

1-1-1939

## Harding Bulletin January 1939 (vol. 14, no. 9)

Harding College

Follow this and additional works at: <https://scholarworks.harding.edu/hubulletins>

---

### Recommended Citation

Harding College. (1939). Harding Bulletin January 1939 (vol. 14, no. 9). Retrieved from <https://scholarworks.harding.edu/hubulletins/19>

This Book is brought to you for free and open access by the Archives and Special Collections at Scholar Works at Harding. It has been accepted for inclusion in Harding Bulletins by an authorized administrator of Scholar Works at Harding. For more information, please contact [scholarworks@harding.edu](mailto:scholarworks@harding.edu).



# FACTS ABOUT HARDING COLLEGE

## 1. Value of Physical Plant

Harry A. Lange, Certified Public Accountant of Little Rock, in September, 1938, valued The Harding College plant and equipment at \$612,584.11. Against this plant there is an indebtedness of \$61,000. The indebtedness is thus slightly less than 10 per cent of the value of the plant.

## 2. Faculty

A. In the college department there are twenty-five professors and instructors, of whom five are Ph. D. teachers, fourteen are M. A. teachers, and seven are A. B. teachers.

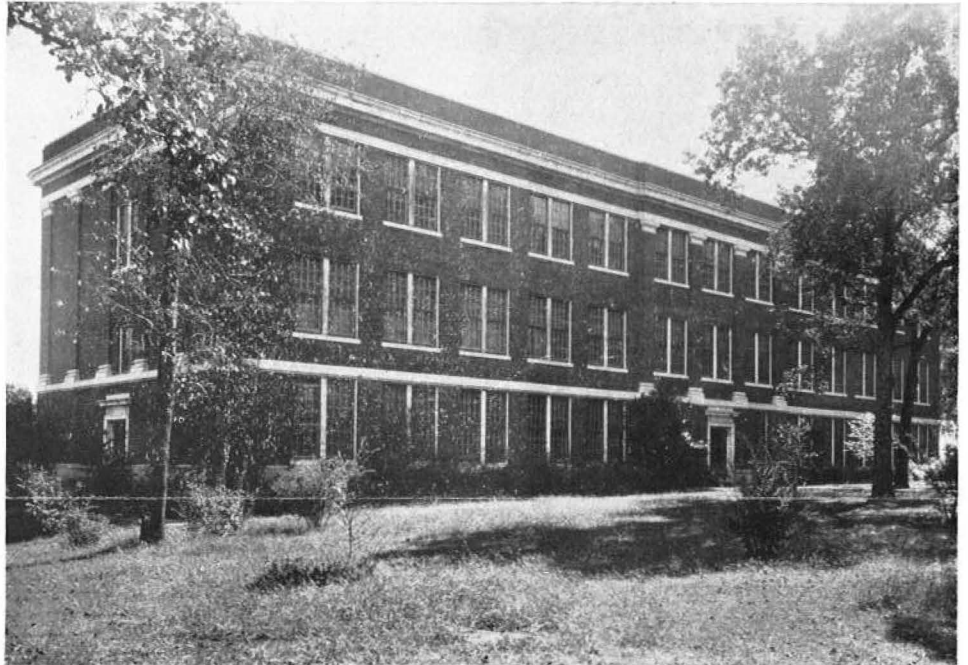
B. In the high school department there are four full time A. B. teachers and several part-time teachers.

C. In the grammar school department there are three full time teachers and several part-time teachers.

This makes a complete total of thirty-four full-time teachers, and ten or more part-time teachers.

## 3. Educational Standing

Harding College is recognized as a standard four-year college by the State Board of Education of Arkansas. Harding graduates are accepted in the University of Chicago, University of California, University of Oklahoma, University of Arkansas, University of Louisiana, etc. without the loss of any work done at The Harding College.



**ADMINISTRATION BUILDING** with 18 class rooms, and excellent equipment for college work.

The Harding College is not a member of the North Central Association of colleges. As standardization of colleges is a trend of the day and as standards are consistently rising, it is very evident that The Harding College must look forward to becoming a member of the North Central Association of colleges in the near future.

## 4. Character Building

The Harding College considers the building of character to be of greater importance than academic learning. The world is starving for real men and real women. Every great business concern in the United States is anxiously seeking for men of honest integrity who know how to render faithful, efficient service.

The Harding College works diligently to develop honesty, integrity, industry and faithfulness to duty. The ideals of our forefathers are stressed and the Bible is emphasized as the greatest character building book in the world.

In fact the Bible is the most familiar text book on the campus. Regular classes are conducted under experienced teachers and every student has a daily lesson in that greatest of all books.

