Association's sponsor.

Letters and pins were given 15 reporters and staff members for their work on the paper. S. F. Timmerman Jr., Port Arthur, Texas, was editor, and Bill Harris, Searcy, business manager.

The 1941 Petit Jean has been acclaimed one of the most attractive and interesting college annuals seen this year. It was edited by Mabel Dean McDaniel, of Tuckerman, and managed by Don Bentley, Arp, Texas. Bound in ivory grained leatherette, the annual thoroughly covers classes and student activities. A wide selection of informal snapshots made up a distinctive feature of the book.

Harding is distinguished by being the only school in Arkansas, and one of the few in the South, publishing a yearly collection of student verse. Members of the Poetry Club, headed this year by Kern Sears, Searcy, write and sponsor the sale of this copyrighted book of distinctive poetry.

Both the Book of Verse and the Bison are printed on the campus by the College Press.

Work on student publications provides practical training for those interested professionally in journalistic vocations. Others too, gain ability to express themselves and to write intelligently for publication.



Staff works on the Bison, student weekly

Courses In Business Become Popular

Business subjects, from economics to shorthand, have become popular at the college, and more business majors are being placed each year.

Those who complete first year accounting, according to E. A. Gibson, professor of business administration, should be able to hold an assistant bookkeeping job.

The department maintains high standards in the typing and shorthand courses, directed by Prof. E. R. Stapleton. A 60 word per minute minimum is required of typists.

"I do not know of a student out of the department who has not been placed in a good job, secretarial, accounting, or executive," states Prof. Gibson.

Those desiring to enter business or teach business subjects will find courses at Harding particularly attractive.

Faculty Personnel Sees Few Changes

Few faculty changes will be made for next session, practically the same staff being retained, according to Pres. Benson.

One exception is in the music faculty. Mr. Clarence R. Haflinger will replace Miss Mary Elliott of the piano department, who was married to A. K. Gardner on June 18.

Mr. Haflinger, a newcomer to Harding, has received degrees from Drury (B. A.) and University of Colorado. (M. S.). He has some work on the doctor's degree at the University of Iowa. He will offer private piano instruction, class piano, and will teach theory courses.

Summer Term Is Pleasant Session

"Summer session this year is one of the most successful in the history of the school," Prof. John Lee Dykes, summer school director, comments.

Enrollment for the summer surpasses all previous records. Students, particularly teachers, who wish to complete requirements in a minimum of time find the summer term both economical and enjoyable.

Classes begin at 7 a. m. This allows time for completion of class work in the cool part of the day, with most of the afternoon for study, rest, and recreation.

Fall Quarter Begins Sept. 17

Fall term will begin formally, with the first chapel session of the year at 10 a. m. in the auditorium on September 17, Dr. Benson, Dean Sears, and others will instruct students in beginning their work. Classes start at 8:00 a.m. on Thursday, September 18.

Freshmen should arrive at the college by 8:00 a. m. September 15, in order that they may complete their placement tests before class work begins.

Upperclassmen should be on the campus for enrollment on Tuesday and Wednesday. The college cafeteria will open on September 14, and rooms in both dormitories will be ready for occupancy on that date.

The college bus and cars will be available to meet trains and busses for old students and new—at Kensett and downtown.

In spite of expectations that college enrollment generally throughout the country will drop, officials at Harding express their convictions that the student body will be as large as last year's. Some believe this year's enrollment will be a record one, in view of the concerted effort being put forth by faculty and old students.

Room reservations have come in rapidly. Pattie Cobb Hall has more than 50% of its capacity reserved, all the top floor already being taken. Two new students from Nebraska have sent reservations, three from New York, and five from New Orleans.



Prof. Stapleton's Typing Class

New Gym Next Building Project

Construction of a new gymnasium, the second recent project in the college's building program, is expected to begin in the fall. The present gymnasium will probably be maintained for women.

The building will be located on the southeast corner of the campus as was originally planned. It will be constructed of stone, and will be of regulation size, with showers, dressing rooms, and ample facilities for the physical education program.

Recently completed is the grey brick president's home, between the administration building and the east entrance to the campus. It is a two-story structure with garage attached. Fully equipped with steam heat and hardwood floors, the house has a green roof with white woodwork and trim.

All money or materials required were donated to the school or solicited by Dr. Benson for the home.

A valuable addition to the college plant, the home will be "the first real house" the Bensons have occupied since their return from China. They are expected to move in this week.

Other additions to the college plant will be completed from time to time. An auditorium building and a men's dormitory will probably be begun on completion of the present endowment campaign.

Bible Scholar



Dr. Batsell Baxter

Baxter Completes First Year at Searcy

Dr. Batsell Baxter, professor of Bible and social sciences, has completed his first year on the Harding faculty. Prof. Baxter is well liked by the student body, and his classes are quite popular.

He is spending the summer months preaching. He was with the Ferman Ave. Church of Christ in Corpus Christi during July, and he plans to spend the remainder of the summer in California. He will make his headquarters at George Pepperdine College in Los Angeles and will preach each Sunday for churches on the west coast.

Prof. Baxter has served as president of David Lipscomb College, Nashville, Tennessee; Abilene Christian College, Abilene, Texas; and George Pepperdine College.

(Prof. Baxter's work is primarily in the Bible department. The religious work will be featured in a bulletin to appear soon.)

Musical Activities Afford Training; Students Enjoy Recreational Singing

Part-time Work Assists Students

The college offers each year a limited number of work scholarships to deserving students, covering varied amounts of the regular tuition. Student help is used almost exclusively in the work of the college outside the classrooms.

Besides keeping up the grounds and buildings, the college, with student assistance, maintains a farm, a laundry and dry cleaning plant, a heating system, and a printing plant. Stenographic help and assistant librarians are also chosen from students. Each year a number of students have the opportunity to gain some practical experience in a trade or profession while earning a part of their school expenses.

The college laundry and dry cleaning plant not only does work for students, but it has a well established trade in town also. Most of this work is done by college students. Part-time work in the laundry is available for about 40 students each year.

The college farm furnished part-time work for about fifteen students each year. Eight or ten stenographic assistants are used in the different departments. Five to eight students work in the printing plant. Several assistants are used in the carpenter's shop and on the grounds.

Extra-curricular music groups are popular activities at Harding. Students interested in music as a career find splendid opportunities working with these groups.

But the majority of those who sing and play join these musical organizations because they love to sing and love music. They work in fields ranging from biology to physical education, yet they do not wish to neglect some of the finer things of life that are theirs at Harding. The practice sessions furnish good fellowship and a greater appreciation of the best music the world's masters have written.

Inestimable good is done in interpreting good music: classical, popular favorites, spirituals, hymns, to many audiences near and far. The chorus, glee clubs, and girls' trio traveled last year a total distance of over 7,000 miles, bringing programs to church groups, civic bodies, and high schools. They also broadcast a number of times on radio stations from Nashville to Kansas City.

The women's glee club is directed by Mrs. Florence Fletcher Jewell. One of the most pleasing local programs of the year was executed by this group, collaborating with the orchestra, directed by William Laas.

Other groups are guided by Prof. Kirk. His inspired direction of the mixed chorus has entertained audiences from Columbia, Tennessee, to Wichita Falls, Texas. The men's glee club and girls' trio have also undertaken extensive tours.



Harding College

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Harding's big intramural program gives everyone an opportunity to engage in a variety of healthful sports.