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Harding College

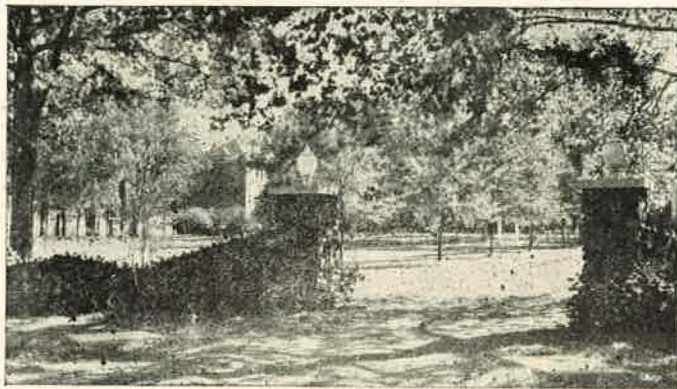
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High School Finished--What Next

What does the Future hold for you? With high school finished is there a job that promises security, permanence, increased income? Or will you have to wait discouraged with the millions of unemployed for "something to turn up?"



Let Us Face the Facts!

It is true that 2,877,000 young people under 25 were on relief last year, and an equal number or more were being supported by relatives. For these 5,000,000 young people there was no immediate future. Why? They were prepared for no particular work. Fifty per cent of the urban youth on relief, according to a government survey, had received no more than an elementary school education. About forty-five per cent had entered high school. But less than 3 per cent had ever had any college work. In other words the young people who cannot find employment today are largely those who have had insufficient training.

The Way Out!

Their failure is the more tragic, because so unnecessary. Never have there been so many opportunities for young people who are adequately prepared. Science is developing new industries at a rapid rate. Through radio, physics, aviation, electrical engineering tens of thousands of positions have been created, most of them filled by young people. The Institute for Research recently listed over a hundred different professions or careers growing directly out of a training in biological science alone. How many thousands of positions are involved in these hundred professions it would be impossible to say.

What is the way out for American Youth? It is to secure the training necessary for the vital service constantly being demanded. There will always be a certain amount of work open to the untrained, but the student who goes on for a specialized college training prepares himself for service that few can do. His work is in demand.

Harding Graduates Find Employment

It is true that graduates of Harding College have always been fortunate in finding employment. The statement was made last winter that we know of no graduate who was unemployed. The publication of this statement aroused surprised and favorable comment even as far as New York. Mr. Clinton Davidson, president of the Estate Planning Corporation of New York, and founder of the Fiduciary Council, Inc., the wealth of whose clients averages \$7,000,-00 each, stated in a speech published in the Arkansas Gazette of May 2, 1937:

"Imagine my surprise when I read in your school paper last February that Harding College

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a generation, not one of its graduates is unemployed. Why? ... about the school
that makes employers anxious to take the services of its graduates?"

There Is a Reason!

In seeking an answer to his question Mr. Davidson attributed the success of Harding graduates to the fact that they learn to do genuine work at Harding. Through a four-year period of careful training they develop the will to achieve and they catch the inspiration that leads to service. While students at Harding have abundance of fun, clean sports, a delightful social life, there is a solid basis of genuine work, a greater insistence on scholarship, effort, and service than is found in many colleges. Such a spirit is contagious and is reflected in the excellent service of its graduates wherever they go.

Harding Trains for Service and Success

The highest success always comes through the greater service. This is a fundamental principle in the training of Harding young people. It is exemplified in the college itself and all its teachers for no institution and no faculty could give a fuller service to its students. The diagnostic tests and personal conferences and guidance students are directed into the work or profession for which they are best fitted. Then the broad field of basic departments and divisions offers the fundamental training that leads to hundreds of different career professions. It would be impossible to enumerate more than a few of them here.

The courses in education lead to the profession of teaching in all of its different fields to supervisory and administrative work. Harding graduates have been in demand for teaching positions, and we have been unable to supply all the calls. Business administration in the various careers as secretaries, court reporters, accountants, salesmen, advertisers, and training combined with that of other departments opens up hundreds of other positions in the business world. It is usually from the experienced accountant that the big business executive comes. From science comes thousands of careers from medicine, surgery, pharmacy, radio, and aviation, to engineering in all of its phases and to agriculture. The social sciences are opening up continually greater opportunities in trained government work including consular service and diplomacy. Home economics is opening up important careers both in private industry and in governmental service, and combined with art and design it leads to such vitally interesting professions as interior decoration or purchasing for department stores and other industries. Art and music in all its forms are becoming more important as training for many different professions from advertising to radio broadcasting.

Harding College offers the most thorough training in all these various departments and many others. Students working definitely toward almost any type of career can find here the basic training they will need, and will receive the most courteous and helpful guidance from skilled and scholarly teachers.

Then finally in addition to careful guidance and splendid training, Harding maintains an employment service for her students. Through this service continually wider contacts are being made, and students are finding employment in many different fields. Once a student at Harding you are always a student, and her assistance goes on through life.

A Great Investment!

The greatest investment you can make for your own future, is to invest in four years of college training with all the advantages you will receive at Harding. The expense in money is quite low. The tuition is \$150 for the year, but for a limited number of students we can secure a scholarship that will reduce this to \$99. Regular fees are \$23.25. Rooms run from \$45 to \$72. Board deposits total \$150, but the actual cost on the co-operative plan will probably run somewhat lower. One can keep expenses if necessary as low as \$317.25. There are some opportunities for student employment that would reduce this yet lower. For this trivial investment you receive a training that will be worth thousands in actual cash and untold satisfaction through years to come.

Delightful Environment

Harding is thoroughly democratic. There are no snobs, and all students are treated with courtesy and love. Friendship is valued highly and the hundreds of young people who come from nearly every state from California to Florida and New York, and even from Canada, Japan, China, and the Union of South Africa, are quickly bound by ties that the years cannot sever. A student who finishes four years at Harding will have friends all over the world — the kind of friends he will always value.

Enriching the entire life of the college, coloring all its activities with the beauty of pure ideals and unselfish love and service is the study of the Book of Books, the fountain of Wisdom and Life.

Write for the Catalog and Pictorial Now!

HARDING COLLEGE

SEARCY, ARKANSAS