True Education is not a short cut to get more for doing less. On the contrary true education must prepare men for greater service in competitive world.

## 5. Social Life

The Harding College maintains a very wholesome social life, such as develops serious-mindedness and such as avoids the wild recklessness of our age. The sanctity of marriage is stressed and the tragedy of divorce is emphasized.

Work is honored and working students are able to mix and mingle with those who do not work until visitors and strangers cannot tell the difference.



**MAIN BUILDING FOR GIRLS** with well equipped rooms for more than a hundred young ladies.



**BOYS' BUILDING** with rooms for 120 boys, and with class rooms for high school work.

## 6. Expenses

Harding College offers extremely low rates for a private institution. Total expenses including room, board, fees and tuition run from \$325.00 to \$350.00 in cash. Many students work out as much as \$100, thus reducing actual cash outlay to \$225.00 or \$250.00 for board, room, fees, and tuition. Others work out still more.

## 7. Size of Institution

Harding College is exactly the right size. It is large enough to give the students a broad association and to offer a broad curriculum. It is small enough for the teachers to know the individual needs of each student, and to give individual attention to each student.

The present enrollment totals 440, and includes students from 22 different states.

Harding offers a very broad curriculum, including 15 different majors. Degrees are conferred in three different fields—Liberal Arts, Sciences, and Music.

## 8. No Unemployed Graduates

So far as the officials of the college are able to ascertain the college does not have a single unemployed graduate at the present time. Moreover, there are on file at the college letters from at least one hundred different large business concerns offering to consider Harding

calls for teachers which it could not supply during the past year. The college could have placed at least fifty more graduates last summer than it had to offer.

The college officials believe that this desire for Harding graduates is inspired by the fact that the Bible is taught daily in the institution and that genuine character is developed.

## 9. Scholarships

In an effort to help those who otherwise would be unable to go to college Harding maintains a large number of scholarships and also provides an extremely large amount of work.

For this purpose scholarships are granted to those preparing for the ministry or missionary work. While this too is an expense to the school, it is an effort to improve and develop in character those who are to make the religious leaders in the world.

Harding College is also making its training accessible to those who are without adequate means by arranging work at the college plant. Students work in the college laundry, the cleaning and pressing plant, the dining hall and kitchen, the printing office, the printing plant, and in various other places earning their way through school. While this too is an added expense to the school, we believe some institution must give these opportunities to the young men



**LIBRARY READING ROOM** from which the student has access to 17,000 volumes, properly catalogued, etc.

and women of our country who need them.

Finally we believe the value of the institution to these hundreds of young people is being abundantly demonstrated in the successful lives of its graduates. These graduates are filling positions as teachers in high schools, colleges, and even universities, positions in business and industry and the professions and in every instance are men and women with ideals and fine prospects. They are assets to our country.

## 10. Salaries

This program of training, however, has so far been possible only through the severest sacrifice on the part of the institution, itself, and its instructors. The faculty of the institution as a whole has a very high scholastic rating. A number of the professors hold the Ph. D. degree and almost all others hold at least the M. A., with advanced training. The vital need of the work which the college is doing and its value is abundantly shown by the loyalty of these teachers, a number of whom have been offered other positions at greatly increased salaries, sometimes over three times the salary paid here, and yet so devoted have they been to the aims and ideals of the institution that they have remained with it at such extreme financial sacrifice.

We believe that as you know these facts and become acquainted with the type of work the institution is doing and its great service in the lives of young men and women, you will want to share with these teachers a part of its cost.

## 11. Lectures by Leading Business Executives

Harding College recently placed itself in an enviable position of leadership by instituting a program for bringing outstanding business executives of national reputation to Arkansas to speak before the educators of the state. The first of these speakers was Dr. E. W. Kemmerer, one of the world's best known authorities on Economics. Dr. Kemmerer was a member of the Dawes Commission in Germany at the close of the World War and has since been invited to help thirteen different foreign countries set in order their finances. The second speaker was Clinton Davidson, President of the Fiduciary Council, New York City. The third was Dr. James K. Hunt, Research chemist of the du Pont Company, Wilmington, Delaware. The fourth was Colonel Robert S. Henry, assistant to J. J. Pelly, President of the



SWIMMING POOL steam heated and used all the year round.

American Association of Railroads. The fifth was James L. Kraft, President of the Kraft-Phenix Cheese Company, Chicago, Illinois. The sixth was Sterling Morton, Director of the United States Chamber of Commerce, Chicago, Illinois.

