
1982

Biz Quiz: Test Your Business IQ

Don P. Diffine Ph.D.

Harding University, ddiffine@harding.edu

Follow this and additional works at: <https://scholarworks.harding.edu/belden-monographs>

Recommended Citation

Diffine, D. P. (1982). Biz Quiz: Test Your Business IQ. Retrieved from <https://scholarworks.harding.edu/belden-monographs/18>

This Book is brought to you for free and open access by the The Belden Center for Private Enterprise Education at Scholar Works at Harding. It has been accepted for inclusion in Belden Center Monographs by an authorized administrator of Scholar Works at Harding. For more information, please contact scholarworks@harding.edu.



BIZ QUIZ

TEST YOUR BUSINESS IQ

How Do You Rate?

Score ten points for each correct answer.

90 – 100 Start your own company.

70 – 80 Qualified to do your own taxes.

50 – 60 Better marry someone rich.

0 – 40 Hire someone to balance
your checkbook.

Courtesy of
The Belden Center for
Private Enterprise Education
College of Business Administration
Harding University, Searcy, Arkansas

1. Some companies pay no income tax.
True False
2. In all cases, the individual citizen pays for pollution control.
True False
3. The national debt could be substantially reduced by increasing taxes on corporations and individuals with high incomes.
True False
4. The free enterprise system has outlived its usefulness and should be replaced with a different economic system.
True False
5. Companies are more concerned about profits than people and are unscrupulous in their quest for making money.
True False
6. Most manufacturers deliberately create outdated products so the consumer is forced to buy more products and spend more money.
True False
7. Big business usually drives out small business to eliminate competition and drive up prices.
True False
8. Government ownership of business would result in savings to the consumer.
True False
9. Big companies exercise enormous influence and power in our country.
True False
10. Government regulation of business should be increased to ensure that business operates more in the public interest.
True False

Answers to Business I.Q. Test

1. **True** – No profit, no taxes. In recent years some well-known companies have suffered substantial losses, and consequently have not paid taxes.
2. **True** – Citizens eventually foot the bill for all pollution control as part of product costs and must be reflected in the selling.
3. **False** – If all the income of corporations and wealthy individuals in the U.S. were confiscated, the federal government couldn't even operate for one year.
4. **False** – The free enterprise system has provided more goods, services and jobs than any other economic system the world has ever known.
5. **False** – Profit is an accounting after all expenses of running a business are paid. Profits are spent for the expansion of the business to create value for customers and jobs for workers.
6. **False and True** – Many customers desire to have the “latest” styles and designs. But remember, no one requires the customer to buy.
7. **False** – Most big companies rely on thousands of thriving small businesses to provide them with raw materials or parts for their products.
8. **False** – Typically, government businesses are inefficient because they have little incentive to keep costs down and become more efficient, nor to be accountable to taxpayers.
9. **True and False** – Power is relative. There are many examples of small companies leaping over the giants of commerce.
10. **False** – For every dollar that government spends on regulation, business is required to spend twenty. Ultimately, the consumer foots the bill for many unnecessary regulations.

Did You Enjoy This Quiz?

We publish this quiz two reasons: 1) most people enjoy them; and 2) many are stimulated to dig deeper into the wealth of interesting and useful information to be found in simplified business economics.

SALUTE TO COMPETITION

My competitors do more for me than my friends do; my friends are too polite to point out my weaknesses; but my competitors go to great expense to advertise them.

My competitors are efficient, diligent, and attentive; they make me search for ways to improve my service and products. My competitors would take my business away from me if they could: this keeps me alert to hold what I have.

If I had no competitors, I would be lazy, incompetent, and inattentive; I need the discipline they enforce upon me. I salute my competitors; they have been good to me. God Bless Them All!

-- author unknown, but wisdom eternal

Courtesy of
The Belden Center
for Private Enterprise Education
D.P. Diffine, Director
HARDING UNIVERSITY
Searcy, Arkansas