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Economic Ten Commandments

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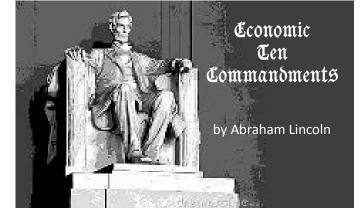
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- I. You cannot bring about prosperity by discouraging thrift.
- II. You cannot strengthen the weak by weakening the strong.
- III. You cannot help small people by tearing down big people.
- IV. You cannot help the poor by destroying the rich.
- V. You cannot lift the wage earner by pulling down the wage payer.
- VI. You cannot keep out of trouble by spending more than your income.

- VII. You cannot further the brotherhood of men by inciting class hatred.
- VIII. You cannot establish sound security on borrowed money.
- IX. You cannot build character and courage by taking away initiative and independence.
- X. You cannot help men permanently by doing for them what they could do for themselves.

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Entrepreneur's Credo

"I do not choose to be a common man. It is my right to be uncommon, if I can. I seek opportunity, not security. I do not wish to be a kept citizen, humbled and dulled by having the state look after me. I want to take the calculated risk; to dream and to build, to fall and to succeed. I refuse to barter incentive for a dole; I prefer the challenges of life to the guaranteed existence, the thrill of fulfillment to the stale calm of Utopia. I will not trade freedom for beneficence not my dignity for a handout. I will never cower before any master nor bend to any threat.

It is my heritage to stand erect, proud and unafraid; to think and act for myself, to enjoy the benefit of my creations and to face the world boldly and say: This, with God's help, I have done. All this is what it means to be an Entrepreneur." ~ Dean Alfange

Courtesy of the Belden Center for Private Enterprise Education, D.P. Diffine, Director, Harding University, Searcy, Arkansas