Speakers scheduled for later appearances include T. H. Barton, President of the Lion Oil Refining Company, and Raymond H. Fogler, President of Montgomery Ward & Company.

More than two hundred prominent business institutions of national reputation have written letters to The Harding College commending this outstanding program. They consider it a great forward step in creating a better understanding and establishing closer cooperation between business and education.

Just as The Harding College proved itself a popular pioneer in this lecture-ship course, it was also the first college in Arkansas to include a department of Business Administration in its regular curriculum.

## 12. Inter-Collegiate Activities

Eight times in twelve years The Harding College has won first place in the State Debating Tournament. This means two times as many firsts as all other colleges combined.

The Harding College has won first place in the State Tournament in Dramatics two times in four years.

Last year The Harding College had the best college baseball team in the State of Arkansas—a team that did not lose a single college game. This year Harding has one of the best basketball teams in the state.

## 13. The Present Financial Campaign

At the annual Board meeting on Thanksgiving Day, November 24, 1933, the following plan was proposed by a good friend of the college, who, however, does not chance to be member of the Board:

Secure twenty key men located in various parts of the country to assist in a special financial drive.

Each key man shall undertake to secure five helpers—each helper in turn to undertake to raise \$500. The key man will work with these five men and be responsible for himself and his group raising at least \$2,500.

This will secure a total of at least \$50,000 if each key man succeeds in raising his quota.

President Benson at Harding College is to act as General Manager of the campaign.

All key men are to be selected by the first of February. Material to be used by these key men is to be supplied from the college.

The key men and their helpers are to attempt to complete solicitation of funds during the month of February.

Money pledged to the college is to be paid in cash at the time of solicitation or within six months thereafter.

It is definitely expected that this campaign will succeed in removing the entire indebtedness against The Harding College.



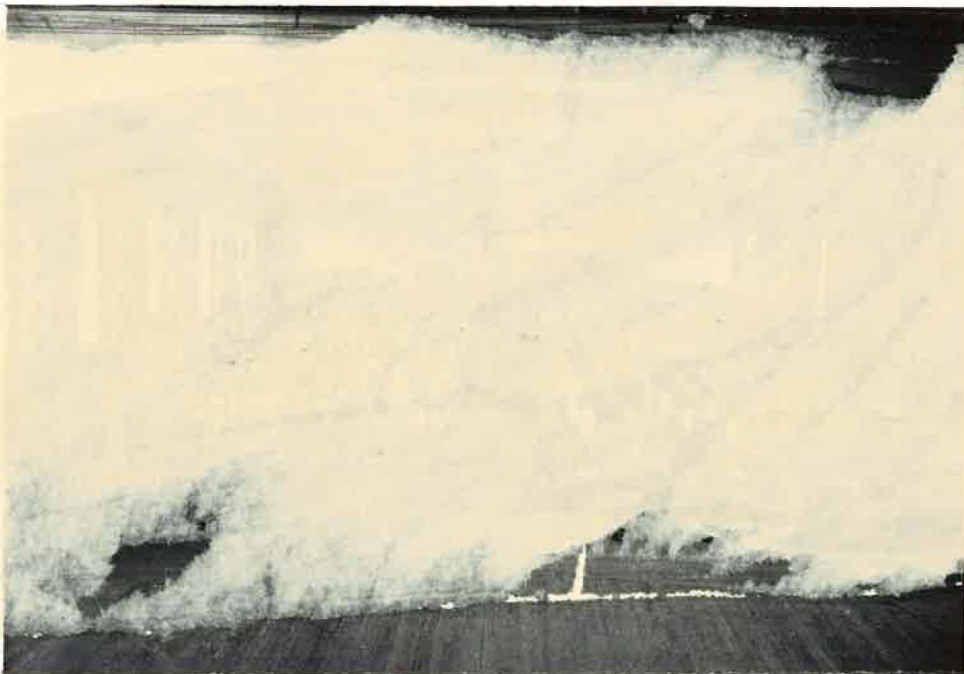
### 14. Expected Results of the Campaign

1. The entire indebtedness is to be removed, thus liberating for the use of the college more than three thousand dollars annually which now goes for interest.

2. The College will be enabled to face the future with security, and the way will be paved for greater efficiency and greater achievements.

3. A very essential step will have

been taken toward admission into the North Central Association which will place credits from Harding College on a level with those from the very best institutions in the land,



AUDITORIUM  
with seating capacity  
for 500



Dr. George S. Benson, President

## BULLETIN HARDING COLLEGE

Volume XIV

January 1939

Number 9

Entered as second-class matter July 28, 1934, under Act of August 24, 1912.  
Published monthly by The Harding College, Searcy, Ark.